

2024

INDUSTRIAL TRANSFORMATION MEXICO

LET'S BUILD THE INDUSTRY OF TOMORROW

Products and solutions for digital factory #ITM24

October 9 - 11, 2024, Poliforum León, Guanajuato
industrialtransformation.mx

ITALIAN
EXHIBITION
GROUP
Providing the future



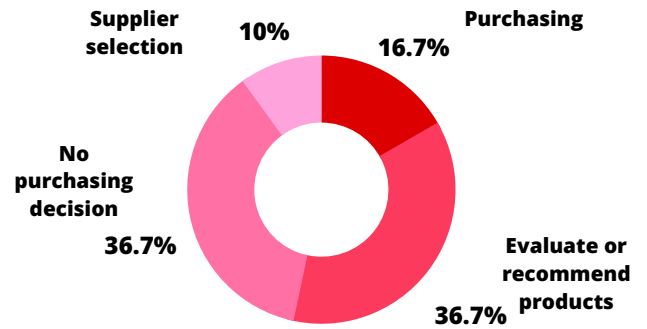
Deutsche Messe



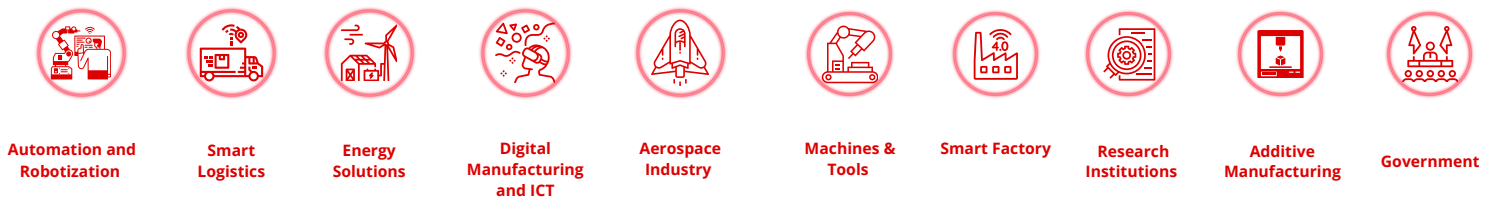
VISITOR PROFILE

- System managers.
- Education.
- Aerospace.
- Automotive.
- Electrical and electronics.
- Food and beverage.
- Health care.
- Facilities and infrastructure and urban solutions.
- Logistics and supply chain.
- Machine tool industry.
- Plant and mechanical engineering.
- Packaging.
- Biotechnology and pharmaceuticals.
- Industrial processes (steel, petroleum and chemical).
- Consultants
- Systems integrators.

