

## Quantitative Methods

## Statistical Measures of Asset Returns



## Intro and Exam Focus

- Measures of central tendency
  - Arithmetic mean (trimmed, winsorized?)
  - Median:  $\frac{1}{2}$  higher and  $\frac{1}{2}$  lower
  - Mode: most frequent outcome
- Measures of dispersion
  - Standard deviation and variance
  - Range: highest to lowest
  - MAD: mean absolute deviation

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## Median

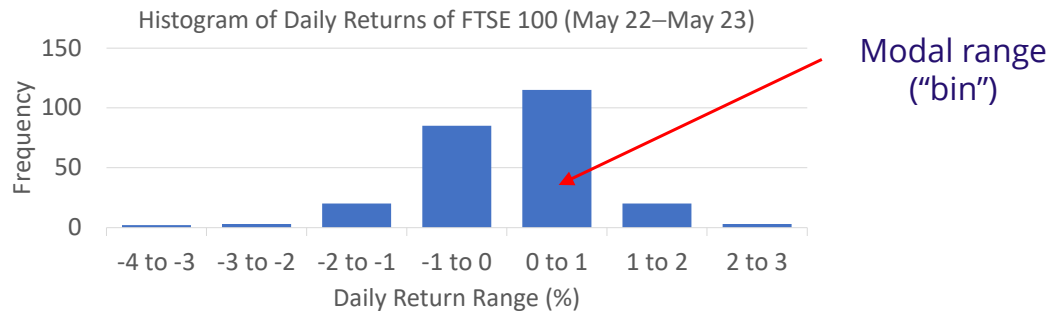
- Midpoint of a dataset: **half above and half below**  
With an odd number of observations  
2, 5, 7, 11, 14      Median =
- With an even number of observations, median is the average of the two middle observations  
3, 9, 10, 20      Median =
- Less affected by extreme values than the mean

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## Mode

- Value occurring most frequently in a dataset



- Datasets can have more than one mode (bimodal, trimodal, etc.), or no mode (all values are the same)

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## Quantiles: Example

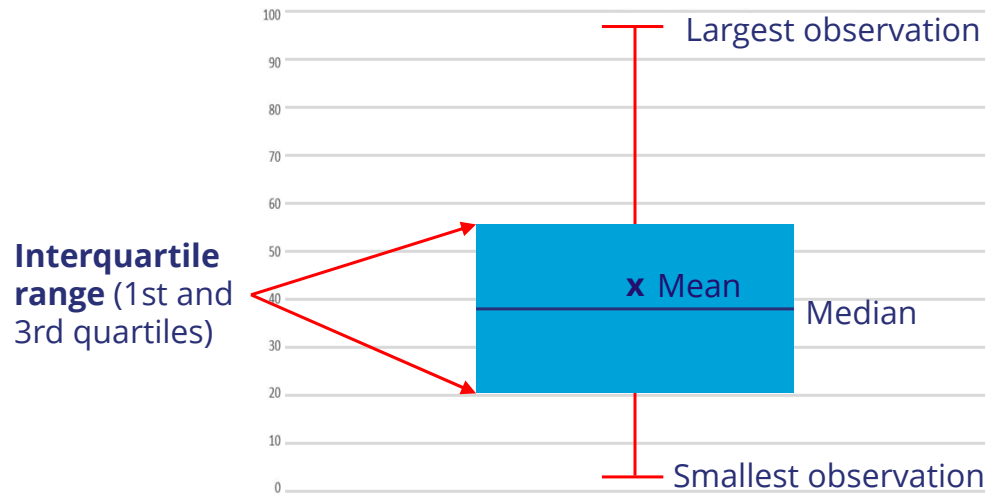
- 75% of the data points are less than the 3rd **quartile**
- 60% of the data points are less than the 60th **percentile** (6th **decile**)
- What is the 1st decile and 1st quartile for the FTSE 100 daily return data displayed below?

