










Personalized Data Permissions allow you to create a customized experience for each person or group through the use of **Entitlement Policies**. Each entitlement policy grants access to a filtered set of data represented as **Company Filters**. If no Entitlement Policies have been created, sharing this DataSet will grant full access to the data.

<div><div> Search</div><div> ENABLE PDP</div><div>+ ADD POLICY</div><div>IMPACT</div></div>		
Policy Name	Data Access	Groups & People
All Rows	<div> All Data</div>	<div></div>
Email Lead Viewer	<div><div> LeadSource: Email </div><div>+ ADD DATA</div></div>	<div></div>