

COURSE NAVIGATOR

SECTION CONCLUSION

COURSE INTRODUCTION	INTRODUCTION TO MISTAKE PROOFING IN THE SERVICE INDUSTRY	UNDERSTANDING ERRORS IN SERVICE PROCESSES	FIVE LEVELS OF MISTAKE PROOFING FOR SERVICE PROCESSES	MISTAKE PROOFING STRATEGIES FOR SERVICE INDUSTRIES
PROLOGUE	SECTION INTRODUCTION	SECTION INTRODUCTION	SECTION INTRODUCTION	SECTION INTRODUCTION
COURSE INTRODUCTION	WHAT IS MISTAKE PROOFING (POKA-YOKE)?	HUMAN ERRORS IN SERVICE INDUSTRIES	INTRODUCTION – THE FIVE LEVELS OF MISTAKE- PROOFING IN SERVICE	PREVENTION-BASED MISTAKE-PROOFING (REMOVING ERROR POSSIBILITIES)
	KEY PRINCIPLES OF POKA-YOKE	SYSTEMIC ERRORS IN SERVICE INDUSTRIES	LEVEL 1: ELIMINATION – PREVENTING ERRORS FROM OCCURRING	DETECTION-BASED MISTAKE-PROOFING (CATCHING ERRORS BEFORE THEY CAUSE DAMAGE)
	HISTORY AND ORIGIN OF MISTAKE PROOFING	WHAT ARE THE PSYCHOLOGICAL REASONS BEHIND SERVICE MISTAKES?	LEVEL 2: REPLACEMENT – SUBSTITUTING ERROR-PRONE STEPS WITH AUTOMATED SOLUTIONS	CASE STUDY: HOW HILTON PREVENTED ENERGY WASTE BY DESIGNING ROOMS THAT THINK FOR THEMSELVES
	DIFFERENCE BETWEEN SERVICE AND MANUFACTURING MISTAKE-PROOFING	CASE STUDY: HOW MARRIOTT PROTECTED GUEST TRUST BY ELIMINATING INVISIBLE MISTAKES	LEVEL 3: FACILITATION – MAKING THE CORRECT ACTION THE EASIEST OPTION	SECTION ARTICLE
	WHY SERVICE ERRORS OCCUR?	SECTION ARTICLE	LEVEL 4: DETECTION – IDENTIFYING AND STOPPING ERRORS IN TIME	SECTION QUIZ
	CASE STUDY: HOW DELTA AIRLINES ELIMINATED EVERYDAY ERRORS WITH DIGITAL BOARDING	SECTION QUIZ	LEVEL 5: MITIGATION – REDUCING THE IMPACT OF UNAVOIDABLE ERRORS	SECTION CONCLUSION
	SECTION ARTICLE	SECTION CONCLUSION	CASE STUDY: HOW ICICI BANK DESIGNED OUT ATM ERRORS WITH A FINGERPRINT	
	SECTION QUIZ		SECTION ARTICLE	
	SECTION CONCLUSION		SECTION QUIZ	
			SECTION CONCLUSION	
STEP-BY-STEP PROCESS OF IMPLEMENTING & MEASURING MISTAKE PROOFING SUCCESS	REAL-WORLD EXECUTION OF POKA-YOKE IN SERVICES	USING AI TO DRIVE MISTAKE PROOFING IN REAL-WORLD SERVICE PROJECTS	CONCLUSION	
SECTION INTRODUCTION	SECTION INTRODUCTION	SECTION INTRODUCTION	COURSE CONCLUSION	
STEP 1: IDENTIFY SERVICE ERRORS & RISK POINTS	BEST PRACTICES TO IMPLEMENT POKA-YOKE	RETHINKING MISTAKE-PROOFING – WHY AI IS YOUR NEW PROBLEM-SOLVING PARTNER		
CTED 2: ADDI V ADDDODDIATE MISTAVE DDOOGING	COMMON CHALLENGES AND PITEALLS IN DEPLOYING	HOW TO DESCRIBE YOUR RUSINESS PROBLEM TO ALAND		

SECTION

LECTURE

CASE STUDY

SECTION ARTICLE

SECTION QUIZ

COMMON CHALLENGES AND PITFALLS IN DEPLOYING HOW TO DESCRIBE YOUR BUSINESS PROBLEM TO AI AND STEP 2: APPLY APPROPRIATE MISTAKE-PROOFING TECHNIQUES POKA-YOKE **GET TAILORED MISTAKE-PROOFING IDEAS** CASE STUDY: HOW WALMART DESIGNED A CHECKOUT TURN AI RECOMMENDATIONS INTO REAL SYSTEMS -STEP 3: INTEGRATE MISTAKE-PROOFING INTO EXISTING THAT THINKS FOR ITSELF TEST, TRAIN, AND DEPLOY WORKFLOWS CASE STUDY: HOW AMAZON BUILT A FULFILLMENT LINE STEP 4: TRAIN EMPLOYEES TO USE MISTAKE-PROOFING SECTION ARTICLE SOLUTIONS THAT CHECKS ITSELF STEP 5: MONITOR & REFINE MISTAKE-PROOFING OVER SECTION QUIZ SECTION ARTICLE TIME CASE STUDY: HOW MCDONALD'S DESIGNED A KITCHEN SECTION CONCLUSION SECTION QUIZ THAT COULDN'T CROSS THE LINE SECTION ARTICLE SECTION CONCLUSION SECTION QUIZ

IN THIS SECTION, YOU WILL LEARN

THE FIVE STEPS OF IMPLEMENTING AND MEASURING MISTAKE PROOFING SUCCESS. AND THESE STEPS ARE:

- **STEP 1: IDENTIFY SERVICE ERRORS & RISK POINTS**
- STEP 2: APPLY APPROPRIATE MISTAKE-PROOFING TECHNIQUES
- STEP 3: INTEGRATE MISTAKE-PROOFING INTO EXISTING WORKFLOWS
- STEP 4: TRAIN EMPLOYEES TO USE MISTAKE-PROOFING SOLUTIONS
- STEP 5: MONITOR & REFINE MISTAKE-PROOFING OVER TIME