

Quantitative Methods

Simple Linear Regression



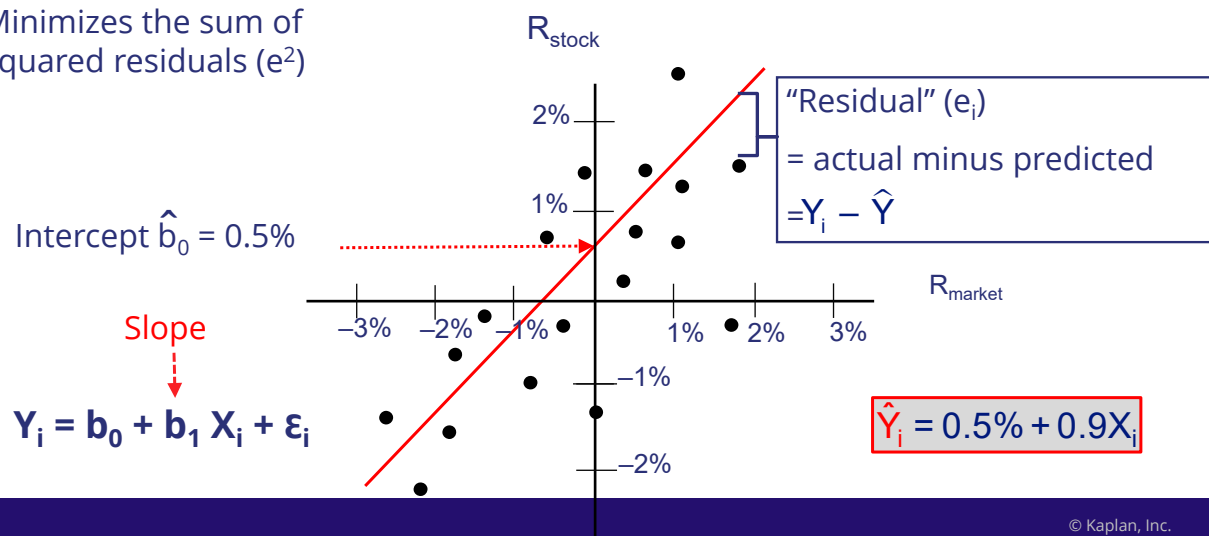
Intro and Exam Focus

- Least squares regression coefficients: intercept and slope calculation
- Assumptions of linear regression: linearity, heteroskedasticity, independence, normality
- Analysis of variance (ANOVA) table
 - *F*-test of regression
 - *T*-test of individual coefficient

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Least Squares Regression

Minimizes the sum of squared residuals (e^2)



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Regression Coefficients

$$\hat{Y}_i = \hat{b}_0 + \hat{b}_1 X_i$$

$\hat{b}_0 = \bar{Y} - \hat{b}_1 \bar{X}$

Regression line passes through (\bar{X}, \bar{Y})

$\hat{b}_1 = \frac{\text{Cov}(X, Y)}{\sigma_x^2}$

Variation in X = $\sum_{i=1}^n (X_i - \bar{X})^2$

Variation in Y = $\sum_{i=1}^n (Y_i - \bar{Y})^2$

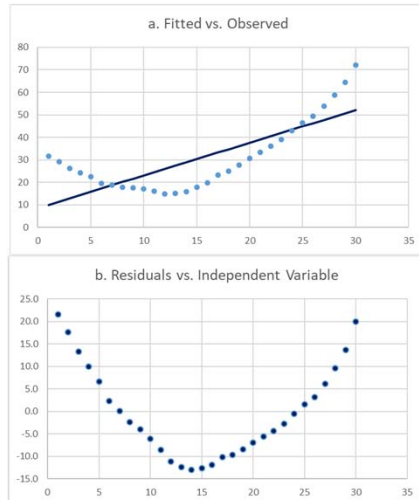
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Assumptions of Linear Regression

