

### description

The defining spring 2024 fashion trends have officially landed in stores. Shop Vogue's edit of the key pieces of the season.

### content

As if having peered into a crystal ball, nearly half of the spring 2024 fashion trends that the Vogue Runway team predicted for the season have trickled down into stores. Vogue's senior archive editor Laird Borrelli-Persson said it best when she wrote that the "fashion trends" both macro-and micro-that emerged during the collections number almost as many as the shows Vogue Runway covers.

This content can also be viewed on the site it originates from.

Unlike some previous seasons, it was hard to put finger on an overarching theme—rather, a constellation of moods and influences that when brought together, form a whole. As spring takes shape, micro trends will surely emerge, but for now, the trends that feel immediately wearable can be found below. A few highlights: Icy blue everything (hardly an antidote to red, but a chance complement); new color codes for the minimalist, dramatic trench coats, and sheer delights for the dreamers and romantics in the room. All these and more key spring 2024 fashion trends to know—and shop, below.

### description

This in-between season offers practical everyday wardrobe options and treats for holiday dressing.

### content

## **Myntra Fashion Chatbot**

Once upon a time, resort was aimed at the stylish nomads of café society; today it must speak to so-called latte girls and their ilk. Is it any wonder, then, that this season, which sits longest on the selling floor, has become something of a grab bag? Designers are tasked with anticipating the needs of customers who might be chasing the sun or snow while simultaneously hoping to sparkle at year-end events. It's a big remit and a vague one that's further complicated by a challenging social and economic environment.

Ballasting almost all of the collections Vogue Runway reviewed this season was denim?jeans, in particular. The options are many, and while the fuller leg remains, there's definitely a movement toward a slimmer leg and higher waist. That last characteristic connects with the boho narrative that's weaving early-aughts nostalgia (think Sienna Miller) with the original hippie icon Anita Pallenberg, who is the subject of a recent documentary.

At Valentino, newly appointed creative director Alessandro Michele dreamed up a massive Avant les Débuts collection that looked back at Pallenberg's times but from a different angle. He referenced the house founder Valentino Garavani's 1968 all-white couture collection while other designers were thinking of the space-age fashions of the mid-1960s.

Elevating things, though not taking them out of this world, were Erdem Moralioglu, Gucci's Sabato De Sarno, and Maria Grazia Chiuri of Christian Dior, who incorporated demi-couture-level craft into their collections. As at the haute couture shows, pearl embellishments were especially popular. Also much in evidence were animal prints; the holidays are going to be wild with all of the leopard-print faux furs and ponyskin toppers on offer. These jackets and coats might warm a shoulder or two, left elegantly bare by the season's more revealing dresses. Transparent skirts and pants, often worn with briefs or maillots, are another seasonal development.

Deconstruction continues to be trendy. Metaphorically, this technique of turning things inside out, exposing seams, and juxtaposing garments atop one another mirrors the unrest in the world at large. In a jumper or boilersuit, you'll be prepared to take action as needed.

## **Myntra Fashion Chatbot**

The Olympics have shed a golden light on fashion's athleisure/streetwear obsession. The Games, of course, originated in Greece, and designers are draping and twisting fabric into shapes recognizable from marble sculptures of ancient times, as well as nodding to the precedents set by Madame Grès and Madeleine Vionnet. Again, there is some overlap here with couture, where Dior's Chiuri explored similar ground, concentrating on freeing the natural body from constriction. Also doing their part for freedom of movement and a sense of ease: resort's bubble hems and puff sleeves and pant legs.

Designers are true to blue (and white) denim.

Anita Pallenberg proves to be the eternal boho muse.

Space-age silver and cookie-cutter sheaths recall the swinging '60s.

Intricate embroidery and jewellike beading elevated resort collections.

Animal prints retain their bite.

The bare shoulder adds elegance to resort looks.

Sheer skirts and pants reveal the seductive side of the season.

Designers reveal the tricks of their trade with exposed seams, unfinished edges, and other unexpected juxtapositions.

Jumpsuits are resort's preferred one-and-done option.

Olympics fever—or at least spectator spirit—is reflected in a focus on athleisure.

Draping and wrapping result in neoclassical looks.

Bubble hems, balloon sleeves, and puff-leg pants pump up resort fashion's volume.

