



AMERICAS'

**mobility**  
of the future  
2024

summit & expo

ITALIAN  
EXHIBITION  
GROUP  
Providing the future

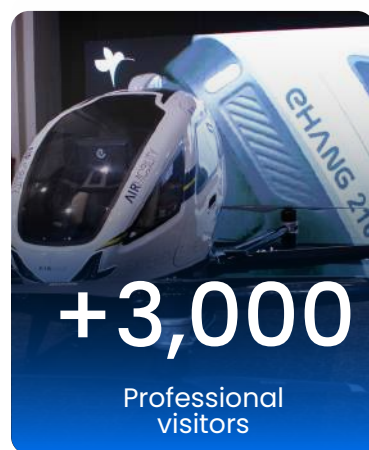
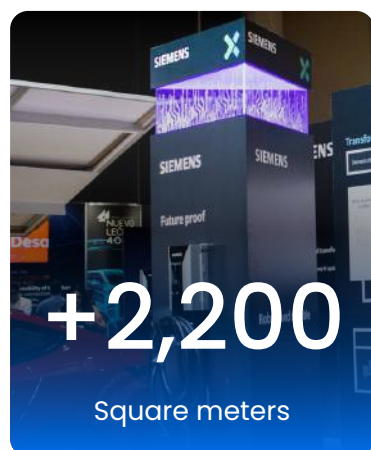


Deutsche Messe

**October 9 – 11, 2024**  
**Poliforum Leon**



**Americas' mobility of the future** is the showcase for the innovation of the future, with a comprehensive conference program, panel discussions and project presentations, seeking to develop the intersection between the current form of mobility and the future of mobility; Industry 4.0. Learn about the latest advances in the electromobility industry, smart cities and mobility technology developments on the exhibition floor.



## Exhibition categories:



### Mobility of the future, transportation and light vehicles

- Efficient vehicles, hybrids, plug-in hybrids, electric, autonomous, hydrogen, solar.
- Micro mobility
- Last mile
- Air mobility
- Among others...



### Infrastructure and sustainability

- Sustainable infrastructure
- Charging stations (EV/EVSE)
- Energy storage
- Emerging plants
- Engines
- Components and supplies
- Clean Fuel Program Management
- Among others...



### Mobility and innovation services

- Artificial intelligence for mobility
- Advanced driver assistance systems (ADAS)
- Autonomous driving solutions and technology
- Intelligent traffic management and smart intersections services
- Intelligent traffic management services for highways and roads
- Mobility applications/platforms
- Shared mobility
- Smart parking lots
- Intelligent fleet management
- Among others...



### Ecosystem for mobility & service providers

- SAAC (Advanced Driver Assistance Systems)
- AV systems
- Connectivity
- Cybersecurity
- Location
- Passenger and travel experience
- Passenger and road safety
- Insurtech
- Digital payments
- Consulting services and smart urban development
- Among others...

**Held simultaneously with**



# Participation rates:

## Raw Space

USD 263 + VAT (per sqm)

Includes exhibitor badges (3 per 9 sqm), visitor preregistration code for your company and directory listing. Does NOT include carpet, construction, furniture, or services.

