

# RE+

MEXICO

MARCH 5 - 7 | 2025

## SPONSORSHIPS 2025

Organized by:

ITALIAN  
EXHIBITION  
GROUP  
Providing the future

 Deutsche Messe

RE+  
EVENTS

 SNEC

# SPONSORSHIPS LEVEL

Sponsorship levels will be recognized as follows:

**Diamond Sponsors** \$20,000 + PLUS “on behalf of” email post-promotion after event

**Platinum Sponsors** \$15,000 - \$19,999 PLUS “on behalf of” email post-promotion after event

**Gold Sponsors** \$10,000 - \$14,999

**Silver Sponsors** \$5,000 - \$9,999

**Bronze Sponsors** \$2,000 - \$4,999



*All the sponsorship are in USD  
All the price are before VAT (add 16%)*



# Networking

Networking is one of the main reasons our attendees come to our events. Take advantage of the various opportunities to maximize your company's presence in a fun and casual setting.

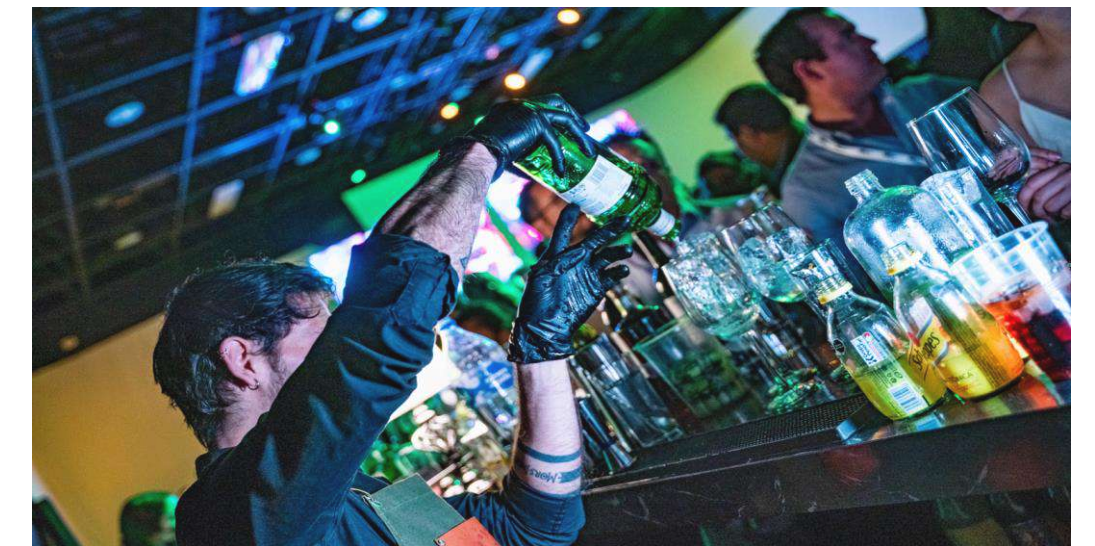
## Energy Night – Wednesday, March 5, from 7:00 pm -10:00pm (5 co-sponsorships available) \$10,000 / each

Energy Night is a space where company directors, VIP guests, buyers, media partners, etc. will meet. Take advantage of this space to position your brand in a more relaxed and approachable way.

### Package includes:

- Show sponsored by the organizing committee for attendees.
- A brand activation in a 20sqm space assigned by the organizing committee
- Three-minute welcome speech
- Welcome tequila glasses delivered by the organizing committee to attendees
- Glasses to serve cocktails with the sponsor's logo (the sponsor must deliver the glasses at least 15 days in advance to the organizing committee).
- Creation of an exclusive cocktail with the name of the sponsoring brand
- Exclusive area to take photos at Energy Night with the brand logo
- 40 passes for Energy Night
- Four (4) passes with access to all our networking events, including conference program and Energy Night
- Exclusive Bar with Bartenders delivering their exclusive cocktail

More information on our official website: <https://energynight.igeco.mx/>





## Happy Hour VIP AREA –Thursday, March 6, from 4:00 pm - 6:00 pm (2 Co-sponsorships available) \$7,500/ each

Make a great impression and help set up the VIP AREA at RE+ MEXICO  
The fun time of the day!