Bin	Cumulative Percentage of Trading Days	Return Range		Frequency
		Lower	Upper	
1	5%	-3.83%	-1.59%	12
2	10%	-1.59%	-1.01%	12
3	15%	-1.01%	-0.76%	13
4	20%	-0.76%	-0.50%	12
5	25%	-0.50%	-0.37%	13
6	30%	-0.37%	-0.25%	12

-2

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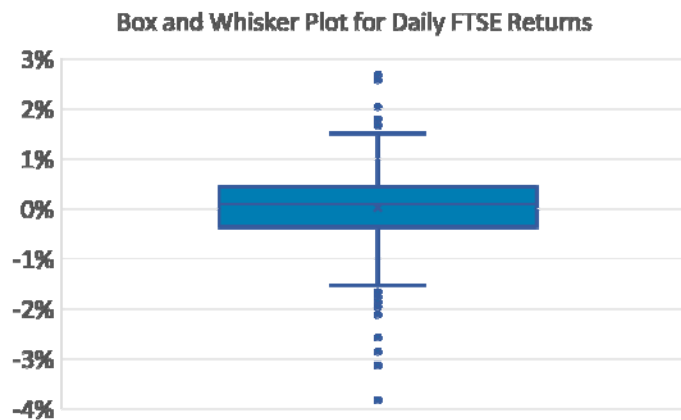
## Box and Whisker Plot



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## Box and Whisker Plot (cont.)

- To display outliers, “fences” can be positioned at  $1.5 \times$  the interquartile range of the data:



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## CFA Institute Data

Monthly portfolio returns:

Month	$X_i$ Return (%)	Month	$X_i$ Return (%)
January	5	July	0
February	3	August	4
March	-1	September	3
April	-4	October	0
May	4	November	6
June	2	December	5

This data will be used in the examples following this slide

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## Range and Mean Absolute Deviation

1. What is the data's range?

$$\text{Range} = \quad - \quad =$$

2. What is the data's mean absolute deviation (MAD)?

*Step 1* (compute mean):

$$\text{Mean} = \frac{(5 + 3 - 1 - 4 + 4 + 2 + 0 + 4 + 3 + 0 + 6 + 5)}{12} =$$

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## Mean Absolute Deviation (cont.)

2. What is the data's mean absolute deviation (MAD)?

*Step 2* (compute difference between observation and mean):

$X_i$ Return (%)	$X_i - \bar{X}$	$X_i$ Return (%)	$X_i - \bar{X}$
5		0	2.25
3	0.75	4	1.75
-1	-3.25	3	0.75
-4	-6.25	0	-2.25
4	1.75	6	3.75
2	-0.25	5	2.75

5% - 2.25%

-2

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## Mean Absolute Deviation (cont.)

2. What is the data's mean absolute deviation (MAD)?

*Step 3* (treat deviations as absolute values and compute mean deviation):

$$\text{MAD} = \frac{2.75 + 0.75 + 3.25 + 6.25 + 1.75 + 0.25 + 2.25 + 1.75 + 0.75 + 2.25 + 3.75 + 2.75}{12}$$

$$\text{MAD} = \quad =$$

-1

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## Sample Variance and Sample Standard Deviation

- Sample variance ( $s^2$ ): average squared distance from the sample mean ( $\bar{X}$ )

$$s^2 = \frac{\sum_{i=1}^n (X_i - \bar{X})^2}{n-1}$$

- Sample standard deviation ( $s$ ) =  $\sqrt{s^2}$

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## Standard Deviation: Example

$\bar{X} = 2.25\%$

$X_i$ Return (%)	$X_i - \bar{X}$	$(X_i - \bar{X})^2$	$X_i$ Return (%)	$X_i - \bar{X}$	$(X_i - \bar{X})^2$
5	2.75	7.5625	0	-2.25	5.0625
3	0.75	0.5625	4	1.75	3.0625
-1	-3.25	10.5625	3	0.75	0.5625
-4	-6.25	39.0625	0	-2.25	5.0625
4	1.75	3.0625	6	3.75	14.0625
2	-0.25	0.0625	5	2.75	7.5625
			$\Sigma$		

