GENERATE, SELECT & PRIORITIZE POTENTIAL SOLUTIONS

TOPIC: PRIORITIZE AND SELECT SOLUTIONS

SCREEN AGAINST "MUSTS" AND "WANTS"

ONCE POSSIBLE SOLUTIONS ARE LISTED, YOU CAN BEGIN THE PROCESS OF SEEING HOW THEY PERFORM AGAINST YOUR PROJECT CONSTRAINTS SUCH AS BUDGET, TIME AVAILABILITY, RESOURCES, ETC

YOU CAN SCREEN YOUR SOLUTIONS AS "MUSTS" AND "WANTS"

WHAT ARE "MUSTS"?

SOLUTIONS IN THIS CATEGORY ARE ABSOLUTELY NECESSARY. SOMETHING YOU HAVE TO HAVE. WITHOUT THESE SOLUTIONS, YOU WILL NOT BE ABLE TO SEEK THE DESIRED RESULTS

WHAT ARE "WANTS"?

SOLUTIONS IN THIS CATEGORY ARE DESIRES. SOMETHING YOU WOULD LIKE TO HAVE. THERE ARE VIABLE (BETTER) ALTERNATIVES AVAILABLE WHICH COULD REPLACE SOLUTIONS IN THIS CATEGORY