

Your talk title goes here

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Cold open



Forecast

Listing section titles lets your audience know what to expect

Don't just read these, though; people won't like that

Coming up, you'll find out what not to do

You'll see some useful clipart

And it will all be tied up with a call to action and conclusions

Listing section titles lets your audience know what to expect

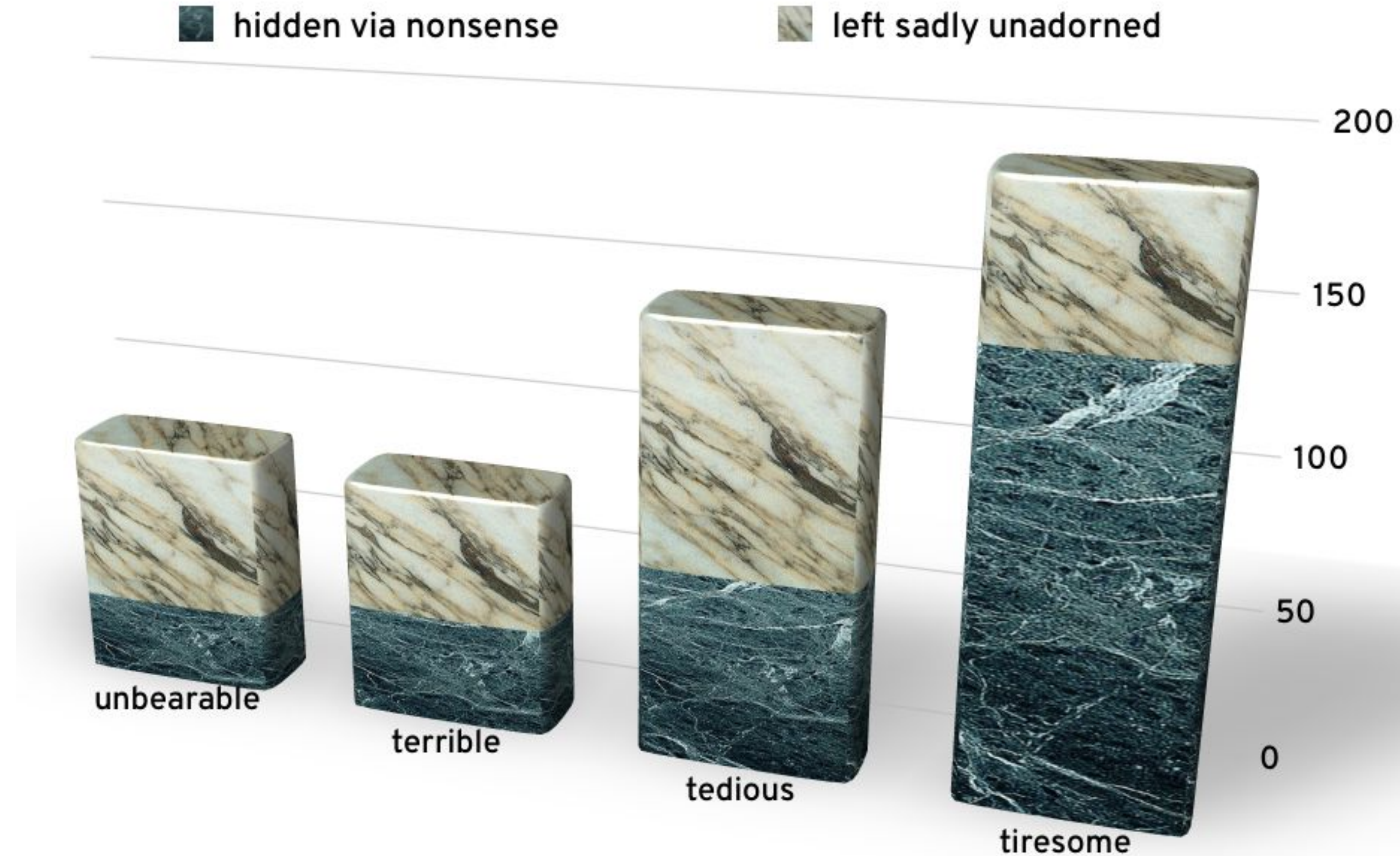
**Don't just read these, though;
people won't like that**

What not to do

What makes for bad slides?

