Your talk title goes here

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Cold open



Forecast

Listing section titles lets your audience know what to expect

Don't just read these, though; people won't like that

Coming up, you'll find out what not to do

You'll see some useful clipart

And it will all be tied up with a call to action and conclusions

Listing section titles lets your audience know what to expect

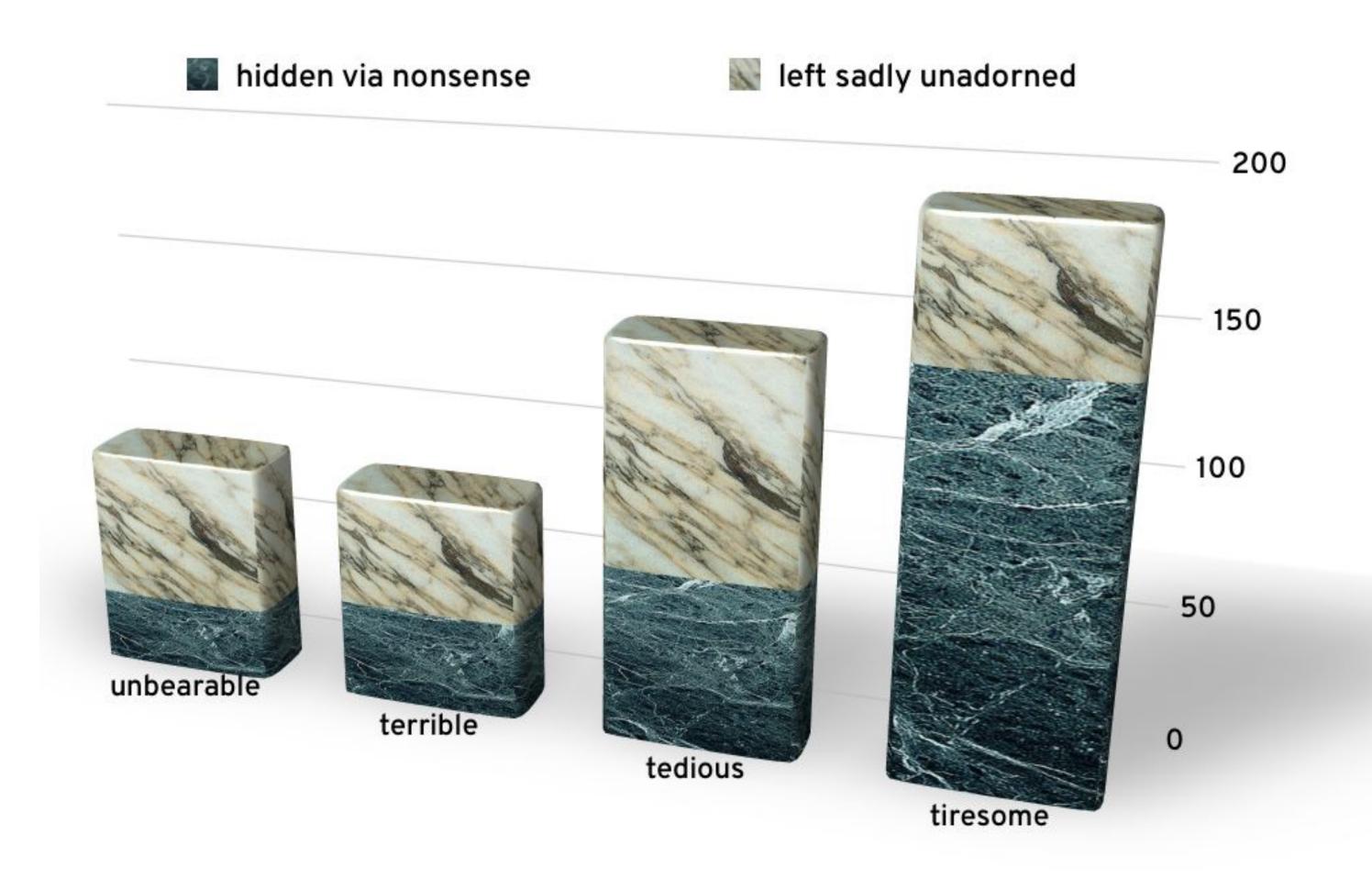
Don't just read these, though; people won't like that

What not to do

What makes for bad slides?