1. **Linear relation** between dependent and independent variable
2. **Variance of the residuals** is constant (**homoskedasticity**)
3. (Y, X) pairs should be **independent** to each other (uncorrelated)
→ **Residuals** are independently distributed (i.e., uncorrelated) with each other
4. **Residuals** are normally distributed

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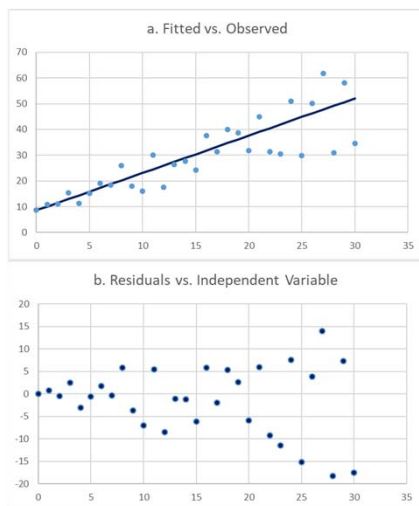
Linearity



Residuals not independent to independent variable X

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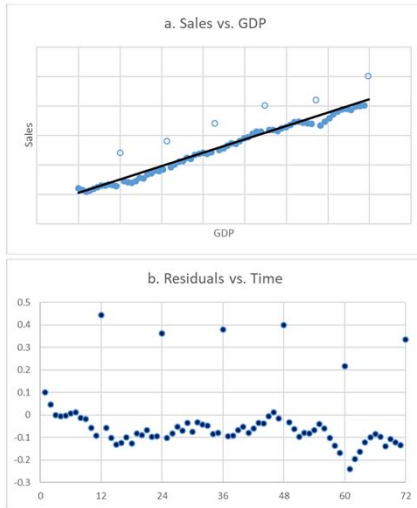
Heteroskedasticity



Variance of residuals increasing with X → heteroskedasticity

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Independence and Normality

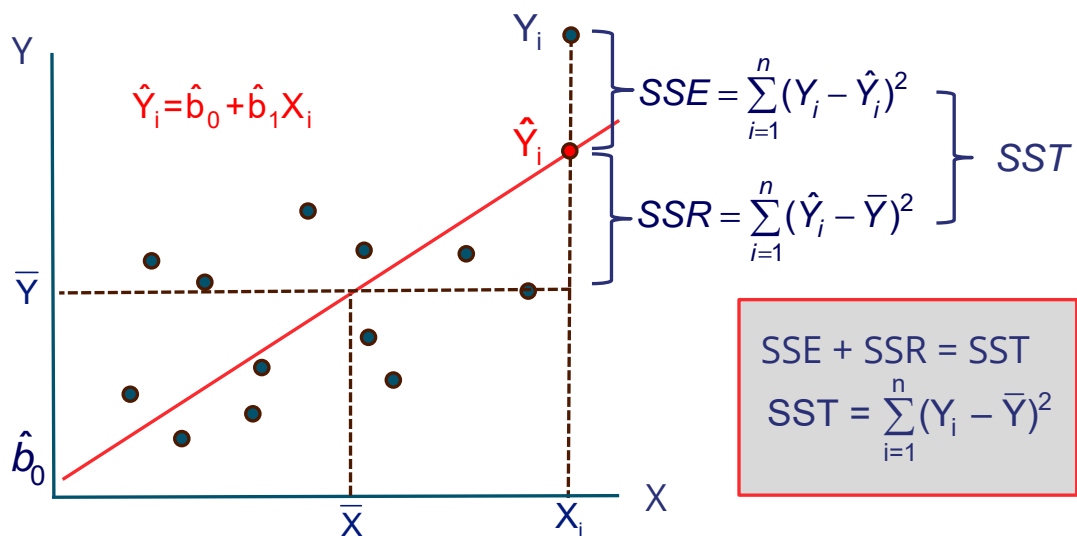


- Hollow dots are December sales
- Large residuals for December
- Suggests seasonality (**not independent, or autocorrelation**)

Residuals can be tested for **normality**.
With large sample sizes, the normality assumption can be relaxed.