## **description**

The biggest street style trends included Miu Miu's preppy polos and extra-wide shoulders.

## **content**

## **Myntra Fashion Chatbot**

On the runways, designers may have been focused on reality, but out in the real world?aka outside the fashion shows?street stylers wanted to keep living their fashion fantasies. And what?s more of a fantasy than Hollywood? The ?Barbenheimer? trend continued this season, with show attendees channeling both their inner Margot Robbie and Cillian Murphy by combining hot pink and black.

This season we also saw shoulders go extra-wide, for that dramatic Working Girl-look, a look plucked straight from Saint Laurent?s runways last season. Shoes continue to be the focus of an outfit, even when they are very soft and almost-imperceptible?perfect for when you maybe have to sneak into a fashion show without being seen (or heard). Similarly, jackets to go incognito in were big this season; although in many cases pulling your collar up or hiding behind a hood only garnered more attention from photographers.

Outside Miu Miu, models like Amelia Gray Hamlin and Paloma Elsesser cosplayed as preppy students in their collared shirts and glasses. But the eyewear that had everyone talking was likely the Apple Vision Pros that replaced last season?s ski-goggle frenzy. We?re one step closer to the future.

Scroll through for the 14 street style trends from the fall 2024 ready-to-wear season below.

The two hit movies from summer?Barbie and Oppenheimer, continue to live on in street style.

London, fall 2024 ready-to-wear

### **description**

These nine menswear trends from the fall 2024 ready-to-wear collections show that the men?s is more fun at the women?s collections.

### **content**

## **Myntra Fashion Chatbot**

I started reporting on the menswear trends at the women's collections after the spring 2023 ready-to-wear season. That initial report covered the launch of Simone Rocha's menswear line alongside the occasional men's look on the women's runways of Molly Goddard, Collina Strada, and Blumarine, among others. The items identified in that 'men's at women's' roundup derived from the women's collections and offered either a men's alternative or a simple accompanying look to the women's concept, which remained the focus of the show.

Cut to today, and brands like Versace, Etro, and McQueen have folded their menswear into their ready-to-wear shows. These looks now go beyond the occasional menswear riff on the women's messaging, and are now fashion propositions in their own right. The presence of womenswear alongside these men's looks now has the opposite effect than it once did—rather than relegate menswear to the role of the companion, it enables it to be the bearer of playful and directional ideas in the assortment. Recently, a colleague who almost exclusively covers menswear mentioned that missing the ready-to-wear shows was now out of the question. There's simply too much menswear on the women's runways to not cover them with the same gravitas.

The story at the men's collections, as reported in my fall 2024 menswear trend report, was that traditional masculinity was back. The menswear trends at the ready-to-wear collections this fall 2024 season expand on what we observed in January, but the energy is friskier. The streamlined, slender silhouette proposed by Dries Van Noten and Junya Watanabe has been taken to extremes with bodycon styles at Mugler, Marni, and Vetements. Ties, the comeback story of the men's collections, have morphed into pussy bows, while frilly detailing and rounded silhouettes show a softer side of menswear. Thigh-high boots and fetishwear—think leather aprons at Luar and bondage detailing at Willy Chavarria or Thom Browne—take the sobriety of the January shows into a cheekier, less self-serious space. Scroll through to find nine menswear trends from the fall 2024 ready-to-wear shows.

The body takes the spotlight with these tight, aerodynamic styles.

### description

The spring 2025 menswear season was one full of contradictions. See how these 11 trends summarize the state of fashion.

### content

Putting together a trend report is a most daunting task. How to summarize months of work and countless looks?plus all the front-row chatter?into one list? After the spring 2025 menswear collections, the project was even more challenging. What does one make of a season of contradictions?

With the Olympics taking place in Paris this month, the men?s shows were immediately followed by couture, effectively turning Paris into a two-week fashion marathon. It was go, go, go all the time, a pace not helped by the closed metro stations, ludicrous traffic, and a perceptible undercurrent of anxiety. That talk in the front row? It was often about just how few designers are making money and the world crises amidst which fashion strains for relevance.

