

# NODES SUMMIT 2019

FRIDAY - SATURDAY  
SEPTEMBER 20-21, 2019  
EVENT STARTS  
AT 10AM - 6PM

# OUR MISSION AND VISION

## WHAT WE AIM TO BE

Nodes Summit is here to realize the spirit and also support the exchange of information in the development of blockchain technology. The Nodes Summit focuses on helping promote the development and implementation of blockchain technology in supply chain management, Internet of things, financial services, healthcare, digital content and more.

This is our desire to help project a picture of the business and actual adoption in the use of blockchain technology. The Nodes Summit will also help explore problems and find the right solution in responding to the needs of the world, especially in developing in the economic sector.



# THE PERSPECTIVE OF THE BLOCKCHAIN AND CRYPTOCURRENCY TECHNOLOGY MARKET IN INDONESIA

Indonesia is the fourth most populous country and the 16th largest economy by nominal GDP. But out of the 260 million people currently inhabiting Indonesia, just about 20% have access to formal banking institutions. Under such circumstances, cryptocurrencies are seen as great alternatives for financial access.

In fact, as early as March 2018, it was estimated that 1.5 million Indonesians trade Bitcoin and other cryptocurrencies, outnumbering the 1.18 million registered traders on the Indonesian Stock Exchange.

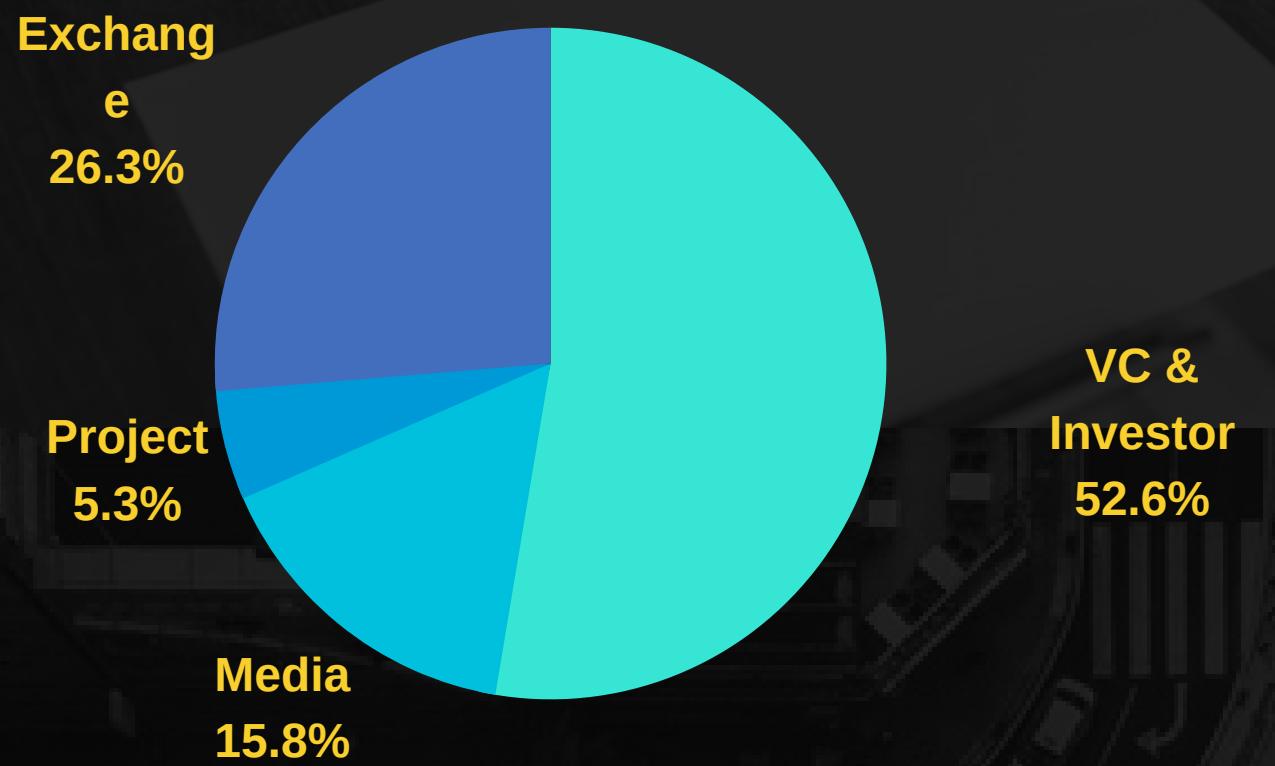
In Indonesia, cryptocurrencies were considered as commodities legally tradeable on stock exchanges since June 2018. This month, Indonesia introduced new rules that formalize the commodity status of crypto.