- One characteristic of bad slides is that they often have too much text or serve as an outline for a lazy speaker who has failed to adequately prepare, meaning that the audience will be reading instead of listening
 - Also feature many sentence fragments
- Because font size is too small, readability suffers, key points not reinforced, audience asleep
- Fortunately, you can print this out and read it later, gathering much of benefit of attending talk
 - Unfortunately, slides like this make you wonder why you are bothering to attend the presentation in the first place

Bad slides need not be verbose



Sidebar: positive suggestions

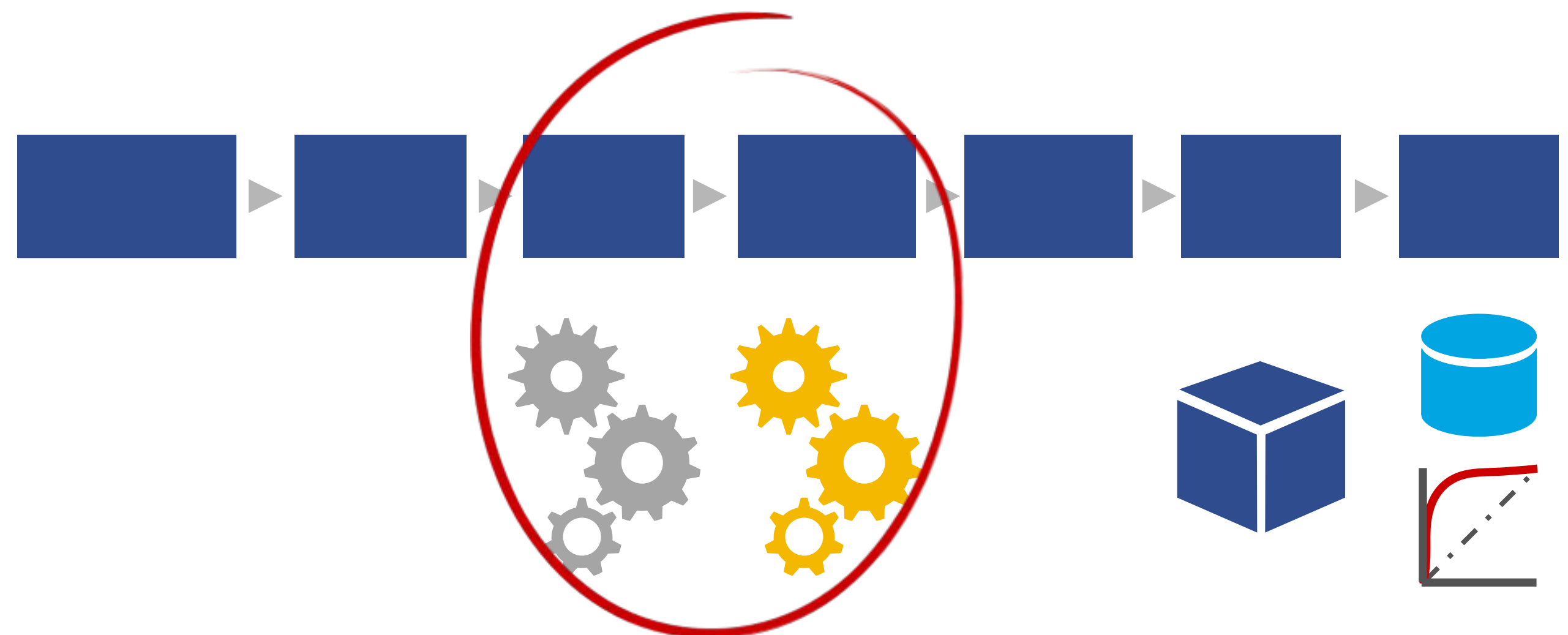
Use transparency (see notes)

A musical score for a symphony, featuring various instruments and dynamic markings. The score includes the following instruments and parts:

- Flauti.
- Oboi.
- Clarineti in B.
- Fagotti.
- Corni in Es.
- Corni in Es.
- Timpani in C.G.
- Violino I.
- Violino II.
- Viola.
- Violoncello.
- Basso.

Dynamic markings include *ff* (fortissimo) and *p* (piano). The score is annotated with three speech bubbles:

- DA-DA-DA DAAAH!
- BASSOONISTS WAKE UP HERE
- DUH-DUH-DUH DUUUH!