On the runways what we saw was push-pull between magnitude and intimacy. A year after his debut show at Louis Vuitton, Pharrell Williams took over the UNESCO Headquarters courtyard for a massive display about togetherness, while Kim Jones placed giant sculptures by the ceramicist Hylton Nel on his runway, where he sent out a sweater with the embroidered message ?Dior for my real friends.? Rick Owens, ever the disruptor, staged a spectacle of epic proportions?we saw 10 looks, each repeated 20 times, on a total of 200 models?that was, at its core, a conversation about intimacy. Its vastness made one feel both small and present. ?We?re trying to give people options to what are standard conventional ideas of aesthetics,? Owens said. ?If we can blur the lines and make people consider other things, maybe that can lead to blurring the lines in consideration of how people treat each other.? My seatmates all cried.

### description

The 11 major themes of the season, from fluffy fashions to tailored ones.

### content

Real, as opposed to fantastical, fashion is the unifying message of the new season. Bottega Veneta's Matthieu Blazy said he was "interested in making a monument out of the everyday," which is essentially fall 2024's motto. Broadly speaking, the focus is less on silhouette (though there were shoulders of Claude Montana-ish proportions) than on materials and tactility. Taken altogether the combination of heritage tweeds and herringbones with plaids and Aran and argyle knits conjures an English country weekend. Building on this outdoorsy-but decidedly not gorpcore-theme are a preponderance of ski sweaters representing perhaps a nostalgia for snow, which climate change has rendered increasingly rare in some parts of the world. Outerwear in shearling, faux furs, feathers, and yarn provides more than warmth. These often voluminous touch-me pieces do the work for you, whether you're going for glam by way of Diana Ross or Carrie Bradshaw or leaning into the haute bohème vibe rekindled at Chloé.

While designers are more focused on daywear and mix-and-match separates ("reality," in fashion speak), that doesn't mean they're engaged with the world's grim reality. Copious amounts of red-wine-colored garments take the edge off. Wars are raging, populism is growing, and momentous elections are looming at home and abroad, but luxury's response is mostly to apply the rules of disengagement. Rather than get political, fashion is choosing to offer succor in the form of protective garments that embrace, or even swaddle, the wearer. Henry Zankov, who called his collection Hold Me Closer, said, "I wanted that sensation of being hugged, of having someone to be in your clothes with you." Building on that sense of safekeeping and creating a bridge with nature are novel takes on camouflage, perhaps inspired by Pharrell Williams's so-called camoflage for Louis Vuitton. High

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collars also allow for anonymity.

Tinsel trimmings, shown for day and night, allow for more extroverted expression. In the absence of take-me-to-the-moon gowns, the reedition of Le Smoking—the ne plus ultra of masculine occasionwear until it was popularized for women by Yves Saint Laurent in the late '60s—adds a Gatsby-like air to evening dressing. While Dolce & Gabbana composed an ode to this archetype, others are taking it apart, using the satin-lapel jacket or the cummerbund as a way to play against formality or gender stereotypes. Significantly more pointed is the way designers played with pinstripes and neckties in an attempt to dismantle ideas of capitalism and power. It seems that fashion isn't letting go of the Working Girl references Saint Laurent's Anthony Vaccarello introduced in his fall 2023 ready-to-wear collection—even if the designer has, at least for women. (Interestingly, Patrick Bateman, the well-dressed psychopath antihero of Bret Easton Ellis's novel, is one of Vaccarello's references for the house's fall 2024 men's line.)

Fall is not only a season of cushioning blows; a number of designers got really physical, applying a torque-like force to create garments that stretch, twist, and spiral around the body. Others are searching for ways to find beauty or make some order in chaos. That's the case at Balenciaga, where Demna stated it is not perfection but its opposite: "the imperfection, the failure, or the miss" that "makes us human now" and "differentiates us from machines." This idea of off-ness is expressed in ways ranging from gentle (backward collars) to more extreme deconstructions.

## **description**

The fall 2024 jewelry trends merge contemporary chic with good ol' boho style, it's the dawn of a new boho-chic.

## **content**



## **Myntra Fashion Chatbot**

We saw the future when we wrote, in our spring 2024 jewelry trend report, that boho-chic was on its way back. The festival beads and toe rings on the runways last season certainly portended the return of the mid-aughts aesthetic, even if the ready-to-wear then didn't tell the same story. Fast forward to the fall 2024 shows, and fashion is all caught up now, what with the flouncy blouses, leather capelets, golden and animal jewelry at Chemena Kamali's Chloé debut, and the fact that the OG boho-chic It-girl Sienna Miller was sitting in the front row.

