

# Privacy Policy

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*Last Updated: October 5, 2025*

## 1. Introduction

This Privacy Policy describes how Colony Counter ("we", "our", or "the app") handles information when you use our mobile application. We are committed to protecting your privacy and being transparent about our data practices.

## 2. Information We Do NOT Collect

Colony Counter is designed with privacy in mind. The app operates entirely locally on your device and does NOT collect, transmit, or store any personal information, including:

- No personal identification information
- No email addresses or contact information
- No location data
- No usage analytics or tracking
- No photos or images you analyze (they remain on your device only)
- No account creation or login required

## 3. Local Data Storage

All data processed by Colony Counter remains on your device:

- Images you capture or import are processed locally
- Colony count results are stored only on your device
- You have complete control over this data and can delete it at any time
- Data is not backed up to our servers (it may be backed up to your iCloud if you have enabled iCloud backup for this app)

## 4. Camera and Photo Library Access

Colony Counter requests access to your camera and photo library solely for the purpose of:

- Capturing images of petri dishes with bacterial colonies
- Importing existing images from your photo library
- Saving processed results to your photo library (optional)

All image processing occurs on your device. Images are never transmitted to external servers.

## 5. Third-Party Services

Colony Counter does not integrate with any third-party analytics, advertising, or tracking services. The app does not contain:

- No advertising networks
- No analytics tracking (e.g., Google Analytics, Firebase)
- No social media integrations
- No crash reporting services that transmit data

## 6. In-App Purchases

If you make an in-app purchase to unlock premium features:

- Purchase transactions are handled entirely by Apple through the App Store
- We do not have access to your payment information
- Apple's Privacy Policy governs the collection and use of payment data
- We only receive confirmation that a purchase was made (no personal or payment details)

## **7. Data Export**

If you choose to export your colony count data:

- Exports are generated locally on your device (CSV, Excel, or image formats)
- You control where exported files are shared (email, cloud storage, etc.)
- We do not receive copies of your exported data

## **8. Children's Privacy**

Colony Counter does not knowingly collect any information from anyone, including children under 13. The app is designed for educational and professional use in microbiology settings.

## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be reflected by updating the "Last Updated" date at the top of this policy. We encourage you to review this policy periodically.

## **10. International Users**

Colony Counter is available worldwide. Since all data processing occurs locally on your device, no data crosses international borders through our app.

## **11. Your Rights**

Since we do not collect or store your personal data, there is no personal data for us to access, modify, or delete. You have complete control over all data generated by the app on your device.

## 12. Data Security

Because all data remains on your device:

- Your device's built-in security protects your data
- We recommend keeping your device password-protected
- Enable iCloud backup if you want to preserve your data across devices

## 13. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at:

**Email:** [pagallardo@ug.uchile.cl](mailto:pagallardo@ug.uchile.cl)

**Developer:** Dr. PA Gallardo Molina

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This privacy policy complies with Apple App Store requirements and applicable privacy laws including GDPR and CCPA where relevant.