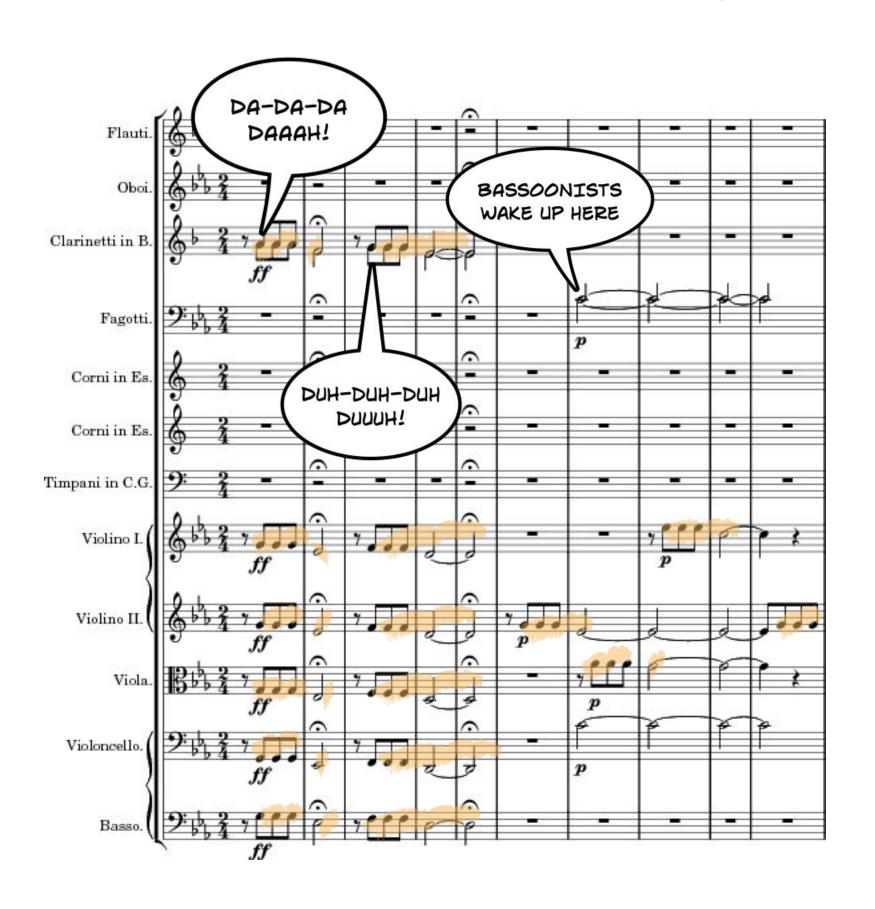
- One characteristic of bad slides is that they often have too much text or serve as an outline for a lazy speaker who has failed to adequately prepare, meaning that the audience will be reading instead of listening
 - Also feature many sentence fragments
- Because font size is too small, readability suffers, key points not reinforced, audience asleep
- Fortunately, you can print this out and read it later, gathering much of benefit of attending talk
 - Unfortunately, slides like this make you wonder why you are bothering to attend the presentation in the first place

