

RE+

MEXICO

MARCH 5 - 7 | 2025

SPONSORSHIPS 2025

Organized by:

ITALIAN
EXHIBITION
GROUP
Providing the future

 Deutsche Messe

RE+
EVENTS

 SNEC

SPONSORSHIPS LEVEL

Sponsorship levels will be recognized as follows:

Diamond Sponsors \$20,000 + PLUS “on behalf of” email post-promotion after event

Platinum Sponsors \$15,000 - \$19,999 PLUS “on behalf of” email post-promotion after event

Gold Sponsors \$10,000 - \$14,999

Silver Sponsors \$5,000 - \$9,999

Bronze Sponsors \$2,000 - \$4,999



*All the sponsorship are in USD
All the price are before VAT (add 16%)*

Networking

Networking is one of the main reasons our attendees come to our events. Take advantage of the various opportunities to maximize your company's presence in a fun and casual setting.

Energy Night – Wednesday, March 5, from 7:00 pm -10:00pm (5 co-sponsorships available) \$10,000 / each

Energy Night is a space where company directors, VIP guests, buyers, media partners, etc. will meet. Take advantage of this space to position your brand in a more relaxed and approachable way.

Package includes:

- Show sponsored by the organizing committee for attendees.
- A brand activation in a 20sqm space assigned by the organizing committee
- Three-minute welcome speech
- Welcome tequila glasses delivered by the organizing committee to attendees
- Glasses to serve cocktails with the sponsor's logo (the sponsor must deliver the glasses at least 15 days in advance to the organizing committee).
- Creation of an exclusive cocktail with the name of the sponsoring brand
- Exclusive area to take photos at Energy Night with the brand logo
- 40 passes for Energy Night
- Four (4) passes with access to all our networking events, including conference program and Energy Night
- Exclusive Bar with Bartenders delivering their exclusive cocktail

More information on our official website: <https://energynight.igeco.mx/>



Happy Hour VIP AREA –Thursday, March 6, from 4:00 pm - 6:00 pm (2 Co-sponsorships available) \$7,500/ each

Make a great impression and help set up the VIP AREA at RE+ MEXICO
The fun time of the day!

Package includes:

- Logo on the official RE+ MEXICO website
- Logo on the VIP AREA
- Logo in newsletters
- Opportunity to have a beverage station inside the VIP AREA
- Logo on VIP AREA napkins (napkins provided by sponsor)
- Logo at press conferences and special events before the exhibition
- 35 VIP AREA tickets
- Two (2) passes with access to all our networking events, including conference program and Energy Night

Closing Ceremony – Friday, March 7, from 4:00 pm - 5:00 pm (1 exclusive) \$5,000

After a successful event, take advantage of our Enlightenment Area to give a few last words to your clients and collaborators together with the IGECó staff.

Package includes:

- Logo on the official RE+ MEXICO website
- Logo on Enlightenment Area screens
- Logo on the Enlightenment Area
- Logo in newsletters
- Beer drink station for attendees
- Logo at the end of the countdown
- Farewell message with our CEO of IGECó
- Two (2) passes with access to all our networking events, including conference program and Energy Night
- Live Mariachi music



Deutsche Messe



Networking Breaks in our conference program (3 available) \$3,000 each (1 per day)

Help keep the energy levels high by providing the essential boost (coffee!!) to delegates. They'll appreciate being able to stay invigorated thanks to your company's support.

Package includes:

- Logo on the official RE+ MEXICO website
- Logo on the conference program
- Logo on newsletters
- Three (3) passes with access to all our networking events, including conference program and Energy Night



Water Station on floorplan (2 available) \$3,000

Help keep attendees hydrated with a charging station.
They will appreciate staying hydrated and cool thanks to your company's support.

Package includes:

- Logo on the official RE+ MEXICO website
- Logo on newsletters
- Exclusive water station for attendees with the sponsor logo
- One (1) pass with access to all our networking events, including conference program and Energy Night

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Sponsor Charging Lounge (1 Exclusive) \$20,000

Keeping mobile devices charged is essential, especially when we are traveling. On the exhibition floor, charging station rooms offer a place for attendees to take a few minutes to recharge their devices

Package includes:

- Logo on the lounge area
- Logo on the official RE+ MEXICO website
- Logo on newsletters
- Five (5) passes with access to all our networking events, including conference program and Energy Night
- Three (3) banner provided by the sponsor in newsletters
- Five (5) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- Three (3) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Invitation to participate in a Webinar
- One (1) page Ad in digital exhibitor's directory
- Participation in a media tour during the opening of the event
- Logo on the back of the inauguration and entrance arch

* The sponsor will be responsible for the assembly of the chargers

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Branding

If your objectives include growing your company brand or creating more visibility, RE+ Mexico is one spot where you can achieve both. We offer a variety of opportunities that will allow you to promote your brand to the renewable energy audience.

