

1. Interface

- **Brand Colors:** Use logo colors consistently throughout the site for a unified brand identity
- **Layout Spacing:** Maintain vertical space on left/right side for a clean, airy design.
- **Navigation Style:** Single-page scrolling (like rahura.io) with smooth transitions between sections.
- **Interactive Buttons:** Hover effects and animated underlines for clickable elements.
- **Logo Functionality:** Clicking the logo scrolls back to the top.
- **Contact Shortcut:** Floating WhatsApp icon for instant communication.
- **Service Cards Animation:** "Unpacking playing cards" effect (see kalam.cx), triggered smoothly on scroll into view.
- **Responsive Design:** On mobile, left/right spaces collapse into padding for better screen use.

2. Buttons & Navigation

- **Alignment:** Keep navigation buttons right-aligned and static (sticky header)
- **Special Button:** A "Request" button linking to a Google Form for quick project requests — styled in a standout color (like *Become a Distributor* on rahura.io).
- **Section Clarity:** Clear, separate buttons for *About*, *Services*, *Contact*, and *FAQ*.
- **Active State Highlight:** Current section highlighted in navbar as the user scrolls.

3. Past Customers

- **Trust Elements:** Client photos + testimonials
- **Slider Design:** Carousel/slider with smooth fading effects (see rahura.io).
- **Feedback Collection:**
 - ✧ A "**Leave Feedback**" button placed below testimonials
 - ✧ Clicking it opens a feedback form (pop-up or separate section).
 - ✧ Submitted feedback goes to the **Admin Dashboard → Testimonial & Feedback Tracking** section for review before publishing.
 - ✧ **Admin Approval Required:** Feedback must be reviewed and approved before it's published to the website.

4. Team Section

- **Team Profiles:** Photos + role/title of each team member
- **Hover Effects:** Slight zoom or overlay with social media links on hover.

5. Admin Dashboard

- **Purpose:** Full control over site without touching code
- **Editable Sections:**
 - Home photo
 - Services
 - Contact details
 - Team members
 - Past customers
 - Projects

- Service cards
- Comments and feedback
- **Feedback Management:** View, approve, reject, or edit submitted feedback before publishing
- **Security:** Authentication with two-step verification
- **Image Tools:** Cropping & preview before upload.
- **User Management:** Role-based access control.
- **Analytics:** Track inquiries & site traffic.
- **Performance:** Auto-resize & compress images to maintain fast loading.

6. Reporting

- **Project Inquiry Reports:** Filter by date, service type, and client location
- **Testimonial & Feedback Tracking:** View all feedback from past customers in one place.
- **Lead Tracking:** Record all form submissions (including “Request” button Google Form responses) into the admin dashboard.
- **Dashboard Metrics Overview:** Monthly visitor count, top-performing services, contact form conversion rate, WhatsApp click count.

Extra Enhancements

1. **SEO Optimization:** Anchor links, meta tags, fast-loading images, and compressed assets
2. **Parallax Effects:** Subtle background animations.
3. **Micro-interactions:** Button clicks, icon animations, scroll progress bar at the top.
4. **Preloader Animation** (optional) for smoother initial load.
5. **Legal Links:** Privacy Policy & Terms of Service in footer.