

SOLAR⁺ STORAGE | MEXICO 2024

THE **FUTURE OF ENERGY**
IN MEXICO **EXPO**

April 17th – 19th, 2024
Expo Guadalajara

SPONSORSHIPS 2024



SPONSORSHIPS LEVEL

PLATINUM (1 Available) \$15,000

GOLD (2 Available) \$10,000

SILVER (3 Available) \$5,000



*All the sponsorship are in USD
All the price are before VAT (add 16%)*



PLATINUM

Platinum Sponsorship is the greatest advantage to position and maximize your company's brand presence.

PLATINUM (1 available) \$15,000

Package includes:

- Logo on the official SSM website
- Logo on newsletters
- Three (3) banner provided by the sponsor in newsletters
- Five (5) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- Three (3) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Logo on the official pre-registration page
- Invitation to participate in a Webinar
- One (1) page Ad in digital exhibitor's directory
- Six (6) passes with access to all our networking events, including conference program and Energy Night
- Participation in a media tour during the opening of the event
- Logo on the back of the inauguration and entrance arch
- Activation with official brand mascot during the expo
- Space for delivery of advertising in the registration area (distribution and production by the associate). Limited to organizing committee

*All our prices are in US dollars.
All our prices are before taxes (add 16%)*



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 **Deutsche Messe**

GOLD

Gold sponsorship will help you position and maximize your company's brand presence.

GOLD (2 available) \$10,000

Package includes:

- Logo on the official SSM website
- Logo on newsletters
- Two (2) banner provided by the sponsor in newsletters
- Three (3) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- Two (2) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Invitation to participate in a Webinar
- Mid page (1/2) page Ad in digital exhibitor's directory
- Four (4) passes with access to all our networking events, including conference program and Energy Night
- Participation in a media tour during the opening of the event

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SILVER

Silver sponsorship will help you position and maximize your company's brand presence.

SILVER (3 available) \$5,000

Package includes:

- Logo on the official SSM website
- Logo on newsletters
- One (1) posting of products, launches, news, etc on social media (LinkedIn, Facebook, Instagram)
- One (1) social media promotion of the event – design, information and art on behalf of the sponsor (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Invitation to participate in a Webinar
- (1/4) page Ad in digital exhibitor's directory
- Two (2) passes with access to all our networking events, including conference program and Energy Night
- Participation in a media tour during the opening of the event

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Networking

Networking is one of the main reasons our attendees come to our events. Take advantage of the various opportunities to maximize your company's presence in a fun and casual setting.

Energy Night – Wednesday, April 17th from 7:00 pm -10:00pm (3 co-sponsorships available) \$25,000 / each

Energy Night is a space where company directors, VIP guests, buyers, media partners, etc. will meet. Take advantage of this space to position your brand in a more relaxed and approachable way.

Package includes:

- Show sponsored by the organizing committee for attendees.
- A brand activation in a 20sqm space assigned by the organizing committee
- Three-minute welcome speech
- Welcome tequila glasses delivered by the organizing committee to attendees
- Glasses to serve cocktails with the sponsor's logo (the sponsor must deliver the glasses at least 15 days in advance to the organizing committee).
- Creation of an exclusive cocktail with the name of the sponsoring brand
- Exclusive area to take photos at Energy Night with the brand logo
- 100 passes for Energy Night
- Four (4) passes with access to all our networking events, including conference program and Energy Night
- Exclusive Bar with Bartenders delivering their exclusive cocktail

More information on our official website: <https://www.solarpowermexico.mx/energy-night>



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Happy Hour VIP AREA –Thursday, April 18th from 4:00 pm - 6:00 pm (2 Co-sponsorship available) \$7,500 / each

Make a great impression and help set up the VIP AREA at Solar + Storage Mexico.
The fun time of the day!

Package includes:

- Logo on the official SSM website
- Logo on the VIP AREA
- Logo in newsletters
- Opportunity to have a beverage station inside the VIP AREA
- Logo on VIP AREA napkins (napkins provided by sponsor)
- Logo at press conferences and special events before the exhibition
- 25 VIP AREA tickets
- Two (2) passes with access to all our networking events, including conference program and Energy Night

Closing – Friday, April 19th from 4:00 pm - 5:00 pm (1 available) \$8,000

After a successful event, take advantage of our Enlightenment Area to give a few last words to your clients and collaborators together with the IGECó staff.