Transparency is great for code

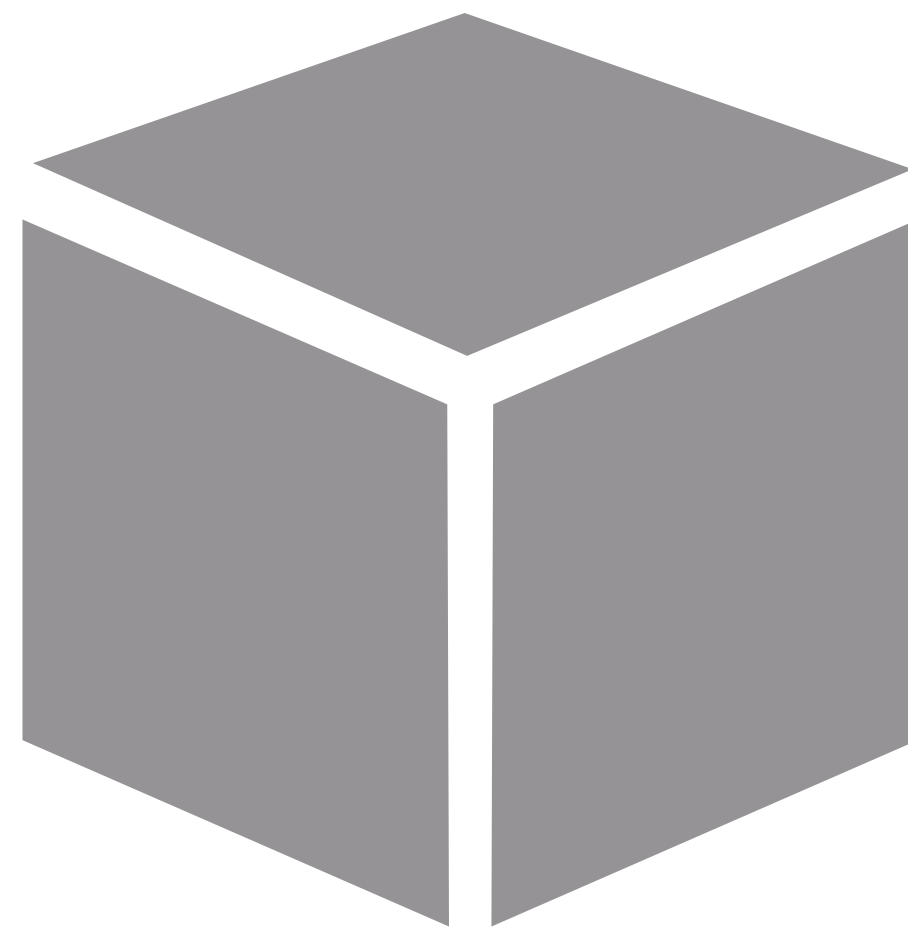
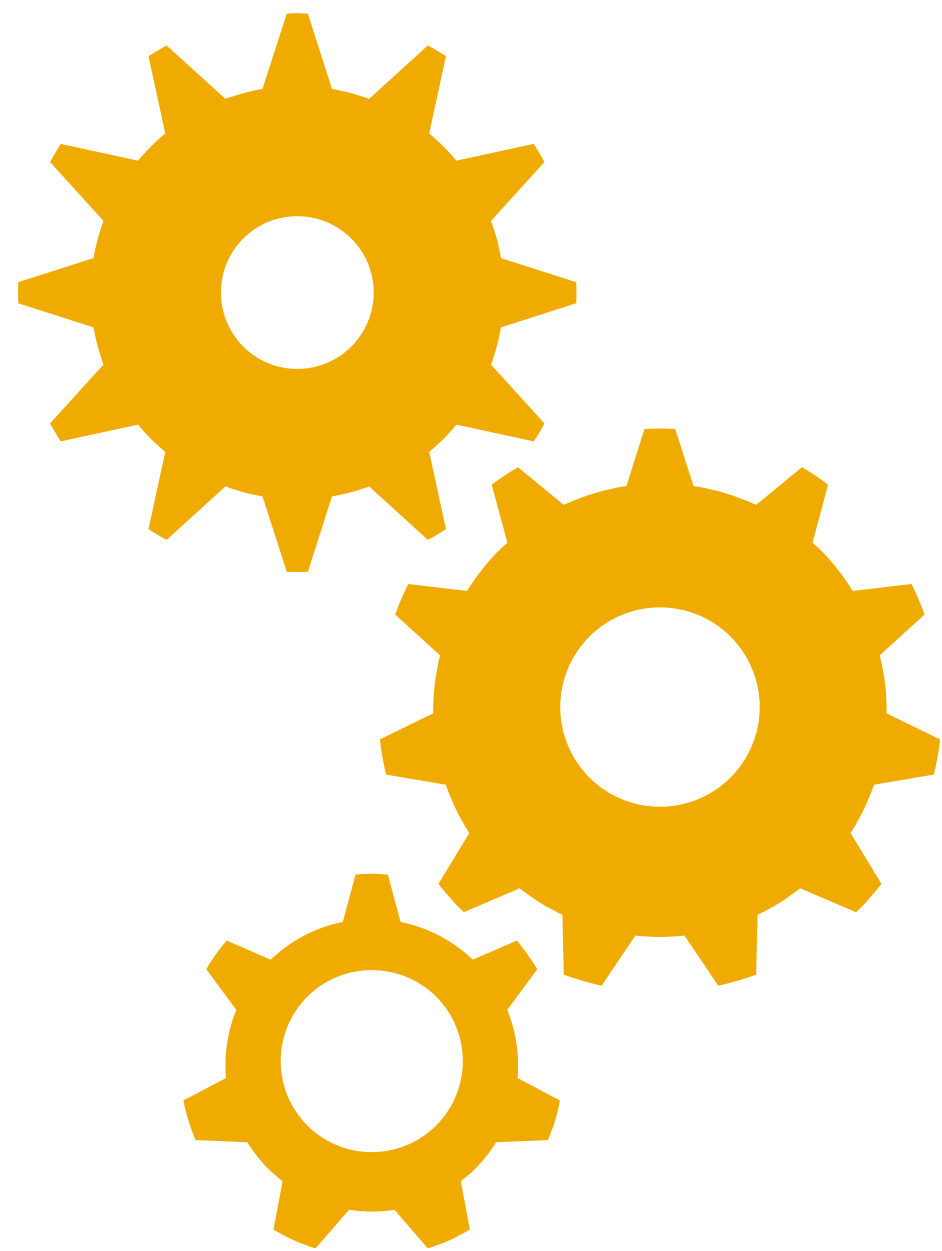
```
var nextModel = initialModel
for (int i = 0; i < iterations; i++) {

    val newState = examples.aggregate(ModelState.empty()) {
        { case (state: ModelState, example: Example) =>
            state.update(nextModel.lookup(example, i), example) }
        { case (s1: ModelState, s2: ModelState) => s1.combine(s2) }
    }
    nextModel = modelFromState(newState)
}
```