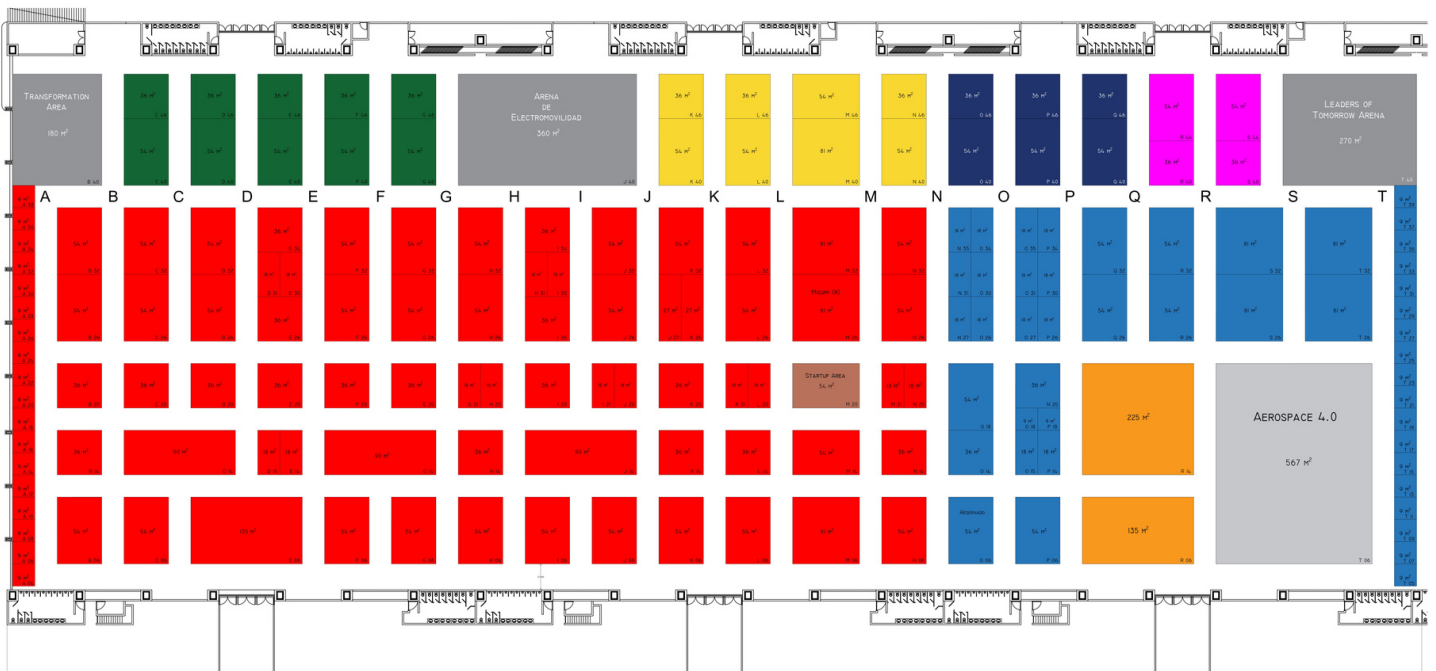
Decision makers



MAIN SEGMENTS OF INTEREST FOR 2024



FLOOR PLAN



■ AUTOMATIZACIÓN, ROBOTIZACIÓN Y TRANSMISIÓN DE PODER /
AUTOMATION, ROBOTIZATION AND MOTION

■ FÁBRICA DIGITAL / DIGITAL FACTORY

■ MÁQUINAS Y HERRAMIENTAS / METALWORKING

■ LOGÍSTICA INTELIGENTE / SMART LOGISTICS

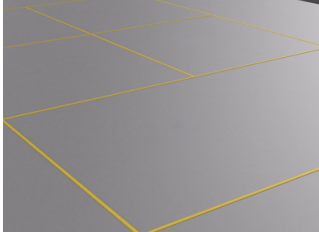
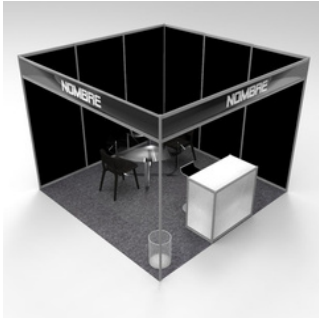


■ HERRAMIENTAS ELÉCTRICAS, PARTES Y COMPONENTES /
POWER TOOLS, PARTS AND COMPONENTS

■ AEROSPACE SUMMIT 4.0

■ INSTITUTOS DE INVESTIGACIÓN / RESEARCH INSTITUTIONS

■ GOBIERNO / GOVERNMENT

Participation fees for ITM 2024

Reference image	Regular price sqm	Early Bird price per sqm Valid until 15/12/2023	Concept
	378 USD + VAT	331 USD + VAT	Raw Space (no setup) Includes exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory. Does NOT include carpet, construction, furniture, or services.
	452 USD + VAT	397 USD + VAT	Equipped Booth (Basic Option) Includes standard carpet, dividing partitions, vinyl sign, standard furniture (counter, table and 2 chairs), 1 110v electrical contact, exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory.
	4655 USD + VAT (Price per 9 sqm)	4045 USD + VAT (Price per 9 sqm)	Comfort Plus Includes construction with predetermined design with space for brand positioning, furniture, 1 110v electrical contact per 9 sqm, and 40" screen, exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory.
	1785USD + IVA (Price per counter)	1575 USD + VAT (Price per counter)	Startup (counter inside the Startup Pavilion) Includes standard carpet, one counter inside the Startup Pavilion, 1 110v electrical contact, 2 exhibitor badges, unlimited visitor pre-registration code for your company and mention in the directory.

Contact in Latin America

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International Contact

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Associate Benefit Packages	Platinum sponsor USD \$19,250 (3x)	Gold sponsor USD \$10,450 (5x)	Silver sponsor USD \$8,800 (7x)
Minimum contracted space on showroom floor	72 sqm	54 sqm	36 sqm
Pre-Event and Digital Media Benefits			
Brand presence, logo linked to partner's page on ITM website	X	X	X
Digital directory ad - design, information and artwork on behalf of the partner (1 page)	X		
Digital directory ad - design, information and artwork by partner (1/2 page)		X	
Social media promotion of the event - design, information and artwork on behalf of the partner (Twitter, Facebook, LinkedIn)	3	2	1
Post of launches, articles, news, products on the event's social networks prior to the date of the event (Twitter, Facebook, LinkedIn)*.	5	3	1
Invitation to participate in Roadshows or Webinars	X	X	X
Publication of notes, news, relevant articles and original industry content in the specialized Industry 4.0 portal, Cuatro Cero https://cuatro-cero.mx/ . (Information provided by partner, subject to editorial review)*.	5	3	1
Logo on online pre-registration page	X		
Inclusion of an advertising banner in one of our biweekly newsletters.	X	X	X
Invitation and access to private and exclusive events (if applicable)	X	X	X

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Media Presence			
Interview/capsule arrangement with media partners	X	X	
Mention as official sponsor at press conferences	X	X	X
Presence as speakers at an ITM 2024 press conference of ITM 2024	X		
On-site benefits			
Invitation to participate as speaker in Futuristic Minds conference areas	X	X	X
Invitation to participate as Keynote in conference areas	X	X	
Invitation to participate as a panelist in ITMujeres' conference areas.	X	X	
Invitation to participate as a panelist in conference areas	X	X	X
Access to private and exclusive events (if applicable)	X	X	X
Free access to lectures / educational program (if applicable)	10	6	4
Loop logo on the entrance arch	X	X	X
Loop logo on the screen of the conference areas	X	X	X
Industrials Night Passes (extra)	6	4	2
Totem or activation in Foyer. Production and assembly by the partner.	X		

*Alliances and sponsorships acquired after April 5, 2024, are subject to change and availability.

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