The development of Blockchain and various other types of digital currency products cryptocurrency has led to a variety of perspectives from actors and stakeholders.

The different perspectives and ways of addressing cryptocurrency also occur among investors, both from a personal perspective and their role as venture capitalists. Some are optimistic, but some are the opposite.

We see that the development of the Blockchain and Cryptocurrency market, especially in Indonesia today is far different from the previous few years, now in 2019 there is a resurgence of public and government interest in information related to the development of Blockchain-based applications and Cryptocurrency trading which is believed to be a breakthrough in revolution in the internet industry.

# BLOCKCHAIN & CRYPTO SECTOR INDONESIA MARKET



From this graph, there are many investors and VCs who are familiar with the development of blockchain & crypto, especially in the Indonesian market. but currently there are very few providers of digital asset exchange facilities, blockchain projects and media that want to be promoted & developed in Indonesia because the problem is the lack of opportunities to be connected and developed by professionals.

## POTENTIAL MARKET OUTLOOK IN INDONESIA

From the total population in Indonesia, there are currently 264 billion people, for Crypto users in Indonesia currently it is still very small below 1% of the total population of Indonesia, seeing this as many people as an opportunity and there are challenges to develop the Blockchain industry and Crypto Market in Indonesia.

Now there are very few information support facilities related to blockchain & crypto and digital currency exchanges in Indonesia, because there are responsibilities needed to help drive this industry with the education present in Indonesia.

This is useful to open opportunities for young people and investors see a new opportunity to enter this industry.

# INDUSTRY LEADERS

THE PROFESSIONALS  
SENIOR PROFESSIONALS,  
GOVERNMENT BODIES,  
INNOVATORS AND  
ENTREPRENEURS IN BLOCKCHAIN  
AND CRYPTOCURRENCY ATTEND  
THE NODES SUMMIT.



Attendees  
+ 500



Exhibitors  
+ 50



Media  
+ 70



Communities  
+ 20



Countries  
+ 20



# Great opportunity you can get Knowledge, Network & Connections

## MEET WITH THE MOST CONNECTED

Projects, companies,  
Investor and  
conglomerates in the  
event

## SHARE, GAIN INSIGHTS AND KNOWLEDGE

from Indonesia  
Government officials,  
local experts & more  
speakers we invited.

## DISCUSS, NETWORK AND CONNECT

with the most valuable  
resources in  
Indonesia gain your  
contacts and networking  
to Indonesia.

# Blockchain For Government Services



## WHAT SOLUTION WE BRING FOR GOVERNMENT

### HOW DO YOU APPROACH PROBLEMS?

The thing that we bring here is introducing how the blockchain works and knows what problems or use cases from the industry are still experiencing problems, especially in matters of data security, transparency and trust.