Do the jewelry trends from the new collections predict the next trend revival? Not quite?despite what TikTok would have you believe, the trend cycle doesn't actually move that fast. Instead, the jewelry stories on the fall runways contextualize the boho aesthetic in 2024. Rather than Coachella-bound infinity necklaces we saw an abundance of minimal drop pendants, with everyone from Bottega Veneta to Gabriela Hearst and Tom Ford suspending polished stoned and abstract metal shapes from thin chains and leather ropes. Animal motifs returned, but rather than kooky (and life-sized) snakes and lobsters or cutesy cows and dinosaur pins, Chloé revived its snake motif and cast mini horse heads out of antique gold, while Jonathan Anderson had tiny doves painted on signet rings. Elsewhere, silky necklaces spoke to a collective longing for softness and comfort in the face of the world's harsh realities, while Calder-esque earrings and sculptural necklaces and brooches offered an emotive, expressive alternative to the quiet luxury trend that's now feeling played out. A touch of chic to balance the new boho.

Scroll through to find nine jewelry trends from the fall 2024 collections.

A long chain and a suspended stone or sculpture can make a strong statement.

## **description**

From bold belts to fancy pants and cowboy mania, street style outside the spring 2025 menswear season was bold and in your face.

## **content**

This menswear season was bigger than usual thanks to a particular confluence of events. Vogue World: Paris closed out the week of shows, immediately followed by the couture shows, which means that the City of Light was teeming with stylish guests. It was a good problem to have—at least for our street style photographers and social media managers, who had no shortage of content to capture—but it presented a conundrum for attendees who needed to up the ante to stand out among the crowd. This may have been the reason why, at the spring 2025 menswear shows, street stylers zeroed in on statement pieces—from bold belts to fancy pants and cowboy hats.

But not everyone took a maximalist approach to their street style game. Designers, rarely ones to dress to call attention to themselves, were seen outside the shows in their usual uniform of button-down shirts, jeans, and beanies. Others, like Emily Ratajkowski, indulged in a little bit of cosplay (she cosplayed as Art Donaldson from *Challengers*). Who knew that a baby pink shirt is all you need to win over the girl or guy of your dreams—or in this case, the photographers outside the shows. Scroll through for the nine best street style trends of the spring 2025 menswear season.

Perhaps it was the influence of Pharrell's last cowboy-themed Louis Vuitton show, or show attendees' obsession with Beyoncé. Either way, it was the cowboys who won the week.

Paris, spring 2025 menswear

## **description**

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## **content**

### **description**

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### **content**

### **description**

Couture on the go: The fall 2024 collections are sporty, anti-gravity, and nostalgic.

### **content**

Fashion and sports, sports and fashion?. The topic du jour carried over from Vogue World: Paris to the first days of the fall 2024 couture season where the work of the ateliers was dazzling and used to different effects. Team Thom Browne deserves a medal for endurance as they spent 11,000 hours on a single embellished jacket.

Browne took things down to basics in the sense that he used muslin, or the material toiles that are the first drafts of a garment, almost exclusively. And while his show closed with looks in bronze, silver, and gold (representing Olympic medals) the story the collection told was really about how to get to the podium. His focus was on deconstruction; garments were inside-out and incomplete, and the process of their making was revealed. Bodies were not, however. Browne?s focus remained on tailoring, corsetry (control), and layering (volume).

## **Myntra Fashion Chatbot**

Ancient Greece, home of the Olympics Games that are returning to Paris after a 100 year absence, was the one point of commonality between Browne's collection and that of Maria Grazia Chiuri at Christian Dior. Chiuri's designs demonstrated that her view of classical culture is aligned with the idea of the natural body and wellness. "I want to do clothes where the body stays well, and can move freely," said the designer, who put aside the stays and padding associated with the house's early years, in favor of leotards and pleated and draped dresses. Using flowy fabrics, she built movement into these clothes. In most looks you could imagine a woman not only being able to sit down (this is not always given, especially with eveningwear) but also, in theory, hike up her skirts and kick a ball across a lawn, or dance a samba.