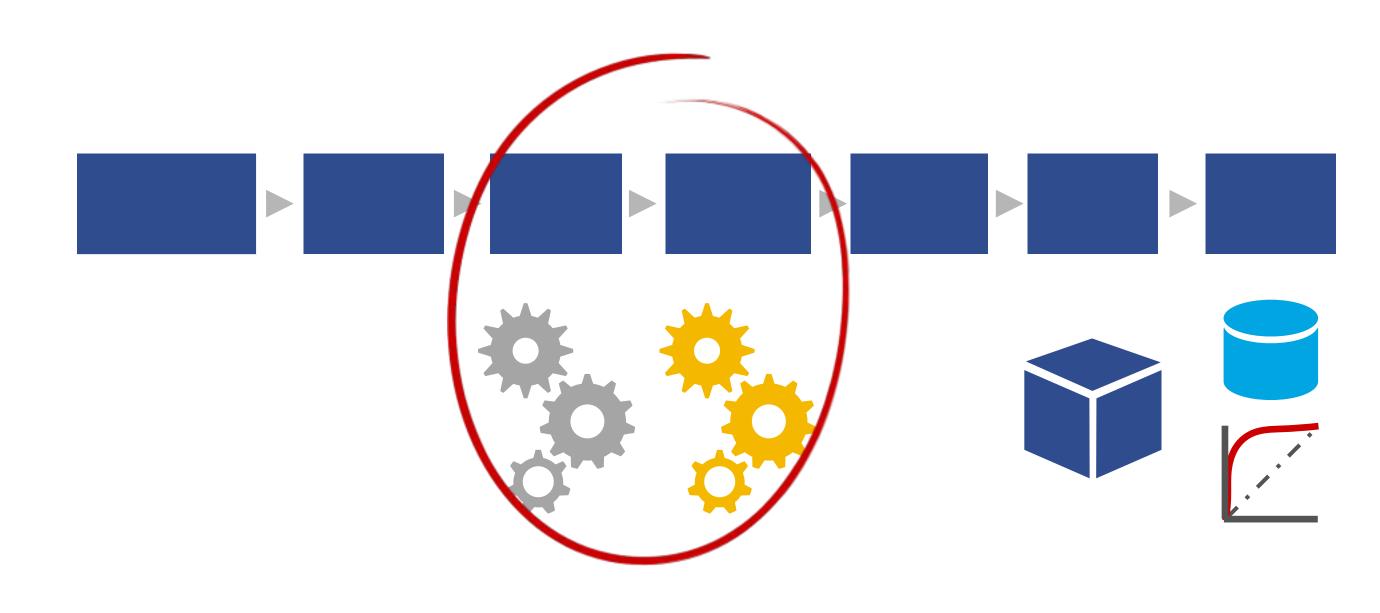
Bad slides need not be verbose



Sidebar: positive suggestions

Use transparency (see notes)