## Stand comfort

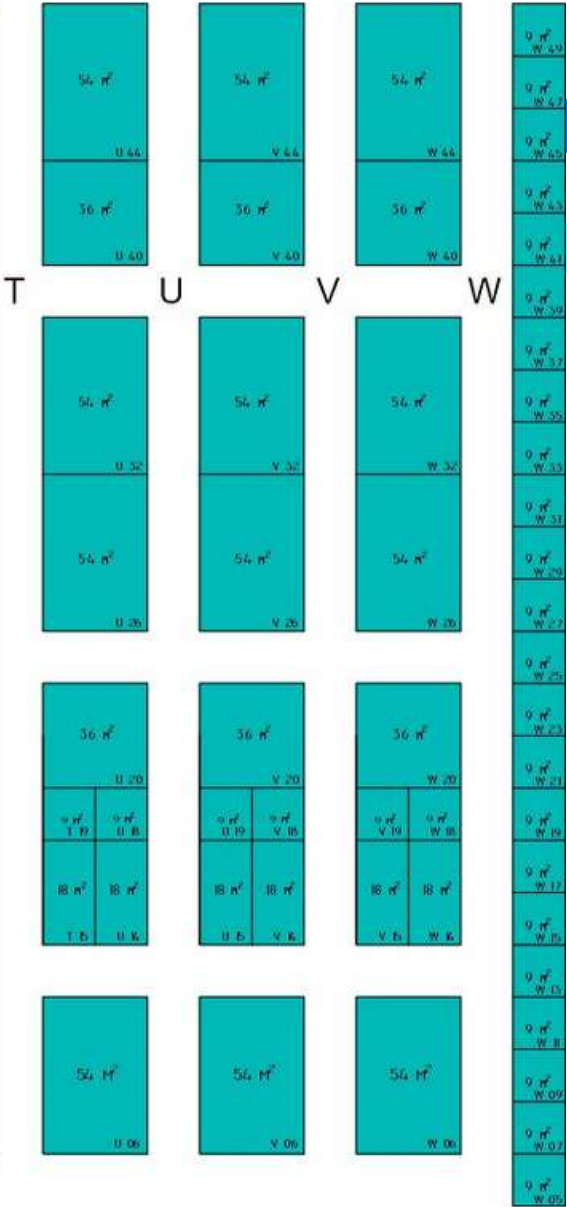
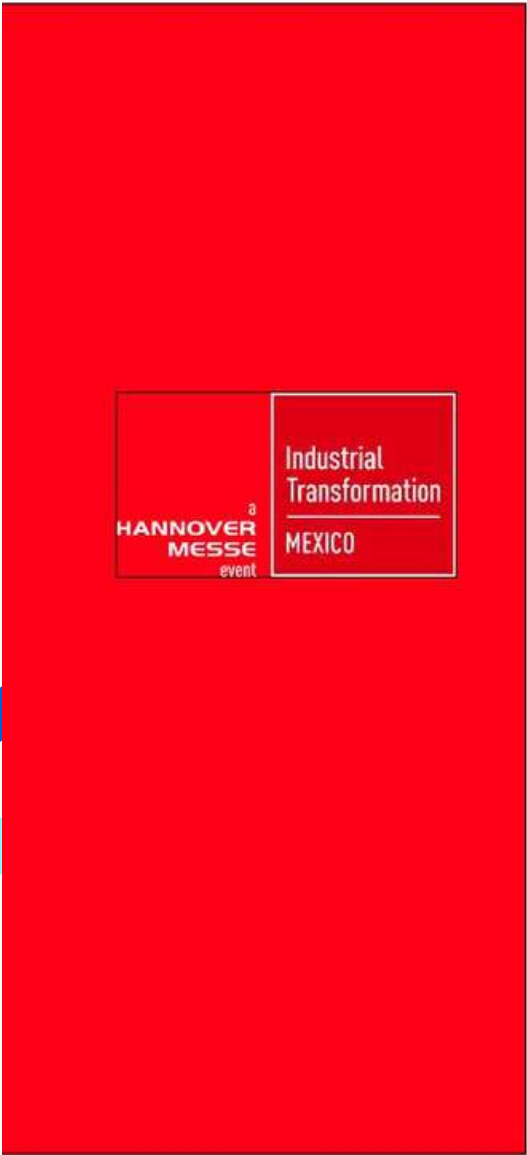
USD 368 + VAT (per sqm)

Includes standard carpet, dividing partitions, vinyl sign fascia, lighting, comfort furniture (higher quality than basic), 1 110v electrical contact, includes exhibitor badges (3 per 9 sqm), visitor preregistration code for your company and directory listing.

\*Reference image



# Exhibition floor



## Contact

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