



SOLAR[®] + STORAGE MEXICO 2024

THE FUTURE OF ENERGY
IN MEXICO EXPO

April 14 - 17, 2024
Expo Guadalajara

Organizado por



Deutsche Messe



Powered by



SOLAR + STORAGE MEXICO evolves year after year with the goal of making photovoltaic and energy storage technologies of the present and the future accessible to all industries in Mexico and the North American region. These technologies are essential for a rapid global transition to renewable energy.

Under the organization of the four leading renewable energy exhibition companies in the world—Deutsche Messe, Italian Exhibition Group, SNEC PV Power Expo and RE+ Events—the energy future of Mexico is brighter than ever before!

WHY VISIT?



Gather global solar energy expertise in one place.



Visit the industry's premier solar energy exhibition.



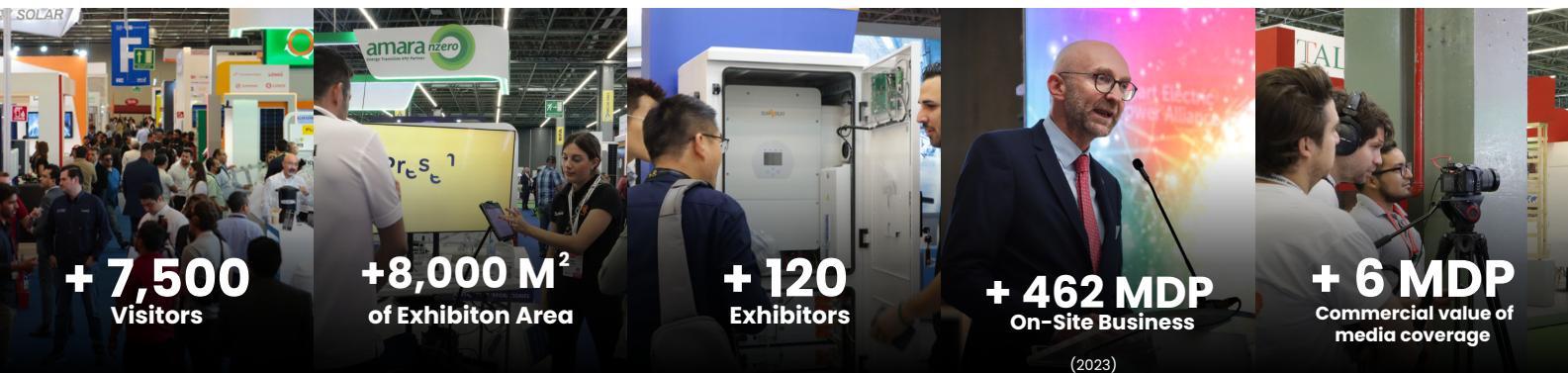
Discover the latest trends and innovations in the sector.



Build strategic alliances and expand your network of contacts.



Gain the most specialized knowledge about the energy industry.



EXPERIENCES OF OUR EXHIBITORS AND VISITORS



BayWa.r.e.
Yusef Kanchi
Commercial Director at BayWa r.e.

"We are delighted to be in Guadalajara, a pioneering city in the solar energy industry in Mexico. We have had a great turnout of visitors from Latin America, Europe and Asia. The number of visitors that came was impressive. We are very pleased".



Visitor
"We are opening a factory and on our first day we managed to find exactly what we were looking for".



S-5!
Denisse Rangel
Marketing Manager for S-5!

"For us, it was very important to be in Guadalajara, as much of the industry we are targeting is located here. We have managed to connect with distributors and professional installers, which has been a very rewarding experience".



Visitor
"We have seen excellent interactions between buyers and exhibitors. We've met many suppliers and specialists in the field. It's most certainly a significant gathering for the energy industry".

KEY INTEREST SEGMENTS 2023



60%
Solar Components and Equipment



15%
Energy Storage



7%
Thermal Technology



6%
Financing



5%
Energy Commercialization



4%
Network Infrastructure

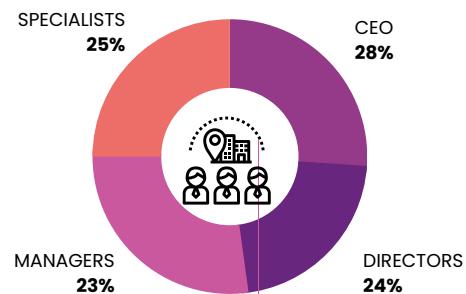


3%
Consulting

VISITOR PROFILE

- Installers.
- Solar Integrators.
- Solar Technology Suppliers.
- Solar Panel Distributors.
- Electrical Industry Companies.
- Project Engineering.
- EPC Contractors.
- Manufacturers.
- Consulting Services.
- Investors.
- Independent Power Generators

Decision Makers



Floorplan

Over 8,000 m² dedicated to the 4.0 energy technologies of the future.



Photovoltaic
Technology
Systems



Energy Storage



Components
and Equipment



Tecnologías
térmicas y
solares



Thermal and
Solar
Technologies



Information,
Communication,
and Services

SOLAR + STORAGE MEXICO STANDS 2024

Participation Fees

Open Space minimum 18+ m²

Includes: Exhibitor badges and listing in the directory.
Excludes: Carpet, construction, furniture, and services.

Regular Price

**USD \$ 440.00 +
IVA / m²**

Equipped - Minimum of 9 m²

Includes: Standard carpet, partition walls, counter with vinyl signage, lighting, standard furniture, 110v electrical outlet, exhibitor badges, and listing in the directory.

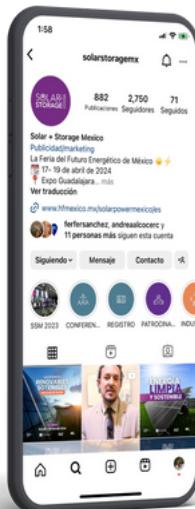
Regular Price

**USD \$ 490.00 +
IVA / m²**

5 % Discounts

Single-payment option

Discover all our sponsorship options



Social Media Presence



**+ 21,000
Followers**
On Our Social Media

**+2,500,000
People**
Reached

Coverage
Across all our platforms

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