

Pablo Nevado-Busto

07759757816, pnevadobusto@gmail.com

[Portfolio](#)

[Github](#)

[LinkedIn](#)

Manchester

## **Profile/Intro**

I have an intrinsic instinct to discover patterns behind the data as well as anticipating what the different scenarios could bring in. I gained experience building programming scripts and reports, improving processes and driving business growth. Looking for a role working alongside equally motivated people who share my drive to improve and build quality products.

## **Skills**

- Core Machine Learning models knowledge
- Full Data Analyst-BI Developer with 3 years of experience using SQL and PowerBI
- Great time management skills
- Strong analytical mindset
- Solid attention to detail
- Excellent troubleshooting skills
- Strong communication skills
- Python libraries (Numpy, Pandas, Matplotlib, Scikit-learn, Seaborn, etc.)
- Streamlit app development
- Commercial awareness

## **Projects**

### Poisonous/Edible Mushroom Analysis

*Github – [link](#)*

Data science analysis on whether a mushroom is poisonous/edible according to their features. This prediction is made using Logistic Regression model. There is also an interactive [app](#).

### Heart Failure Analysis

*Github – [link](#)*

Data science analysis on health-related dataset to predict whether the event of having a heart failure is likely to happen using Artificial Neural Network. There is also an interactive [app](#) where the user can prove the chance of having heart failure by inputting someone's health features.

### Flight Taxi-out Prediction Analysis

*Github – [link](#)*

Data Analysis and Linear Regression model applied to a flight dataset to predict the probability of a taxi-out event.

### Earthquake Dataset Analysis

*Github – [link](#)*

Short analysis of an Earthquake dataset that comprises of containing different metrics earthquake related for a month. The aim is to depict the possible relationships between the features.

## Experience

### **CRM Analyst – PowerBI Developer (May 2022 – November 2022)**

Entain, London, UK

- Data manipulation, Data analysis, Data validation, and Data visualization of a wide selection of business reports
- I Conducted ad hoc analysis to identify trends.
- I was able to perform business reports using Power BI to make a story behind the data and able to answer business questions.
- I liaised with a wide Analytics Team to perform high value reports.

### **CRM Analyst (September 2019 - April 2022)**

Findel Education, Manchester, UK

- Data cleansing, Data definition, Data manipulation, Data validation
- Data analysis and data visualisation using PowerBI to give business insights through reports.
- I built A/B testing, both in SQL and PowerBI.
- I liaised with Marketing department to develop campaigns.
- I monitored data hygiene and integrity to identify opportunities to improve the quality of the reports.
- I performed campaign analysis to derive insights to optimize campaign strategies.
- I tracked efficient campaign through reviewing key metrics.

### **Graduate Data Analyst – Project Support (July 2019 - September 2019)**

Moneyline, Manchester, UK

- I conducted data and market research, gathering information from multiple sources.
- I supported the financial team by providing small reports.

## Education

### **The Developer Academy Data Science Bootcamp (January 2023 - March 2023)**

- Full stack data science fundamentals.
- Python (Numpy, Pandas, Matplotlib, Seaborn, Scikit-learn, etc.)
- Machine Learning models development.
- Up and running applications deployed into production.
- Presentation and communication skills.
- Working in a team.

### **Master of Science: Data Analytics (Distinction), Manchester Metropolitan University (September 2018 – September 2019)**

- Business Intelligence and Data Modelling and Analysis.
- Computational Statistics and Visualisation.
- Integrating analytical mindset.
- Dissertation: Accounting for football performance using a Poisson model.

### **BBA: Marketing and Market Research, University of Malaga – Spain (September 2010 – July 2016)**

- Multivariate Statistics
- Financial and business Mathematics
- Market Research
- Dissertation: Touristic profiles of the city of Malaga