#### Additional AWS Services

CHAPTER 14

## Media Content Delivery Services

**EPISODE 14.01** 

#### Media Services

#### **Elastic Transcoder**

- Media transcoding
  - Jobs
    - Do the transcoding
  - Pipelines
    - Queues to manage jobs
  - Presets
    - Settings to convert media
  - Notifications
    - SNS used to notify of job status
- Transcoded files placed in original bucket

- Machine Learning
- Amazon Translate

#### **Translate**

- Can integrate into applications for localization
- On-demand language translation
- Encoder
  - Reads source text
- Decoder
  - Outputs translated text

#### Translate Supported Languages

Arabic	Chinese (Simplified)	Chinese (Traditional)	Czech
English	French	German	Italian
Japanese	Portuguese	Russian	Spanish
Turkish			

- Media Services
- Called MediaStore

## **Elemental MediaStore**

- Video origination and storage service
  - Containers
  - Folders
  - Endpoint
  - Object
  - Policy

- Media Services
- Called MediaStore

#### Video Considerations

- Live video streams
  - Elemental MediaStore
    - Origination endpoint
- Storage-based video
  - S3 buckets

#### Machine Learning

#### **Transcribe**

- Speech-to-text
  - Audio
  - Video
    - Generates closed caption files
- Based on machine learning
- Integrates with Translate

- Machine Learning
- Driven by machine learning created for Amazon.com

#### Rekognition

- Image and video analysis
  - People
  - Speech
  - Objects
- Can be run against S3 buckets
  - Enhanced search based on analysis results

## Desktop & App Streaming

**EPISODE 14.02** 

#### Desktop & App Streaming

#### WorkSpaces

- Virtual desktops in AWS
  - Linux
  - Windows 7
    - Optional Office bundle
  - Windows 10
- Persistent storage
  - Virtual D: drive
- Based on Windows Server virtualizations

# Desktop & AppStreaming

#### AppStream 2.0

- Virtual applications in AWS
- Commonly used for custom-developed apps
- Also used for commercial apps

#### **ElastiCache**

**EPISODE 14.03** 

#### **ElastiCache**

- In-memory caching for databases
  - Memcached
    - Simplest model for implementation
  - Redis
    - HIPAA or PCI-DSS compliant

# • ElastiCache management interface

## Security Services Lab

**EPISODE 14.04** 

- Key Management Services (KMS)
- Show IAM interface and explain concepts

- Show AWS Management Console Interface and explain concepts
  - Cloud HSM
  - Directory Services

#### Demo

## Security AMIs

## **Analytics Engines**

**EPISODE 14.04** 

- Tour services in the AWS Management Console
  - CloudSearch
  - Elasticsearch Service
  - Data Pipeline
  - AWS Glue
  - QuickSight
  - Athena

# Development Operations (DevOps)

**EPISODE 14.05** 

#### Demo

 Browse DevOps section and explain each component

- CHAPTER 14
- Additional AWS Services

- EPISODE 14.01
- Media Content Delivery
  Services

#### Elastic Transcoder

- Located in Media Services
- Media transcoding
  - Jobs Do the transcoding
  - Pipelines Queues to manage jobs
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  - Called "MediaStore"
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- EPISODE 14.02
- Desktop & App Streaming

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  - Windows 7
    - Optional Office bundle
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  - Virtual D: drive
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## AppStream 2.0

- Located in Desktop & App
  Streaming
- Virtual applications in AWS
- Commonly used for customdeveloped apps
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- EPISODE 14.02
- ElastiCache

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- EPISODE 14.03
- Security Features

- Key Management Services (KMS)
- Show IAM interface and explain concepts

- Show AWS Management Console Interface and explain concepts
  - Cloud HSM
  - Directory Services

#### Demo

## Security AMIs

- EPISODE 14.04
- Analytics Engines

- Tour services in the AWS Management Console
  - CloudSearch
  - ElasticSearch Service
  - Data Pipeline
  - AWS Glue
  - QuickSight
  - Athena

- EPISODE 14.05
- Development Operations (DevOps)

#### Demo

 Browse devops section and explain each component