Schiaparelli's Daniel Roseberry was aided in his own bid for gold by references to the 1950s, Paris couture's Golden Age that was documented in photographs where models with unimaginably tiny waists struck angular poses in dresses—edifices, really—of incredible opulence and beauty, but little comfort. (A surely apocryphal story I've been told is that owners of Charles James's structured gowns would slide down the tops of their baby grand pianos into those architectural marvels.) Look 15 in the Schiaparelli collection looks like an homage to James's Butterfly dress, currently on view in "Sleeping Beauties" at the Met. The long-line corset was the anchor of many looks here.

Corsetry was also key to Nicolas di Felice's tour de force collection for Jean Paul Gaultier (a designer who became synonymous with that particular piece of women's wear when he designed a cone-breasted bustier for Madonna in 1990). His take on the corset was rational rather than romantic. The abstraction of its hooks and eyes into a chain mail, and the way he used those lingerie closings to allow customization was ingenious. The clarity of his vision, and the strictness of his line was impressive.

## Most Selling Products, Patterns and Categories

Top Category of each season:

One of the top dress item for All season is Blouse. It is 22 times likely to be worn.

One of the top dress item for All season is Dress. It is 22 times likely to be worn.

One of the top dress item for All season is Jacket. It is 16 times likely to be worn.

One of the top dress item for All season is Jeans. It is 14 times likely to be worn.

One of the top dress item for All season is Shirt. It is 18 times likely to be worn.

One of the top dress item for All season is Shoes. It is 19 times likely to be worn.

One of the top dress item for All season is Shorts. It is 14 times likely to be worn.

One of the top dress item for All season is Skirt. It is 24 times likely to be worn.

One of the top dress item for Autumn season is Blouse. It is 16 times likely to be worn.

One of the top dress item for Autumn season is Dress. It is 11 times likely to be worn.

One of the top dress item for Autumn season is Jacket. It is 11 times likely to be worn.

One of the top dress item for Autumn season is Jeans. It is 17 times likely to be worn.

One of the top dress item for Autumn season is Shirt. It is 17 times likely to be worn.

One of the top dress item for Autumn season is Shoes. It is 15 times likely to be worn.

One of the top dress item for Autumn season is Shorts. It is 16 times likely to be worn.

One of the top dress item for Autumn season is Skirt. It is 25 times likely to be worn.

One of the top dress item for Spring season is Blouse. It is 20 times likely to be worn.

One of the top dress item for Spring season is Dress. It is 20 times likely to be worn.

One of the top dress item for Spring season is Jacket. It is 13 times likely to be worn.

One of the top dress item for Spring season is Jeans. It is 17 times likely to be worn.

One of the top dress item for Spring season is Shirt. It is 17 times likely to be worn.

One of the top dress item for Spring season is Shoes. It is 18 times likely to be worn.

One of the top dress item for Spring season is Shorts. It is 17 times likely to be worn.

One of the top dress item for Spring season is Skirt. It is 13 times likely to be worn.

One of the top dress item for Summer season is Blouse. It is 5 times likely to be worn.

One of the top dress item for Summer season is Dress. It is 12 times likely to be worn.

One of the top dress item for Summer season is Jacket. It is 18 times likely to be worn.

One of the top dress item for Summer season is Jeans. It is 12 times likely to be worn.

One of the top dress item for Summer season is Shirt. It is 12 times likely to be worn.

One of the top dress item for Summer season is Shoes. It is 16 times likely to be worn.

One of the top dress item for Summer season is Shorts. It is 18 times likely to be worn.

One of the top dress item for Summer season is Skirt. It is 21 times likely to be worn.

One of the top dress item for Winter season is Blouse. It is 19 times likely to be worn.

One of the top dress item for Winter season is Dress. It is 21 times likely to be worn.

One of the top dress item for Winter season is Jacket. It is 15 times likely to be worn.

One of the top dress item for Winter season is Jeans. It is 18 times likely to be worn.

One of the top dress item for Winter season is Shirt. It is 14 times likely to be worn.

One of the top dress item for Winter season is Shoes. It is 14 times likely to be worn.

One of the top dress item for Winter season is Shorts. It is 17 times likely to be worn.

One of the top dress item for Winter season is Skirt. It is 16 times likely to be worn.

#### Top Product of each season:

One of the top product item for All season is Beach Shirt. It is 22 times likely to be purchased.

One of the top product item for All season is Biker Jacket. It is 8 times likely to be purchased.

One of the top product item for All season is Blouse. It is 18 times likely to be purchased.