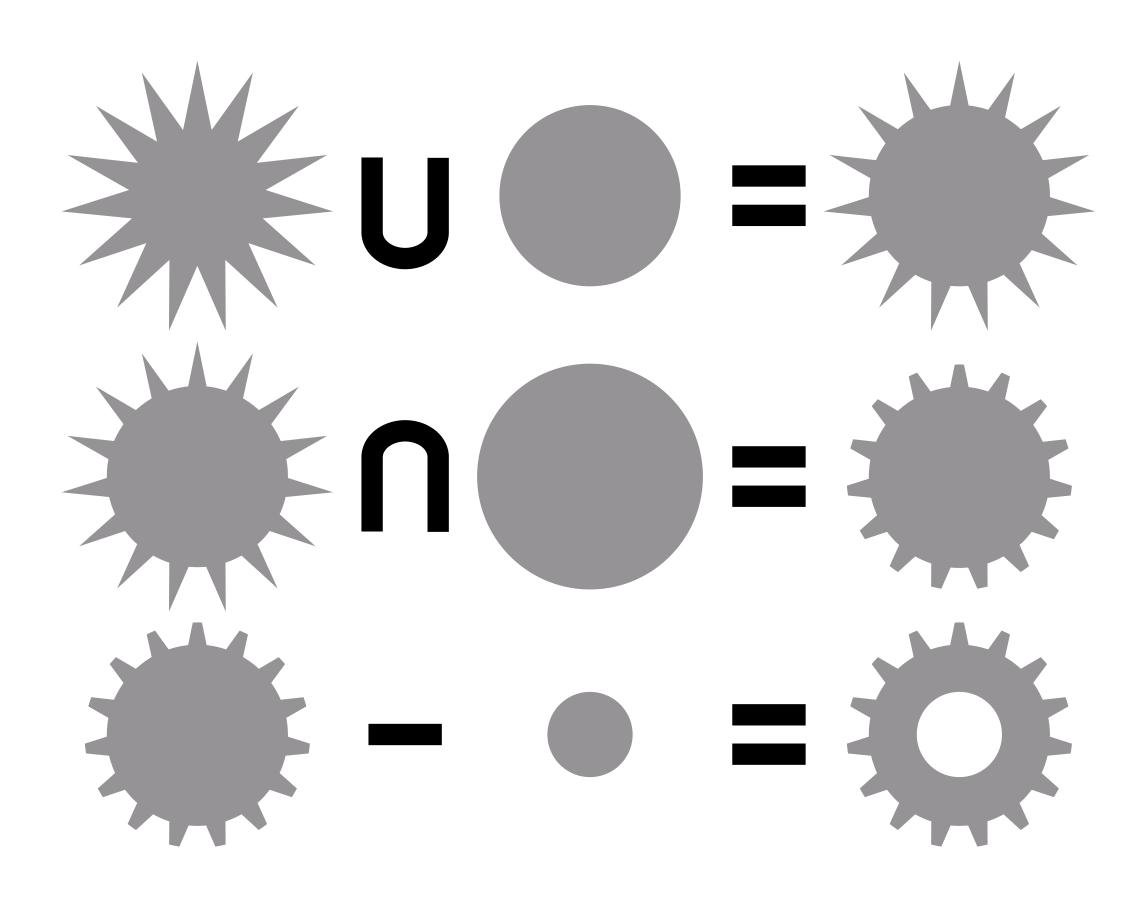


Transparency is great for code

Use simple figures

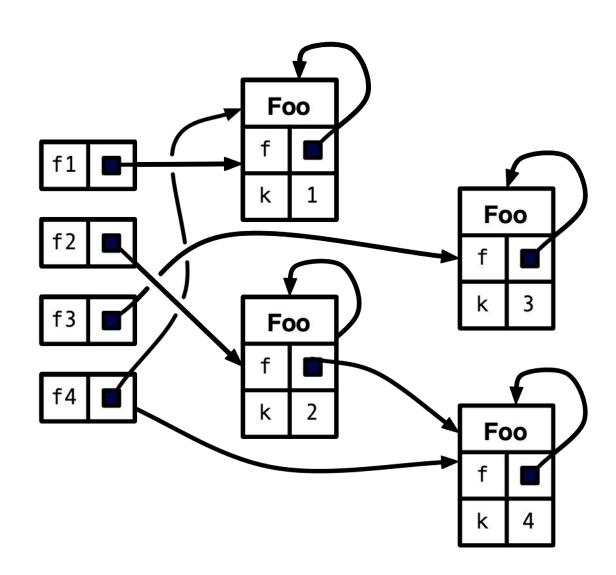


Boolean operations on objects



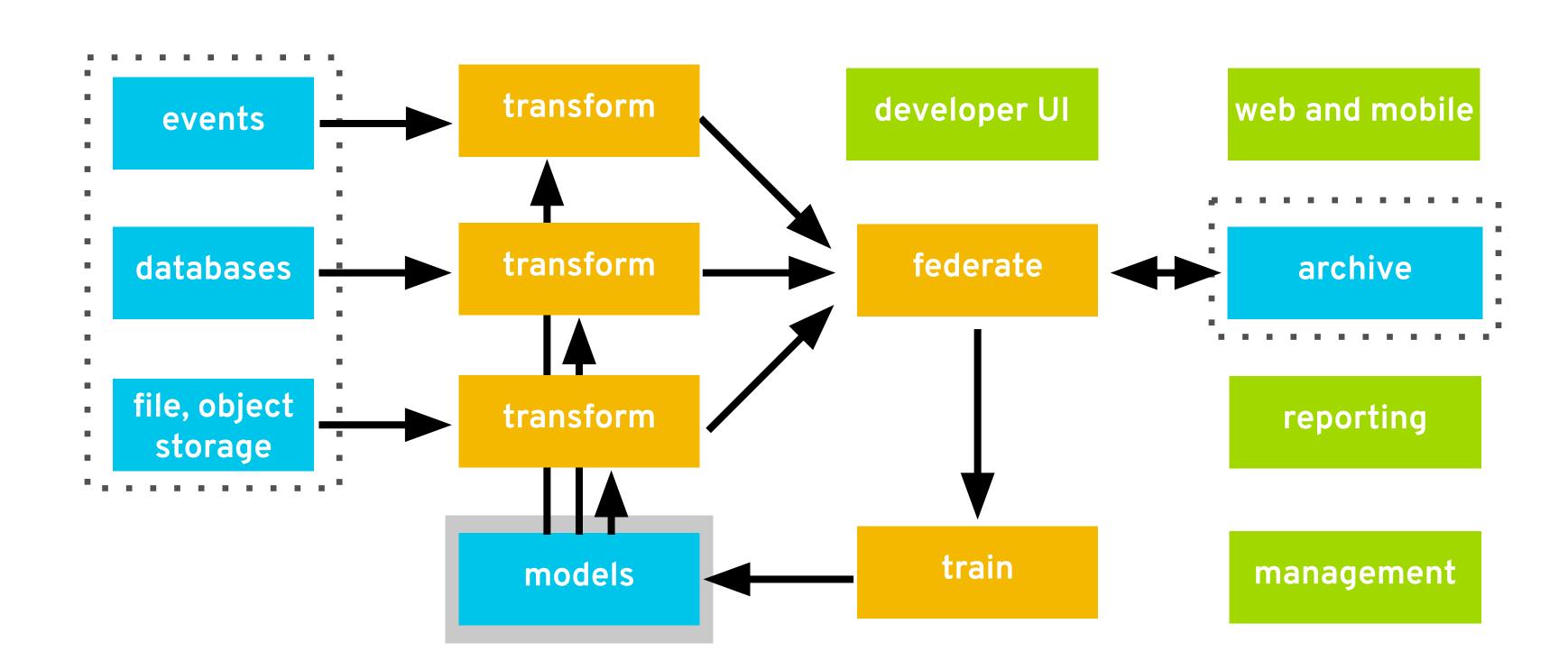
Show processes by animating

```
public class Foo {
private Foo f;
private int k;
public Foo(int k) {
   this.k = k;
   this.f = this;
public void sF(Foo f) {
   this.f = f;
public static void main(String args) {
   Foo f1, f2, f3, f4;
   f1 = new Foo(1);
   f2 = new Foo(2);
   f3 = new Foo(3);
   f4 = new Foo(4);
   f2.sF(f4);
   f4 = f1;
   // BANG
```

