

Pablo Sarti

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Experience:

Upwork Freelance – *Software Developer for Trading Automation*

- **Enhanced Trading Efficiency:** Collaborated on the development of advanced trading algorithms in Python or C#, contributing to improved trading automation performance.
- **Improved Code Reliability:** Diagnosed and fixed complex Python issues, increasing system stability and reducing downtime.
- **Streamlined Trading Operations:** Created custom scripts in C# for Ninjatrade 8, reducing manual work and optimizing trading platform functionality and profitability.

Light Touch Laser Spa, New York, NY – *Marketing Specialist*

- **Enhanced Online Presence:** Maintained an updated, dynamic website that improved user experience and supported ongoing digital marketing efforts.
- **Boosted Brand Visibility:** Led multi-channel marketing campaigns and social media initiatives that significantly increased brand awareness.
- **Engaged Target Audiences:** Developed and distributed tailored newsletters, resulting in higher audience engagement and repeat visits.

Projects:

- **Launched an Innovative Web App:** Built www.ingredientadvisor.com an AI-powered web application using Python, JavaScript, a bit of Java. Using Open AI fine tune and a recommendation system to help users make healthier, toxin-free food choices.
- **Streamlined Data Communication:** Designed and maintained secure RESTful APIs that improved client-server data exchange, enhancing overall system performance.
- **Optimized Data Management:** Integrated and managed both SQL and NoSQL databases to boost data integrity and speed up query performance across multiple projects.
- **Launched RAG chatbots:** RAG chatbots with streaming for demonstration purposes.
<https://openai-assistant-chatbots-production.up.railway.app/>
- **Standardized CSV file:** Standardized all missing addresses for client's listings file.
<https://standardization-ep9aauvoq5jzuxgnwthhal.streamlit.app/>

Education:

Westchester Community College, Valhalla – *Marketing*