



# PABLO NEVADO-BUSTO

## BI Developer

### CONTACT

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 **Portfolio**  
Click [here](#)

 **Location**  
Malaga

### EDUCATION

**January 2023 – March 2023**  
Data Science Bootcamp – London  
The Developer Academy

**September 2018 – September 2019**  
MSc Data Analytics – Manchester  
Manchester Metropolitan University

**September 2010 – July 2016**  
Marketing and Market Research - Malaga  
University of Malaga (Spain)

### TOOLS

- Power BI with DAX Studio, Tabular Editor
- SQL Server (DDL, DML, DCL)
- Google BigQuery and Teradata
- Python libraries (Numpy, Pandas, Scikit-learn, Matplotlib, etc.)
- AWS

### LINKS

 [LinkedIn](#)  [GitHub](#)  [PBI CV](#)

### LANGUAGES

Spanish: native  
English: proficiency

I have a naturally analytical mindset and an instinct to discover patterns behind data. I have recently gained solid experience with Python and core Machine Learning models. This is underpinned by an MSc (Distinction) in Data Analytics from Manchester Metropolitan University and 6 years commercial experience working as a CRM Analyst / BI Developer and strong usage of SQL and Power BI.

I am naturally curious with a strong problem-solving ability. I am familiar with Agile ways of working (Jira, Trello, etc.)

### EXPERIENCE

Sept 2024 – Present	<b>Tokiota</b> <b>Data Analyst</b> Malaga <ul style="list-style-type: none"><li>• I lead and manage a small team for a project</li><li>• I conduct an end-to-end migration Microstrategy-Power BI project</li></ul>
Sept 2023 – August 2024	<b>BPP</b> <b>Data Analyst</b> Manchester <ul style="list-style-type: none"><li>• I managed access to Power BI Service.</li><li>• I built Alteryx workflows as required.</li><li>• Power BI reports with the relevant KPIs and analysis.</li></ul>
May 2022 – November 2022	<b>Entain</b> <b>CRM Analyst – Power BI Developer</b> London <ul style="list-style-type: none"><li>• I conducted ad hoc analysis to identify trends, handling Google BigQuery and Teradata as data sources.</li><li>• I was able to perform business reports using Power BI to make a story behind the data and able to answer business questions.</li><li>• I liaised with a wide Analytics Team to perform high value reports.</li></ul>
September 2019 – April 2022	<b>Findel Education</b> <b>CRM Analyst</b> Manchester <ul style="list-style-type: none"><li>• Data analysis and data visualisation using Power BI to give business insights through reports.</li><li>• I built A/B testing, both in SQL Server and Power BI.</li><li>• I liaised with Marketing department to develop campaigns and deliver their results on time.</li><li>• I monitored data hygiene and integrity to identify opportunities to improve the quality of the reports.</li><li>• I performed campaign analysis to derive insights to optimize campaign strategies.</li></ul>

### PROJECTS

- Student analysis Power BI - [link](#)
- A/B Test Analysis with Power BI - [link](#)
- Champions League winner prediction - [link](#) - [app](#)

### INTERESTS

 Cinema  Traveling  Sport  Computing  Gaming