

**SECTION**

# **BRAINSTORMING FUNDAMENTALS**

# COURSE NAVIGATOR

COURSE INTRODUCTION
PROLOGUE
COURSE INTRODUCTION

BRAINSTORMING FUNDAMENTALS
SECTION INTRODUCTION
WHAT IS BRAINSTORMING AND WHY IT MATTERS
UNDERSTANDING BRAINSTORMING
DIVERGENT VS. CONVERGENT THINKING
BRAINSTORMING GROUND RULES
SECTION ARTICLE
SECTION QUIZ
SECTION CONCLUSION

SIMPLE BRAINSTORMING TECHNIQUES
SECTION INTRODUCTION
CLASSIC GROUP BRAINSTORMING STEP-BY-STEP
BRAINWRITING FOR SHY PARTICIPANTS
MIND MAPPING AND VISUAL BRAINSTORMING
SECTION ARTICLE
SECTION QUIZ
SECTION CONCLUSION

TOOLS AND AIDS FOR EFFECTIVE BRAINSTORMING
SECTION INTRODUCTION
USING PHYSICAL AIDS (STICKY NOTES & WHITEBOARDS)
AI AS A BRAINSTORMING BUDDY (INTRO)
SECTION ARTICLE
SECTION QUIZ
SECTION CONCLUSION

BRAINSTORMING IN PRACTICE
SECTION INTRODUCTION
TEAM BRAINSTORMING EXERCISE
REVIEWING AND DISCUSSING IDEAS
SECTION ARTICLE
SECTION QUIZ
SECTION CONCLUSION

PLANNING AND LEADING YOUR FIRST BRAINSTORM
SECTION INTRODUCTION
SETTING UP A BRAINSTORM SESSION
FACILITATOR BASICS
SECTION ARTICLE
SECTION QUIZ
SECTION CONCLUSION

COURSE CONCLUSION
COURSE CONCLUSION

	SECTION
	LECTURE
	ARTICLE
	QUIZ

# IN THIS SECTION, YOU WILL LEARN

**WHAT IS BRAINSTORMING AND WHY IT MATTERS?**

**UNDERSTANDING BRAINSTORMING**

**DIVERGENT VS. CONVERGENT THINKING**

**BRAINSTORMING GROUND RULES**