One of the top product item for All season is Business Shirt. It is 13 times likely to be purchased.

One of the top product item for All season is Casual Jeans. It is 18 times likely to be purchased.

One of the top product item for All season is Chino Shorts. It is 20 times likely to be purchased.

One of the top product item for All season is Heels. It is 9 times likely to be purchased.

One of the top product item for All season is Pattern Skirt. It is 10 times likely to be purchased.

One of the top product item for All season is Summer Dress. It is 13 times likely to be purchased.

One of the top product item for All season is Wool Jacket. It is 18 times likely to be purchased.

One of the top product item for Autumn season is Beach Shirt. It is 18 times likely to be purchased.

One of the top product item for Autumn season is Biker Jacket. It is 4 times likely to be purchased.

One of the top product item for Autumn season is Blouse. It is 14 times likely to be purchased.

One of the top product item for Autumn season is Business Shirt. It is 15 times likely to be purchased.

One of the top product item for Autumn season is Casual Jeans. It is 9 times likely to be purchased.

One of the top product item for Autumn season is Chino Shorts. It is 13 times likely to be purchased.

One of the top product item for Autumn season is Heels. It is 15 times likely to be purchased.

One of the top product item for Autumn season is Pattern Skirt. It is 11 times likely to be purchased.

One of the top product item for Autumn season is Summer Dress. It is 13 times likely to be purchased.

One of the top product item for Autumn season is Wool Jacket. It is 16 times likely to be purchased.

One of the top product item for Spring season is Beach Shirt. It is 15 times likely to be purchased.

One of the top product item for Spring season is Biker Jacket. It is 21 times likely to be purchased.

One of the top product item for Spring season is Blouse. It is 14 times likely to be purchased.

One of the top product item for Spring season is Business Shirt. It is 11 times likely to be purchased.

One of the top product item for Spring season is Casual Jeans. It is 9 times likely to be purchased.

One of the top product item for Spring season is Chino Shorts. It is 13 times likely to be purchased.

One of the top product item for Spring season is Heels. It is 10 times likely to be purchased.

One of the top product item for Spring season is Pattern Skirt. It is 9 times likely to be purchased.

One of the top product item for Spring season is Summer Dress. It is 15 times likely to be purchased.

One of the top product item for Spring season is Wool Jacket. It is 18 times likely to be purchased.

One of the top product item for Summer season is Beach Shirt. It is 12 times likely to be purchased.

One of the top product item for Summer season is Biker Jacket. It is 4 times likely to be purchased.

One of the top product item for Summer season is Blouse. It is 20 times likely to be purchased.

One of the top product item for Summer season is Business Shirt. It is 9 times likely to be purchased.

One of the top product item for Summer season is Casual Jeans. It is 20 times likely to be purchased.

One of the top product item for Summer season is Chino Shorts. It is 7 times likely to be purchased.

One of the top product item for Summer season is Heels. It is 9 times likely to be purchased.

One of the top product item for Summer season is Pattern Skirt. It is 13 times likely to be purchased.

One of the top product item for Summer season is Summer Dress. It is 12 times likely to be purchased.

One of the top product item for Summer season is Wool Jacket. It is 8 times likely to be purchased.

One of the top product item for Winter season is Beach Shirt. It is 16 times likely to be purchased.

One of the top product item for Winter season is Biker Jacket. It is 15 times likely to be purchased.

One of the top product item for Winter season is Blouse. It is 12 times likely to be purchased.

One of the top product item for Winter season is Business Shirt. It is 9 times likely to be purchased.

One of the top product item for Winter season is Casual Jeans. It is 16 times likely to be purchased.

One of the top product item for Winter season is Chino Shorts. It is 10 times likely to be purchased.

One of the top product item for Winter season is Heels. It is 11 times likely to be purchased.

One of the top product item for Winter season is Pattern Skirt. It is 12 times likely to be purchased.

One of the top product item for Winter season is Summer Dress. It is 18 times likely to be purchased.

One of the top product item for Winter season is Wool Jacket. It is 15 times likely to be purchased.



Top Product of each age group:

One of the top product item for 18-24 age group is Beach Shirt. It is 24 times likely to be purchased by this age group.

One of the top product item for 18-24 age group is Biker Jacket. It is 24 times likely to be purchased by this age group.