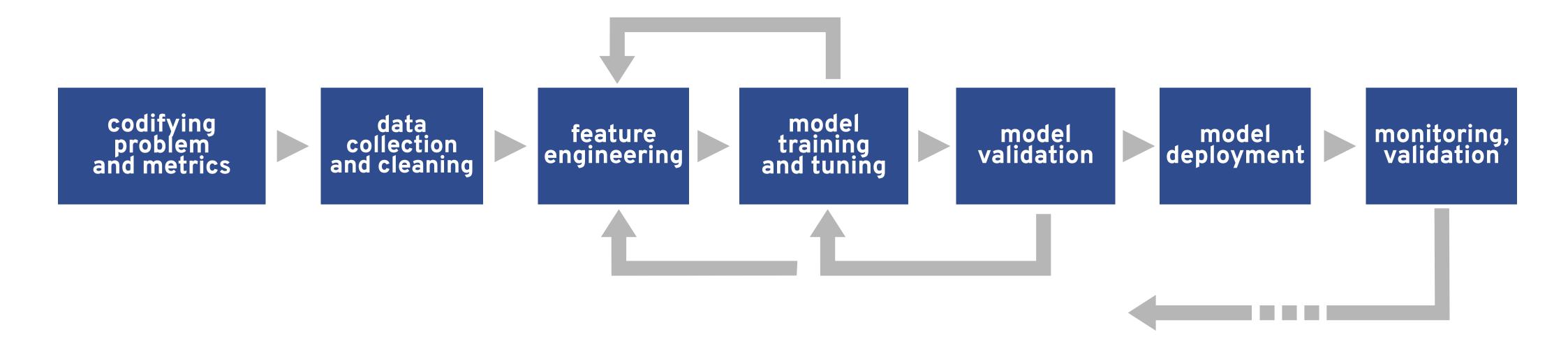


Useful clipart

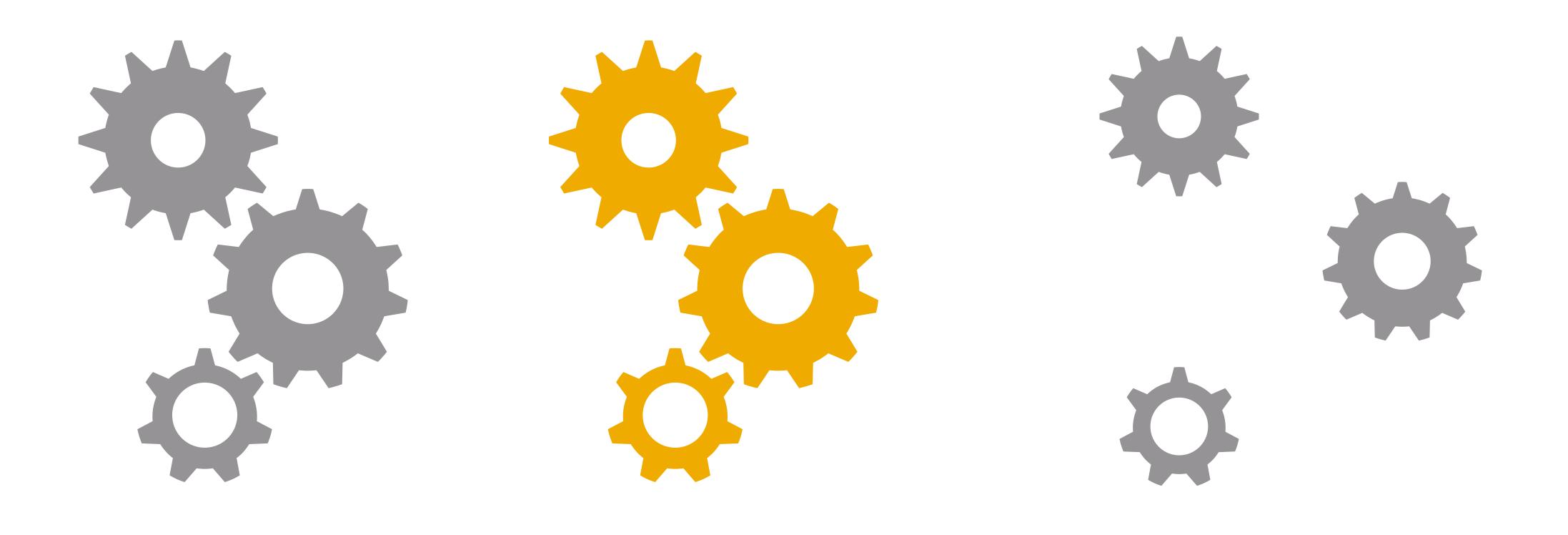
Intelligent applications



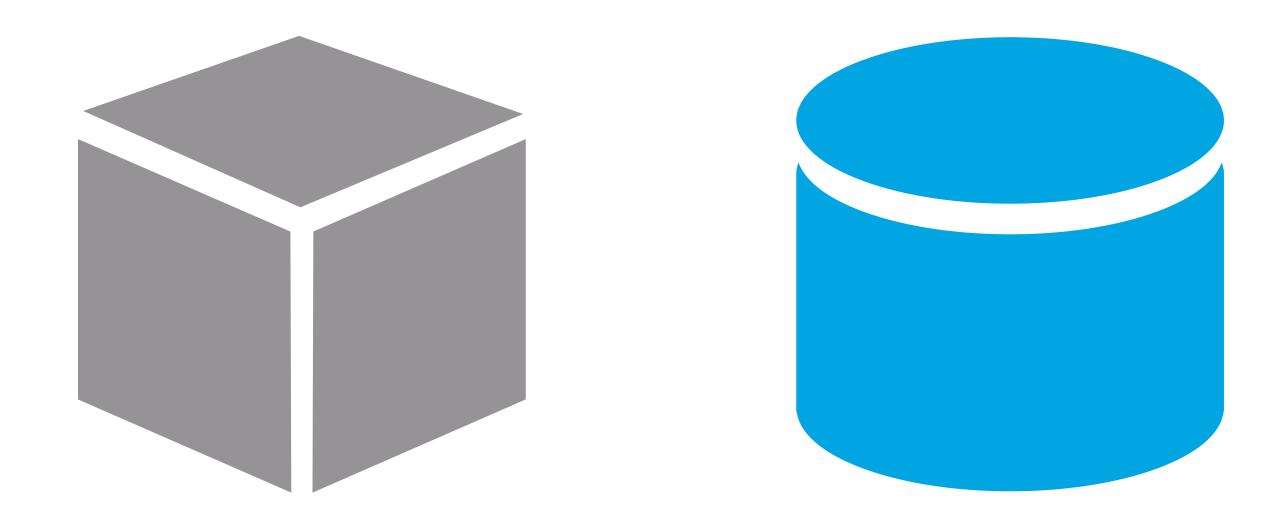
