



PABLO NEVADO-BUSTO

BI Developer

CONTACT

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 **Portfolio**
Click [here](#)

 **Location**
Malaga

EDUCATION

January 2023 – March 2023
Data Science Bootcamp – London
The Developer Academy

September 2018 – September 2019
MSc Data Analytics – Manchester
Manchester Metropolitan University

September 2010 – July 2016
Marketing and Market Research - Malaga
University of Malaga (Spain)

TOOLS

- Power BI with DAX Studio, Tabular Editor
- SQL Server (DDL, DML, DCL)
- Google BigQuery and Teradata
- Python libraries (Numpy, Pandas, Scikit-learn, Matplotlib, etc.)
- AWS

LINKS

 [LinkedIn](#)  [GitHub](#)  [PBI CV](#)

LANGUAGES

Spanish: native
English: proficiency

I have a naturally analytical mindset and an instinct to discover patterns behind data. I have recently gained solid experience with Python and core Machine Learning models. This is underpinned by an MSc (Distinction) in Data Analytics from Manchester Metropolitan University and 3 years commercial experience working as a CRM Analyst / BI Developer and strong usage of SQL and Power BI.

I am naturally curious with a strong problem-solving ability. I am familiar with Agile ways of working (Jira, Trello, etc.)

EXPERIENCE

Sept 2024 – Present	Tokiota Data Analyst Malaga <ul style="list-style-type: none">• I lead and manage a small team for a project• I conduct an end-to-end migration Microstrategy-Power BI project
Sept 2023 – August 2024	BPP Data Analyst Manchester <ul style="list-style-type: none">• I manage access to Power BI Service.• I build Alteryx workflows as required.• Power BI reports with the relevant KPIs and analysis.
May 2022 – November 2022	Entain CRM Analyst – Power BI Developer London <ul style="list-style-type: none">• I conducted ad hoc analysis to identify trends, handling Google BigQuery and Teradata as data sources.• I was able to perform business reports using Power BI to make a story behind the data and able to answer business questions.• I liaised with a wide Analytics Team to perform high value reports.
September 2019 – April 2022	Findel Education CRM Analyst Manchester <ul style="list-style-type: none">• Data analysis and data visualisation using Power BI to give business insights through reports.• I built A/B testing, both in SQL Server and Power BI.• I liaised with Marketing department to develop campaigns and deliver their results on time.• I monitored data hygiene and integrity to identify opportunities to improve the quality of the reports.• I performed campaign analysis to derive insights to optimize campaign strategies.

PROJECTS

- Student analysis Power BI - [link](#)
- A/B Test Analysis with Power BI - [link](#)
- Champions League winner prediction - [link](#) - [app](#)

INTERESTS

 Cinema  Traveling  Sport  Computing  Gaming