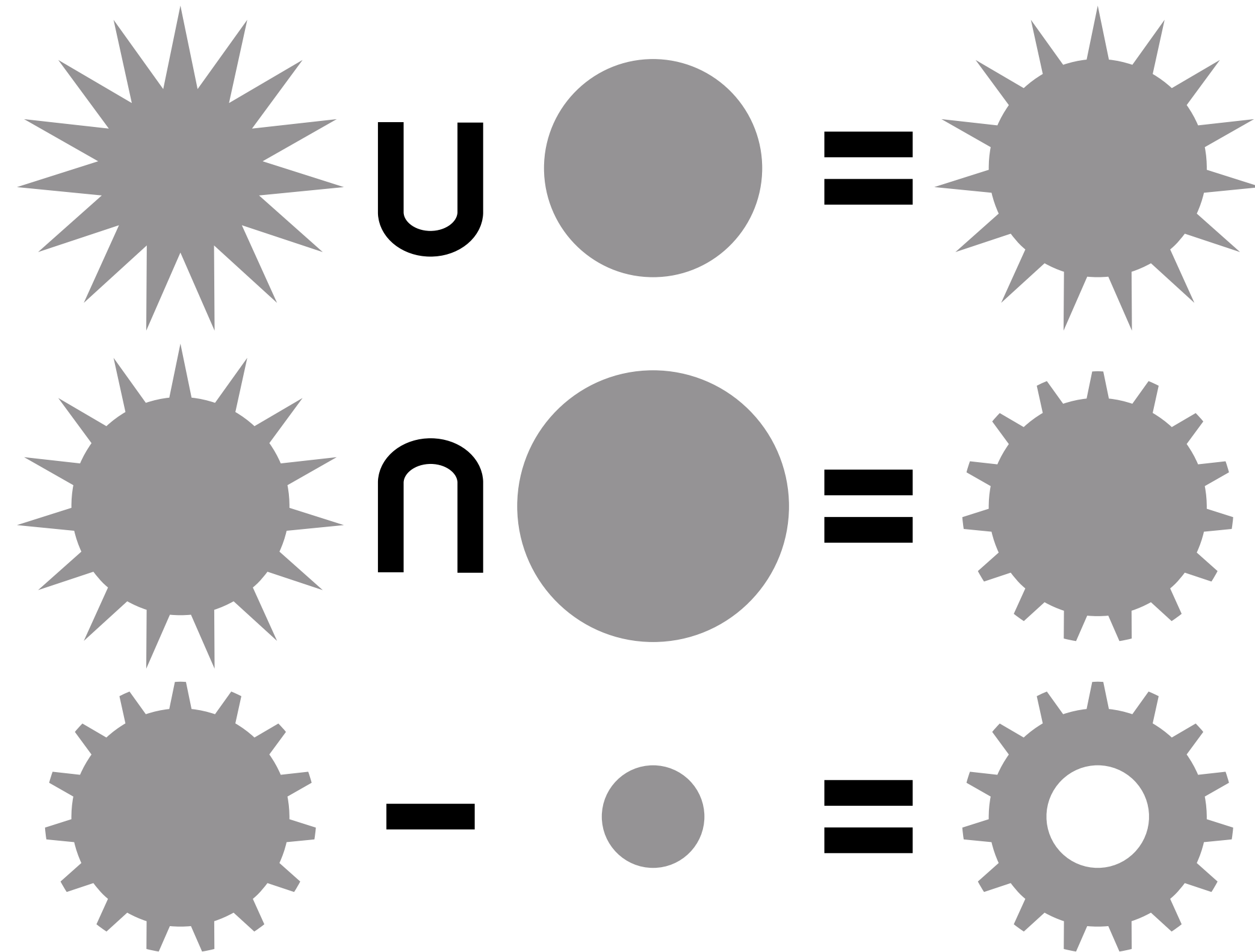
“fold”: update the state for this partition with a single new example



