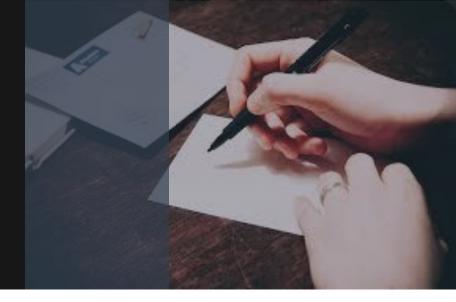
WHAT ARE THE DIFFERENT SAMPLING METHODS?



**Population** 

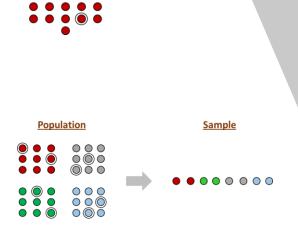
**TOPIC: DIFFERENT SAMPLING METHODS** 

## SIMPLE RANDOM SAMPLING

SIMPLE RANDOM SAMPLING IS A METHOD OF SAMPLING IN WHICH EVERY UNIT HAS EQUAL CHANCE OF BEING SELECTED

## STRATIFIED RANDOM SAMPLING

STRATIFIED RANDOM SAMPLING IS A METHOD OF SAMPLING IN WHICH SUBSETS/GROUPS ARE CREATED AND THEN UNITS ARE PICKED RANDOMLY



Sample

## SYSTEMATIC SAMPLING

SYSTEMATIC SAMPLING IS A
METHOD OF SAMPLING IN WHICH
EVERY nth UNIT IS SELECTED

