

## RE+ Mexico, now in its seventh edition, has progressed

by integrating all clean energy sources, establishing itself as a pivotal event for the sector. This progress signifies a critical milestone for the renewable energy future of our nation, equipping industries with the essential technologies to expedite the global transition towards a sustainable model. From photovoltaic energy, energy storage, and solar thermal to wind energy and green hydrogen, RE+ Mexico is recognized as the premier renewable energy exhibition in the country.

**The Green Hydrogen Pavilion** will highlight the most recent advancements in hydrogen technology, providing unparalleled versatility. Companies participating in this exhibition will have the opportunity to showcase innovative technologies, ranging from fuel cells to production and storage solutions.

- The Mexican Hydrogen Association projects that Mexico may attract investments totaling up to 60 billion dollars in green hydrogen initiatives by 2025.
  - Due to its capacity for renewable energy generation, Mexico could produce hydrogen at a cost up to 64% lower than that of countries with lesser energy capabilities by 2030.
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- **The Wind Pavilion** will showcase state-of-the-art innovations and solutions that optimize the utilization of wind potential, ranging from advanced turbines to sophisticated systems for the maintenance, monitoring, and storage of wind energy, thereby transforming the future of the industry.
  - Investment in wind energy in Mexico has surpassed \$13.287 billion as of 2023.
  - Mexico's wind energy potential may attain 70,000 megawatts.
  - According to the Mexican Wind Energy Association (AMDEE), Mexico possesses the potential to attract approximately 30 billion dollars in capital for wind energy projects by 2030.



### BY THE NUMBERS

85%

of our visitors engage in the purchasing process

+10,000

Professional visitors

+15,000m

showroom floor

+100

specialized conferences and workshops

## PARTICIPATE IN THE SHIFT TOWARD A CLEAN AND SUSTAINABLE ENERGY FUTURE.

- Special rate of \$400 USD plus VAT per sqm.
- 1 complimentary ticket to Energy Night
- Brand reference in narrative communications of the Green Hydrogen and Wind pavilion.
- Exhibitor on social media
- Opportunity to engage in a specialized workshop (subject to availability).



### CONTACT

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