Use simple figures

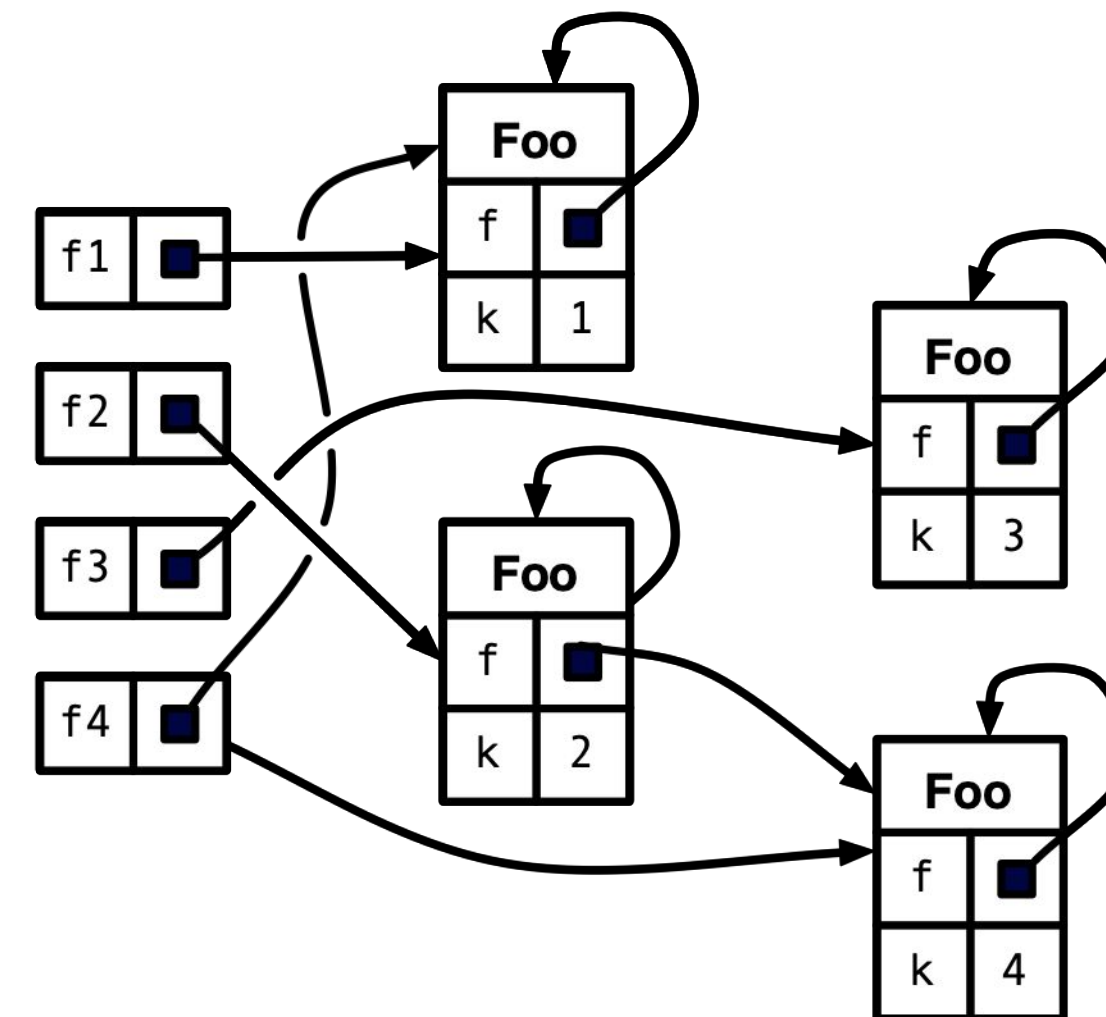


Boolean operations on objects



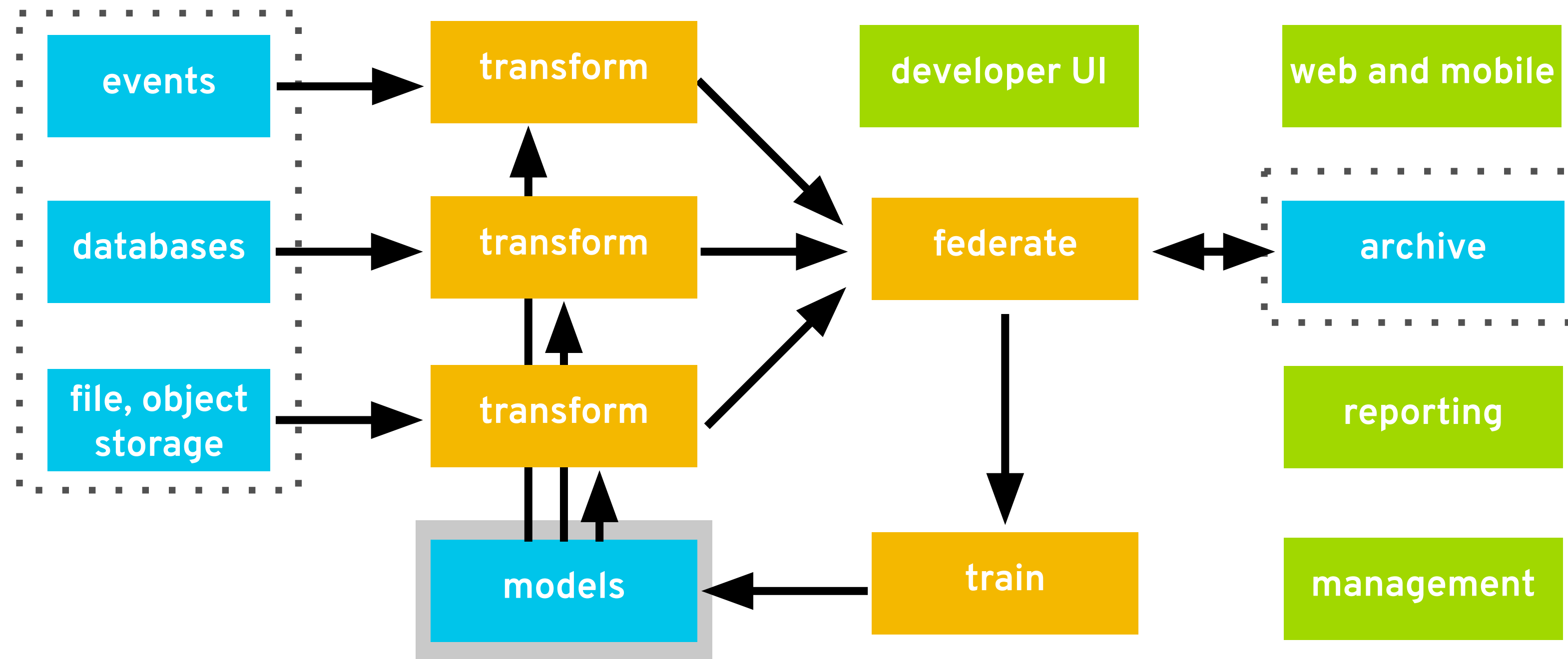
Show processes by animating

```
public class Foo {  
    private Foo f;  
    private int k;  
  
    public Foo(int k) {  
        this.k = k;  
        this.f = this;  
    }  
  
    public void sF(Foo f) {  
        this.f = f;  
    }  
  
    public static void main(String args) {  
        Foo f1, f2, f3, f4;  
        f1 = new Foo(1);  
        f2 = new Foo(2);  
        f3 = new Foo(3);  
        f4 = new Foo(4);  
  
        f2.sF(f4);  
  
        f4 = f1;  
        // BANG  
    }  
}
```

