

Social media Content

Day 1 - Launch Announcement Post Image: Exciting graphic announcing your platform's launch Caption: "We're live! Say hello to [Your Platform Name], your new local online tutoring solution in London and Manchester. And guess what? Birmingham, we're coming for you soon! Discover more - [website link] #LaunchDay #OnlineTutoring"

<https://images.unsplash.com/photo-1509062522246-3755977927d7?ixlib=rb-4.0.3&q=85&fm=jpg&crop=entropy&cs=srgb>

Day 2 - Meet Our Tutors Image: Collage of tutor photos or a video introduction Caption: "Meet our experienced and dedicated tutors, ready to guide you on your learning journey. #TutorIntroduction #OnlineEducation"

<https://images.unsplash.com/photo-1580894732444-8ecded7900cd?ixlib=rb-4.0.3&q=85&fm=jpg&crop=entropy&cs=srgb>

Day 3 - Testimonials Post Image: Quotes from early test users or positive feedback from beta testing. Caption: "Don't take our word for it. Hear what our early users have to say. #Testimonials #HappyLearners"

Day 4 - Subject Spotlight Image: Visually engaging post related to a popular subject (e.g. Math, Science, English) Caption: "Struggling with [Subject]? Our tutors are here to help you conquer it. Book a session today. #SubjectSpotlight #Learn[Subject]"

Day 5 - Fun Fact Friday Image: Infographic of an interesting educational fact Caption: "It's #FunFactFriday! Did you know... [Interesting fact]? Stay tuned for more educational trivia."

Day 6 - Expansion Teaser Image: A silhouette of Birmingham's skyline or a known landmark Caption: "Exciting news! We're expanding our reach. Birmingham, we'll be with you soon! Stay tuned for more details. #ExpansionNews #ComingSoon"

Day 7 - Sunday Spotlight: Learner's Success Story Image: Inspirational success story image or a student studying Caption: "Success Story: [Short success story or achievement of one of the students]. Share your success story with us! #SundaySpotlight #SuccessStory"