

SECTION

BRAINSTORMING IN PRACTICE

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COURSE INTRODUCTION
PROLOGUE
COURSE INTRODUCTION

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WHAT IS BRAINSTORMING AND WHY IT MATTERS
UNDERSTANDING BRAINSTORMING
DIVERGENT VS. CONVERGENT THINKING
BRAINSTORMING GROUND RULES
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SECTION QUIZ
SECTION CONCLUSION

SIMPLE BRAINSTORMING TECHNIQUES
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CLASSIC GROUP BRAINSTORMING STEP-BY-STEP
BRAINWRITING FOR SHY PARTICIPANTS
MIND MAPPING AND VISUAL BRAINSTORMING
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TOOLS AND AIDS FOR EFFECTIVE BRAINSTORMING
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USING PHYSICAL AIDS (STICKY NOTES & WHITEBOARDS)
AI AS A BRAINSTORMING BUDDY (INTRO)
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REVIEWING AND DISCUSSING IDEAS
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PLANNING AND LEADING YOUR FIRST BRAINSTORM
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SETTING UP A BRAINSTORM SESSION
FACILITATOR BASICS
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COURSE CONCLUSION
COURSE CONCLUSION

	SECTION
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IN THIS SECTION, YOU WILL LEARN

TEAM BRAINSTORMING EXERCISE

REVIEWING AND DISCUSSING IDEAS