### Package includes:

- Logo on the official RE+ MEXICO website
- Logo on the VIP AREA
- Logo in newsletters
- Opportunity to have a beverage station inside the VIP AREA
- Logo on VIP AREA napkins (napkins provided by sponsor)
- Logo at press conferences and special events before the exhibition
- 35 VIP AREA tickets
- Two (2) passes with access to all our networking events, including conference program and Energy Night

## Closing Ceremony – Friday, March 7, from 4:00 pm - 5:00 pm (1 exclusive) \$5,000

After a successful event, take advantage of our Enlightenment Area to give a few last words to your clients and collaborators together with the IGECO staff.

### Package includes:

- Logo on the official RE+ MEXICO website
- Logo on Enlightenment Area screens
- Logo on the Enlightenment Area
- Logo in newsletters
- Beer drink station for attendees
- Logo at the end of the countdown
- Farewell message with our CEO of IGECO
- Two (2) passes with access to all our networking events, including conference program and Energy Night
- Live Mariachi music



Deutsche Messe





## Networking Breaks in our conference program (3 available) \$3,000 each (1 per day)

Help keep the energy levels high by providing the essential boost (coffee!!) to delegates. They'll appreciate being able to stay invigorated thanks to your company's support.

### Package includes:

- Logo on the official RE+ MEXICO website
- Logo on the conference program
- Logo on newsletters
- Three (3) passes with access to all our networking events, including conference program and Energy Night



## Water Station on floorplan (2 available) \$3,000

Help keep attendees hydrated with a charging station.  
They will appreciate staying hydrated and cool thanks to your company's support.

### Package includes:

- Logo on the official RE+ MEXICO website
- Logo on newsletters
- Exclusive water station for attendees with the sponsor logo
- One (1) pass with access to all our networking events, including conference program and Energy Night

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## Sponsor Charging Lounge (1 Exclusive) \$20,000

Keeping mobile devices charged is essential, especially when we are traveling. On the exhibition floor, charging station rooms offer a place for attendees to take a few minutes to recharge their devices

### Package includes:

- Logo on the lounge area
- Logo on the official RE+ MEXICO website
- Logo on newsletters
- Five (5) passes with access to all our networking events, including conference program and Energy Night
- Three (3) banner provided by the sponsor in newsletters
- Five (5) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- Three (3) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Invitation to participate in a Webinar
- One (1) page Ad in digital exhibitor's directory
- Participation in a media tour during the opening of the event
- Logo on the back of the inauguration and entrance arch

\* The sponsor will be responsible for the assembly of the chargers

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# Branding

If your objectives include growing your company brand or creating more visibility, RE+ Mexico is one spot where you can achieve both. We offer a variety of opportunities that will allow you to promote your brand to the renewable energy audience.

## Registration & Lanyards (1 available \$1,000)

When attendees arrive on site, the first thing they do is head for Registration to pick up their lanyard and badge. This premium sponsorship opportunity will provide great visibility for your company brand. With your logo featured on thousands of lanyards, delegates will be consistently aware of your brand and your support of RE+ México 2025.

**Package includes:**

- 3,000 printed lanyards and must be sent 1 month before the event to the central offices of the organizing committee
- Logo on registration
- Logo on the back of registration on site
- Design previously authorized by the organizing committee



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# LIGHT BOXES (2 AVAILABLE) \$5,000

Attendees will be able to see their logo on the main entrance

**Package includes:**

- Logo printed on translucent canvas in the main entrance
- Logo on website as official sponsor
- Logo in newsletters
- Design previously authorized by the organizing committee
- Print size of 6.65m x 2.85m
- One (1) pass with access to all our networking events, including conference program and Energy Night

