

RESULTS REPORT ITM 2021

The leading Industry 4.0 event in the country

On October 6-8, 2021, our joint efforts yielded the following results:



+25,000 visitors
to both the virtual and in-person versions of the event

Visitors from
28 countries, primarily:



Germany



Chile



Colombia



United States



Peru

VISITORS WERE MAINLY FROM THE FOLLOWING SECTORS:



Integrating systems



Research and innovation centers



Electric-electronics industry



Automotive



Machining and tooling industry



100
exhibitors



247 MILLION PESOS
in on-site business over the three days of the event



+70
conferences



200
high-level speakers

MOST VIEWED CONFERENCES:

Sustainable Market Economy and Ethical Leadership in the Pacific Alliance

The Future of Mobility in Mexico and Germany

The Art of Manufacturing

Industry and Digital Transformation in the Pacific Alliance

Ten Years of Cybersecurity, Current Challenges and Opportunities

ICT INDUSTRY AWARDS

6 Mexican companies were presented with awards by CANIETI and Hannover Fairs Mexico in acknowledgment of their efforts and innovations in the ICT sector:



Itzamná Innovation Prize:

Perfect Corp.

Digital Transformation Prize:

The Estado de México Judiciary

Cybersecurity Prize:

AT&T and the Mexico City Federal Educational Authority

Startup of the Year Prize:

Bedside XR

Global Positioning Prize:

Accsys Innovation

ICT Inclusion Prize:

Center for Children with Cerebral Palsy

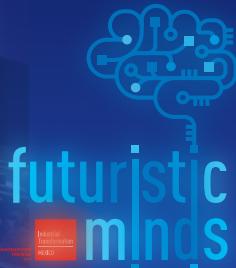


STARTUP PITCH #ITM2021

5 Mexican startups
participated in
the final of Startup
Pitch #ITM 2021



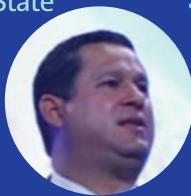
The winner was **Joshua Harim Mendoza** of HARIM ANALYTICS, with his analytical tool designed to improve the industrial use of energy. Joshua will travel to Germany for the 2022 edition of Hannover Messe, where he will have the opportunity to pitch his project to prospective investors.



Some 2,500 students visited the Explora Science Center, where ITM organized a conference program designed to encourage more young people to study careers in science, technology, engineering and mathematics.

Guanajuato has once again become the epicenter of Industry 4.0 with Industrial Transformation México, an event that is synonymous with hope and progress. The Hannover Messe of Mexico and Latin America is the country's leading expo for technology, innovation, fresh ideas and new paradigms."

Diego Sinhue Rodríguez Vallejo
Governor of the State of Guanajuato



"I applaud the vision of this event, whose goal is to help small companies become world market leaders, while supporting large corporations on the path to greater expansion and encouraging young industrialists to build the future in Mexico."

José Abugaber
President of CONCAMIN



"Our goal at ITM 2021 is to contribute to the reactivation of business in the industrial sector in the wake of the pandemic and continue laying the foundations that will establish Mexico as a global driving force for "mindfacturing and innovation."

Jochen Köckler
Chairman of the Managing Board of Deutsche Messe



"ITM is an event that illustrates the close ties between Germany and Mexico. Hannover Messe and its Mexican subsidiary, ITM, continue nurturing this relationship as an example of the building of bridges between our two nations."

Excmo. Peter Tempel
German Ambassador to Mexico



"We have chosen tonight, the tenth anniversary of Industry 4.0, as the perfect moment to show the country's industrialists what Mitsubishi Electric has achieved in the 100 years we have been perfecting the art of manufacturing in Mexico."

Felipe Rivera
CEO of Mitsubishi Electric Automation de México



"Today we have the chance to meet again, regroup and play an active role in the reactivation of the economy and production our country so urgently needs."

Enrique González Hass
President and CEO of Schneider Electric México



"It is an honor to be here for the third edition of ITM, which is unquestionably the most important Industry 4.0 expo in Latin America. My congratulations to the ITM team for establishing this event as the pillar of Industry 4.0 on the continent."

Alejandro Preinfalk
President and CEO of Siemens México, Central America and the Caribbean



JOIN US FOR THE NEXT EDITION OF INDUSTRIAL TRANSFORMATION MÉXICO

on October 5-7, 2022 in León, Guanajuato, so we can continue making history together!