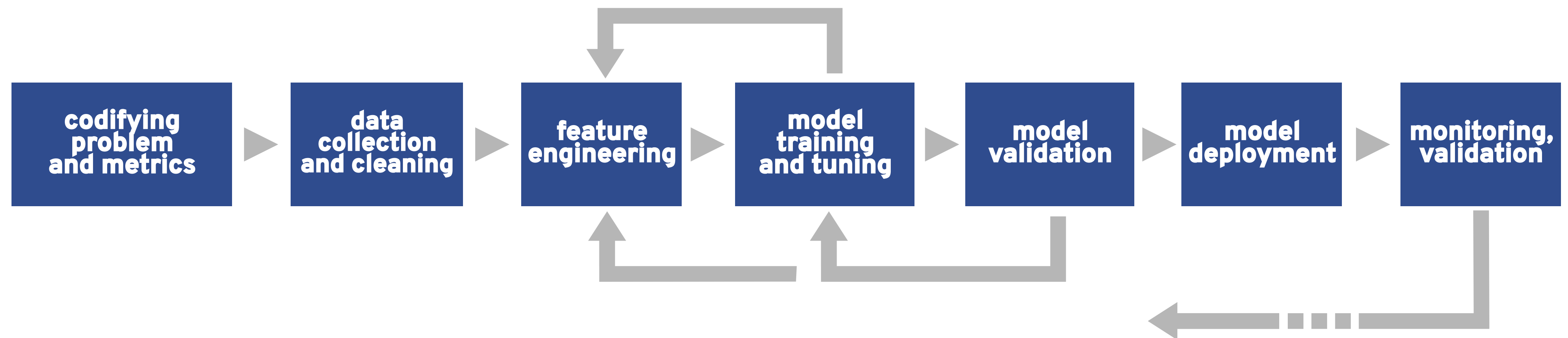


Useful clipart

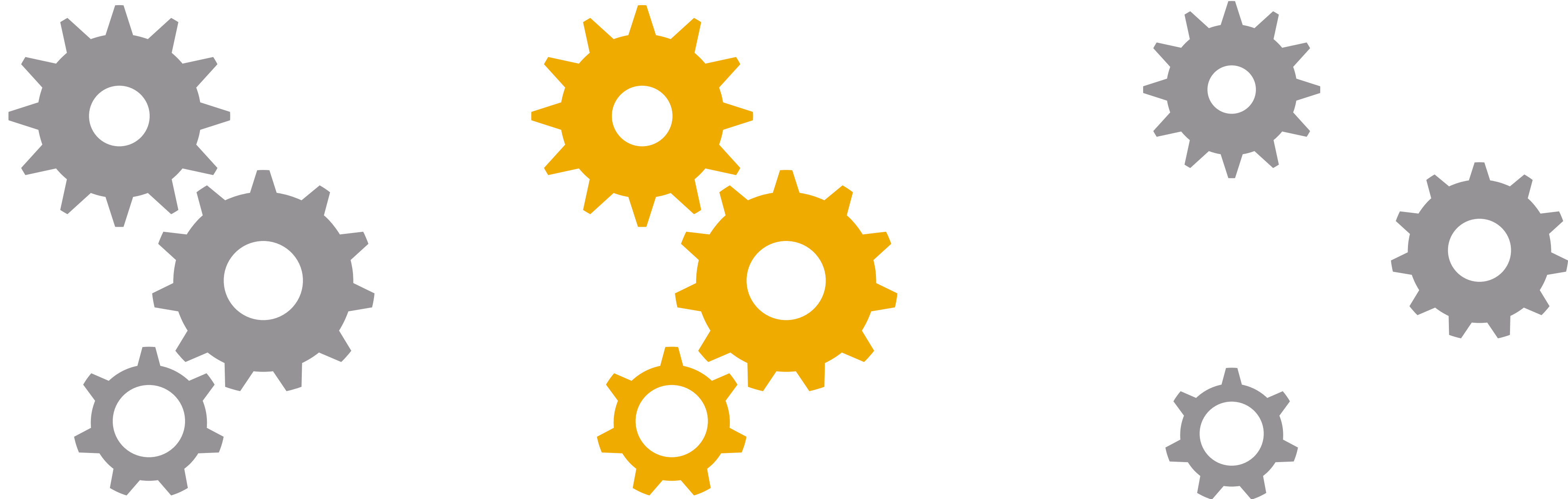
Intelligent applications



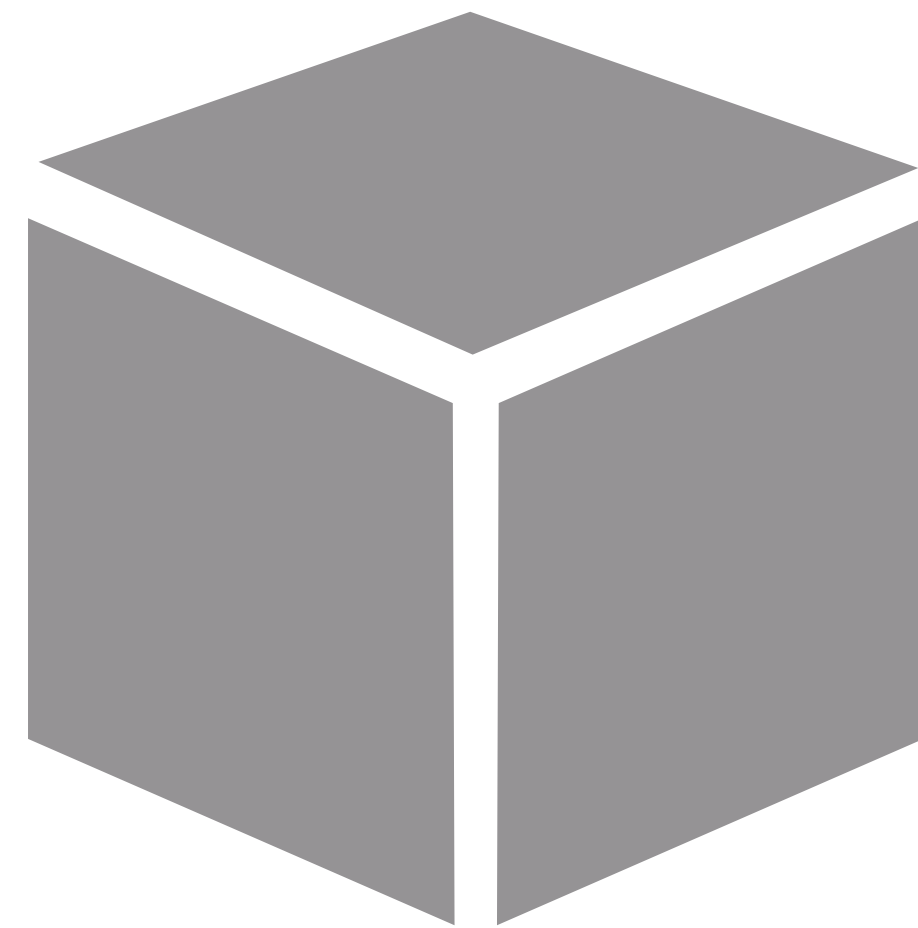
Machine learning workflows



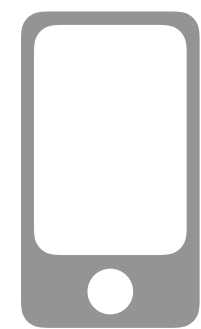
