



Chat GPT

Changing the way the world writes and searches online!

Get started

Let's Go



ChatGPT

1

ChatGPT & Open AI

ChatGPT is part of Open AI, that is supported by Elon Musk and Microsoft

2

Chatbot or Search Engine?

ChatGPT is both – a chatbot and a search engine

3

Conversational Style

It brings conversational style of asking questions and getting answers to search

4

ChatGPT Vs Google

Will Google's dominance be threatened?

"A New Chat Bot Is a 'Code Red' for Google's Search Business", New York Times, 21-Dec-2022

ChatGPT Use Cases



Write Software and
even debug



Suggest SEO friendly
titles, hashtags



Suggest ideas - blog posts,
product, business



Transcription &
Translation



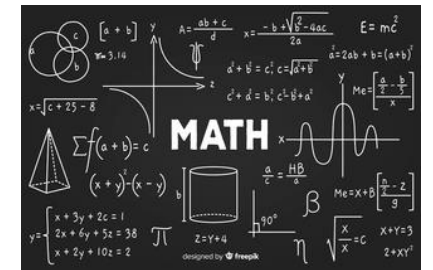
Provide Content for PowerPoint
Presentations



Analyze your data



Write Emails, blogs
and essays

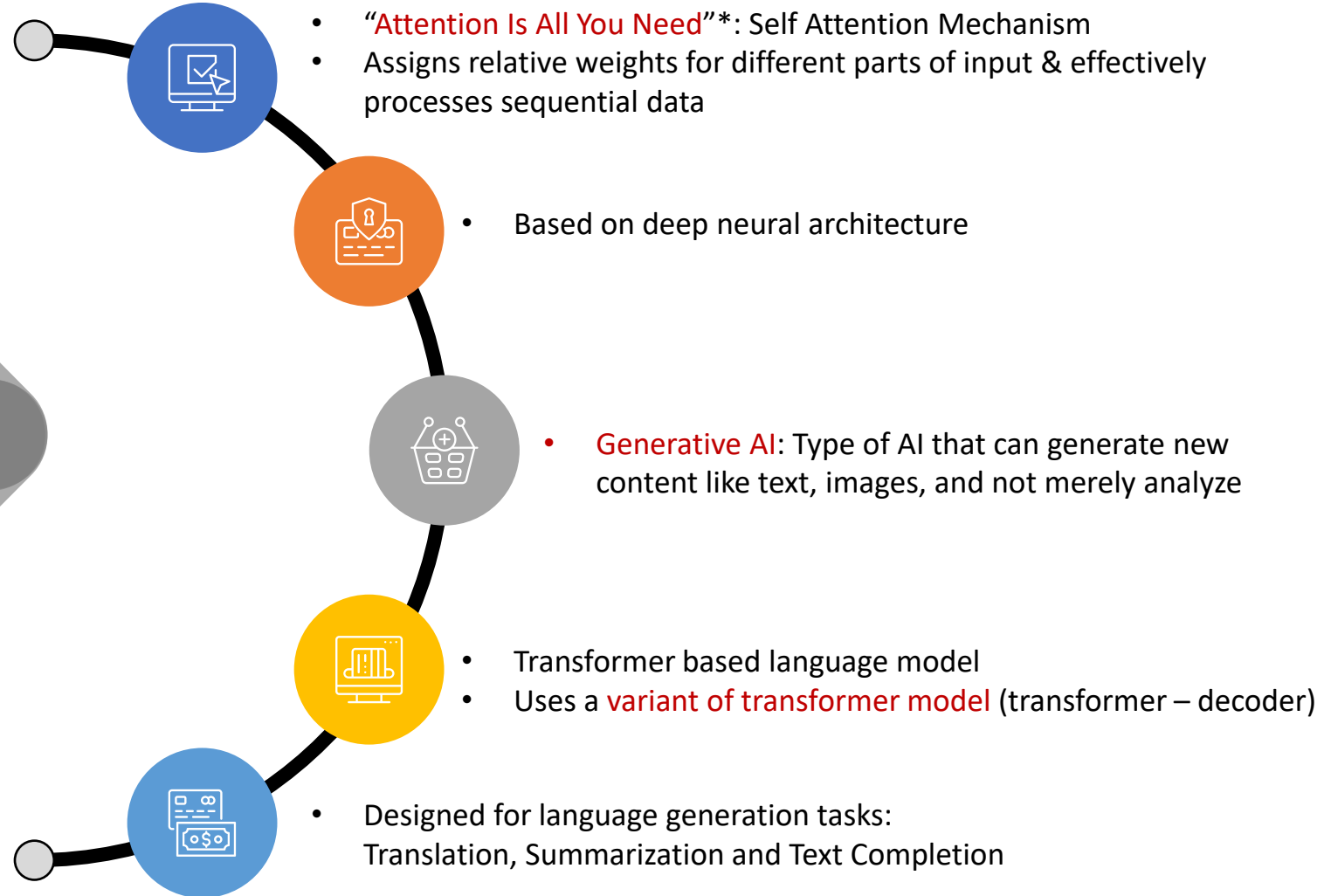
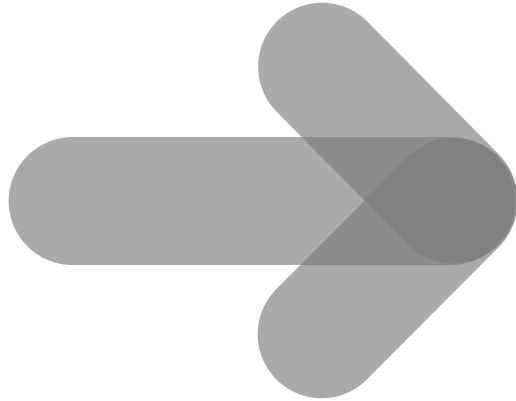


Suggest right formula,
even excel macros

Technology Behind ChatGPT

ChatGPT

(GPT: Generative Pre-trained Transformer)



(*Transformer model was introduced in the paper “Attention Is All You Need” by Vaswani et al)

Issues with Current Version of ChatGPT



Not always Consistent



Not always right



Model not connected to
internet and cant reference
social media info



Database uses info until 2021.
Recent data is not part of
system



a

Education

- If you are a teacher, can you trust the work done by your students?

b

Cyber Security

- Can it create a malware?

c

Jobs

- The current version delivers significant productivity gains
- Risk of job loss is real in future generation models (not the current 3rd gen model)