Package includes:

- Logo on the official SSM website
- Logo on Enlightenment Area screens
- Logo on the Enlightenment Area
- Logo in newsletters
- Beer drink station for attendees
- Logo at the end of the countdown
- Farewell message with our CEO of IGECó
- Two (2) passes with access to all our networking events, including conference program and Energy Night
- Live Mariachi music



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Networking Breaks in our conference program (3 available) \$6,000 each (1 per day)

Help keep the energy levels high by providing the essential boost (coffee!!) to delegates. They'll appreciate being able to stay invigorated thanks to your company's support.

Package includes:

- Logo on the official SSM website
- Logo on the conference program
- Logo on newsletters
- Three (3) passes with access to all our networking events, including conference program and Energy Night



Water Station on floorplan (2 available) \$5,000

Help keep attendees hydrated with a charging station.
They will appreciate staying hydrated and cool thanks to your company's support.

Package includes:

- Logo on the official SSM website
- Logo on newsletters
- Exclusive water station for attendees with the sponsor logo



WiFi (1 Available) \$15,000

Attendees depend on having WiFi available and will be so grateful to your company for making that happen!

Package includes:

- Logo on the official SSM website
- Logo on newsletters
- Logo upon WiFi login with sponsor information
- Logo at press conferences and special events before the exhibition
- Two (2) passes with access to all our networking events, including conference program and Energy Night



Sponsor Charging Lounge (1 Available) \$20,000

Keeping mobile devices charged is essential, especially when we are traveling. On the exhibition floor, charging station rooms offer a place for attendees to take a few minutes to recharge their devices

Package includes:

- Logo on the lounge area
- "Name of the company" on the floorplan
- Logo on the official SSM website
- Logo on newsletters
- Two (2) passes with access to all our networking events, including conference program and Energy Night

* The sponsor will be responsible for the assembly of the chargers



Branding

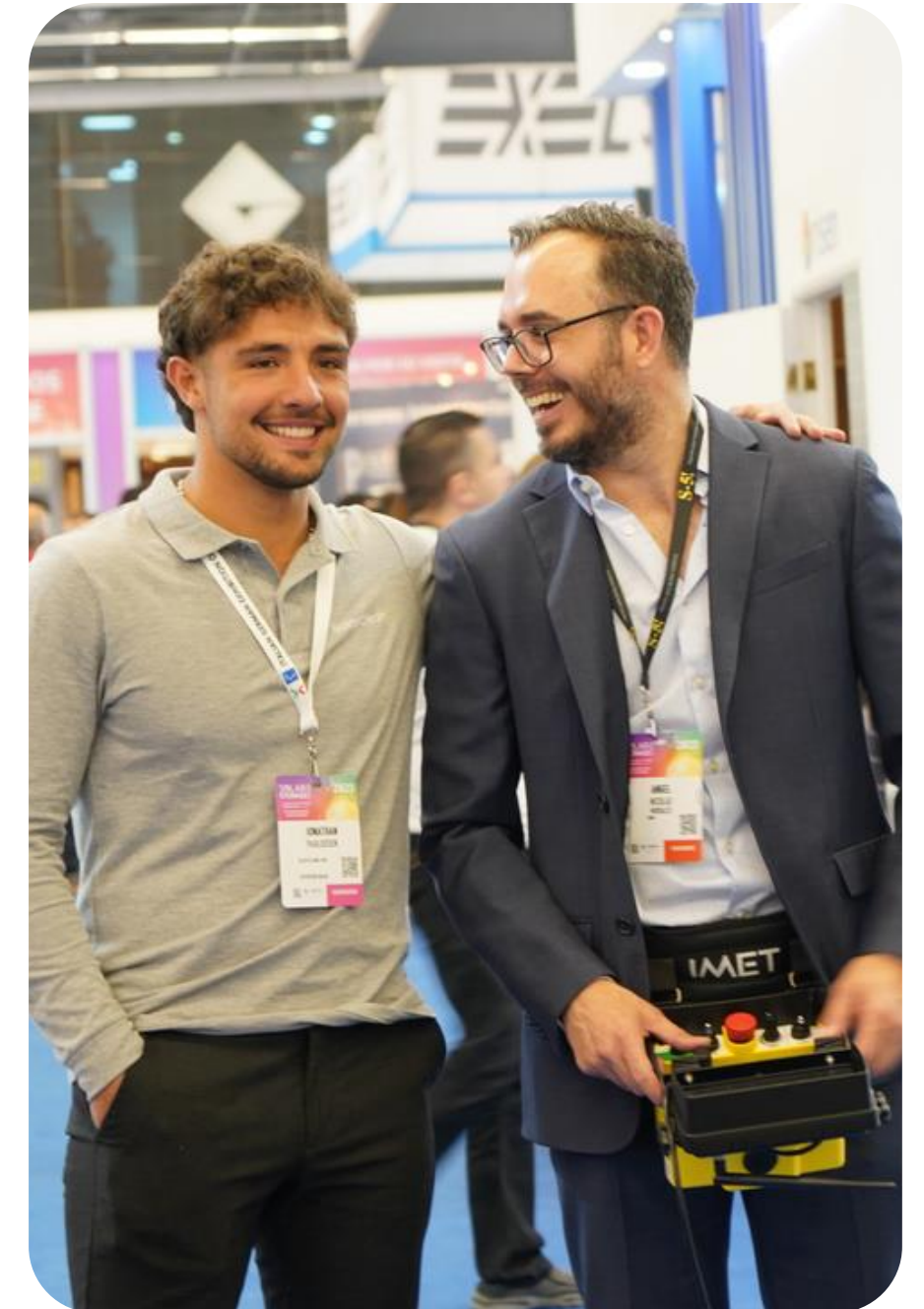
If your objectives include growing your company brand or creating more visibility, Solar + Storage Mexico is one spot where you can achieve both. We offer a variety of opportunities that will allow you to promote your brand to the renewable energy audience.

