



WONDERFOOD AI

Eco-Friendly Restaurant Copilot

PRESENTING OUR PRODUCT



2022



OVERVIEW



PROBLEM
STATEMENT

01

OUR
PROPOSITION

02

PRODUCT
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03

PLACE IN THE
MARKET

04

OPPORTUNITIES

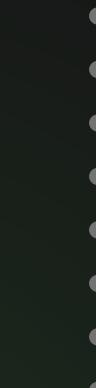
05

OUR TEAM

06

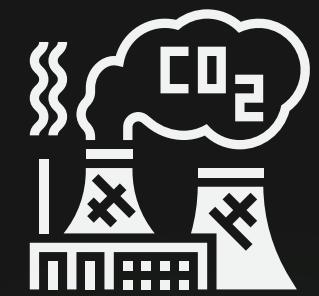
ROADMAP

07





+ PROBLEM



Environmental impact of the restaurant industry in France
→ **22%** of food-related GHG emissions

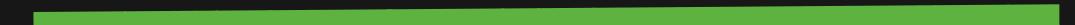




+ PROBLEM



Lack of data-driven insights and strategic guidance



Difficulty in transitioning to eco-friendly practices

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OUR PROPOSITION



Certifying



RSE Label



Supporting



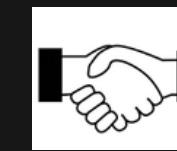
*Ecological
transformation*



WONDERFOOD AI

Marketplace
between restaurants &
suppliers

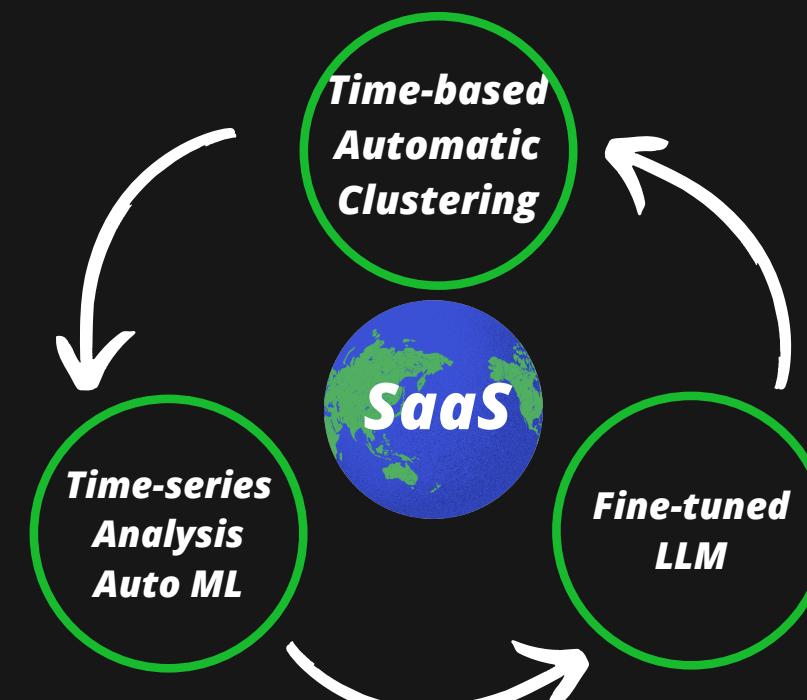
Local Actors
Short supply chain



Global Actors



Innovation



WONDERFOOD AI REDUCE THE CARBON FOOTPRINT
WHILE MAXIMISING BENEFITS

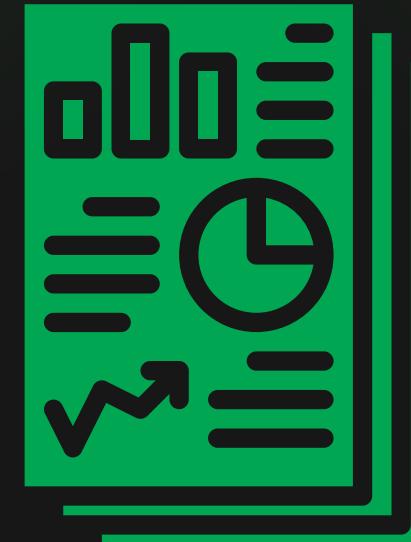
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PRODUCT FEATURES

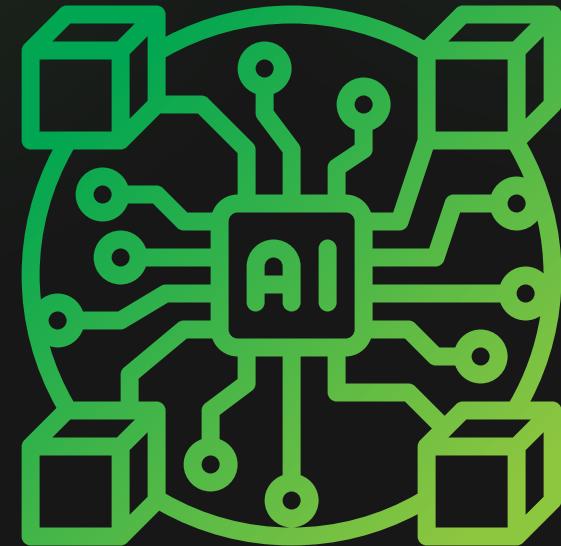
KPI
ANALYSIS



CARBON FOOTPRINT
REPORTING



AI-GENERATED
RECOMMENDATIONS



MARKETPLACE FOR ECO-
FRIENDLY SUPPLIERS



KEY DIFFERENTIATORS

USER-FRIENDLY INTERFACE



AI-POWERED SOLUTION



COMMITMENT TO SUSTAINABILITY



DYNAMIC ADAPTABILITY



CUSTOMER ATTRACTION



EMPHASIS ON TRANSPARENCY



RSE RECOGNITION

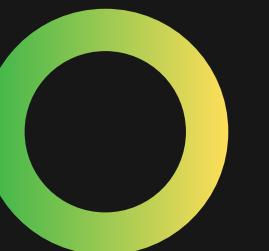


PLACE IN THE MARKET

				
Financial guidance	✓	✓	✗	✓
RSE Reporting	✗	✗	✓	✓
Automated process	✓	✓	✗	✓
RSE Label	✗	✗	✓	✓

OPPORTUNITIES

HOW MARKETISATION LAWS
EVOLVE



2016

2017

2020

2021

2023

FIN 2023

2025

ADEME REPORTS

DPEF:
EXTRA-FINANCIAL
PERFORMANCE
DECLARATION

LOI AGEAC

MCDONALD'S
PLASTIC FREE
POLICY

- MANDATORY CARBON FOOTPRINT REPORTS INTEGRATED TO INDIRECT EMISSIONS
- CARBON FOOTPRINT REPORT WITH TRANSITION PLAN

MARKETISATION

END OF THE 1ST
GOVERNMENT SPRINT

OUR TEAM

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+++
+++
+++
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**Gabriel
LAFFITTE**



**Karam
MANSOUR**



**Briac
MARCHANDISE**



**Pablo
SANCHEZ**

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WONDERFOOD



THANKS



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