# **Aftershow** Report

+ 1,500

professional

**buyers** 

\$130 million

pesos in on-site

**business** 

2023

**Visitors from** 

+8 countries

+20 conferences

+40 speakers



summit & expo



+ 40 exhibitors national and international



1,700 sqm of floor display



43 million pesos the commercial value of media coverage



230 media outlets + 600 mentions

Visitors from the 32 states of the Mexican Republic



Highlighting: Nuevo León, CDMX, Guanajuato, Querétaro, Jalisco, Estado de México, Tamaulipas, Puebla, Durango y Quintana Roo.

### **International visitors:**



EE.UU.

Brasil





Canada



Taiwan

Germany

Among others...



### **Voltvvay**

### **Lorenzo Ortego** VOLTWAY CEO

"The level of the conferences has been quite good, people of high level and from all over the world, in the future I expect much success from this event, I hope Latin America joins the Electric Mobility".





### **Cristina Lara** AIR MOBILITY CEO

"It has been wonderful" "The media coverage of the event was key to being able to show technological innovation to all visitors looking to invest in Latin America's future in mobility."



## **SIEMENS**

## **HORACIO RAMOS**

REGIONAL HEAD OF eMOBILITY EN SIEMENS MÉXICO, CENTROAMÉRICA Y EL CARIBE

"Americas' Mobility of the Future has been a huge project of which +1,000 visitors and exhibitors were satisfied with the quality of business that was achieved by large companies, we look forward to the next edition where we know we will bring many more innovations".



# **JOSÉ VILLAGOMEZ**

Electric Vehicles & Hybrids Visitante

"This event was of great magnitude, I was able to meet both national and international companies to talk about this project that we are doing in Electric Vehicles & Hybrids, converting fuel cars to electric cars".

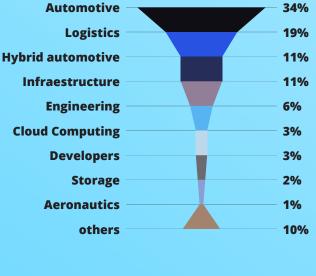


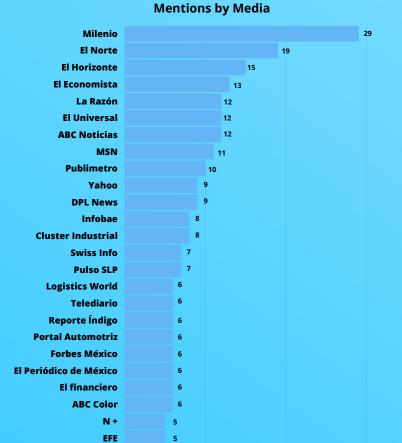
Mexico is the base of high engineering for the manufacture and development of software, functional safety and sophisticated and safer more equipment. AMOF is the place to be to do good business. I will definitely be back next year.



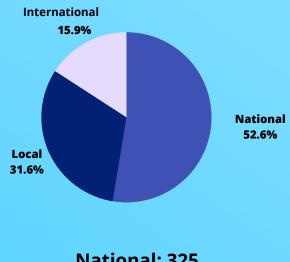
## **Automotive**

Profile of the visiting companies





Mentions by media circulation



National: 325 **Local: 195 International: 98** 

> **Contact IGECO:** azul.ogazon@hfmexico.mx

MONTERREY







30

20