

2024

INDUSTRIAL TRANSFORMATION MEXICO

LET'S BUILD THE INDUSTRY OF TOMORROW

Smart factory products and solutions #ITM24

October 9 - 11, Poliforum Leon
industrialtransformation.mx

OUR STRATEGIC ALLIES



ITALIAN
EXHIBITION
GROUP
Providing the future



Deutsche Messe

Industrial
Transformation
MEXICO*

VISITOR PROFILE

- CEO's
- Senior Management
- Consultants
- Decision makers
- Department heads
- Engineers
- Factory planners
- Purchasing managers
- Systems managers
- Trader



SEGMENTS OF INTEREST 2024



**Automation and
Robotization**



**Smart
Logistics**



**Energy
Solutions**



**Digital
Manufacturing
and ICT**



**Aerospace
Industry**



**Machines &
Tools**



Smart Factory



**Research
Institutions**

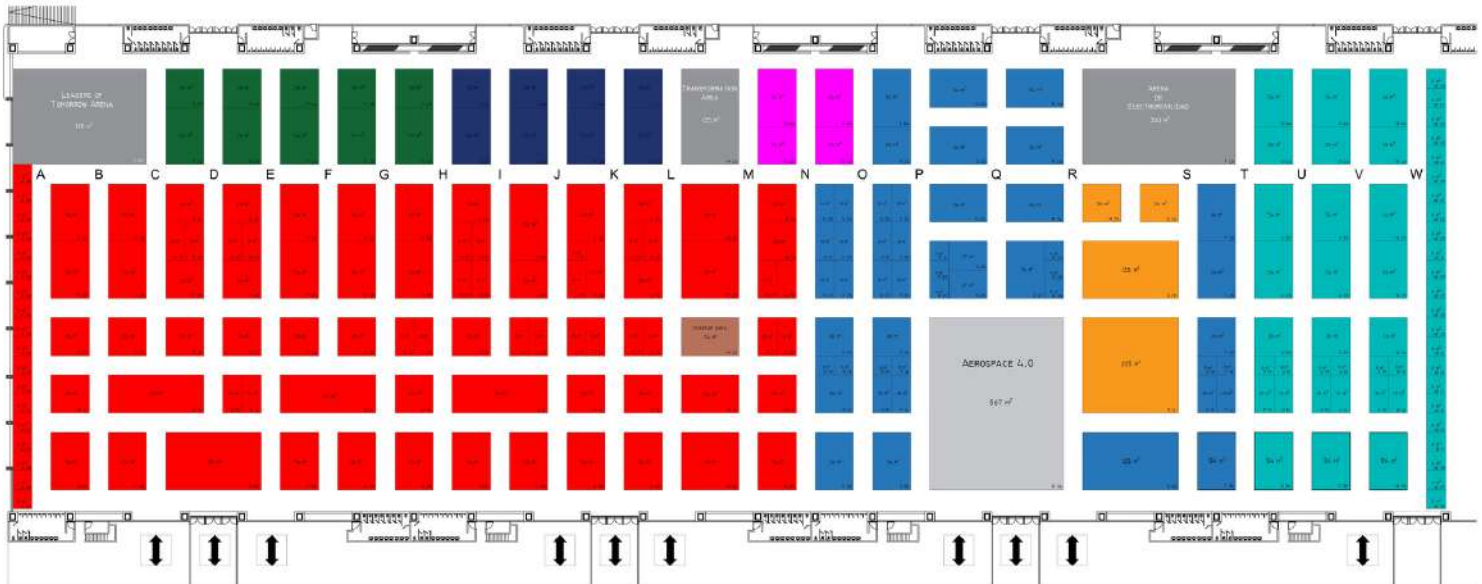


**Additive
Manufacturing**



Government

FLOOR PLAN



**AUTOMATIZACIÓN, ROBOTIZACIÓN Y TRANSMISIÓN DE PODER /
AUTOMATION, ROBOTIZATION AND MOTION**

MÁQUINAS Y HERRAMIENTAS / METALWORKING

**HERRAMIENTAS ELÉCTRICAS, PARTES Y COMPONENTES /
POWER TOOLS, PARTS AND COMPONENTS**

INSTITUTOS DE INVESTIGACIÓN / RESEARCH INSTITUTIONS

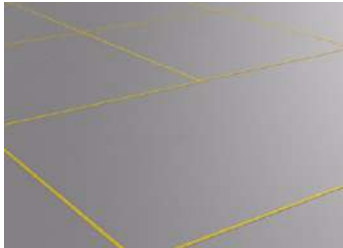



FÁBRICA DIGITAL / DIGITAL FACTORY

LOGÍSTICA INTELIGENTE / SMART LOGISTICS

AEROSPACE SUMMIT 4.0

GOBIERNO / GOVERNMENT

PARTICIPATION FEES FOR ITM 2024

Reference image	Regular price sqm	Product
	USD 378 + VAT	Raw Space (no set up) Includes exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory. Does NOT include carpet, construction, furniture, or services.
	USD 452 + VAT	Equipped Booth (Basic Option) Includes standard carpet, dividing partitions, vinyl sign, standard furniture (counter, table and 2 chairs), 1 110v electrical contact, exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory.
	USD 4,655 + VAT (Price per 9 sqm)	Comfort Plus Includes construction with predetermined design with space for brand positioning, furniture, 1 110v electrical contact per 9 sqm, and 40" screen, exhibitor badges (3 per 9 sqm), unlimited visitor pre-registration code for your company and mention in the directory.
	USD 1,785 + IVA (Price per counter)	Startup (counter inside the Startup Pavilion) Includes standard carpet, one counter inside the Startup Pavilion, 1 110v electrical contact, 2 exhibitor badges, unlimited visitor pre-registration code for your company and mention in the directory.

BENEFITS PACKAGES FOR ASSOCIATES

Platinum sponsor
USD 19,250
(3x)

Contracted space
72 sqm min

Gold sponsor
USD 10,450
(5x)

Contracted space
54 sqm min

Silver sponsor
USD 8,800
(7x)

Contracted space
36 sqm min

Pre-Event and Electronic Media Benefits

Media Presence

On-site Benefits

*Alliances and sponsorships acquired after April 5, 2024, are subject to change and availability.



**Check out our
sponsorship
packages**

Contact in Latin America

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