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Analysis of Variance (ANOVA)



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ANOVA Table for Regression With $n = 5$

Source	df	SumSquares	Mean Square	F-stat	R ²
Regression		88.0			
Residual		7.2			
Total					

Degrees of freedom (df)? Regression = Residual = Total =

Total sum of squares? =

Mean square regression (MSR)? = SSR / df = =

Mean square error (MSE)? = SSE / df = =

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ANOVA Table for Regression With $n = 5$

Source	df	SumSquares	Mean Square	F-stat	R ²
Regression	1	88.0	88.0		
Residual	3	7.2	2.4		
Total	4	95.2			

$$F\text{-stat?} = \frac{MSR}{MSE} = \frac{88.0}{2.4} = 36.67$$

Critical F -value from statistical tables (95th percentile, df numerator = 1, df denominator = 3):

→ null hypothesis that all coefficients are zero

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ANOVA Table for Regression With $n = 5$

Source	df	SumSquares	Mean Square	F-stat	R ²
Regression	1	88.0	88.0	36.67	
Residual	3	7.2	2.4		
Total	4	95.2			

Coefficient of determination (R^2)? $\frac{SSR}{SST} =$ =

Standard error of estimate, SEE (s_e)? $\sqrt{MSE} =$ =

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Regression Coefficient t -Test: Example

Estimated slope (b_1) = 1.50 with $s_{\hat{b}_1} = 0.46$. Assuming $n = 32$, determine if the slope is equal to zero at the 5% significance level. Test the hypothesis that $b_1 = 0$.

$$t_{b_1} = \frac{\hat{b}_1 - B_1}{s_{\hat{b}_1}} =$$

Critical two-tailed t -stat
(30 df and 5% significance)
is 2.042

: $b_1 = 0$.

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Predicted Values for “Y” Variable: **Example**

Given $\hat{b}_0 = 1.8\%$, $\hat{b}_1 = 0.76$, and a value of X of 8%, what is the predicted value of Y according to this regression model?

$$\hat{Y} = \quad =$$

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Prediction Intervals

Given a predicted value of Y of 7.88% and **standard error of the forecast (s_f)** of 1.22% for a regression with 27 observations, construct a 95% prediction interval (critical value with 25 df is 2.06).

$$7.88 \pm (\quad) =$$

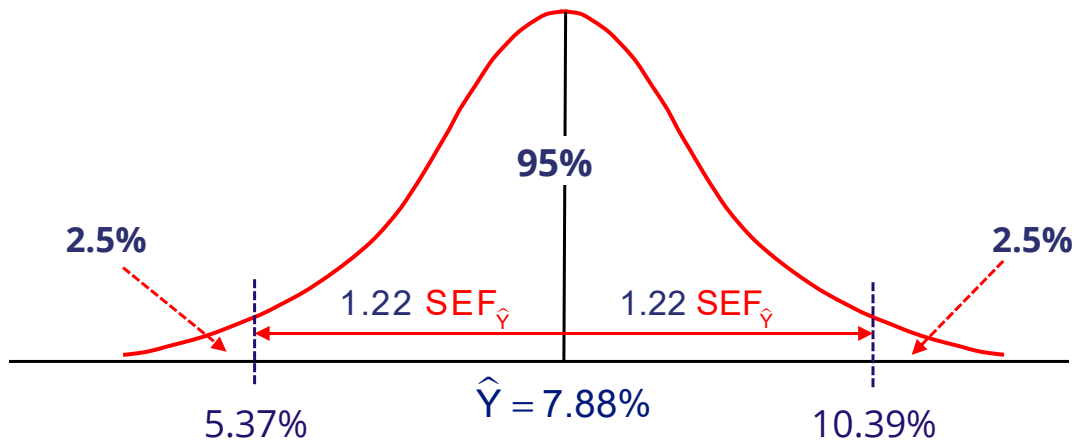
$$s_f^2 = SEE^2 \left[1 + \frac{1}{n} + \frac{(X - \bar{X})^2}{(n-1)s_x^2} \right]$$

s_f can be approximated with SEE for large samples.

