

Industrial Transformation MEXICO

LET'S CREATE THE INDUSTRY OF TOMORROW

October 4 - 6, 2023
Poliforum Leon ■ Guanajuato

industrialtransformation.mx #ITM2023

GTO GOBIERNO
Grandeza de México DEL ESTADO DE
GUANAJUATO



LEÓN
PRESIDENCIA MUNICIPAL

2023



Deutsche Messe

ITALIAN EXHIBITION GROUP
Providing the future

HANNOVER MESSE
event

Industrial Transformation
MEXICO

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Industrial Transformation Mexico 2023

A Deutsche Messe and Italian Exhibition Group Event

ITM is the Industry 4.0 trade fair of reference in Mexico and Latin America. This great event is a platform where the industrial 4.0 leaders and enterprises showcase the new technological trends that will be at the forefront of the industry in years to come, and where decision-makers meet to consolidate the businesses of the future.

ITM'S SEGMENTS



Automation and Robotization



Smart Logistics



Energy Solutions



Digital Manufacturing and ICT



Aerospace Industry



Machines & Tools



Smart Factory



Research Institutions



Additive Manufacturing



Government

Why attend?



Begin the digital transformation of your company



Optimize your processes and results, generate savings and increase your sales



Expand your business network



Increase your competitiveness and operational efficiency



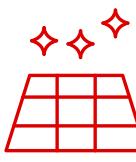
Take the lead in the business of the future



+ 200 brands
National and international



+ 70 conferences



12,000 sqm
floor display

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Stands ITM 2023

Participation fees

Early Bird price per sqm Valid until 15.12.2022	Regular price sqm	Concept
315 USD +VAT	360 USD +VAT	Raw Space (no setup) Includes: Exhibitor badges (3 for every 9 sqm), unlimited visitor, pre-registration company code and mention in the Exhibitor Directory. Does NOT include carpeting, stand construction, furnishings or services.
378 USD +VAT	430 USD +VAT	Shell Scheme (Basic Option) Includes: Standard carpeting (show color), partition screens, parapet with vinyl sign, lighting, standard furnishing, one 110v electrical outlet, exhibitor badges (3 for every 9 sqm), unlimited visitor pre-registration code and mention in the Exhibitor Directory.
420 USD +VAT	480 USD +VAT	Shell Scheme (Comfort Option) Includes: Standard carpeting (show color), partition screens, parapet with vinyl sign, lighting, comfort furnishings (of a higher quality than the basic option), one 110v electrical outlet, exhibitor badges (3 for every 9 sqm), unlimited visitor pre-registration code and mention in the Exhibitor Directory.
3780 USD +VAT (price for every 9 sqm)	4350 USD +VAT (price for every 9 sqm)	Comfort Plus Includes: Standard carpeting (show color), partition screens, lighting, comfort furnishings (of a higher standard than the basic option), one 110v electrical outlet, one 40" screen, exhibitor badges (3 for every 9 sqm), unlimited visitor pre-registration code and mention in the Exhibitor Directory.
1500 USD +VAT	1700 USD +VAT	Startup (Counter inside the Startup Pavilion) Includes: Standard carpeting (show color), 1 counter within the Startup Pavilion, one 110v electrical outlet, exhibitor badges (3 for every 9 sqm), unlimited visitor pre-registration code and mention in the Exhibitor Directory.



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Associate Benefits Package	Platinum USD \$17,500 (3x)	Gold USD \$9,500 (5x)	Silver USD\$8,000 (7x)
Minimum contracted space on the showroom floor	72 sqm	54 sqm	36 sqm

Pre-Event and Digital Media Benefits

Brand presence, logo linked to the partner's page, on ITM's web site	X	X	X
Digital directory ad - design, information and artwork on behalf of the partner (1 page)	X		
Digital directory ad - design, information and artwork by partner (1/2 page)		X	
Social media promotion of the event - design, information and artwork on behalf of the partner (Twitter, Facebook, Linkedin)	3	2	1
Post of launches, articles, news, products, on the event's social networks prior to the event date (Twitter, Facebook, Linkedin)*	5	3	1
Invitation to participate in a webinar or roadshow for the promotion of ITM2023	X	X	
Publication of Open Editions, news, relevant articles and original industry content in Cuatro Cero, the specialized industry 4.0 portal	5	3	1
https://cuatro-cero.mx/ (Information provided by associate - subject to editorial review)*			
Logo on online pre-registration page and on the confirmation form	X		
Inclusion of an advertising banner in one of our biweekly newsletters	X	X	X
Invitation and access to private and exclusive events (if applicable)	X	X	X

