




PABLO NEVADO-BUSTO

BI Developer

CONTACT

- **Phone**
07759757816
- **Email**
pnevadobusto@gmail.com
- **Portfolio**
[Click here](#)
- **Location**
Manchester

EDUCATION

- ▶ **January 2023 – March 2023**
Data Science Bootcamp – London
The Developer Academy
- ▶ **September 2018 – September 2019**
MSc Data Analytics – Manchester
Manchester Metropolitan University
- ▶ **September 2010 – July 2016**
Marketing and Market Research - Malaga
University of Malaga (Spain)

TOOLS

- Power BI with DAX Studio and M
- SQL Server (DDL, DML, DCL)
- Google BigQuery and Teradata
- Python libraries (Numpy, Pandas, Scikit-learn, Matplotlib, etc.)
- AWS

LINKS

-  LinkedIn
-  GitHub
-  PBI CV

LANGUAGES

Spanish: native
English: proficiency

I have a naturally analytical mindset and an instinct to discover patterns behind data. I have recently gained solid experience with Python and core Machine Learning models. This is underpinned by an MSc (Distinction) in Data Analytics from Manchester Metropolitan University and 3 years commercial experience working as a CRM Analyst / BI Developer and strong usage of SQL and Power BI.

I am naturally curious with a strong problem-solving ability. I am familiar with Agile ways of working and am eager to work within a Scrum environment.

EXPERIENCE

- January 2023 – April 2023

The Developer Academy
Trainee Data Scientist
London
 - I developed Machine Learning applications with predictive models using Python libraries (scikit-learn, pandas, numpy, matplotlib, seaborn, etc.)
- May 2022 – November 2022

Entain
CRM Analyst – Power BI Developer
London
 - I conducted ad hoc analysis to identify trends, handling Google BigQuery and Teradata as data sources.
 - I was able to perform business reports using Power BI to make a story behind the data and able to answer business questions.
 - I liaised with a wide Analytics Team to perform high value reports.
- September 2019 – April 2022

Findel Education
CRM Analyst
Manchester
 - Data cleansing, Data definition, Data manipulation, Data validation with SQL Server.
 - Data analysis and data visualisation using Power BI to give business insights through reports.
 - I built A/B testing, both in SQL Server and Power BI.
 - I liaised with Marketing department to develop campaigns and deliver their results on time.
 - I monitored data hygiene and integrity to identify opportunities to improve the quality of the reports.
 - I performed campaign analysis to derive insights to optimize campaign strategies.
- July 2019 – September 2022

Moneyline
Graduate Data Analyst
Manchester
 - I conducted data and market research, gathering information from multiple sources and providing reports.

PROJECTS

- USA Crimes with Power BI - [link](#)
- A/B Test Analysis with Power BI - [link](#)
- Champions League winner prediction - [link](#) - [app](#)

INTERESTS



Cinema



Traveling



Sport



Computing



Gaming