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Prediction Intervals



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Functional Forms

When the relationship between X and Y is not linear, fitting a linear model would result in biased predictions.

Model	Dependent Variable	Independent Variable	Slope Interpretation
Log-lin	Ln (Y)	X	Relative change in Y, absolute change in X Forecast Y is $e^{\ln Y}$
Lin-log	Y	Ln(X)	Absolute change in Y, relative change X
Log-log	Ln(Y)	Ln(X)	Relative change in Y, relative change X Forecast Y is $e^{\ln Y}$

Check for increased R^2 and F -stat, and lower SEE, with transformed variable(s).

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Solutions

ANOVA Table for Regression With $n = 5$

Source	df	SumSquares	Mean Square	F-stat	R ²
Regression	1	88.0	88		
Residual	3	7.2	2.4		
Total	4	95.2			

Degrees of freedom (df)? Regression = 1, Residual = $n - 2$, Total = $n - 1$

Total sum of squares? = $88.0 + 7.2 = 95.2$

Mean square regression (MSR)? = $SSR / df = 88.0 / 1 = 88.0$

Mean square error (MSE)? = $SSE / df = 7.2 / 3 = 2.4$

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ANOVA Table for Regression With $n = 5$

Source	df	SumSquares	Mean Square	F-stat	R ²
Regression	1	88.0	88.0	36.67	
Residual	3	7.2	2.4		
Total	4	95.2			

$$F\text{-stat?} = \frac{MSR}{MSE} = \frac{88.0}{2.4} = 36.67$$

Critical F -value from statistical tables (95th percentile, df numerator = 1, df denominator = 3): 10.1

→ **Reject** null hypothesis that all coefficients are zero

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ANOVA Table for Regression With $n = 5$

Source	df	SumSquares	Mean Square	F-stat	R ²
Regression	1	88.0	88.0	36.67	0.924
Residual	3	7.2	2.4		
Total	4	95.2			

$$\text{Coefficient of determination (R}^2\text{)? } \frac{SSR}{SST} = \frac{88.0}{95.2} = 0.924$$

$$\text{Standard error of estimate, SEE (s}_e\text{)? } \sqrt{MSE} = \sqrt{2.4} = 1.549$$

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Regression Coefficient t -Test: **Example**

Estimated slope (b_1) = 1.50 with $s_{\hat{b}_1} = 0.46$. Assuming $n = 32$, determine if the slope is equal to zero at the 5% significance level. Test the hypothesis that $b_1 = 0$.

$$t_{b_1} = \frac{\hat{b}_1 - B_1}{s_{\hat{b}_1}} = \frac{1.50 - 0}{0.46} = 3.26$$

Critical two-tailed t -stat
(30 df and 5% significance)
is 2.042

Reject $H_0: b_1 = 0$.

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Predicted Values for “Y” Variable: **Example**

Given $\hat{b}_0 = 1.8\%$, $\hat{b}_1 = 0.76$, and a value of X of 8%, what is the predicted value of Y according to this regression model?

$$\hat{Y} = 1.8\% + 0.76(8\%) = 7.88\%$$

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Prediction Intervals

Given a predicted value of Y of 7.88% and **standard error of the forecast (s_f)** of 1.22% for a regression with 27 observations, construct a 95% prediction interval (critical value with 25 df is 2.06).

$$7.88 \pm (2.06 \times 1.22) = \mathbf{5.37\% - 10.39\%}$$

$$\mathbf{s_f^2} = \text{SEE}^2 \left[1 + \frac{1}{n} + \frac{(X - \bar{X})^2}{(n-1)s_x^2} \right]$$

s_f can be approximated with SEE for large samples.

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