

## After Show Report SOLAR POWER MEXICO 2019

*"The development of renewables has an exponential growth."*

*"We have spoken with brand representatives from many countries... there is an exceptional hunger worldwide for the development of Mexico's transition"*

- SENER (Secretaría de Energía)

**THE MOST INFLUENTIAL  
RENEWABLE ENERGY  
TRADE SHOW  
EVER HELD IN THE COUNTRY**



Nearly  
**5,000**  
industry professionals  
over 3 days



**5,540 m<sup>2</sup>**  
of exhibition space

Supported by  
**NATIONAL and  
INTERNATIONAL**  
strategic allies



### Internationality:



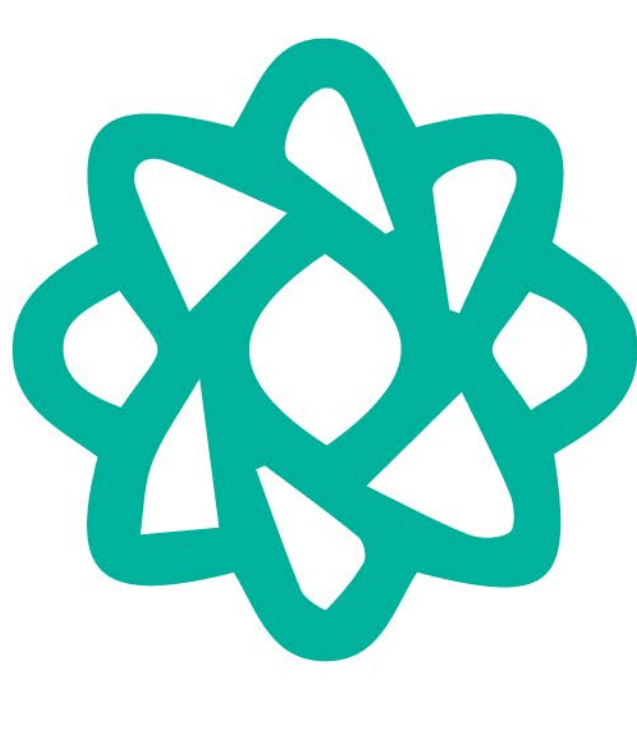
**EXHIBITORS FROM ALL OVER  
MEXICO, THE UNITED STATES, CENTRAL &  
SOUTH AMERICA, EUROPE AND ASIA**



Industry Professionals from  
**26 countries**

*"Visitors looking for ways to save money on electricity bills, and solar energy is the most economic and efficient way to solve these issues on a residential, commercial and industrial level."*

- Yusef Kanchi, Commercial Director of Bay Wa r.e.



An integrated conference program covering

**43 different topics**

related to the solar industry, not only in Mexico, but on a global scale.

### HIGHLIGHTS



Attracting the entire supply chain

Solar Power Mexico Fans:



40% Female



60% Male

**575**  
news reports covering the trade show



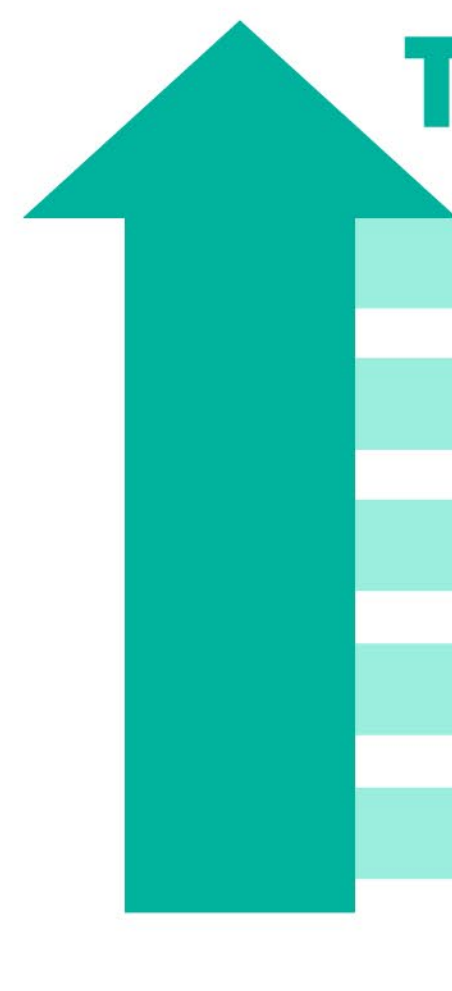
Reach of  
**1,143,728**  
people



Reach of  
**806,172**  
people



### Top attending visitors



1. Solar Integrators

2. Project Engineering

3. Installers

4. Solar Technology Suppliers

5. Consulting

### Visitors top interests were:

Solar Thermal Technologies



PV Technology Systems

PV Components and Equipments

Micro-Grids and Concentrated Solar Energy



Information, Communication and Services

Grid Infrastructure

Storage

In summary:  
Solar Power Mexico 2019 showed that solar energy is a rapidly expanding segment with high potential in the country.

**SOLAR POWER MEXICO 2019 was a  
RADIATING SUCCESS!**