

# SERENA INDIJ DA COSTA

+34 618 367 014

[serena.indij.da.costa@gmail.com](mailto:serena.indij.da.costa@gmail.com)

<https://serena-indij-da-costa.vercel.app/>

<https://www.linkedin.com/in/serena-indij-da-costa/>

## Education

### **LSE, London (UK) — MSc in Development Management (Specialisation in Applied Development Economics), 2023-present**

- Courses in: Foundations of Applied Econometrics for Economic Development Policy, Applied Policy Analysis for Macroeconomic Development and Microeconomic Analysis.

### **Sciences Po, Paris (France) — MA in International Economic Policy (Concentration in Diplomacy), 2023-present**

- Courses in: Latin American Foreign Policy, Latin American Politics, Applied Econometrics with STATA, Macroeconomic Policy, International Trade and Global Economic Governance.
- Member of the *Fédération Pour la Diplomatie et les Nations Unies*, focused on event planning (2 events per month, 30 attendees), to explore the relations between Latin America and the EU.

### **Carlos III University, Madrid (Spain) — Dual Bachelor in International Studies and Political Sciences, 2018-2023**

- Courses in: International Finance, Policy Evaluation and Emerging Countries.
- **University of New South Wales, Sydney (Australia)** — Undergraduate Exchange, 2023
- **University of Victoria, Victoria (Canada)** — Undergraduate Exchange, 2022
- **Copenhagen Business School, Copenhagen (Denmark)** — Undergraduate Exchange, 2021

## Experience

### **London School of Economics (LSE), Student Content Creator(London) — Nov 2024-present**

- Strategised content for LSE's social media pages reaching 478K followers amplifying awareness.
- Produced and edited more than 100 short videos for social media, engaging with prospective students across the globe.
- Content creation with over 100k views.

### **Inter-American Development Bank (IDB), AI Consultancy Project (London) — Oct 2024-April 2025**

- Development of solutions with a consultative and client-based approach covering the end to end of the initiative.
- Trend identification of AI governance in high-income countries to select best practices and inform LAC policies.
- Creation of a policy toolkit to guide ethical AI integration in LAC's public and private sectors.

### **OECD Watch, Responsible Business Conduct Intern (Amsterdam) — May-Sep 2024**

- Implementation of OECD Guidelines for Multinational Enterprises on Responsible Business Conduct, covering more than 400 cases.
- Development of a database to analyse the performance of the OECD National Contact Points.
- Skilled in cross-departmental collaboration and multicultural communication.
- OECD Watch Social Media and Communications Strategy.

### **University of New South Wales, Research Assistant (Sydney) — January-May 2023**

Led by UNSW scholar Dr Marilu Melo Zurita (PhD in Human Geography, Kings College London).

- Study of the possible effectiveness of International Aid around the world, focusing on the Aid received by Mexico after the 2017 earthquakes as a case study.
- Analysis of government budget and spending, and the effectiveness of allocation of international aid.
- Data cleaning and statistical analysis with STATA.

## Languages

Spanish, mother-tongue  
Portuguese, mother-tongue  
English, C2  
French A2  
German A1

## Skills

STATA  
Research  
Office, Apple and Google Package  
Strong writing skills  
Ability to work independently  
and proactively

## Hobbies

Ceramics (10 years)  
Hiking  
Running