



VIVE EL VINO



JUNE 7 & 8
2025

VENUE
Feria de León



OUR RE SUL TS 2024



**+ 3000
visitors**



**+100 national
and international
wineries**



**20 million pesos
of on-site
business**



**+120 national and
international
press**



**+500 national
and international
labels**



+16 dining options



**Tastings and workshops,
+ 3,500 dishes and
glasses served**



**12 free artistic
performances**

STANDS FOR WINERIES

Surface area 4sqm

Early Bird

\$10,782.00 MXN + VAT

Valid when booking with signed contract and advance payment before 21/02/2025

Regular rate

\$11,980.00 MXN + VAT

Booking deadline 28/04/2025

Includes: Booth with furniture, 110v power outlet, space for wine storage, vinyl signage and decorative details, shared lounge area, exhibitor badges (2) and mention in the directory.

Ice cooler, ice bucket and water pitcher service during the event.



Illustrative image

STANDS FOR RESTAURANTS

Surface area 9sqm

Early Bird

\$12,150.00 MXN + VAT

Valid when booking with signed contract and advance payment before 21/02/2025

Regular rate

\$13,500.00 MXN + VAT

Booking deadline 28/04/2025

Includes: Booth, 110v power outlet, vinyl sign and decorative details, shared lounge area, exhibitor badges (2) and mention in the directory.

Ice box, cooler and water pitcher service during the event



Illustrative image

STANDS FOR GOURMET PRODUCTS

Surface area 4sqm

Early Bird

\$10,080.00 MXN + VAT

Valid when booking with signed contract and advance payment before 21/02/2025

Regular rate

\$11,200.00 MXN + VAT

Booking deadline 28/04/2025

Includes: Stand in pergola area, 110v electrical contact, vinyl sign and decorative details, shared lounge and perch area in fountain, exhibitor badges (2) and mention in the directory.



Illustrative image

STANDS FOR INDUSTRY SUPPLIERS

Surface area 9sqm

Early Bird

\$35,900.00 MXN + VAT

Valid when booking with signed contract and advance payment before 21/02/2025

Regular rate

\$39,900.00 MXN + VAT

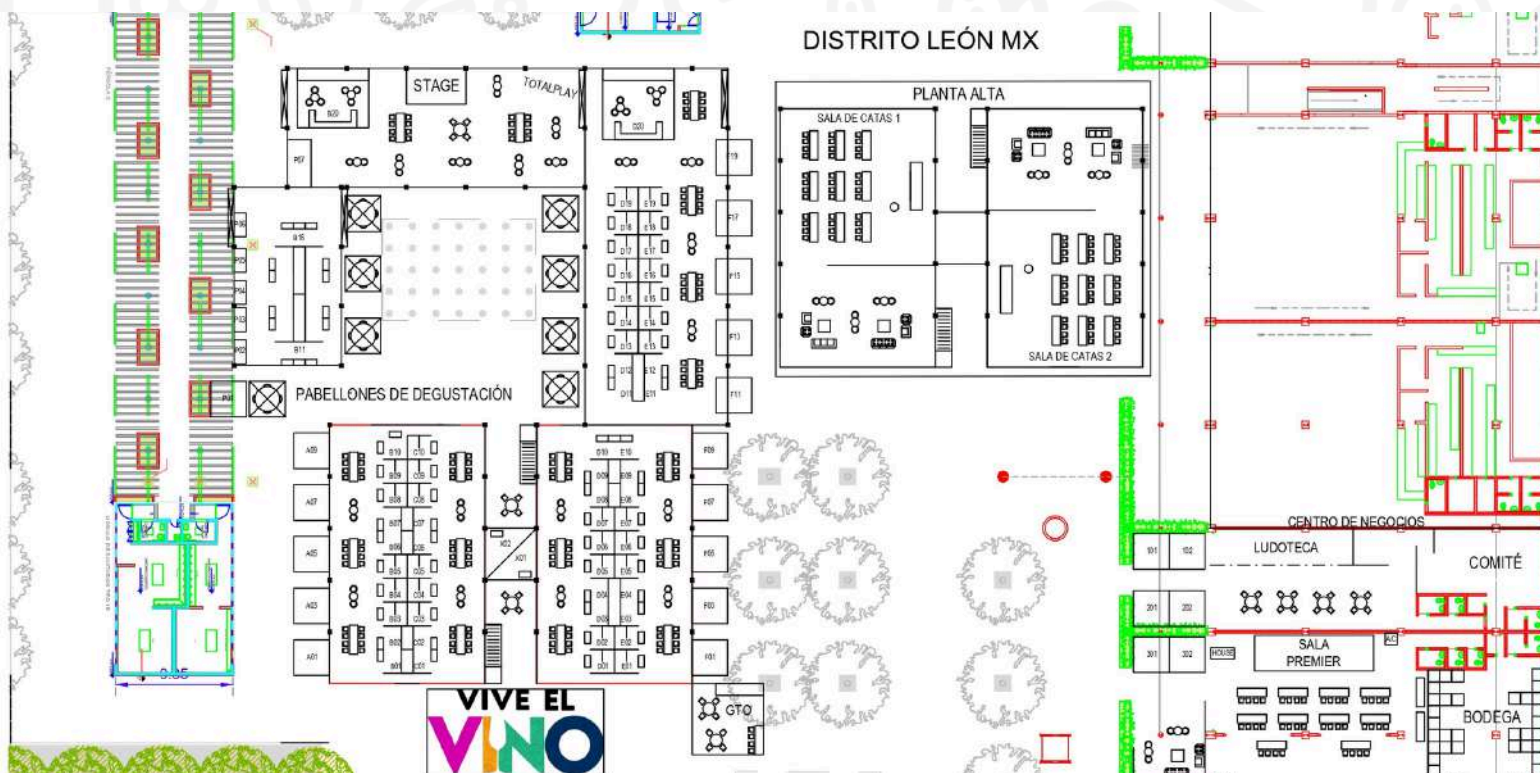
Booking deadline 28/04/2025

Includes: Laminate flooring, stand construction with custom printed images, lighting, comfort furniture, 110v electrical contact, 50' SMART screen, exhibitor badges(3) and mention in the directory.



Illustrative image

EXHIBITOR FLOOR PLAN



Bldv. Adolfo López Mateos

PAYMENT OPTIONS

- Space is reserved with a **20% down payment**. For the remaining amount, a payment plan is scheduled.
- If payment is made in advance in a single installment, an **additional 5% discount** will be applied.
- The stand must be fully paid before the exhibition.

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