Registration & Lanyards (1 available) \$12,000

When attendees arrive on site, the first thing they do is head for registration to pick up their lanyard and badge. This premium sponsorship opportunity will provide great visibility for your company brand. With your logo featured on thousands of lanyards, delegates will be consistently aware of your brand and your support of SSM 2024.

Package includes:

- 3,000 printed lanyards and must be sent 1 month before the event to the central offices of the organizing committee
- Logo on registration
- Logo on the back of registration
- Design previously authorized by the organizing committee



LOGO ON BADGE (LAVA LAMP) \$3,000

Package includes:

- Logo present on physical badge on-site and digital in confirmation email
- Logo on website as official sponsor
- Logo in newsletters
- Design previously authorized by the organizing committee

SOLD OUT

Electric Stairs Lobby 6 / 6 sides \$4,000

Attendees upon arrival will be able to see main logo on the main electric stairs of Solar + Storage Mexico

Package includes:

- Printed vinyl inside the lobby stairs
- Design previously authorized by the organizing committee
- (Material: Non-slip vinyl floor graphic 7m x 64 cm)

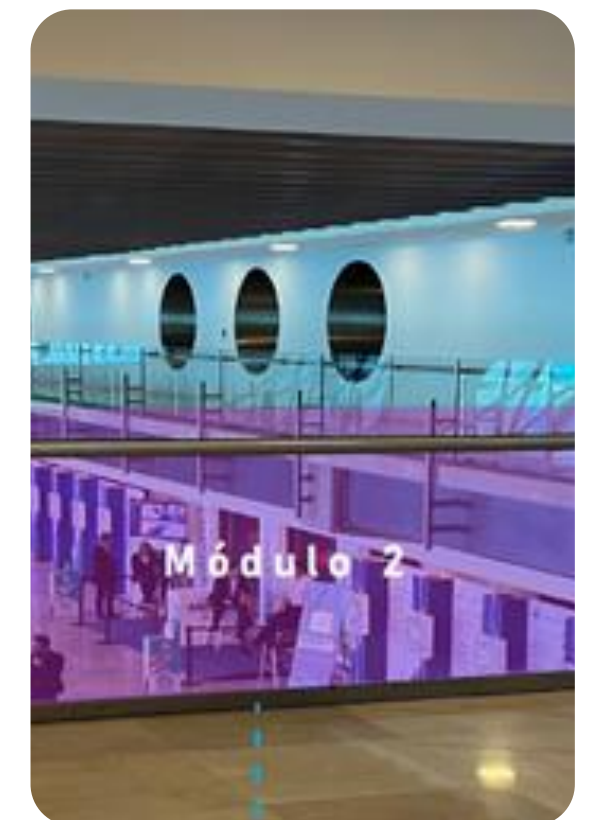
SOLD OUT

Terrace-Stained Glass (5 available) \$2,000 each

The terrace has a strategic location within Solar + Storage Mexico, located right in front of the main entrance

Package includes:

- Vinyl printed on the stained-glass windows of the terrace
- Design previously authorized by the organizing committee
- (Material: Electrostatic vinyl)



Lobby 7 (1 available) \$2,000

Take advantage of the opportunity to position your brand in one of the most important spaces of Solar + Storage Mexico

Package includes:

- Vinyl printed in module 2
- Design previously authorized by the organizing committee
- (Material: Electrostatic vinyl 8.13 meters)

Ramp Lobby 6 (1 available) \$2,000

Upon arrival, attendees will be able to see your logo on the main ramp of the escalators.

