

KEY LEARNINGS: SERVICE INDUSTRY WASTES OVERVIEW

Understanding Waste in Service Industries:

- Waste exists in service environments just as much as in manufacturing.
- Common inefficiencies include delays, redundant tasks, and underutilized resources, which negatively impact customer satisfaction and productivity.

Types of Waste in Service Environments ("DOWNTIME"):

- 1. Defects: Errors in service delivery that require rework or corrections.
- 2. Overproduction: Producing services or information before they are needed.
- 3. Waiting: Idle time due to delays, long queues, or slow processes.
- 4. Non-Utilized Talent: Underutilizing employees' skills, abilities, or potential.
- 5. Transportation: Unnecessary movement of information, materials, or products.
- 6. Inventory: Excess resources or stock beyond what is required.
- 7. Motion: Unnecessary physical movements by employees during tasks.
- 8. Excess Processing: Performing more work than necessary for customer requirements.

Examples of Waste in Service Industries:

- Overprocessing: Asking for excessive customer information during checkout.
- Waiting: Long queues due to inefficient transaction processes.
- Motion: Cashiers moving unnecessarily between systems or locations.
- Inventory: Overstocking products, leading to clutter and potential losses.
- Defects: Errors in pricing or barcodes causing delays.
- Overproduction: Staffing more employees than necessary during low-demand periods.
- Transportation: Moving excess stock unnecessarily or returning unsold items.
- Non-Utilized Talent: Not leveraging employees' full capabilities to improve processes.



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Impact of Service Wastes:

- Frustrates customers, potentially driving them away.
- Reduces operational efficiency and increases costs.
- Hinders staff productivity and satisfaction.

Practical Application:

- Be observant of waste in everyday service scenarios, such as coffee shops, retail stores, or banks.
- Understand how these inefficiencies affect both the customer experience and business outcomes.