One of the top product item for 18-24 age group is Blouse. It is 21 times likely to be purchased by this age group.

One of the top product item for 18-24 age group is Business Shirt. It is 23 times likely to be purchased by this age group.

One of the top product item for 18-24 age group is Casual Jeans. It is 24 times likely to be purchased by this age group.

One of the top product item for 18-24 age group is Chino Shorts. It is 18 times likely to be purchased by this age group.

One of the top product item for 18-24 age group is Heels. It is 22 times likely to be purchased by this age group.

One of the top product item for 18-24 age group is Pattern Skirt. It is 24 times likely to be purchased by this age group.

One of the top product item for 18-24 age group is Summer Dress. It is 28 times likely to be purchased by this age group.

One of the top product item for 18-24 age group is Wool Jacket. It is 18 times likely to be purchased by this age group.

One of the top product item for 25-35 age group is Beach Shirt. It is 24 times likely to be purchased by this age group.

One of the top product item for 25-35 age group is Biker Jacket. It is 15 times likely to be purchased by this age group.

One of the top product item for 25-35 age group is Blouse. It is 27 times likely to be purchased by this age group.

One of the top product item for 25-35 age group is Business Shirt. It is 22 times likely to be purchased by this age group.

One of the top product item for 25-35 age group is Casual Jeans. It is 24 times likely to be purchased by this age group.

One of the top product item for 25-35 age group is Chino Shorts. It is 25 times likely to be purchased by this age group.

One of the top product item for 25-35 age group is Heels. It is 17 times likely to be purchased by this age group.

One of the top product item for 25-35 age group is Pattern Skirt. It is 14 times likely to be purchased by this age group.

One of the top product item for 25-35 age group is Summer Dress. It is 20 times likely to be purchased by this age group.

One of the top product item for 25-35 age group is Wool Jacket. It is 24 times likely to be purchased by this age group.

One of the top product item for 35-45 age group is Beach Shirt. It is 35 times likely to be purchased by this age group.

One of the top product item for 35-45 age group is Biker Jacket. It is 13 times likely to be purchased by this age group.

One of the top product item for 35-45 age group is Blouse. It is 30 times likely to be purchased by this age group.

One of the top product item for 35-45 age group is Business Shirt. It is 12 times likely to be purchased by this age group.

One of the top product item for 35-45 age group is Casual Jeans. It is 24 times likely to be purchased by this age group.

One of the top product item for 35-45 age group is Chino Shorts. It is 20 times likely to be purchased by this age group.

One of the top product item for 35-45 age group is Heels. It is 15 times likely to be purchased by this age group.

One of the top product item for 35-45 age group is Pattern Skirt. It is 17 times likely to be purchased by this age group.

One of the top product item for 35-45 age group is Summer Dress. It is 23 times likely to be purchased by this age group.

One of the top product item for 35-45 age group is Wool Jacket. It is 33 times likely to be purchased by this age group.

Top Pattern of each Category:

One of the top pattern for Blouse is Floral. It is 2 times likely to be worn.

One of the top pattern for Blouse is Geometric. It is 22 times likely to be worn.

One of the top pattern for Blouse is Heart. It is 2 times likely to be worn.

One of the top pattern for Blouse is Plain. It is 34 times likely to be worn.

One of the top pattern for Blouse is Polka Dots. It is 16 times likely to be worn.

One of the top pattern for Blouse is Striped. It is 6 times likely to be worn.

One of the top pattern for Dress is Floral. It is 4 times likely to be worn.

One of the top pattern for Dress is Geometric. It is 22 times likely to be worn.

One of the top pattern for Dress is Heart. It is 4 times likely to be worn.

One of the top pattern for Dress is Plain. It is 23 times likely to be worn.

One of the top pattern for Dress is Polka Dots. It is 30 times likely to be worn.

One of the top pattern for Dress is Striped. It is 3 times likely to be worn.

One of the top pattern for Jacket is Floral. It is 0 times likely to be worn.

One of the top pattern for Jacket is Geometric. It is 29 times likely to be worn.

One of the top pattern for Jacket is Heart. It is 2 times likely to be worn.

One of the top pattern for Jacket is Plain. It is 19 times likely to be worn.

One of the top pattern for Jacket is Polka Dots. It is 19 times likely to be worn.

One of the top pattern for Jacket is Striped. It is 4 times likely to be worn.