# OUR SPEAKERS

AT THIS EVENT



**DANNY BASKARA**

Founder and CEO VEXANIUM



**OSCAR DARMAWAN**

Founder and CEO INDODAX



**PATRICIA SONG**

Overseas Business Development, Bit-Z



**HIZKIA PRANA LEMUEL**

Founder & CEO VexGift



**RENNIE SNG**

Founder Crypto Valley Singapore



**HERMANTO TAN**

CTO VEXANIUM



**KYLE LU**

Founder and CEO of Dapp.com

# OUR ROADSHOW

**NODES SUMMIT 2019-2020  
FOCUS ON EDUCATION AND SOLUTION**

**BALI 2019**

**JAKARTA 2020**

**BALI2020**



## EVENT LOCATION

TBA - BALI, INDONESIA

# Our Media & Partners

Drove in the development and greater  
business exposure

**Kontain.co.id**  
NEWS • DATA • FINANCIAL • TOOLS

**digitalis.id**

**viva.co.id**

**BERITA SATU**

**KOMPAS.com**  
RAYAKAN PERBEDAAN

**CNN**

**REPUBLIKA.co.id**

**LIPUTAN 6**

**detikcom**

# PLATINUM NODES

# USD 15,000

## SPEAKING & PRESENTATION

- Keynote Speaker 20 Minutes ( All Content must be reviewed by the organizer )
- Opportunity to take part to present product/software 15 – Minutes ( All Content must be reviewed by the organizer )
- Opportunity to take part in a panel discussion – 40 minutes
- Executives profile(s) displayed on speaker section of website

## PROMOTION SPACE

- Sponsor logo and company description on Nodes Summit Website
- Sponsor logo on a newsletter
- Sponsor logo on event backdrop
- Sponsor pop-up banners on stage during sponsored presentation/demo
- Sponsor logo on intermission slide

## PASSES

- Get a VIP pass (1 pass)
- Get Normal passes (8 passes)

## GENERAL

- Official Credit as a sponsor of the Nodes Summit
- Partner branding, link, and profile on the Nodes Summit Sponsors page
- Inclusion within all Node Summit online and print event marketing
- Use of Node Summit logo in all communications

## MARKETING

- Sponsor Mention in opening remarks on day 1 & day 2
- Get full pages advert in attendees guide book branding on all delegate lanyards
- Get Tweet on Nodes Summit Twitter Page
- Get Facebook posts on Nodes Summit Page
- Get Sponsor blog promoted on Nodes Summit website
- Insert in to delegate goodie bag
- Inclusion in sponsor press release
- Opportunity to distribute leaflets in a sponsored session
- 30 seconds video ads to play intermittently for no less than two times a day
- All attendee data from the event
- Access to all images from Nodes Summit

## EXHIBITION SPOT

- Exhibitor booth space 18m<sup>2</sup> (3m x 6m)

# **GOLD NODES USD 10,000**

## **SPEAKING & PRESENTATION**

- Keynote Speaker 20 Minutes ( All Content must be reviewed by the organizer )
- Opportunity to take part in a panel discussion – 40 minutes
- Executives profile(s) displayed on speaker section of website

## **PROMOTION SPACE**

- Sponsor logo and company description on Nodes Summit Website
- Sponsor logo on a newsletter
- Sponsor log on event backdrop
- Sponsor pop-up banners on stage during sponsored presentation/demo
- Sponsor logo on intermission slide

## **PASSES**

- Get a VIP pass (1 pass)
- Get Normal passes (10 passes)

## **GENERAL**

- Official Credit as a sponsor of the Nodes Summit
- Partner branding, link, and profile on the Nodes Summit Sponsors page
- Inclusion within all Node Summit online and print event marketing
- Use of Node Summit logo in all communications

## **MARKETING**

- Sponsor Mention in opening remarks on day 1 & day 2
- Get half pages advert in attendees guide book branding on all delegate lanyards
- Get Tweet on Nodes Summit Twitter Page
- Get Facebook posts on Nodes Summit Page
- Get Sponsor blog promoted on Nodes Summit website
- Insert in to delegate goodie bag
- Inclusion in sponsor press release
- Opportunity to distribute leaflets in a sponsored session
- 30 seconds video ads to play intermittently for no less than two times a day
- Access to all images from Nodes Summit

## **EXHIBITION SPOT**

- Exhibitor booth space 6m<sup>2</sup> (2m x 3m)

# SILVER NODES USD 5,000

## SPEAKING & PRESENTATION

- Opportunity to take part in a panel discussion – 40 minutes
- Executives profile(s) displayed on speaker section of website

## PROMOTION SPACE

- Sponsor logo and company description on Nodes Summit Website
- Sponsor logo on a newsletter
- Sponsor logo on event backdrop
- Sponsor logo on intermission slide

