

Presentation evaluation



		Rating (1-5 stars)	Feedback
Storyline	<ul style="list-style-type: none"> Hooks the audience in the introduction 		
	<ul style="list-style-type: none"> Only shares key insights. Doesn't overwhelm the audience with details 		
	<ul style="list-style-type: none"> Connects message with goals of the audience 		
	<ul style="list-style-type: none"> Has a clear recommendation 		
	<ul style="list-style-type: none"> Uses storytelling techniques to grab the attention of the audience (e.g. characters, emotion, building anticipation) 		
Slides & Visualizations	<ul style="list-style-type: none"> Every slide has one key message 		
	<ul style="list-style-type: none"> Uses data visualizations to present information in an appealing and easy-to-understand manner. 		
Language & gestures	<ul style="list-style-type: none"> Uses body language to support and empower the key message 		
	<ul style="list-style-type: none"> Uses clear and concise language: avoids complex technical terms that may confuse the audience 		