PABLO NEVADO-BUSTO

BI Developer

CONTACT

Phone
(+34)665020084/(+44)7759757816

Email
pnevadobusto@gmail.com

Portfolio
Click here

Location
Malaga

EDUCATION

January 2023 – March 2023
Data Science Bootcamp – London
The Developer Academy

September 2018 – September 2019
MSc Data Analytics – Manchester
Manchester Metropolitan University

September 2010 – July 2016
Marketing and Market Research - Malaga
University of Malaga (Spain)

TOOLS

- Power BI with DAX Studio, Tabular Editor
- SQL Server (DDL, DML, DCL)
- Google BigQuery and Teradata
- Python libraries (Numpy, Pandas, Scikit-learn, Matplotlib, etc.)
- AWS

LINKS

Linkedin   GitHub   PBI CV

LANGUAGES

Spanish: native
English: proficiency

I have a naturally analytical mindset and an instinct to discover patterns behind data. I have recently gained solid experience with Python and core Machine Leading models. This is underpinned by an MSc (Distinction) in Data Analytics from Manchester Metropolitan University and 3 years commercial experience working as a CRM Analyst / BI Developer and strong usage of SQL and Power BI.

I am naturally curious with a strong problem-solving ability. I am familiar with Agile ways of working (Jira, Trello, etc.)

EXPERIENCE

Sept 2024 – Present

Tokiota
Data Analyst
Malaga
- I lead and manage a small team for a project
- I conduct an end-to-end migration Microstrategy-Power BI project

Sept 2023 – August 2024

BPP
Data Analyst
Manchester
- I manage access to Power BI Service.
- I build Alteryx workflows as required.
- Power BI reports with the relevant KPIs and analysis.

May 2022 – November 2022

Entain
CRM Analyst – Power BI Developer
London
- I conducted ad hoc analysis to identify trends, handling Google BigQuery and Teradata as data sources.
- I was able to perform business reports using Power BI to make a story behind the data and able to answer business questions.
- I liaised with a wide Analytics Team to perform high value reports.

September 2019 – April 2022

Findel Education
CRM Analyst
Manchester
- Data analysis and data visualisation using Power BI to give business insights through reports.
- I built A/B testing, both in SQL Server and Power BI.
- I liaised with Marketing department to develop campaigns and deliver their results on time.
- I monitored data hygiene and integrity to identify opportunities to improve the quality of the reports.
- I performed campaign analysis to derive insights to optimize campaign strategies.

PROJECTS

- Student analysis Power BI - link
- A/B Test Analysis with Power BI - link
- Champions League winner prediction - link - app

INTERESTS

Cinema   Traveling   Sport   Computing   Gaming