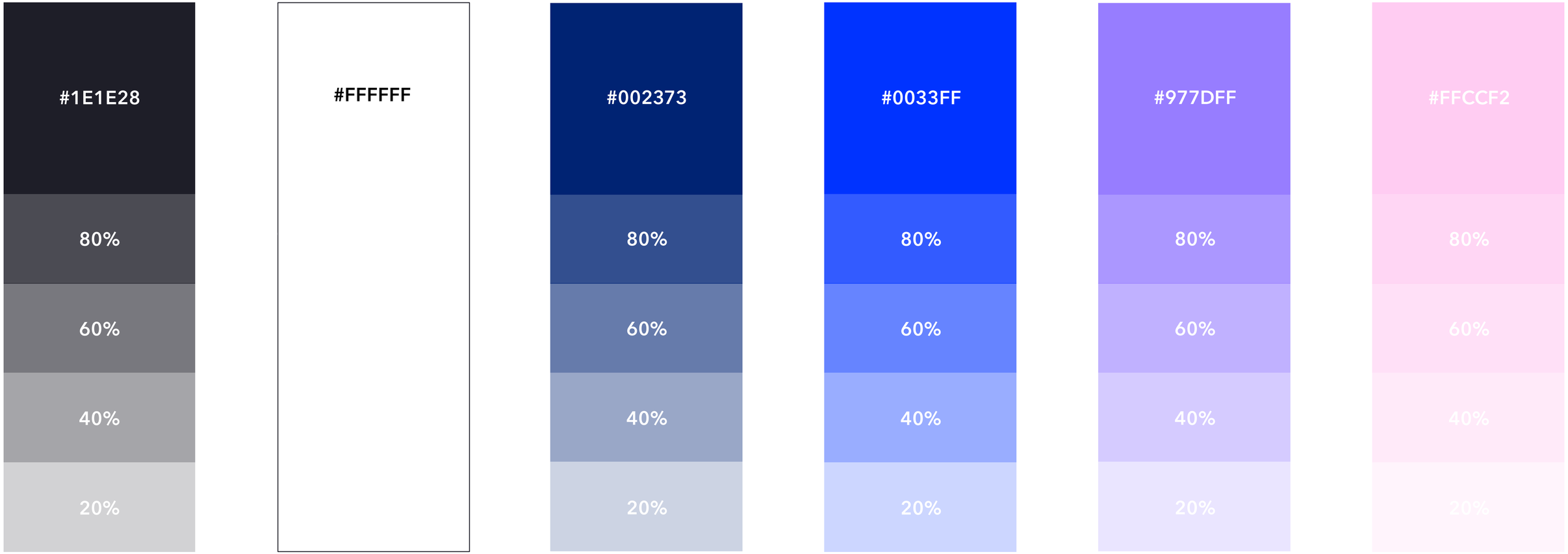
Primary colors

Secondary colors



Charcoal Black
Reliability & Strength

Pure White
Clarity & Simplicity

Midnight Blue
Trust & Expertise

Electric Blue
Efficiency & Innovation

Neon Purple
Flexibility & Connectivity

Hazy Pink
Human-Centric
& Approachable