One of the top pattern for Jeans is Floral. It is 4 times likely to be worn.

One of the top pattern for Jeans is Geometric. It is 25 times likely to be worn.

One of the top pattern for Jeans is Heart. It is 2 times likely to be worn.

One of the top pattern for Jeans is Plain. It is 23 times likely to be worn.

One of the top pattern for Jeans is Polka Dots. It is 20 times likely to be worn.

One of the top pattern for Jeans is Striped. It is 4 times likely to be worn.

One of the top pattern for Shirt is Floral. It is 1 times likely to be worn.

One of the top pattern for Shirt is Geometric. It is 23 times likely to be worn.

One of the top pattern for Shirt is Heart. It is 0 times likely to be worn.

One of the top pattern for Shirt is Plain. It is 28 times likely to be worn.

One of the top pattern for Shirt is Polka Dots. It is 19 times likely to be worn.

One of the top pattern for Shirt is Striped. It is 7 times likely to be worn.

One of the top pattern for Shoes is Floral. It is 1 times likely to be worn.

One of the top pattern for Shoes is Geometric. It is 28 times likely to be worn.

One of the top pattern for Shoes is Heart. It is 1 times likely to be worn.

One of the top pattern for Shoes is Plain. It is 28 times likely to be worn.

One of the top pattern for Shoes is Polka Dots. It is 21 times likely to be worn.

One of the top pattern for Shoes is Striped. It is 3 times likely to be worn.

One of the top pattern for Shorts is Floral. It is 2 times likely to be worn.

One of the top pattern for Shorts is Geometric. It is 25 times likely to be worn.

One of the top pattern for Shorts is Heart. It is 4 times likely to be worn.

One of the top pattern for Shorts is Plain. It is 28 times likely to be worn.

One of the top pattern for Shorts is Polka Dots. It is 21 times likely to be worn.

One of the top pattern for Shorts is Striped. It is 2 times likely to be worn.

One of the top pattern for Skirt is Floral. It is 1 times likely to be worn.

One of the top pattern for Skirt is Geometric. It is 32 times likely to be worn.

One of the top pattern for Skirt is Heart. It is 0 times likely to be worn.

One of the top pattern for Skirt is Plain. It is 37 times likely to be worn.

One of the top pattern for Skirt is Polka Dots. It is 22 times likely to be worn.

One of the top pattern for Skirt is Striped. It is 7 times likely to be worn.

Top Category of each gender:

One of the dress item for Female is Blouse. It is 42 times likely to be purchased by Females.

One of the dress item for Female is Dress. It is 48 times likely to be purchased by Females.

One of the dress item for Female is Jacket. It is 44 times likely to be purchased by Females.

One of the dress item for Female is Jeans. It is 45 times likely to be purchased by Females.

One of the dress item for Female is Shirt. It is 35 times likely to be purchased by Females.

One of the dress item for Female is Shoes. It is 36 times likely to be purchased by Females.

One of the dress item for Female is Shorts. It is 34 times likely to be purchased by Females.

One of the dress item for Female is Skirt. It is 47 times likely to be purchased by Females.

One of the dress item for Male is Blouse. It is 40 times likely to be purchased by Males.

One of the dress item for Male is Dress. It is 38 times likely to be purchased by Males.

One of the dress item for Male is Jacket. It is 29 times likely to be purchased by Males.

One of the dress item for Male is Jeans. It is 33 times likely to be purchased by Males.

One of the dress item for Male is Shirt. It is 43 times likely to be purchased by Males.

One of the dress item for Male is Shoes. It is 46 times likely to be purchased by Males.

One of the dress item for Male is Shorts. It is 48 times likely to be purchased by Males.

One of the dress item for Male is Skirt. It is 52 times likely to be purchased by Males.

# Trending Hashtags and Brands

## Trending Hashtags:

#Fashion is trending with 74993 retweets.

#Style is trending with 74993 retweets.

#Summerseason is trending with 19789 retweets.

#Allseason is trending with 18452 retweets.

#Springseason is trending with 18395 retweets.

## Trending Brands:

brand zara is trending with 9935 retweets.

brand levis is trending with 6782 retweets.

brand adidas is trending with 6614 retweets.

brand Khadi india is trending with 6569 retweets.

brand GreenCo is trending with 6223 retweets.