

# PACE DAVIS

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## SUMMARY

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Certified Web Developer with diverse experience across multiple industries. Excellent history of developing and implementing databases and software to automate processes for clients, streamline daily operations, and reduce costs. Top strengths include website design, full-stack development, process improvement, automation, and problem-solving.

## TECHNICAL SKILLS

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JavaScript  
MySQL

React  
Redux

Express.js  
Node.js

HTML  
CSS

## EXPERIENCE

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**2018 – Present**

**Austin Graffiti Removal**

**Austin, TX**

*Owner/Operator*

- Submitted proposals for work requests, oversaw company branding, updated website, and managed all client relations as the main point of contact for customers
- Grew business year-over-year by leveraging competitive advantages through google ads, proposal software, request forms, and social media presence
- Achieved revenue growth of 20% in 2020 by building new relationships with muralists and artists for expanding into a new sector of mural protection and revitalization
- Updated, modernized, and streamlined the proposal and accounting processes with automated software that eliminated the need for on-site visits, saving approximately 10-20 hours per month
- Developed company's WordPress site while managing social media and advertising campaigns
- Created web submission forms for work requests to automate the ordering process for clients

**2014 – 2018**

**College Houses, Inc.**

**Austin, TX**

*Facilities Director*

*2016 – 2018*

- Oversaw maintenance and capital improvement projects for five cooperative housing facilities with 532 total residents while serving as the staff lead for the facilities board
- Developed and implemented a database for major capital improvement projects that included life-cycle maintenance tracking and enabled budgeting decisions to be made more efficiently
- Managed contracts for a \$1.1M walkway and balcony remodeling project, the largest capital improvement project of an existing structure in company history
- Co-created an online maintenance request form and digitized all structural and mechanical building plans to streamline each process
- Coordinated all major maintenance contracts with outside vendors and managed two suite remodel projects

*Facilities Assistant*

*2014 – 2016*

**2014**

**Texas State Employees Union**

**Austin, TX**

*Organizer*

- Oversaw El Paso's state employees and all union members with the University of Texas at Austin while handling member issues, advocating for local and state members, and coordinating campaigns
- Facilitated the union's most successful university campaign, leading to a reversal on a \$10M call-center plan, a 25% increase in memberships at the University of Texas, and a 20% increase in memberships in the El Paso area

## EDUCATION

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The University of Texas at Austin

Austin, TX

*Bachelor of Arts in History (2012)*

## CERTIFICATIONS

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*Web Developer, Austin Coding Academy (2020)*

*Certificate from Harvard Business Extension Credentials of Readiness program (HBX CORE) (2018)*