

Sponsorships 2024

Cost & Description

SOLAR+
STORAGE MEXICO

Benefit packages	PLATINUM	GOLD	SILVER
	\$15,000 USD + TAX 1 available	10,000 USD + TAX 2 available	\$5,000 USD + TAX 3 available
Digital Strategy	PLATINUM	GOLD	SILVER
Logo on the official SSM website	✓	✓	✓
Logo on newsletters	✓	✓	✓
Banner in newsletters provided by the sponsor	3	2	-
Post articles, news, products, etc. on the social media of the event (Instagram, Facebook, LinkedIn)	5	3	1
Promotion in our social media of the event - design, information and art on behalf of the associate (Twitter, Facebook, LinkedIn)	3	2	1
Logo in the press release back stage and special events before the show	✓	✓	✓
Logo displayed on the official pre-registration site	✓		
Invitation to participate in a Webinar	✓	✓	
Ad in the digital exhibitors directory	1 page	1/2 page	1/4 page
Promotion on site	PLATINUM	GOLD	SILVER
Access to all of our networking events, including the conference program and Energy Night.	6	4	2
Logo in our VIP AREA	✓		
Participation in the media tour during the opening ceremony	✓	✓	✓
Logo on the opening ceremony back stage and entrance arch	✓	✓	
Logo on the Enlightenment Area	✓	✓	
Logo on the Workshop Area	✓		
Activation with the brand's official mascot during the expo	✓		
Space for advertising delivery in the registration area (Distribution and production by the sponsor). Limited to organizing committee	✓		

Sponsorships

Cost & Description

SOLAR+
STORAGE MEXICO

LANYARDS

\$6,000 USD + TAX

- 3,000 printed lanyards, must be sent 1 month before of the event to the central offices of the organizing committee.

Design previously authorized by the organizing committee.

BADGE LOGO

\$3,000 USD + TAX

1 SPONSORSHIP AVAILABLE

- Logo present on physical badge on site and digital in confirmation email
- Design previously authorized by the organizing committee.

GIVE AWAY

\$2,500 USD + TAX

2 SPONSORSHIPS AVAILABLE

- 1,500 preferably ecological souvenirs, with the printed logo of the company, must be sent 1 month before the event to the central offices of the organizing committee.
- Design previously authorized by the organizing committee.

REGISTRATION

\$6,000 USD + TAX

- Logo in pre-registration
- Logo on the back of the registration of site
- Logo provided by sponsor in editable, pdf, jpg or AI format
- Design previously authorized by the organizing committee.



Sponsorships

Cost & Description

SOLAR+
STORAGE MEXICO

ELECTRIC STAIRS LOBBY 6 6 SIDES

\$4,000 USD + TAX
1 SPONSORSHIP
AVAILABLE

**Material: Non-slip
vinyl floor graphic
7m x 64cm**

- The design must be sent to the organizing committee 1 month before the event on editable, photoshop or AI format
- Design previously authorized by the organizing committee.

PILLARS FOYER SALÓN GUADALAJARA

\$2,500 USD + TAX
1 SPONSORSHIP AVAILABLE-
2 COLUMNS

**Material: Banner
mate 90cm x 3.30 mts**

- The design must be sent to the organizing committee 1 month before the event on editable, photoshop or AI format
- Design previously authorized by the organizing committee.

TERRACE STAINED GLASS

\$2,000 USD + TAX
5 SPONSORSHIPS
AVAILABLE

**Material:
electrostatic vinyl**

- The design must be sent to the organizing committee 1 month before the event on editable, photoshop or AI format
- Design previously authorized by the organizing committee.

lobby 7 (glass 1 floor)

\$2,000 USD + TAX
1 SPONSORSHIP
AVAILABLE

**Material:
electrostatic vinyl
8.13m**

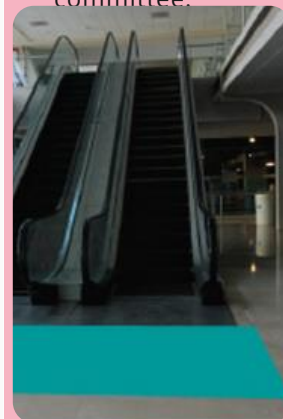
- The design must be sent to the organizing committee 1 month before the event on editable, photoshop or AI format
- Design previously authorized by the organizing committee.

ramp lobby 6

\$2,000 USD + IVA
2 SPONSORSHIPS
AVAILABLE

**Material:
electrostatic vinyl
3m x 1.80m**

- The design must be sent to the organizing committee 1 month before the event on editable, photoshop or AI format
- Design previously authorized by the organizing committee.



Contact

México, Centro & Sudamérica

Sandra Elías
Group Show Director
sandra.elias@hfmexico.mx

Samuel Ramírez
Content & Innovation
samuel.ramirez@hfmexico.mx

China

Rayman Wu
Booth Booking, Marketing,
Sales & Business Development
info@sneec.org.cn.mx

USA

Pamela Velazco
Manager, International Exhibit
and Sponsorship Sales
pvelazco@re-plus.com