



# SOLAR<sup>®</sup> + STORAGE MEXICO 2024

THE FUTURE OF ENERGY  
IN MEXICO EXPO

April 17th - 19th, 2024  
Expo Guadalajara

ORGANIZED BY

ITALIAN  
EXHIBITION  
GROUP



Deutsche Messe

SNEC  
PV POWER EXPO

RE+  
EVENTS

POWERED BY

ASOLMEX

AMIF

SEIA

Smart Electric  
Power Alliance

**SOLAR + STORAGE MEXICO** evolves year after year with the goal of making photovoltaic and energy storage technologies of the present and the future accessible to all industries in Mexico and the North American region. These technologies are essential for a rapid global transition to renewable energy.

Under the organization of the four leading renewable energy exhibition companies in the world—Deutsche Messe, Italian Exhibition Group, SNEC PV Power Expo and RE+ Events—the energy future of Mexico is brighter than ever before!

## • WHY VISIT?



Gather global solar energy expertise in one place.



Visit the industry's premier solar energy exhibition.



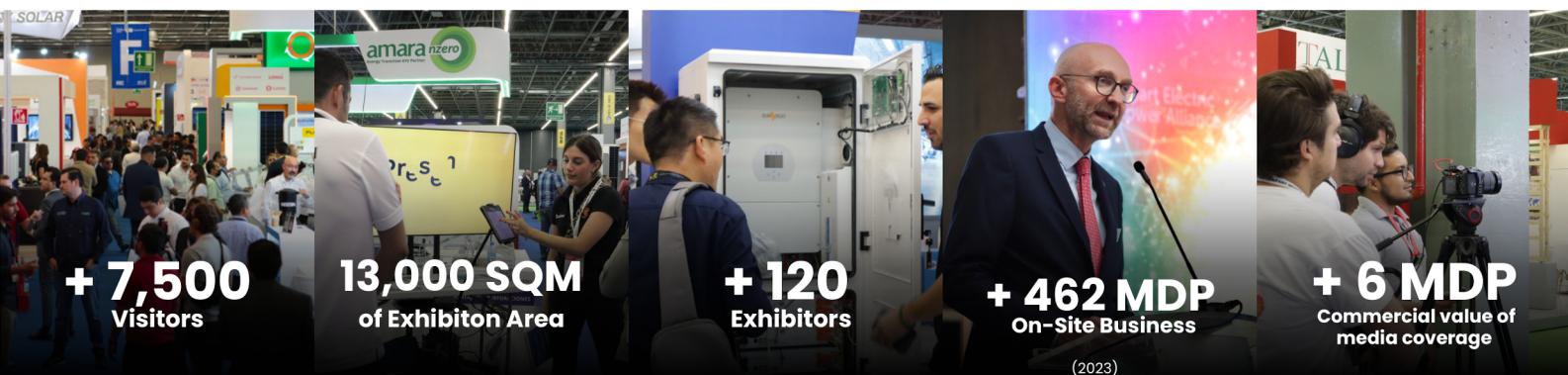
Discover the latest trends and innovations in the sector.



Build strategic alliances and expand your network of contacts.



Gain the most specialized knowledge about the energy industry.



## EXPERIENCES OF OUR EXHIBITORS AND VISITORS



**BayWa.r.e.**  
**Yusef Kanchi**  
Commercial Director at BayWa r.e.

"We are delighted to be in Guadalajara, a pioneering city in the solar energy industry in Mexico. We have had a great turnout of visitors from Latin America, Europe and Asia. The number of visitors that came was impressive. We are very pleased".



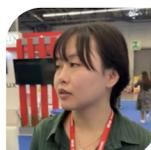
**S-5!**  
**Denisse Rangel**  
Marketing Manager for Latin America S-5!.

"For us, it was very important to be in Guadalajara, as much of the industry we are targeting is located here. We have managed to connect with distributors and professional installers, which has been a very rewarding experience".



**Visitor**

"We are opening a factory and on our first day we managed to find exactly what we were looking for".



**Visitor**

"We have seen excellent interactions between buyers and exhibitors. We've met many suppliers and specialists in the field. It's most certainly a significant gathering for the energy industry".

## • KEY INTEREST SEGMENTS 2023



**60%**  
Solar Components and Equipment



**15%**  
Energy Storage



**7%**  
Thermal Technology



**6%**  
Financing



**5%**  
Energy Commercialization



**4%**  
Network Infrastructure

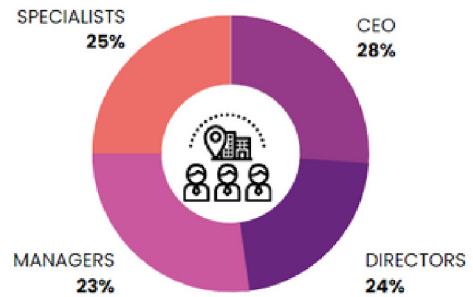


**3%**  
Consulting

# VISITOR'S PROFILE

- Installers.
  - Solar Integrators.
  - Solar Technology Suppliers.
  - Solar Panel Distributors.
  - Electrical Industry Companies.
  - Project Engineering.
  - EPC Contractors.
  - Manufacturers.
  - Consulting Services.
  - Investors.
  - Independent Power Generators.

## *Decision Makers*



# Floor plan

13,000 sqm focus on the future energy technologies.



# Photovoltaic Technology Systems



## Energy Storage



## Components and Equipment



## Thermal and Solar Technologies



Grid  
Infrastructure



## Information, Communication, and Services

# SOLAR + STORAGE MEXICO BOOTHS 2024

Participation Fees

## Raw Space minimum 18+ sqm

Includes:  
Exhibitor badges and listing in the directory.  
Excludes: Carpet, construction, furniture, and services.

Regular Price

**USD 440.00**  
**+ VAT / SQM**

## Shell Scheme Minimum of 9 sqm

Includes:  
Standard carpet, partition walls, counter with vinyl signage, lighting, standard furniture, 1 110v electrical outlet, exhibitor badges, and listing in the directory.

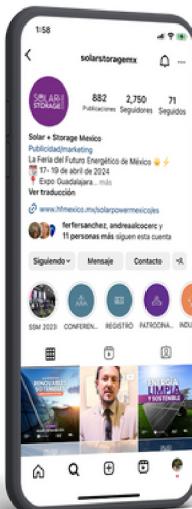
Regular Price

**USD 490.00**  
**+ VAT / SQM**

## 5 % Discounts

Single-payment option

Discover all our sponsorship options



## Social Media Presence



**+ 21,000  
Followers**  
On Our Social Media

**+2,500,000  
People  
Reached**

**Coverage**  
Across all our platforms

## CONTACT

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