

TOP 10



STORAGE

5,600 professional **buyers**



Report

2023

Aftershow

1,200 general visitors



Visitors from +25 countries



STORAGE 8

TALIAN EXHIBITION GROUP

+150 exhibitors national and international



Almost 9,000 sqm of exhibition floor



\$462 million mexican pesos in on-site business



+ 40 conferences + 70 speakers



14 specialized workshops



+ 6 Million Mexican **Pesos the commercial** value of the media coverage



+ of 130 media outlets

Visitors from the 32 states of the Mexican Republic



Highlighting: Jalisco, Guanajuato, Estado de México, Michoacán, Nuevo León, Querétaro, San Luis Potosí, Sinaloa, Chihuahua y Baja California.

International Visitors









Costa Rica



Germany



Spain



And more...





Yusef Kanchi

"We are very happy to be in Guadalajara, a pioneer city in the solar energy industry in Mexico, we have had a very good influx of visitors from Latin America, Europe and Asia,





Denisse Rangel

Marketing Mannager S-5 Latin America

"For us it was very important to be in Guadalajara, a lot of the industry we are targeting rewarding experience."

ENERGY NIGHT

Cocktail / Networking

impressive networking event that left attendees with a unique and unforgettable experience. This event brought together more than 350 VIP guests from the industry such as: entrepreneurs, politicians and exhibitors, creating a platform to connect, do business, and drive Mexico's energy and sustainable agenda.





VISITOR

"We found a lot of different renewable energy technologies. We are opening a factory and on our first day we managed to get exactly what we were looking for."



VISITOR

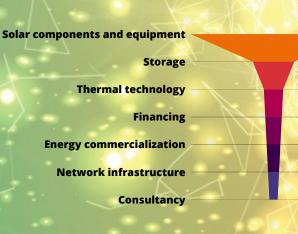
"We see very good interaction between buyers and exhibitors, we met many suppliers and specialists in the field, it is a great meeting for the energy industry."

Visitor Profile



Managers 24%

Areas of interest



Area Director 23%







Sales contact:

60%

15%

7%

6%

3%