Machine learning workflows



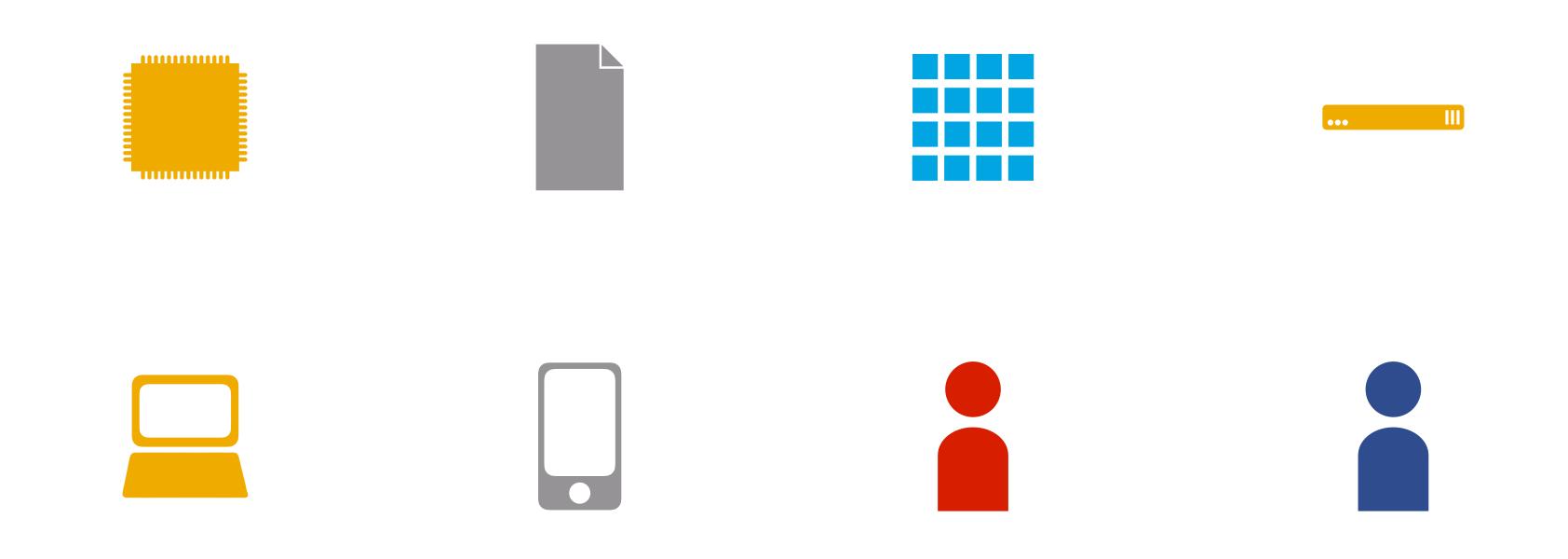
Feature engineering & training



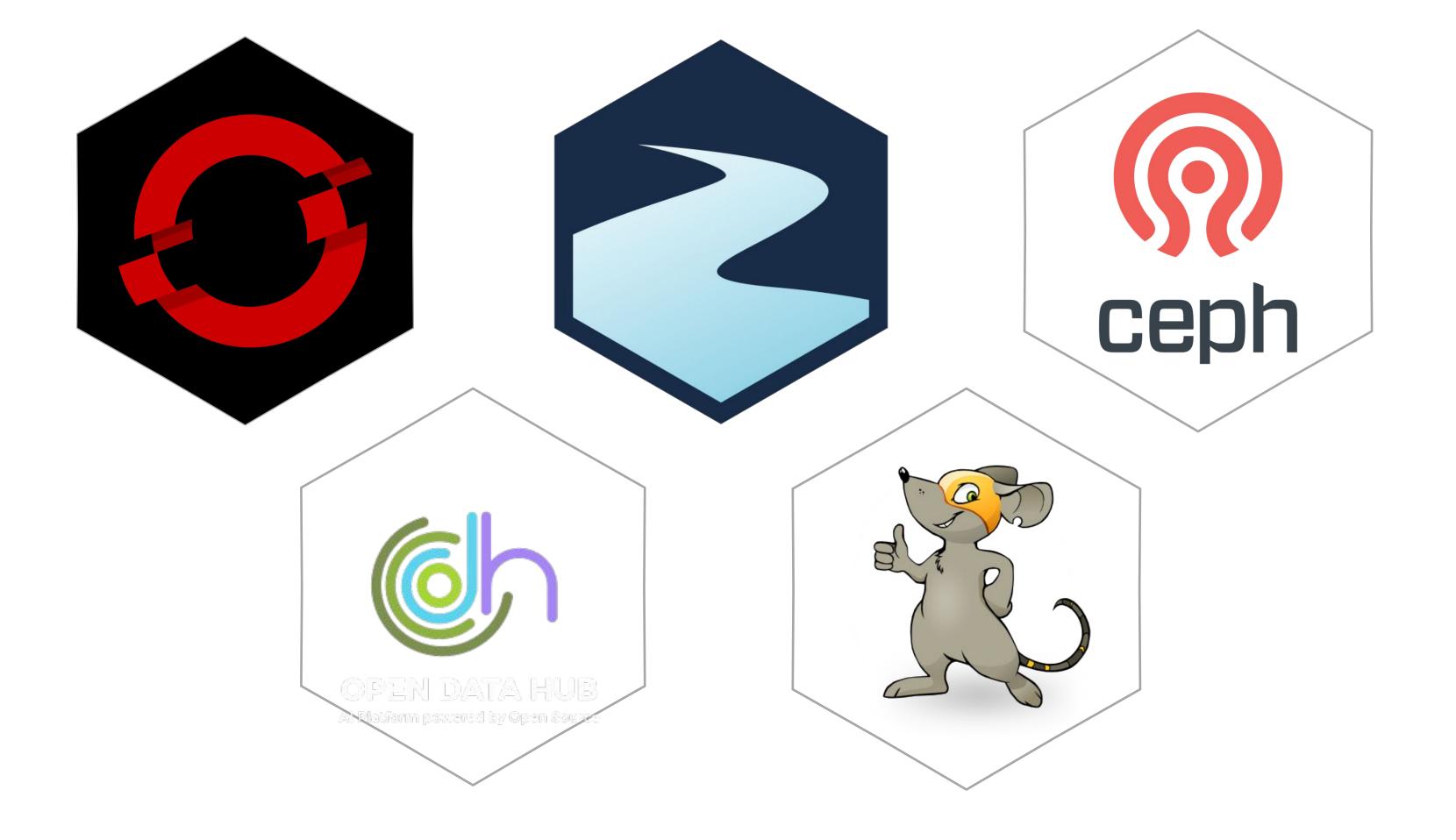
ML models and storage



Devices, apps, documents, data



Laptop stickers



Demo

Hands-on Tutorial

Call to action and conclusions