## PASSES

- Get a VIP pass (1 pass)
- Get Normal passes (15 passes)

## GENERAL

- Official Credit as a sponsor of the Nodes Summit
- Partner branding, link, and profile on the Nodes Summit Sponsors page
- Inclusion within all Node Summit online and print event marketing
- Use of Node Summit logo in all communications

## MARKETING

- Sponsor mentioned in opening remarks on day 1 & day 2
- Insert in to delegate goodie bag
- Inclusion in sponsor press release
- Opportunity to distribute leaflets in a sponsored session
- 30 seconds video ads to play intermittently for no less than two times a day
- Access to all images from Nodes Summit

# BRONZE NODES

## USD 2,000

### PROMOTION SPACE

- Sponsor logo and company description on Nodes Summit Website
- Sponsor logo on a newsletter
- Sponsor log on event backdrop
- Sponsor logo on intermission slide

### PASSES

- Get Normal passes (5 passes)

### GENERAL

- Official Credit as a sponsor of the Nodes Summit
- Partner branding, link, and profile on the Nodes Summit Sponsors page
- Inclusion within all Node Summit online and print event marketing
- Use of Node Summit logo in all communications

### MARKETING

- Sponsor Mentioned in opening remarks on day 1 & day 2
- Get half pages advert in attendees guide book branding on all delegate lanyards
- Get Sponsor blog promoted on Nodes Summit website
- Insert in to delegate goodie bag
- Inclusion in sponsor press release
- 30 seconds video ads to play intermittently for no less than two times a day

### EXHIBITION SPOT

- Exhibitor booth space 6m<sup>2</sup> (2m x 3m)

# AFTER PARTY

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THIS IS A VERY GOOD OPPORTUNITY FOR  
YOU TO CONNECT WITH CEO, INVESTORS,  
PARTNERS, GOVERNMENT PEOPLE AND  
OTHER IMPORTANT PEOPLE.

# SPECIAL FOR VIP

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**PLATINUM NODES**  
**GOLD NODES**  
**SILVER NODES**  
**SPECIAL INVITATION**

Information updates related to private party invitations  
will be sent to each sponsor's email and special invitation.  
this event is not open to public.



## SPECIAL PACKAGES FOR YOU TO INCREASE YOUR BRANDING AND PROMOTION IN THIS EVENT

### DECORATION ON COFFEE BREAK & LUNCH USD 1000

- Sponsor's banner placed in coffee break & lunch area
- Sponsor's table tent placed in coffee break & lunch area

**EDWARD GUUSTAAF**

NODES SUMMIT

(+62) 813 8041 8665  
[edward@vexanium.com](mailto:edward@vexanium.com)  
[@edwardguustAAF](https://www.instagram.com/@edwardguustAAF)  
(Telegram & WhatsApp)

NB :

All merchandise is produced using premium quality material

### VIP ACCESS - AFTER PARTY

- VIP access pass for USD 1000 / person

### FOR YOUR MERCHANDISE

- Flash card / e-money customized with your own design for merchandise, USD 4.5 / pcs (min. 50pcs)
- Flashdisk customized with your own design for merchandise, USD 9.5 / pcs (min. 150pcs)
- T-shirt customized with your own design for merchandise, USD 10 / pcs (min. 24pcs)
- Blocknote customized with your own design for merchandise, USD 4 / pcs (min. 30pcs)

## THE WAY WE PARTNERSHIP

If you want to sponsor this event and become one of our speaker, you can contact us via e-mail at [edward@vexanium.com](mailto:edward@vexanium.com) to discuss this partnership further more.

# ORGANIZED BY

THE NEXT GENERATION BLOCKCHAIN  
FOR MASS ADOPTION, BORN FOR  
DAPPS USABILITY AND RETAIL  
PENETRATION

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Looking at the current world developments related to blockchain and cryptocurrency, Vexanium taking part as a public blockchain to help exchange information and accommodate events that will be held in the hope of what Vexanium will does become part of the milestone in the development of the blockchain industry in the world.



# VEXANIUM

# CONTACT US FOR INQUIRIES

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(Telegram & WhatsApp)

