

# WITHOUT LETTERS

Typography doesn't have only letters, There are also dignbats, punctuation marks, meta typography... there is life beyond the letters! In Chulotype we believe that this aspect of typography can be very expressive so we made an open call to encourage you to try and experiment with all those glyphs of a typography sistem that are no letters. The result must e a poster with a message, the one you want.

## Terms of the call:

- a) Everyone can participate, without age or geographical limitation.
- b) The theme of the posters will be free, however they must follow this conditions:
  - Use of any typographic symbol except the ones of the occidental alphabet. You can use números, punctuation marks, arrows...
  - They must comunicate a message, this message must be máximo a sentence long. The translation of this sentence must not appear in the poster.
- c) You can send a maximum of three posters per participant, which will be sent through our [contact form](#).
- d) The file or files must fulfill the following requierements:
  - PDF format.
  - CMYK color space.
  - 90x60cm size.
  - 300ppp resolution.
  - Máx. 10mb total size.
  - Your file will be named as: YourName\_TitleofyourPoster.pdf
- e) The deadline will be the 5th of November at 12pm (CET)
- f) All the works will be uploaded to Typomad's website on the 13th of November. Among them, 10 posters will be selected for an

exhibition that will have its opening on the 13th of November in the art gallery Slowtrack of Madrid. This selection will be realized by a jury formed by a representative of DIMAD and Slowtrack. For impartiality reasons, Chulotype will be excluded of the selection.

- g) Among the 10 selected authors we will raffle of a pack of Gustavo Gilli's books valued at xxxx€ during the opening in Slowtrack, which the winner should pick up. In case of not being present the opening day, the winner could delegate in other person to collect it or pay the shipping costs to its address.
- h) The Intellectual property of the works presented to the call belongs to the authors, signing over the rights just to upload the posters into Typomad's website and social networks and printing them for Slowtrack's exhibition. Any ampliation within the former uses must be comunicated and aproved by the selected authors.
- i) The participation on this call suposes the full acceptance of its terms. Also you assure that it's an original work and that you have the legal rights of it.

**Key info:**

**Deadline for summitions: 5th of Noviembre at 24h (CET)**

**Email adress: expo@typomad.com**

**Online opening: 13th Nov on [www.typomad.com](http://www.typomad.com)**

**Gallery opening: 13th Nov at 20:30h in Slowtrack  
(C/Cañizares 12, Madrid)**