

# 2024

## INDUSTRIAL TRANSFORMATION MEXICO

# LET'S BUILD THE INDUSTRY OF TOMORROW

Products and solutions for digital factory #ITM24

October 9 - 11, 2024 Poliforum León, Guanajuato  
[industrialtransformation.mx](http://industrialtransformation.mx)

## OUR STRATEGIC ALLIES



ITALIAN  
EXHIBITION  
GROUP  
Providing the future



Deutsche Messe



## VISITOR PROFILE

- CEO's
- Senior Management
- Consultants
- Decision makers
- Department heads
- Engineers
- Factory planners
- Purchasing managers
- Systems managers
- Trader



## SEGMENTS OF INTEREST 2024



**Automation and  
Robotization**



**Smart  
Logistics**



**Energy  
Solutions**



**Digital  
Manufacturing  
and ICT**



**Aerospace  
Industry**



**Machines &  
Tools**



**Smart Factory**



**Research  
Institutions**

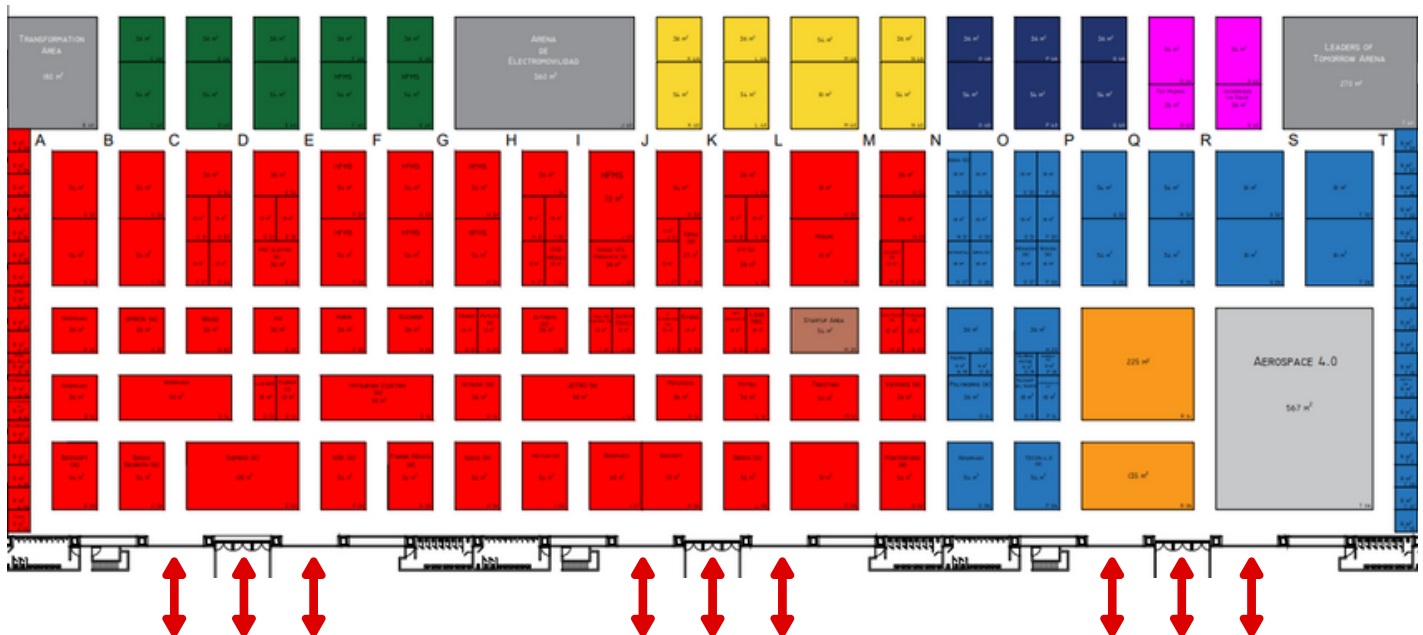


**Additive  
Manufacturing**



**Government**

## FLOOR PLAN



■ AUTOMATIZACIÓN, ROBOTIZACIÓN Y TRANSMISIÓN DE PODER /  
AUTOMATION, ROBOTIZATION AND MOTION

■ MÁQUINAS Y HERRAMIENTAS / METALWORKING

■ HERRAMIENTAS ELÉCTRICAS, PARTES Y COMPONENTES /  
POWER TOOLS, PARTS AND COMPONENTS

■ INSTITUTOS DE INVESTIGACIÓN / RESEARCH INSTITUTIONS

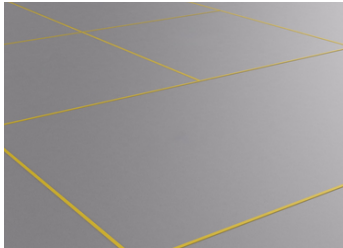
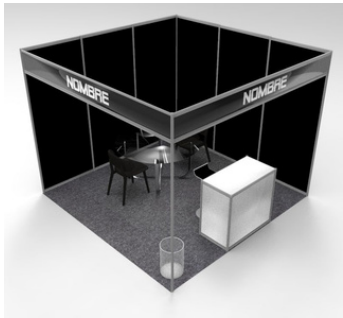

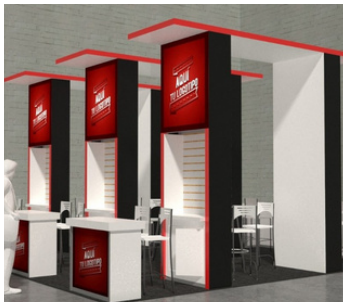
■ FÁBRICA DIGITAL / DIGITAL FACTORY

■ LOGÍSTICA INTELIGENTE / SMART LOGISTICS

■ AEROSPACE SUMMIT 4.0

■ GOBIERNO / GOVERNMENT

# PARTICIPATION FEES FOR ITM 2024

Reference image	Regular price sqm	Product
	<b>USD \$378 + VAT</b>	<b>Raw Space (no setup)</b> Includes exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory. Does NOT include carpet, construction, furniture, or services.
	<b>USD \$452 + VAT</b>	<b>Equipped Booth (Basic Option)</b> Includes standard carpet, dividing partitions, vinyl sign, standard furniture (counter, table and 2 chairs), 1 110v electrical contact, exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory.
	<b>USD \$4,655 + VAT (Price per 9 sqm)</b>	<b>Comfort Plus</b> Includes construction with predetermined design with space for brand positioning, furniture, 1 110v electrical contact per 9 sqm, and 40" screen, exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory.
	<b>USD \$1,785 + IVA ( Price per counter )</b>	<b>Startup (counter inside the Startup Pavilion)</b> Includes standard carpet, one counter inside the Startup Pavilion, 1 110v electrical contact, 2 exhibitor badges, unlimited visitor pre-registration code for your company and mention in the directory.

# BENEFITS PACKAGES FOR ASSOCIATES

**Platinum sponsor**  
**USD \$19,250**  
**(3x)**

Contracted space  
72 sqm min

**Gold sponsor**  
**USD \$10,450**  
**(5x)**

Contracted space  
54 sqm min

**Silver sponsor**  
**USD \$8,800**  
**(7x)**

Contracted space  
36 sqm min

## Pre-Event and Electronic Media Benefits

### Media Presence

### On-site Benefits

\*Alliances and sponsorships acquired after April 5, 2024, are subject to change and availability.



**Check out our  
sponsorship  
packages**

#### Contact in Latin America

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