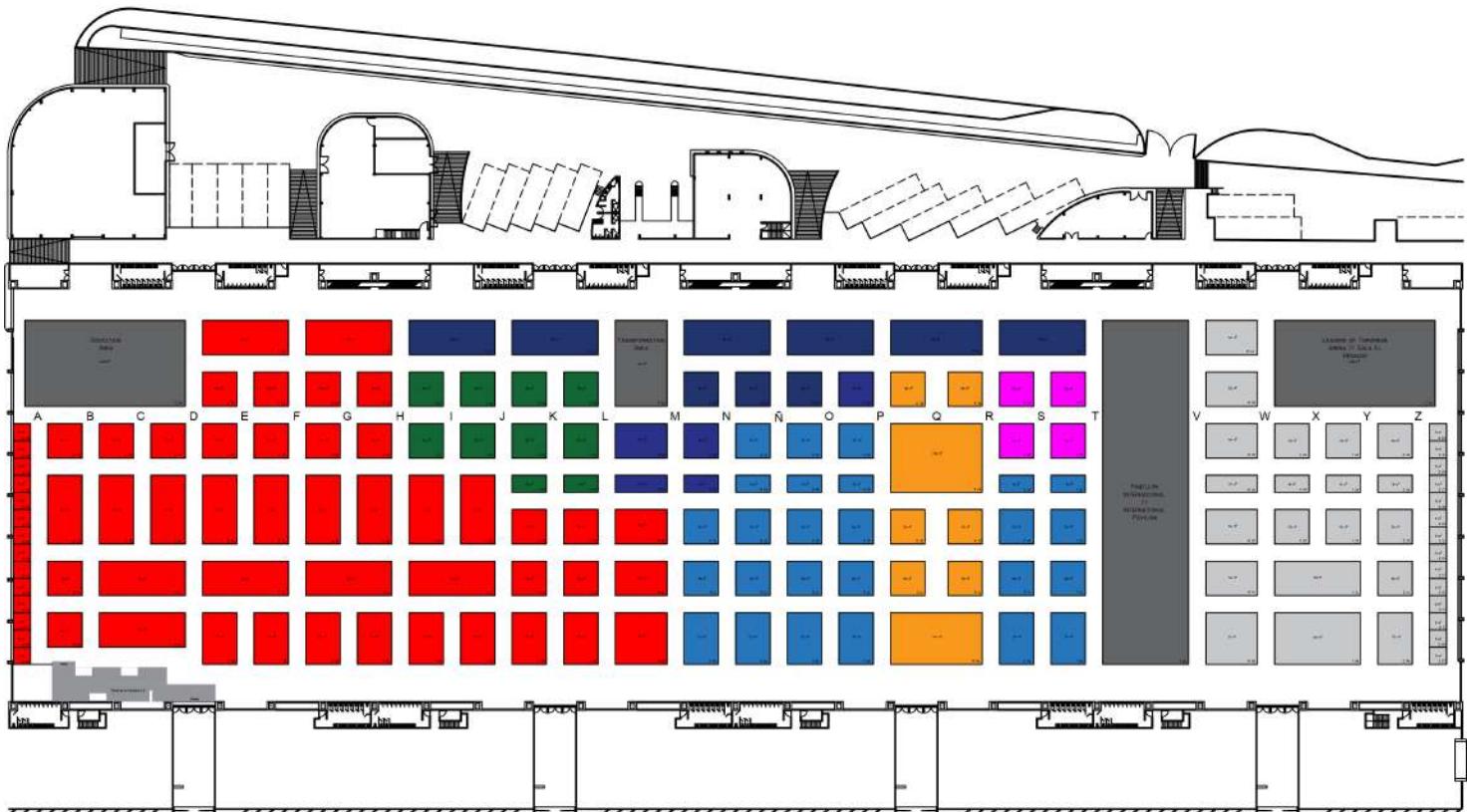
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Media Presence

Publication of an opinion column related to current industry issues in a national newspaper (subject to editorial review). More publication details with Sponsorship Manager*	X	X	
Mention as official sponsor at press conferences	X	X	X
Presence as speakers in briefing with international correspondents on ITM Presence as speakers in briefing with international correspondents on ITM	X		

On-site benefits

Invitation to participate as speaker in "Futuristic Minds" conference areas	X	X	X
Invitation to participate as Keynote at conference areas	X	X	
Invitation to participate as a panelist in ITMujeres' conference areas	X	X	
Invitation to participate as a panelist in conference areas	X	X	X
Access to private and exclusive events (if applicable)	X	X	X
Free access to conferences/educational program (if applicable)	10	6	4
Looped logo on the entrance arch	X	X	X
Logo looping on screen in conference areas	X	X	X
Space for delivery of advertising in the registration area (Distribution and production by the associate). Measurements and limited number	X		
Distribution of promotional items in registration area (production, freight, on-site distribution is the responsibility of the exhibitor)	X	X	
Industrials Night Passes (extra)	6	4	2
Totem or activation in Foyer. Production and assembly by the partner	X		



**AUTOMATIZACIÓN,
ROBOTIZACIÓN Y TRANSMISIÓN
DE PODER / AUTOMATION,
ROBOTATION AND MOTION**



**FÁBRICA DIGITAL
/ DIGITAL FACTORY**



**INSTITUTOS DE INVESTIGACIÓN
/ RESEARCH INSTITUTIONS**



**MÁQUINAS Y HERRAMIENTAS
/ METALWORKING**



**GOBIERNO /
GOVERNMENT**



**LOGÍSTICA INTELIGENTE
/ SMART LOGISTICS**



**AEROSPACE
SUMMIT 4.0**

www.industrialtransformation.mx



Deutsche Messe

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EXHIBITION
GROUP**
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