Registration & Lanyards (1 available) \$12,000

When attendees arrive on site, the first thing they do is head for Registration to pick up their lanyard and badge. This premium sponsorship opportunity will provide great visibility for your company brand. With your logo featured on thousands of lanyards, delegates will be consistently aware of your brand and your support of RE+ México 2024.

Package includes:

- 3,000 printed lanyards and must be sent 1 month before the event to the central offices of the organizing committee
- Logo on registration
- Logo on the back of registration on site
- Design previously authorized by the organizing committee

Badge Logo (1 available) \$3,500

- The sponsor is required to provide the logo in the appropriate format Ai, photoshop or editable

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LIGHT BOXES (1 AVAILABLE) \$5,000

Attendees will be able to see their logo on the main entrance

Package includes:

- Logo printed on translucent canvas in the main entrance
- Logo on website as official sponsor
- Logo in newsletters
- Design previously authorized by the organizing committee
- Print size of 6.65m x 2.85m
- One (1) pass with access to all our networking events, including conference program and Energy Night

Canvas at The Main Entrance (SOLD) \$7,000

Attendees will be able to see their logo in the main entrance

Package includes:

- Logo printed on canvas in the main entrance
- Logo on website as official sponsor
- Logo in newsletters
- Design previously authorized by the organizing committee
- Print size of 10m x 2.5m
- One (1) pass with access to all our networking events, including conference program and Energy Night

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Floor Entrance (1 exclusive) \$5,000

Upon arrival, attendees will be able to see your logo in the main floor entrance.

Package includes:

- Printed vinyl inside the main floor entrance of RE+ MEXICO
- Design previously authorized by the organizing committee
- (Material: Electrostatic vinyl 3 meters x 1.80 meters)
- One (1) pass with access to all our networking events, including conference program and Energy Night

Give away (1 exclusive) \$2,500

Take advantage of the large number of buyers who attend by giving a gift that can have brand positioning beyond the expo.

Package includes:

- Opportunity to hand out souvenirs near registration
- Design previously authorized by the organizing committee
- (The give away must be sent to the organizing committee one month before the event)
- One (1) pass with access to all our networking events, including conference program and Energy Night

Canvas Column (1 exclusive) \$3,000

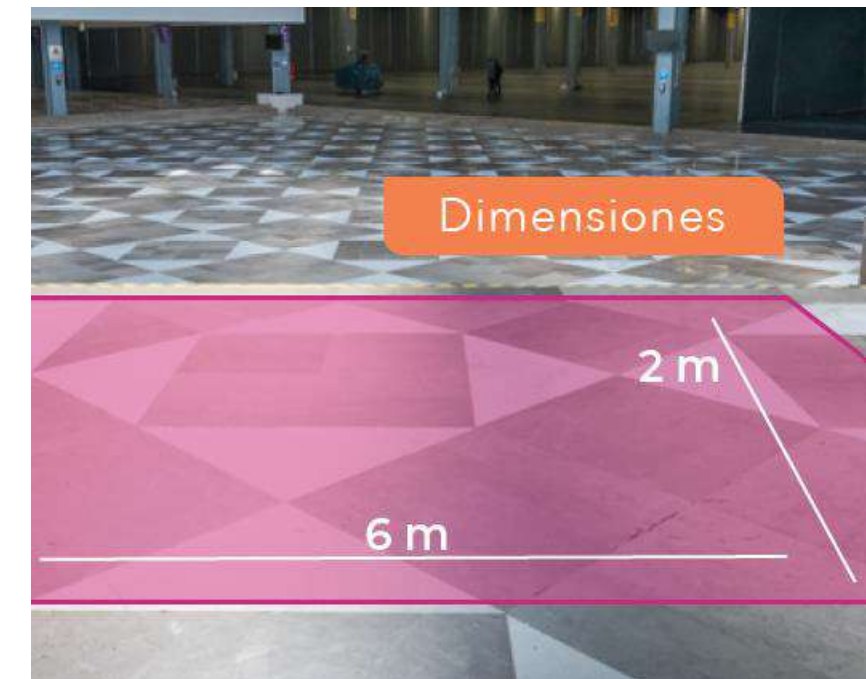
Attendees will be able to see their logo in the main entrance

Package includes:

- Logo printed on canvas in the main entrance
- Logo on website as official sponsor
- Logo in newsletters
- Design previously authorized by the organizing committee
- Print size of 2.9m x 3m
- One (1) pass with access to all our networking events, including conference program and Energy Night

All the sponsorship are in USD

All the price are before VAT (add 16%)



Enlightenment Area Sponsor (1 exclusive) \$6,000

Be recognized as the main sponsor of the knowledge area on the exhibition floor.

