



October 4 - 6 2023 ♦ Poliforum ♦ León ♦ Guanajuato ♦ Mexico

Industrial Transformation Mexico 2023

A Deutsche Messe and Italian Exhibition Group Event

ITM is the Industry 4.0 trade fair of reference in Mexico and Latin America. This great event is a platform where the industrial 4.0 leaders and enterprises showcase the new technological trends that will be at the forefront of the industry in years to come, and where decision-makers meet to consolidate the businesses of the future.

ITM'S SEGMENTS



**Automation and
Robotization**



**Smart
Logistics**



**Energy
Solutions**



**Digital Manufacturing
and ICT**



**Aerospace
Industry**



**Machines &
Tools**



**Smart
Factory**



**Research
Institutions**



**Additive
Manufacturing**



Government

Why attend?



**Begin the digital
transformation of
your company**



**Optimize your processes
and results, generate
savings and increase your sales**



**Expand your
business
network**



**Increase your
competitiveness and
operational efficiency**



**Take the lead in
the business of
the future**



**+ 200 brands
National and
international**



+ 70 conferences



**13,000 sqm
floor display**



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Stands ITM 2023

Participation fees

| Early Bird price per sqm Valid until 15.12.2022 | Regular price sqm | Concept |
|--|---|---|
| 315 USD +VAT | 360 USD +VAT | Raw Space (no setup) Includes: Exhibitor badges (3 for every 9 sqm), unlimited visitor, pre-registration company code and mention in the Exhibitor Directory. Does NOT include carpeting, stand construction, furnishings or services. |
| 378 USD +VAT | 430 USD +VAT | Shell Scheme (Basic Option) Includes: Standard carpeting (show color), partition screens, parapet with vinyl sign, lighting, standard furnishing, one 110v electrical outlet, exhibitor badges (3 for every 9 sqm), unlimited visitor pre-registration code and mention in the Exhibitor Directory. |
| 420 USD +VAT | 480 USD +VAT | Shell Scheme (Comfort Option) Includes: Standard carpeting (show color), partition screens, parapet with vinyl sign, lighting, comfort furnishings (of a higher quality than the basic option), one 110v electrical outlet, exhibitor badges (3 for every 9 sqm), unlimited visitor pre-registration code and mention in the Exhibitor Directory. |
| 3780 USD +VAT (price for every 9 sqm) | 4350 USD +VAT (price for every 9 sqm) | Comfort Plus Includes: Standard carpeting (show color), partition screens, lighting, comfort furnishings (of a higher standard than the basic option), one 110v electrical outlet, one 40" screen, exhibitor badges (3 for every 9 sqm), unlimited visitor pre-registration code and mention in the Exhibitor Directory. |
| 1500 USD +VAT | 1700 USD +VAT | Startup (Counter inside the Startup Pavilion) Includes: Standard carpeting (show color), 1 counter within the Startup Pavilion, one 110v electrical outlet, exhibitor badges (3 for every 9 sqm), unlimited visitor pre-registration code and mention in the Exhibitor Directory. |



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| | | | |
|--|---|-----------------------------|-------------------------------|
| Associate Benefits Package | Platinum USD \$17,500 (8x) SOLD OUT | Gold USD \$9,500 (5x) | Silver USD \$8,000 (7x) |
| Minimum contracted space on the showroom floor | 72 sqm | 54 sqm | 36 sqm |

Pre-Event and Digital Media Benefits

| | | | |
|---|---|---|---|
| Brand presence, logo linked to the partner's page, on ITM's web site | X | X | X |
| Digital directory ad - design, information and artwork on behalf of the partner (1 page) | X | | |
| Digital directory ad - design, information and artwork by partner (1/2 page) | | X | |
| Social media promotion of the event - design, information and artwork on behalf of the partner (Twitter, Facebook, LinkedIn) | 3 | 2 | 1 |
| Post of launches, articles, news, products, on the event's social networks prior to the event date (Twitter, Facebook, LinkedIn)* | 5 | 3 | 1 |
| Invitation to participate in a webinar or roadshow for the promotion of ITM2023 | X | X | |
| Publication of Open Editions, news, relevant articles and original industry content in Cuatro Cero, the specialized industry 4.0 portal | 5 | 3 | 1 |
| https://cuatro-cero.mx/ (Information provided by associate - subject to editorial review)* | | | |
| Logo on online pre-registration page and on the confirmation form | X | | |
| Inclusion of an advertising banner in one of our biweekly newsletters | X | X | X |
| Invitation and access to private and exclusive events (if applicable) | X | X | X |