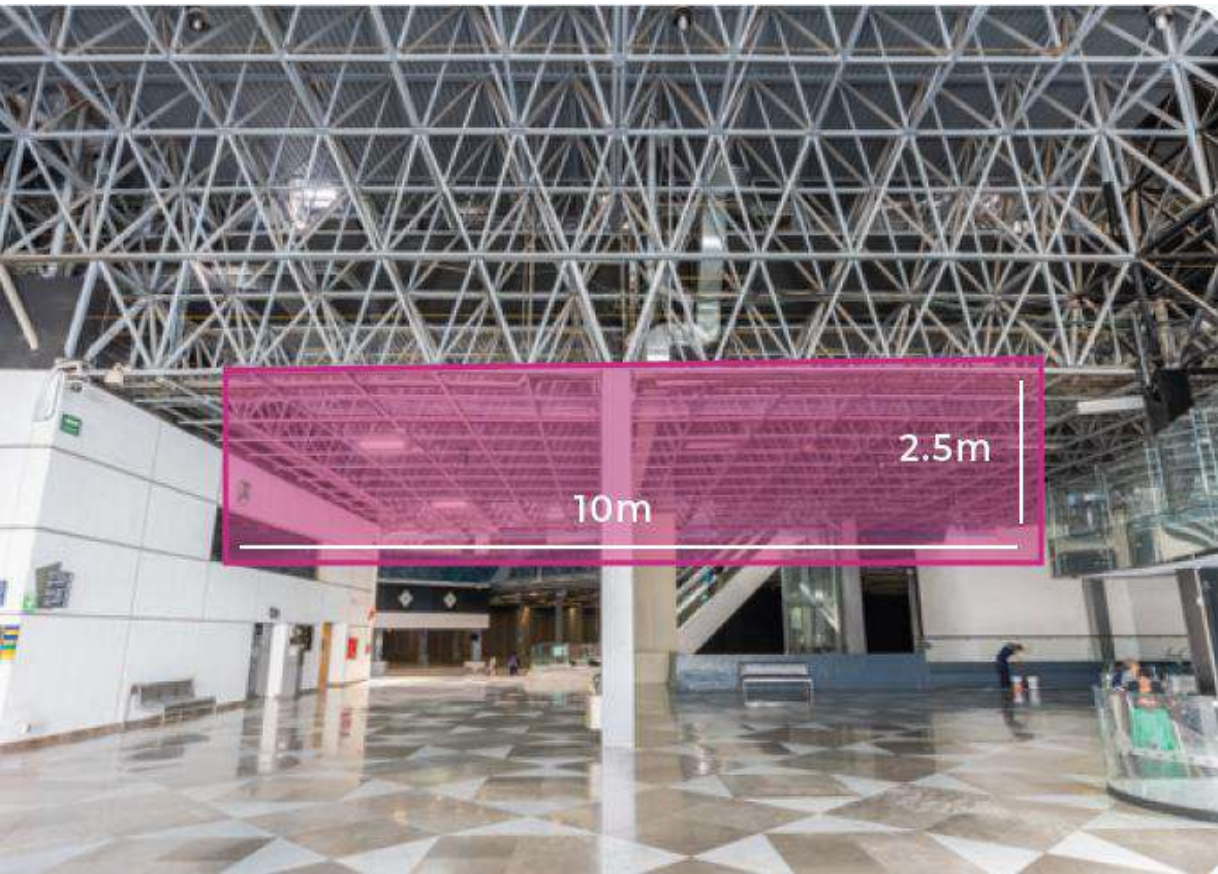


# Canvas at The Main Entrance (1 exclusive) \$7,000

Attendees will be able to see their logo in the main entrance

**Package includes:**

- Logo printed on canvas in the main entrance
- Logo on website as official sponsor
- Logo in newsletters
- Design previously authorized by the organizing committee
- Print size of 10m x 2.5m
- One (1) pass with access to all our networking events, including conference program and Energy Night



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## Floor Entrance (1 exclusive) \$5,000

Upon arrival, attendees will be able to see your logo in the main floor entrance.

### Package includes:

- Printed vinyl inside the main floor entrance of RE+ MEXICO
- Design previously authorized by the organizing committee
- (Material: Electrostatic vinyl 3 meters x 1.80 meters)
- One (1) pass with access to all our networking events, including conference program and Energy Night

## Give away (1 exclusive) \$2,500

Take advantage of the large number of buyers who attend by giving a gift that can have brand positioning beyond the expo.

### Package includes:

- Opportunity to hand out souvenirs near registration
- Design previously authorized by the organizing committee
- (The give away must be sent to the organizing committee one month before the event)
- One (1) pass with access to all our networking events, including conference program and Energy Night

