

Associate Benefits Package	Platinum sponsor USD \$17,500 (3x)	Gold sponsor USD \$9,500 (5x)	Silver sponsor USD\$8,000 (7x)
Minimum contracted space on the showroom floor	72 sqm	54 sqm	36 sqm
Pre-Event and Electronic Media Benefits			
Brand presence, logo linked to the partner's page, on ITM's web site	X	X	X
Digital directory ad - design, information and artwork on behalf of the partner (1 page)	X		
Digital directory ad - design, information and artwork by partner (1/2 page)		X	
Social media promotion of the event - design, information and artwork on behalf of the partner (Twitter, Facebook, LinkedIn)	3	2	1
Post of launches, articles, news, products, on the event's social networks prior to the event date (Twitter, Facebook, LinkedIn)*.	5	3	1
Invitation to participate in the Webinar	X	X	
Invitation to participate in the Roadshows	X	X	X
Publication of notes, news, relevant articles and original industry content in Cuatro Cero, the specialized industry 4.0 portal.	5	3	1
https://cuatro-cero.mx/ (Information provided by associate - subject to editorial review)*.			
Logo on online pre-registration page and on the confirmation form	X		
Inclusion of an advertising banner in one of our biweekly newsletters.	X	X	X
Invitation and access to private and exclusive events (if applicable)	X	X	X

Media Presence			
Publication of an opinion column related to current industry issues in a national newspaper (subject to editorial review). More publication details with Sponsorship Manager*.	X	X	
Mention as official sponsor at press conferences	X	X	X
Presence as speakers in briefing with international correspondents on ITM Presence as speakers in briefing with international correspondents on ITM	X		
On-site benefits			
Invitation to participate as speaker in "Futuristic Minds" conference areas.	X	X	X
Invitation to participate as Keynote at conference areas	X	X	
Invitation to participate as a panelist in ITMujeres' conference areas.	X	X	
Invitation to participate as a panelist in conference areas	X	X	X
Access to private and exclusive events (if applicable)	X	X	X
Free access to conferences/educational program (if applicable)	10	6	4
Looped logo on the entrance arch	X	X	X
Logo looping on screen in conference areas	X	X	X
Space for delivery of advertising in the registration area (Distribution and production by the associate). Measurements and limited number	X		
Distribution of promotional items in registration area (production, freight, on-site distribution is the responsibility of the exhibitor)	X	X	
Industrials Night Passes (extra)	6	4	2
Totem or activation in Foyer. Production and assembly by the partner.	X		



Contact in Latin America

Eder Raúl Rangel Déziga
Content & Innovation Specialist
Tel. +55 7028 3335 Ext: 809
eder.rangel@hfmexico.mx

International Contact

Simone Robering
Tel. + 49 511 89 33128
simone.robering@messe.de