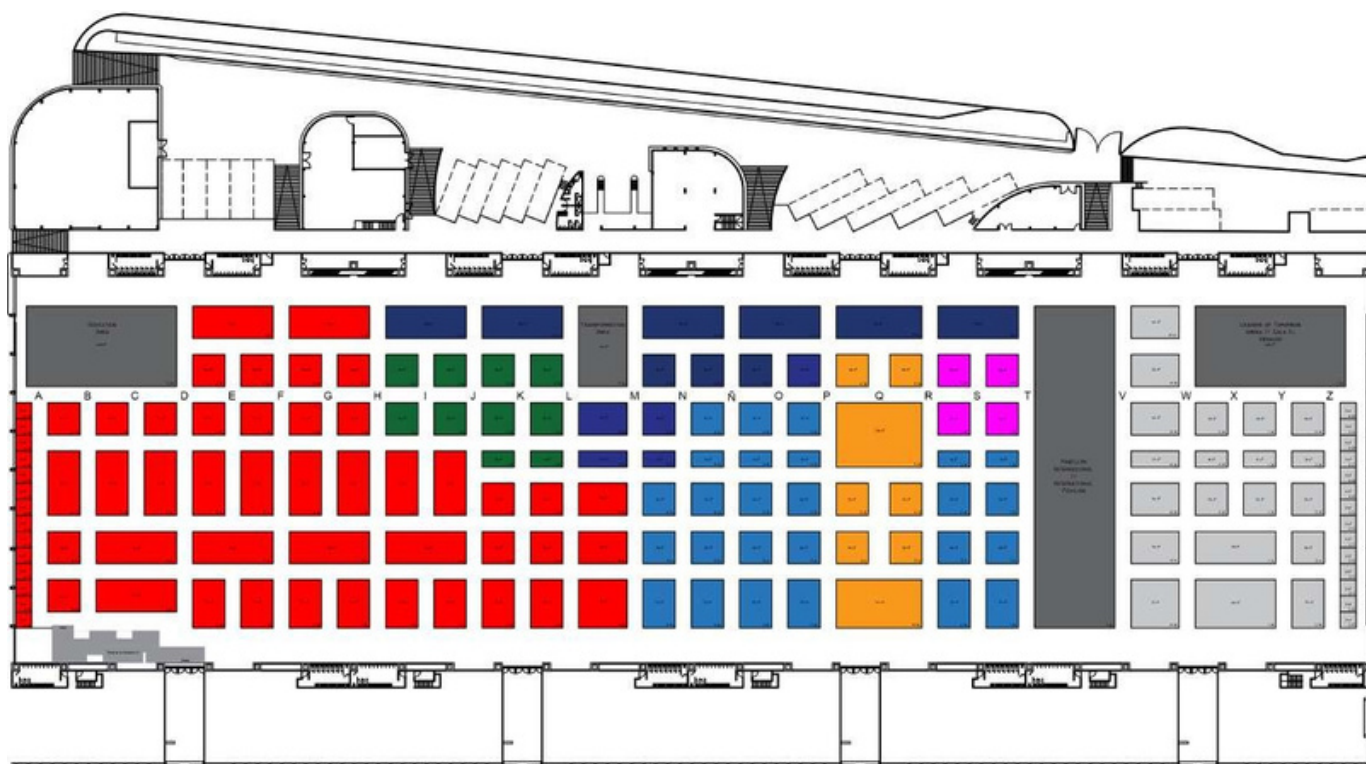
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Media Presence

| | | | |
|---|---|---|---|
| Publication of an opinion column related to current industry issues in a national newspaper (subject to editorial review). More publication details with Sponsorship Manager* | X | X | |
| Mention as official sponsor at press conferences | X | X | X |
| Presence as speakers in briefing with international correspondents on ITM Presence as speakers in briefing with international correspondents on ITM | X | | |

On-site benefits

| | | | |
|--|----|---|---|
| Invitation to participate as speaker in "Futuristic Minds" conference areas | X | X | X |
| Invitation to participate as Keynote at conference areas | X | X | |
| Invitation to participate as a panelist in ITMujeres' conference areas | X | X | |
| Invitation to participate as a panelist in conference areas | X | X | X |
| Access to private and exclusive events (if applicable) | X | X | X |
| Free access to conferences/educational program (if applicable) | 10 | 6 | 4 |
| Looped logo on the entrance arch | X | X | X |
| Logo looping on screen in conference areas | X | X | X |
| Space for delivery of advertising in the registration area (Distribution and production by the associate). Measurements and limited number | X | | |
| Distribution of promotional items in registration area (production, freight, on-site distribution is the responsibility of the exhibitor) | X | X | |
| Industrials Night Passes (extra) | 6 | 4 | 2 |
| Totem or activation in Foyer. Production and assembly by the partner | X | | |



**AUTOMATIZACIÓN,
ROBOTIZACIÓN Y TRANSMISIÓN
DE PODER / AUTOMATION,
ROBOTATION AND MOTION**



**FÁBRICA DIGITAL
/ DIGITAL
FACTORY**



**INSTITUTOS DE INVESTIGACIÓN
/ RESEARCH INSTITUTIONS**



**MÁQUINAS Y HERRAMIENTAS
/ METALWORKING**



**GOBIERNO /
GOVERNMENT**



**LOGÍSTICA INTELIGENTE
/ SMART LOGISTICS**



**AEROSPACE
SUMMIT 4.0**

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