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$$S_x = \quad =$$

-2

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## Target Downside Deviation (or Target Semideviation)

$$s_{\text{target}} = \sqrt{\frac{\sum_{\text{all } X_i < B}^n (X_i - B)^2}{n - 1}}$$

Similar to sample standard deviation, but the numerator only uses those observations that are **less than a chosen target, B**

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## Target Downside Deviation: **Example**

Calculate the downside deviation when the target is 3%:

$X_i$ Return (%)	$X_i - B$	$(X_i - B)^2$	$X_i$ Return (%)	$X_i - B$	$(X_i - B)^2$
<del>5</del>			0		
<del>3</del>			<del>4</del>		
-1			3		
-4			0		
<del>4</del>			<del>6</del>		
2			<del>5</del>		

$\Sigma$

$$s_{\text{target}} = \quad =$$

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## Coefficient of Variation (CV): Example

- Measures dispersion per unit of mean (risk per unit of return)

$$CV = \frac{s}{\bar{X}}$$

- Which asset would be preferred based on its coefficient of variation?

Asset	Mean	s
Asset A	5%	10%
Asset B	8%	12%

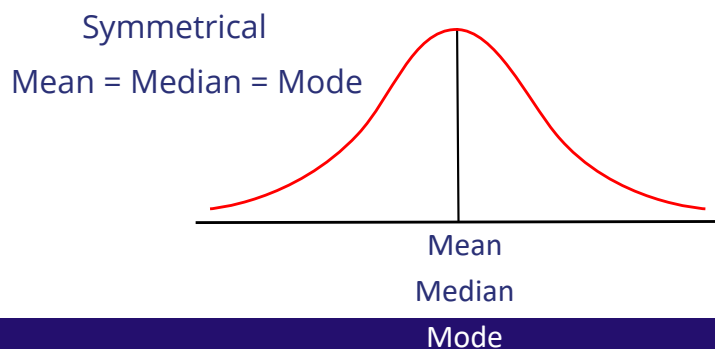
$$CV_A = \quad = \quad CV_B = \quad =$$

-2

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## Skewness

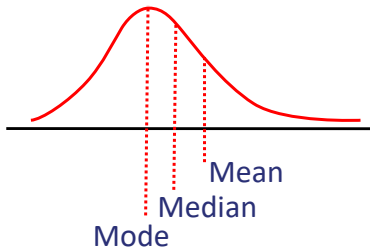
- Skew measures the degree to which a distribution **lacks** symmetry
- Based on the average *cubed* deviation from the mean
- A **symmetrical** distribution has skew = 0 (e.g., the normal distribution)



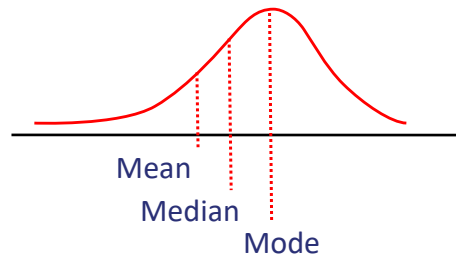
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## Skewness (cont.)

- **Positive** skew has outliers in the right tail



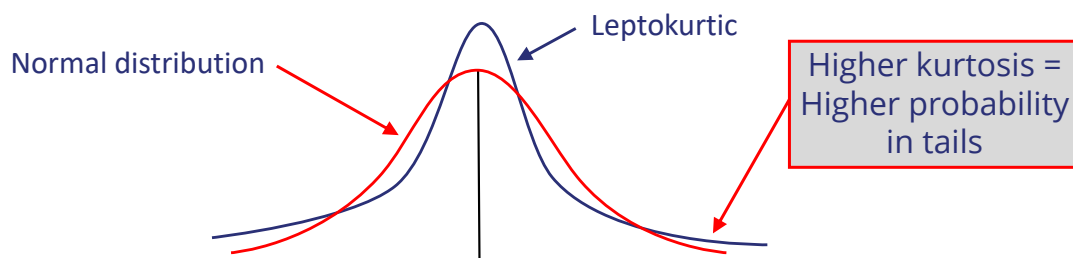
- **Negative** skew has outliers in the left tail