Package Includes:

- Placement of logo on official website
- Logo placement on site during the event
- Logo on newsletters
- One (1) social media promotion of the event – design, information and art on behalf of the associate (Twitter, Facebook, LinkedIn)
- One (1) slot in our Enlightenment Area
- Logo at press conferences and special events before the exhibition
- Two (2) passes with access to all our networking events, including conference program and Energy Night

Workshop Area Sponsor (1 exclusive) \$7,000

Interact with attendees from the educational area, creating visibility of your brand in the workshop area

Package includes:

- Placement of logo on official website
- Logo placement on site during event
- Logo in newsletters
- One (1) social media promotion of the event – design, information and art on behalf of the associate (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Two (2) passes with access to all our networking events, including conference program and Energy Night

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Energy Storage Zone (3 Co-sponsorship available) \$10,000

**** 1 Sold**

Upon arrival, attendees will be able to see your logo in the Energy Storage Zone

Package includes:

- Printed canvas in the Energy Storage Zone
- Logo on website as official sponsor
- Logo in communication with the “Energy Storage Zone”
- Logo in newsletters
- Two (2) banner provided by the sponsor in newsletters
- Three (3) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- Two (2) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Invitation to participate in a Webinar
- Mid page (1/2) page Ad in digital exhibitor's directory
- Four (4) passes with access to all our networking events, including conference program and Energy Night
- Logo on our battery at the entrance of RE+ MEXICO
- Logo on the back of the inauguration
- Logo on the entrance arch

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Deutsche Messe



Wind Power Zone (2 Co-sponsorship available) \$10,000

Upon arrival, attendees will be able to see your logo in the Wind Power Zone

Package includes:

- Printed canvas in the Wind Power Zone
- Logo on website as official sponsor
- Logo in communication with the “Wind Power Zone”
- Logo in newsletters
- Two (2) banner provided by the sponsor in newsletters
- Three (3) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- Two (2) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Invitation to participate in a Webinar
- Mid page (1/2) page Ad in digital exhibitor's directory
- Four (4) passes with access to all our networking events, including conference program and Energy Night
- Logo on the back of the inauguration
- Logo on the entrance arch



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Green Hydrogen Zone (1 exclusive) \$10,000

Upon arrival, attendees will be able to see your logo in the Green Hydrogen Zone

Package includes:

- Printed canvas in the Green Hydrogen Zone
- Logo on website as official sponsor
- Logo in communication with the “Green Hydrogen Zone”
- Logo in newsletters
- Two (2) banner provided by the sponsor in newsletters
- Three (3) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- Two (2) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Invitation to participate in a Webinar
- Mid page (1/2) page Ad in digital exhibitor's directory
- Four (4) passes with access to all our networking events, including conference program and Energy Night
- Logo on the back of the inauguration
- Logo on the entrance arch

All the sponsorship are in USD

All the price are before VAT (add 16%)



Meeting Rooms

Position your company as an ally to network and handle negotiations in RE+ MEXICO

Meeting Rooms– 3-day rental (3 available) / from \$6,000 / each

RE+Mexico will have fully equipped and carpeted rooms to hold your work meetings and private meetings with VIP clients, etc.

Capacity:

Auditorium 60 people

School 30 people

Horseshoe 30 people

Russian 25 people

Banquet 40 people

Measurements: Length 8.10 meters, Width 9.10 meters, Height 2.75 meters. Total: 73.71 sqm (793.41 FT²)

Package includes:

- Projector installed on ceiling with projection screen
- Basic furniture depending on the assembly
- Carpet
- Customizable outdoor digital screen

Does not include:

Additional services such as food and drinks

Any additional service must be contracted directly with Expo Guadalajara

All the sponsorship are in USD

All the price are before VAT (add 16%)



360 Max Show Booth

Promote your brand in a fun way in RE+ MEXICO

(1 exclusive sponsorship) \$10,000

Package includes:

- Show 360 MAX Booth Service for 360 video recording.
- Activation for 3 days (8 continuous hours per day)
- Application for automatic video processing
- Booth with capacity for up to 25 people per shot Video Format 1072x1920px in Medium Quality
- Recording equipment
- Pedestal and tablet for sharing videos
- Private server for downloading videos, valid for 10 days. Includes personalized design on arch support, high quality printing on Full Color fabric.
- Staff of 3 operators

