

2024

INDUSTRIAL TRANSFORMATION MEXICO

LET'S BUILD THE INDUSTRY OF TOMORROW

Smart factory products and solutions #ITM24

October 9 - 11, Poliforum León
industrialtransformation.mx

OUR STRATEGIC ALLIES



ITALIAN
EXHIBITION
GROUP
Providing the future



Deutsche Messe



VISITOR PROFILE

- CEO's
- Senior Management
- Consultants
- Decision makers
- Department heads
- Engineers
- Factory planners
- Purchasing managers
- Systems managers
- Trader



SEGMENTS OF INTEREST 2024



**Automation and
Robotization**



**Smart
Logistics**



**Energy
Solutions**



**Digital
Manufacturing
and ICT**



**Aerospace
Industry**



**Machines &
Tools**



Smart Factory



**Research
Institutions**

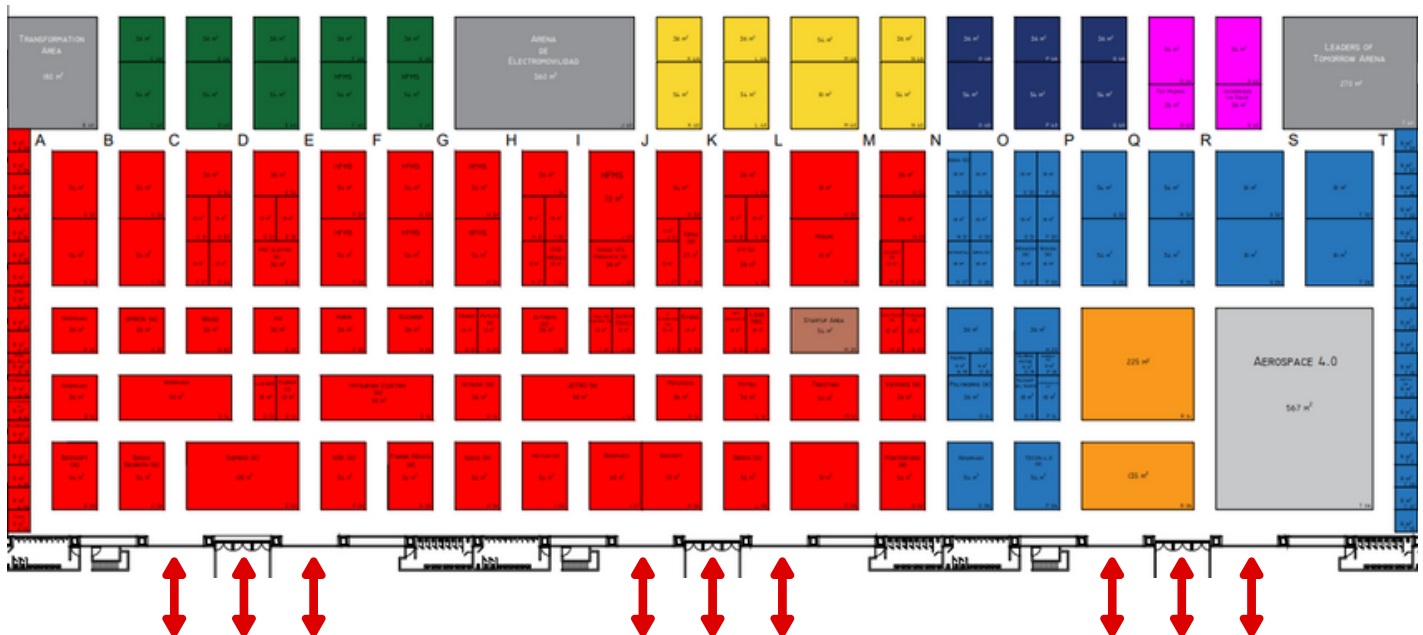


**Additive
Manufacturing**



Government

FLOOR PLAN



■ AUTOMATIZACIÓN, ROBOTIZACIÓN Y TRANSMISIÓN DE PODER /
AUTOMATION, ROBOTIZATION AND MOTION

■ MÁQUINAS Y HERRAMIENTAS / METALWORKING

■ HERRAMIENTAS ELÉCTRICAS, PARTES Y COMPONENTES /
POWER TOOLS, PARTS AND COMPONENTS

■ INSTITUTOS DE INVESTIGACIÓN / RESEARCH INSTITUTIONS

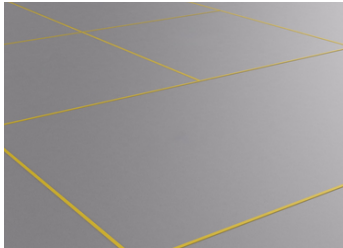
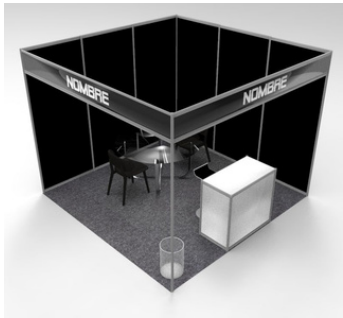

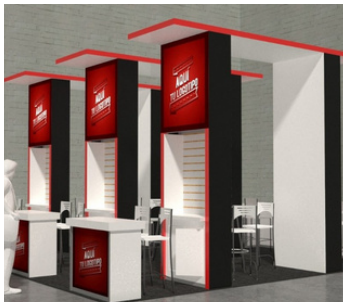
■ FÁBRICA DIGITAL / DIGITAL FACTORY

■ LOGÍSTICA INTELIGENTE / SMART LOGISTICS

■ AEROSPACE SUMMIT 4.0

■ GOBIERNO / GOVERNMENT

PARTICIPATION FEES FOR ITM 2024

Reference image	Regular price sqm	Product
	USD \$378 + VAT	Raw Space (no setup) Includes exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory. Does NOT include carpet, construction, furniture, or services.
	USD \$452 + VAT	Equipped Booth (Basic Option) Includes standard carpet, dividing partitions, vinyl sign, standard furniture (counter, table and 2 chairs), 1 110v electrical contact, exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory.
	USD \$4,655 + VAT (Price per 9 sqm)	Comfort Plus Includes construction with predetermined design with space for brand positioning, furniture, 1 110v electrical contact per 9 sqm, and 40" screen, exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory.
	USD \$1,785 + IVA (Price per counter)	Startup (counter inside the Startup Pavilion) Includes standard carpet, one counter inside the Startup Pavilion, 1 110v electrical contact, 2 exhibitor badges, unlimited visitor pre-registration code for your company and mention in the directory.

BENEFITS PACKAGES FOR ASSOCIATES

Platinum sponsor
USD \$19,250
(3x)

Contracted space
72 sqm min

Gold sponsor
USD \$10,450
(5x)

Contracted space
54 sqm min

Silver sponsor
USD \$8,800
(7x)

Contracted space
36 sqm min

Pre-Event and Electronic Media Benefits

Media Presence

On-site Benefits

*Alliances and sponsorships acquired after April 5, 2024, are subject to change and availability.



**Check out our
sponsorship
packages**

Contact in Latin America

Eder Raúl Rangel Déziga
Content & Innovation Specialist
Tel. +55 7028 3335 Ext: 809
eder.rangel@igeco.mx

International Contact

Simone Robering
Senior Project Manager
Tel. +49 511 89 33128
simone.robering@messe.de