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## Kurtosis

- Measures the degree to which a distribution is more or less peaked than a normal distribution
- Based on average deviation from the mean to the power of *four*



- *Leptokurtic* (kurtosis  $> 3$ ) is **more peaked** with **fatter tails** (more extreme outliers)

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## Kurtosis (cont.)

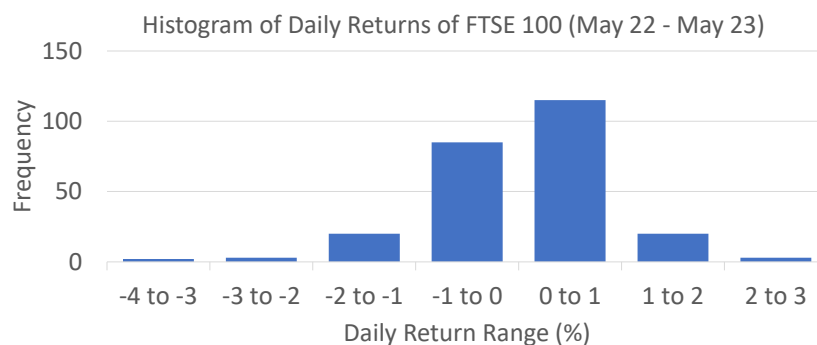
- Kurtosis for a normal distribution = **3.0**
- **Excess** kurtosis = kurtosis – 3

Kurtosis	Excess Kurtosis	Definition	Shape vs. Normal Distribution
>3	>0	Leptokurtosis	Peaked, fat tails
3	0	Mesokurtic	Normal
<3	<0	Platykurtic	Flatter, thinner tails

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## Skewness/Kurtosis

- FTSE 100 daily returns revisited
  - Average = 0.01%, sample standard deviation = 0.86%
  - Skew = -0.7, kurtosis = 2.8



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## Sample Covariance

- A measure of how two variables move *together*:

$$s_{X,Y} = \frac{\sum_{i=1}^n [(X_i - \bar{X})(Y_i - \bar{Y})]}{n - 1}$$

- Difficult to interpret for two reasons:
  - Units of covariance are squares of the units of the underlying data
  - Does not indicate the strength of the relationship

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## Correlation

$$s_{XY} = 0.0046, s_X = 0.0623, s_Y = 0.0991$$

$$r_{XY} = \frac{s_{XY}}{s_X \times s_Y} = \quad =$$

- Indicates strength of *linear* relationships
- Bounded between -1 and +1 → easier to interpret
- Does not indicate *nonlinear* relationships
- Correlation does not imply causality: unrelated variables may show **spurious correlation**

-1

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## Solutions

### Median

- Midpoint of a dataset: **half above and half below**

With an odd number of observations

2, 5, 7, 11, 14     Median = 7

- With an even number of observations, median is the average of the two middle observations

3, 9, 10, 20     Median =  $(9 + 10) / 2 = 9.5$

- Less affected by extreme values than the mean

-2

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## Quantiles: Example

- 75% of the data points are less than the 3rd **quartile**
- 60% of the data points are less than the 60th **percentile** (6th **decile**)
- What is the 1st decile and 1st quartile for the FTSE 100 daily return data displayed below?