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Mosaic Show 1600

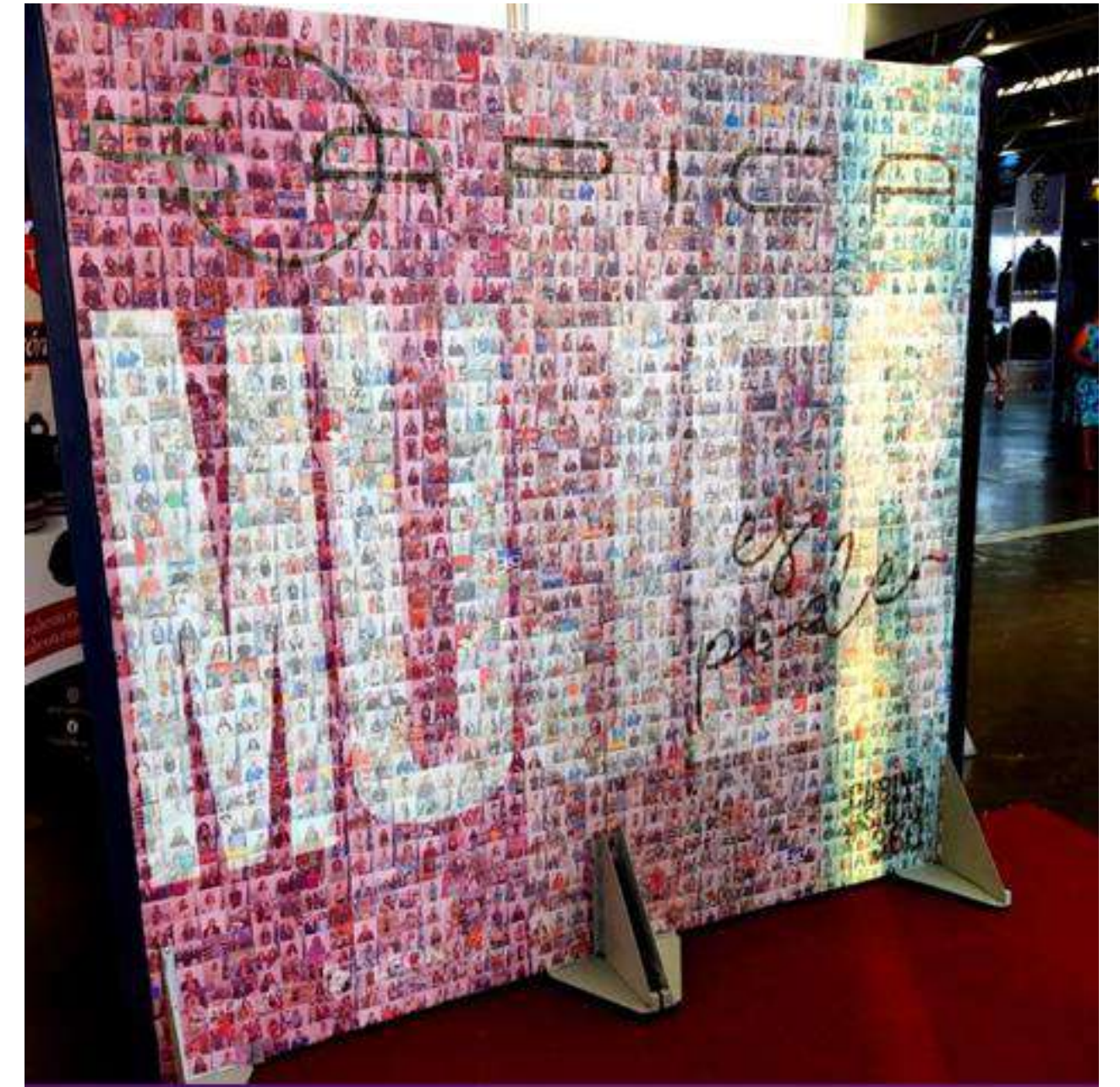
One of the most significant brand activations, where each visitor's photo is part of a large volumetric mosaic wall. When taking a selfie, the software prints the photo in real time and gives it a position that the user himself pastes.

(1 exclusive sponsorship) \$10,000

Package includes:

- Double-sided wall rental 200x200 cm metal structure (One side mosaic and activation, the other side institutional print)
- Activation wall 200x200cm
- 1600 5x5cm photographic prints Software and hardware for dynamics
- Staff of 3 activators
- 3 days of activation (8 continuous hours per day)
- Delivery of coroplast with mosaic upon completion of activation
- Photo printing in minutes, allowing users to take it and participate in filling the wall.

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For more information:

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