

# Data Presentation?

Don't start with slides. Start with GAME.



## G

### Goal

- What's your goal? What business outcome are you trying to achieve?



## A

### Audience

- What's their knowledge level?
- What are their goals & challenges?



## M

### Message

- What is your key message in one sentence?
- Write down a storyline.



## E

### Expression

- Will you use slides & if yes: how?
- How can you include storytelling effectively?



MINDSPEAKING