

Liam Chen's Storyboard

Storyboard Overview

Morning Routine



Liam wakes up and checks notifications right away, scrolling through social media before getting out of bed.

Distraction at School



During class, he gets distracted by messages and TikToks, losing focus.

Using the App



The app blocks social media during class and rewards focus time.

Outcome



Liam feels more productive and calm, without FOMO.

Realization



He realizes he's wasting time and missing deadlines.

Discovery



Liam finds an app called 'DoomNoMore' that helps him focus.

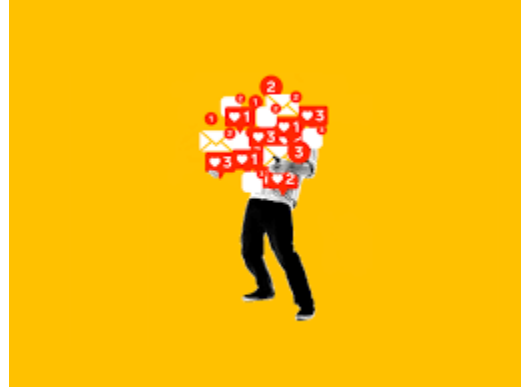
Jasmine Ortiz's Storyboard

Morning Rush



Jasmine wakes up and checks her client accounts immediately.

Constant Notifications



Her phone buzzes with analytics and messages all day.

Overwhelmed



She feels burnout from being online constantly.

Discovery



She sees a post about 'DoomNoMore' and downloads it.

Using the App



She sets work and personal screen time limits.

Outcome



Jasmine feels balanced, spending evenings offline with her fiancé.

Noah Rivera's Storyboard

Storyboard Overview

Morning Scroll



Noah starts his day watching funny TikToks before school.

Lost Time



He loses hours scrolling through videos after homework.

Concern



His parents worry about screen time.

Discovery



He finds 'DoomNoMore' through a school challenge.

Using the App



The app gives him daily screen goals and fun challenges.

Outcome



Noah spends more time with friends and feels proud of his progress.

Priya Patel's Storyboard

Storyboard Overview

Work Overload



Priya checks work emails on her phone even during dinner.

Distraction Cycle



She scrolls through Instagram while taking breaks.

Guilt



She feels disconnected from her family.

Discovery



She reads about 'DoomNoMore' in a wellness blog.

Using the App



She schedules offline hours for family time.

Outcome



Priya feels reconnected, less stressed, and more present.