	Return Range				
	Bin	Cumulative Percentage of Trading Days	Lower	Upper	Frequency
1st decile (10%)	1	5%	-3.83%	-1.59%	12
	2	10%	-1.59%	-1.01%	12
1st quartile (25%)	3	15%	-1.01%	-0.76%	13
	4	20%	-0.76%	-0.50%	12
	5	25%	-0.50%	-0.37%	13
	6	30%	-0.37%	-0.25%	12

-2

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## Range and Mean Absolute Deviation

1. What is the data's range?

$$\text{Range} = 6\% - (-4\%) = 10\%$$

2. What is the data's mean absolute deviation (MAD)?

*Step 1* (compute mean):

$$\text{mean} = \frac{(5 + 3 - 1 - 4 + 4 + 2 + 0 + 4 + 3 + 0 + 6 + 5)}{12} = 2.25\%$$

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## Mean Absolute Deviation (cont.)

2. What is the data's mean absolute deviation (MAD)?

*Step 2* (compute difference between observation and mean):

$X_i$ Return (%)	$X_i - \bar{X}$	$X_i$ Return (%)	$X_i - \bar{X}$
5	2.75	0	-2.25
3	0.75	4	1.75
-1	-3.25	3	0.75
-4	-6.25	0	-2.25
4	1.75	6	3.75
2	-0.25	5	2.75

5% - 2.25%

-2

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## Mean Absolute Deviation (cont.)

2. What is the data's mean absolute deviation (MAD)?

*Step 3* (treat deviations as absolute values and compute mean deviation):

$$\text{MAD} = \frac{2.75 + 0.75 + 3.25 + 6.25 + 1.75 + 0.25 + 2.25 + 1.75 + 0.75 + 2.25 + 3.75 + 2.75}{12}$$

$$\text{MAD} = \frac{28.5}{12} = 2.375$$

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## Standard Deviation: Example

$\bar{X} = 2.25\%$

$X_i$ Return (%)	$X_i - \bar{X}$	$(x_i - \bar{x})^2$	$X_i$ Return (%)	$X_i - \bar{X}$	$(x_i - \bar{x})^2$
5	2.75	7.5625	0	-2.25	5.0625
3	0.75	0.5625	4	1.75	3.0625
-1	-3.25	10.5625	3	0.75	0.5625
-4	-6.25	39.0625	0	-2.25	5.0625
4	1.75	3.0625	6	3.75	14.0625
2	-0.25	0.0625	5	2.75	7.5625

$\Sigma 96.25$

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$$S_x = \sqrt{\frac{96.25}{12-1}} = 2.958\%$$

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## Target Downside Deviation: Example

Calculate the downside deviation when the target is 3%:

$X_i$ Return (%)	$X_i - B$	$(X_i - B)^2$	$X_i$ Return (%)	$X_i - B$	$(X_i - B)^2$
<del>5</del>			0	-3	9
<del>3</del>			<del>4</del>		
-1	-4	16	3		
-4	-7	49	0	-3	9
<del>4</del>			<del>6</del>		
2	-1	1	<del>5</del>		

$\Sigma 84$

$$S_{\text{target}} = \sqrt{\frac{84}{12-1}} = 2.763\%$$

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## Coefficient of Variation (CV): Example

- Measures dispersion per unit of mean (risk per unit of return)

$$CV = \frac{s}{\bar{X}}$$

- Which asset would be preferred based on its coefficient of variation?

Asset	Mean	s
Asset A	5%	10%
Asset B	8%	12%

$$CV_A = \frac{10}{5} = 2.0$$

$$CV_B = \frac{12}{8} = 1.5$$

-2

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## Correlation

$$s_{XY} = 0.0046, s_X = 0.0623, s_Y = 0.0991$$

$$r_{XY} = \frac{s_{XY}}{s_X \times s_Y} = \frac{0.0046}{0.0623 \times 0.0991} = 0.745$$

- Indicates strength of *linear* relationships
- Bounded between -1 and +1 → easier to interpret
- Does not indicate *nonlinear* relationships
- Correlation does not imply causality: unrelated variables may show **spurious correlation**

-1

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