

10

## FIM - Quiz3

January 27, 2025

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Instructions

- Each question has one and only one correct answer. Circle the corresponding letter.
  - Grading: correct answer (1 pt), incorrect answer (-0.5 pt), no answer (0 pt).
1. Consider the frequent itemset  $P = ABCD$  with a frequency of 5. Which of the following statements is correct?
    - ☒ A. The frequency of the itemset  $AB$  must be at least 5.
    - B. The frequency of the itemset  $AB$  must be at most 5.
    - C. The frequency of the itemset  $AB$  could be less than 5.
    - D. The frequency of the itemset  $AB$  must be greater than 5.
  2. Consider the association rule  $R = (AB \rightarrow C)$  with a confidence of 50%. Which of the following statements is correct?
    - A.  $\text{freq}(C) = 2 \times \text{freq}(AB)$ .
    - B.  $\text{freq}(AB) = 2 \times \text{freq}(C)$ .
    - C.  $\text{freq}(C) = 2 \times \text{freq}(ABC)$ .
    - ☒ D.  $\text{freq}(AB) = 2 \times \text{freq}(ABC)$ .
    - E.  $\text{freq}(C) > \text{freq}(AB)$ .

$\hookrightarrow \text{conf}(AB \rightarrow C) = \frac{\text{freq}(AB \rightarrow C)}{\text{freq}(AB)} = \frac{1}{2}$   
 $\Downarrow$   
 $2 \times \text{freq}(AB \rightarrow C) = \text{freq}(AB)$
  3. What is the primary metric used to evaluate the strength of an association rule?
    - A. Support
    - B. Frequency
    - C. Lift
    - ☒ D. Confidence
  4. Which of the following statements about association rule generation is *correct*?
    - A. Association rules are generated before finding frequent itemsets.
    - ☒ B. Rules are generated from frequent itemsets using confidence thresholds.
    - C. Only itemsets with exactly two items can generate association rules.
    - D. The Apriori property is not relevant for association rule generation.
  5. Which algorithm is commonly used to efficiently find frequent itemsets in large datasets?

- A. K-Means clustering.
  - ☒ B. The Apriori algorithm.
  - C. Naïve Bayes classifier.
  - D. Principal Component Analysis (PCA).
6. Which of the following statements is *not* correct?
- A. If an itemset is infrequent, all of its supersets are infrequent.
  - ☒ B. If an itemset is infrequent, all of its subsets are also infrequent.
  - C. Anti-monotonicity is used to prune the search space in frequent itemset mining.
  - D. If an itemset is frequent, all of its subsets are also frequent.
7. In the Apriori algorithm, how are candidate itemsets of size  $k$  generated?
- A. By selecting all possible itemsets of size  $k$  from the dataset.
  - B. By merging itemsets from all previous levels regardless of their frequency.
  - ☒ C. By joining frequent of size  $k - 1$  and pruning those with infrequent subsets.
  - D. By directly extracting  $k$ -itemsets from the database without iteration.
8. What is the main strategy employed by the Apriori algorithm to reduce candidates?
- A. Using depth-first search to explore itemset combinations.
  - ☒ B. Pruning candidate itemsets that contain infrequent subsets.
  - C. Restricting candidate generation to only 1-itemsets.
  - D. Generating all possible subsets of the dataset regardless of their frequency.
9. Which of the following heuristics is used by the Apriori algorithm to generate candidate itemsets?
- A. Candidate itemsets are generated randomly and then checked for support.
  - B. Candidate itemsets are generated by merging infrequent itemsets from the previous iteration.
  - ☒ C. Candidate itemsets are generated by joining frequent itemsets from the previous iteration and pruning infrequent ones.
  - D. Candidate itemsets are generated using a clustering approach to group similar items together.
10. How does the Apriori algorithm use item ordering and prefix trees in candidate generation?
- A. Items are ordered randomly to generate candidate itemsets with no particular structure.
  - B. The algorithm uses lexicographical ordering of items to generate candidate itemsets and a prefix tree to organize them efficiently, with no ordering other than lexicographical being appropriate.
  - ☒ C. The Apriori algorithm orders items by frequency and uses a prefix tree to efficiently generate candidate itemsets and prune infrequent ones.
  - D. A prefix tree is not used in the Apriori algorithm for candidate generation.