Pablo Nevado-Busto

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[Portfolio](#)

[Github](#)

[LinkedIn](#)

Manchester

Profile/Intro

I have an intrinsic instinct to discover patterns behind the data as well as anticipating what the different scenarios could bring in. I gained experience building programming scripts and reports, improving processes and driving business growth. Looking for a role working alongside equally motivated people who share my drive to improve and build quality products.

Skills

• Core Machine Learning models knowledge
• Full Data Analyst-BI Developer with 3 years of experience using SQL and PowerBI
• Google BigQuery and Teradata
• Great time management skills
• Strong analytical mindset
• Solid attention to detail
• Excellent troubleshooting skills
• Strong communication skills
• Python libraries (Numpy, Pandas, Matplotlib, Scikit-learn, Seaborn, etc.)
• Streamlit app development
• Commercial awareness

Projects

A/B Test Analysis with PowerBI

Github – [link](#)

Data Analysis of a Gambling company to determine whether the campaign is producing results or not.

Champions League winner prediction

Github – [link](#)

It consists of predicting the winner of UEFA Champions League using KNN and Logistic Regression models. There is also an interactive [app](#) where the user can play with FIFA clubs to predict the CL winner.

Poisonous/Edible Mushroom Analysis

Github – [link](#)

Data science analysis on whether a mushroom is poisonous/edible according to their features. This prediction is made using Logistic Regression model. There is also an interactive [app](#).

Heart Failure Analysis

Github – [link](#)

Data science analysis on health-related dataset to predict whether the event of having a heart failure is likely to happen using Artificial Neural Network. There is also an interactive [app](#) where the user can prove the chance of having heart failure by inputting someone's health features.

Experience

CRM Analyst – PowerBI Developer (May 2022 – November 2022)

Entain, London, UK

- Data manipulation, Data analysis, Data validation, and Data visualization of a wide selection of business reports
- I conducted ad hoc analysis to identify trends, handling BigQuery and Teradata as data sources.
- I was able to perform business reports using Power BI to make a story behind the data and able to answer business questions.
- I liaised with a wide Analytics Team to perform high value reports.

CRM Analyst (September 2019 - April 2022)

Findel Education, Manchester, UK

- Data cleansing, Data definition, Data manipulation, Data validation
- Data analysis and data visualisation using PowerBI to give business insights through reports.
- I built A/B testing, both in SQL and PowerBI.
- I liaised with Marketing department to develop campaigns.
- I monitored data hygiene and integrity to identify opportunities to improve the quality of the reports.
- I performed campaign analysis to derive insights to optimize campaign strategies.
- I tracked efficient campaign through reviewing key metrics.

Graduate Data Analyst – Project Support (July 2019 - September 2019)

Moneyline, Manchester, UK

- I conducted data and market research, gathering information from multiple sources.
- I supported the financial team by providing small reports.

Education

The Developer Academy Data Science Bootcamp (January 2023 - March 2023)

- Full stack data science fundamentals.
- Python (Numpy, Pandas, Matplotlib, Seaborn, Scikit-learn, etc.)
- Machine Learning models development.
- Up and running applications deployed into production.
- Presentation and communication skills.
- Working in a team.

Master of Science: Data Analytics (Distinction), Manchester Metropolitan University (September 2018 – September 2019)

- Business Intelligence and Data Modelling and Analysis.
- Computational Statistics and Visualisation.
- Integrating analytical mindset.
- Dissertation: Accounting for football performance using a Poisson model.

BBA: Marketing and Market Research, University of Malaga – Spain (September 2010 – July 2016)

- Multivariate Statistics
- Financial and business Mathematics
- Market Research
- Dissertation: Touristic profiles of the city of Malaga