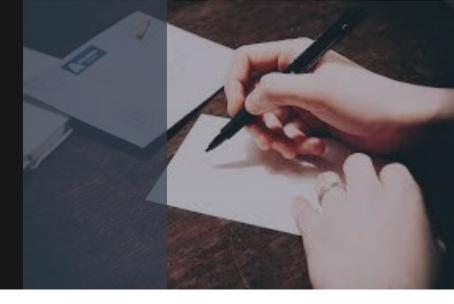
COMMON VS. SPECIAL CAUSE VARIATION



TOPIC: DIFFERENCE BETWEEN COMMON AND SPECIAL CAUSES



COMMON CAUSES

- PRESENT ALL THE TIME
- HAVE A SMALL EFFECT INDIVIDUALLY
- RESULTS IN A RANDOM VARIATION
- EFFORTS CAN BE TOLERATED

SPECIAL CAUSES

- NOT ALWAYS PRESENT
- TYPICALLY HAS A BIGGER INFLUENCE
- COMES FROM OUTSIDE INFLUENCES
- EFFECT WE WANT TO KNOW ABOUT