## Canvas Column (1 exclusive) \$3,000

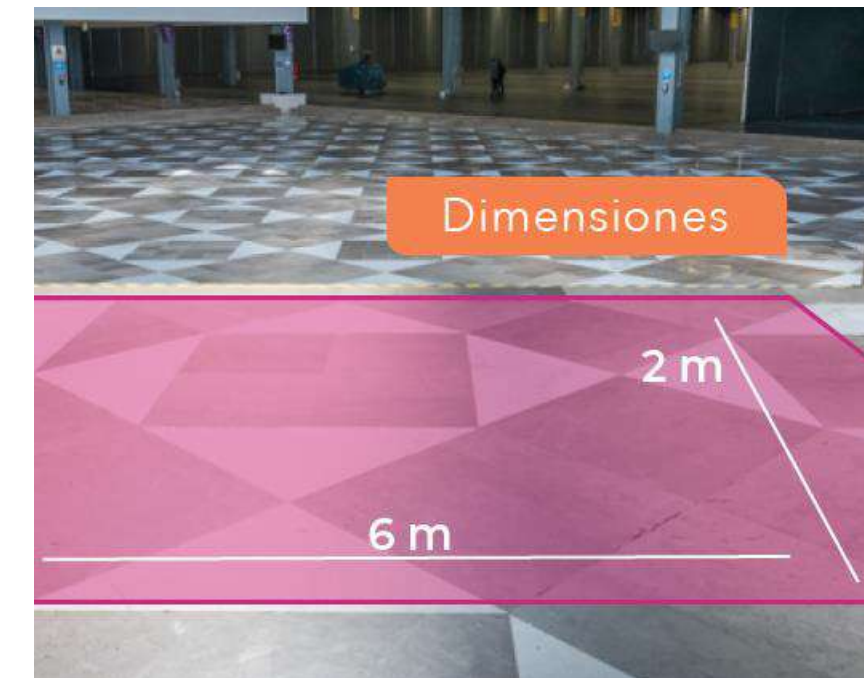
Attendees will be able to see their logo in the main entrance

### Package includes:

- Logo printed on canvas in the main entrance
- Logo on website as official sponsor
- Logo in newsletters
- Design previously authorized by the organizing committee
- Print size of 2.9m x 3m
- One (1) pass with access to all our networking events, including conference program and Energy Night

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## Enlightenment Area Sponsor (1 exclusive) \$6,000

Be recognized as the main sponsor of the knowledge area on the exhibition floor.

### Package Includes:

- Placement of logo on official website
- Logo placement on site during the event
- Logo on newsletters
- One (1) social media promotion of the event – design, information and art on behalf of the associate (Twitter, Facebook, LinkedIn)
- One (1) slot in our Enlightenment Area
- Logo at press conferences and special events before the exhibition
- Two (2) passes with access to all our networking events, including conference program and Energy Night



## Workshop Area Sponsor (1 exclusive) \$7,000

Interact with attendees from the educational area, creating visibility of your brand in the workshop area

### Package includes:

- Placement of logo on official website
- Logo placement on site during event
- Logo in newsletters
- One (1) social media promotion of the event – design, information and art on behalf of the associate (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Two (2) passes with access to all our networking events, including conference program and Energy Night



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## Energy Storage Zone (3 Co-sponsorship available) \$10,000

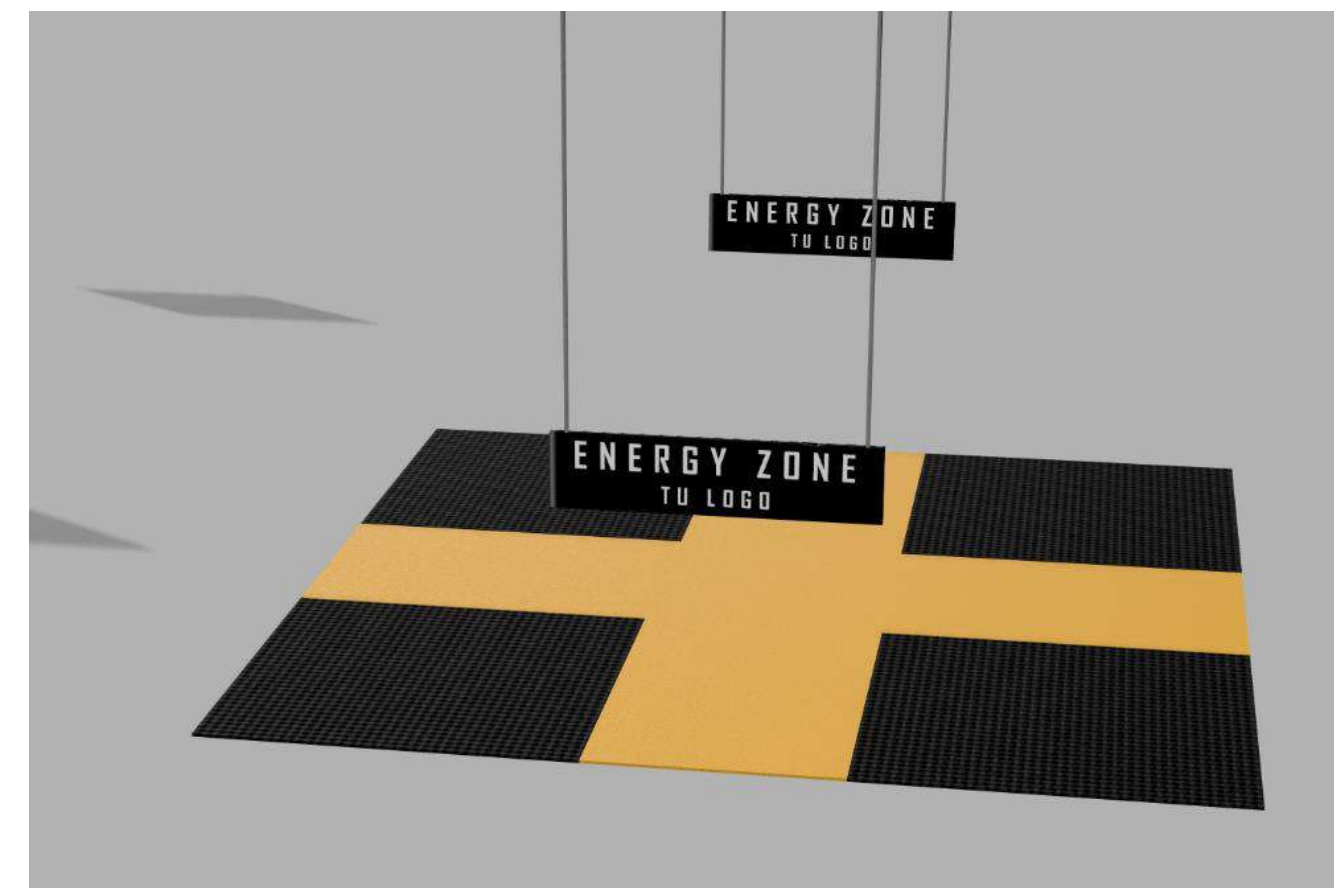
Upon arrival, attendees will be able to see your logo in the Energy Storage Zone