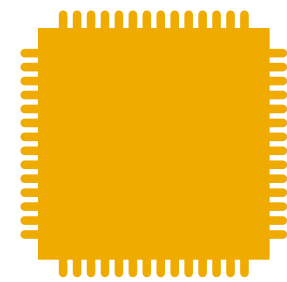
Feature engineering & training



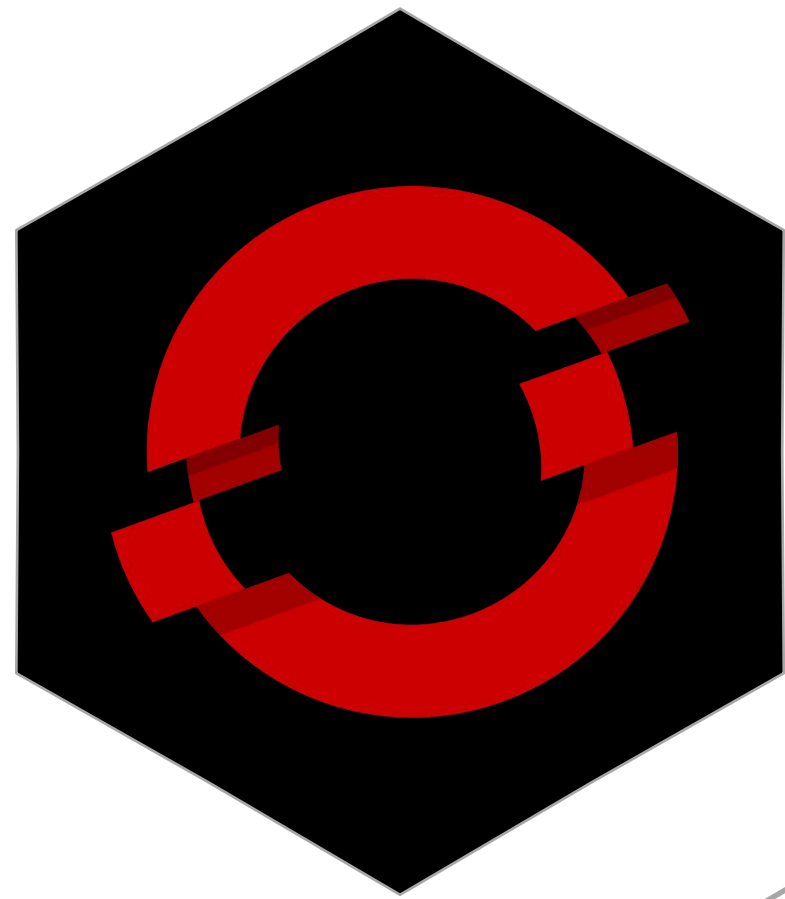
ML models and storage



Devices, apps, documents, data



Laptop stickers



Call to action and conclusions