Package includes:

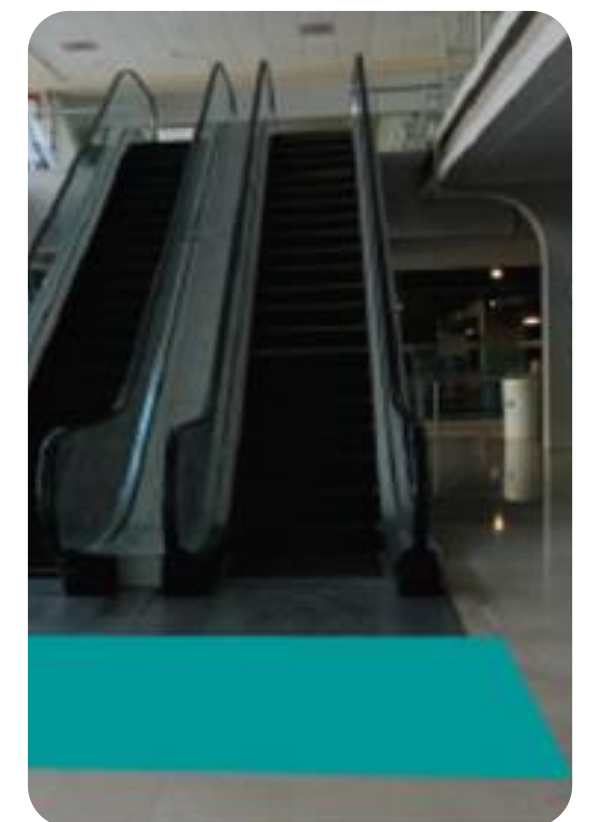
- Printed vinyl inside the main ramp of Solar + Storage Mexico
- Design previously authorized by the organizing committee
- (Material: Electrostatic vinyl 3 meters x 1.80 meters)

Give away (1 available) \$2,500

Take advantage of the large number of buyers who attend by giving a gift that can have brand positioning beyond the expo.

Package includes:

- Opportunity to hand out souvenirs near registration
- Design previously authorized by the organizing committee
- (The give away must be sent to the organizing committee one month before the event)



Enlightenment Area Sponsor (1 available) \$5,000

Be recognized as the main sponsor of the knowledge area on the exhibition floor.

Package Includes:

- Placement of logo on official website
- Logo placement on site during the event
- Logo on newsletters
- One (1) social media promotion of the event – design, information and art on behalf of the associate (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Two (2) passes with access to all our networking events, including conference program and Energy Night

Workshop Area Sponsor (1 available) \$8,000

Interact with attendees from the educational area, creating visibility of your brand in the workshop area

Package includes:

- Placement of logo on official website
- Logo placement on site during event
- Logo in newsletters
- One (1) social media promotion of the event – design, information and art on behalf of the associate (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Two (2) passes with access to all our networking events, including conference program and Energy Night



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EUPD Installer Awards \$5,000

Be part of this new initiative to reward the best installers in Mexico.

Package includes:

- 2-minute welcome speech at the Installer Awards event
- Logo recognition at the event
- Logo recognition in participation diplomas
- Placement of logo on official website
- Logo in newsletters

Opportunity to participate in an Installer Zone panel

Video interview at the event with your brand

- One (1) social media promotion of the event – design, information and art on behalf of the associate (Twitter, Facebook, LinkedIn)
- Logo at press conferences and special events before the exhibition
- Two (2) passes with access to all our networking events, including conference program and Energy Night



Meeting Rooms

Position your company as an ally to network and handle negotiations in Solar + Storage Mexico

Meeting Rooms– 3-day rental (4 available) / from \$7,000 / each

Solar + Storage Mexico will have fully equipped and carpeted rooms to hold your work meetings and private meetings with VIP clients, etc.

Capacity:

Auditorium 60 people

School 30 people

Horseshoe 30 people

Russian 25 people

Banquet 40 people

Measurements: Length 8.10 meters, Width 9.10 meters, Height 2.75 meters. Total: 73.71 sqm (793.41 FT²)

Package includes:

- Projector installed on ceiling with projection screen
- Basic furniture depending on the assembly
- Carpet
- Customizable outdoor digital screen

Does not include:

Additional services such as food and drinks

Any additional service must be contracted directly with Expo Guadalajara



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More información:

México, Centro & Sudamérica

Samuel Ramírez

samuel.ramirez@igeco.mx

China

Rayman Wu

info@sneec.org.cn

USA

Pamela Velazco

pvelazco@re-plus.com

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