

SERENA INDIJ DA COSTA

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LANGUAGES

Spanish (mother-tongue)

Portuguese (mother-tongue)

English C2

French A2

German A1

SKILLS

Econometrics

Research

Strong writing

Communications

Multiculturalism

Team work

HOBBIES

MUNs

Pottery (+10 years)

Hiking

Cooking

EXPERIENCE

Inter-American Development Bank (IDB) — October 2024-April 2025 (London)

AI Consultancy Project

- Development of solutions with a consultative and client-based approach covering the end to end of the initiative
- Trend identification and reporting of AI governance in high-income countries to select best practices and inform Latin America's policies
- Expert and high official interviews to develop a policy toolkit to guide ethical AI integration in Latin America's public and private sectors

London School of Economics (LSE) — November 2024-present (London)

Student Content Creator

- Strategise official communications content for all of LSE's social media channels, reaching more than 1,354M followers
- Short video production and editing: focus on new scientific research, high profile events with senior politicians and scholars, LSE outreach initiatives and embassy visits
- Managed more than 100 projects, tailoring messages to different audiences: politicians, press, business, civil society organisations, academics and younger generations

OECD Watch — May 2024 - September 2024 (Amsterdam)

Responsible Business Conduct Trainee

- Implementation of OECD Guidelines for Multinational Enterprises on Responsible Business Conduct, analysis and reporting covering more than 400 cases
- Development of a database to analyse performance of the OECD National Contact Points
- OECD Watch information and communications strategy

University of New South Wales — January 2023 - May 2023 (Sydney)

Research Assistant

Led by UNSW scholar Dr Marilu Melo Zurita (PhD in Human Geography, Kings College London)

- Study of the possible effectiveness of International Aid around the world, focusing on the Aid received by Mexico after the 2017 earthquakes as a case study
- Analysis of government budget and spending
- Econometrics data cleaning and analysis

EDUCATION

London School of Economics (LSE) — 2023 -present (London)

MSc in Development Management (Specialisation in Applied Development Economics)

- Courses in: Foundations of Applied Econometrics for Economic Development Policy, Applied Policy Analysis for Macroeconomic Development and Microeconomic Analysis

Sciences Po — 2023 -present (Paris)

MA in International Economic Policy (Concentration in Diplomacy)

- Courses in: Latin American Foreign Policy, Latin American Politics, Applied Econometrics with STATA, Macroeconomic Policy, International Trade and Global Economic Governance
- Member of the *Fédération Pour la Diplomatie et les Nations Unies*, focused on event planning (2 events per month, 30 attendees), to explore the relations between Latin America and the EU

Universidad Carlos III — 2018 -2023 (Madrid)

Dual Bachelor in International Studies and Political Sciences

- Courses in: International Finance, Policy Evaluation and Emerging Countries
- **University of New South Wales, Sydney (Australia)** — Undergraduate Exchange, 2023
- **University of Victoria, Victoria (Canada)** — Undergraduate Exchange, 2022
- **Copenhagen Business School, Copenhagen (Denmark)** — Undergraduate Exchange, 2021