

AFTER SHOW REPORT 2019

LATIN AMERICA'S LEADING INDUSTRY 4.0 EVENT / WELCOME TO THE HOME OF INDUSTRIAL PIONEERS IN LATIN AMERICA



"Congratulations on the enormous success of the event. The premier of ITM 2019 is hardly comparable with any other in the history of Deutsche Messe Group and a real benchmark."

Jochen Köckler
Chairman of the Board Deutsche Messe AGa

More than 30,000 visitors in 3 days of exhibition of which



• 50%
(approximately)
professional buyers



• +12,000
students



• 790
press/media
members



175
speakers



70
conferences
and
workshops



850
million
dollars
committed
from ITM



52
million dollars
in business
deals closed
on site



+
short and
medium term
businesses
and FDI

25%
Mexican



18,000
square
meters

• 10 PARTICIPATING COUNTRIES



Argentina



China



France



Germany



Italy



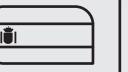
Japan



Korea



Mexico



Spain



USA



ITMujeres

The first educational platform promoting
the participation of women in Industry 4.0



Industrial Transformation Mexico OPENING CEREMONY

"Industrial Transformation Mexico is a turning point. We want to be an engine for economic growth in Mexico, along with our neighbors in the Bajío region. We want to transition from manufacturing to mind-facturing. We want to become Mexico's 4.0 industrial hub, design the technology of the future and become an innovation powerhouse. Anyone who wants to be a player in the Industry 4.0 sector in Latin America has to be at Industrial Transformation Mexico in León, Guanajuato."