### Package includes:

- Printed canvas in the Energy Storage Zone
- Logo on website as official sponsor
- Logo in communication with the “Energy Storage Zone”
- Logo in newsletters
- Two (2) banner provided by the sponsor in newsletters
- Three (3) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- Two (2) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Invitation to participate in a Webinar
- Mid page (1/2) page Ad in digital exhibitor's directory
- Four (4) passes with access to all our networking events, including conference program and Energy Night
- Logo on our battery at the entrance of RE+ MEXICO
- Logo on the back of the inauguration
- Logo on the entrance arch

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## Wind Power Zone (2 Co-sponsorship available) \$10,000

Upon arrival, attendees will be able to see your logo in the Wind Power Zone

### Package includes:

- Printed canvas in the Wind Power Zone
- Logo on website as official sponsor
- Logo in communication with the “Wind Power Zone”
- Logo in newsletters
- Two (2) banner provided by the sponsor in newsletters
- Three (3) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- Two (2) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Invitation to participate in a Webinar
- Mid page (1/2) page Ad in digital exhibitor's directory
- Four (4) passes with access to all our networking events, including conference program and Energy Night
- Logo on the back of the inauguration
- Logo on the entrance arch



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## Green Hydrogen Zone (1 exclusive) \$10,000

Upon arrival, attendees will be able to see your logo in the Green Hydrogen Zone

### Package includes:

- Printed canvas in the Green Hydrogen Zone
- Logo on website as official sponsor
- Logo in communication with the “Green Hydrogen Zone”
- Logo in newsletters
- Two (2) banner provided by the sponsor in newsletters
- Three (3) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- Two (2) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Invitation to participate in a Webinar
- Mid page (1/2) page Ad in digital exhibitor's directory
- Four (4) passes with access to all our networking events, including conference program and Energy Night
- Logo on the back of the inauguration
- Logo on the entrance arch

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# Meeting Rooms

Position your company as an ally to network and handle negotiations in RE+ MEXICO

## Meeting Rooms– 3-day rental (3 available) / from \$6,000 / each

RE+M+exico will have fully equipped and carpeted rooms to hold your work meetings and private meetings with VIP clients, etc.

Capacity:

Auditorium 60 people

School 30 people

Horseshoe 30 people

Russian 25 people

Banquet 40 people

Measurements: Length 8.10 meters, Width 9.10 meters, Height 2.75 meters. Total: 73.71 sqm (793.41 FT<sup>2</sup>)

### Package includes:

- Projector installed on ceiling with projection screen
- Basic furniture depending on the assembly
- Carpet
- Customizable outdoor digital screen

Does not include:

Additional services such as food and drinks

Any additional service must be contracted directly with Expo Guadalajara

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# For more information:

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