Exercise: Leading Change

Instructions:

1. Think about a significant change your organization requires. It could be anything from adopting new technology to embracing a culture of quality. Briefly outline the change you envision.
2. As the leader driving this change, formulate how you would explain the need for this change to your colleagues. What key points would you include to highlight both the necessity and the advantages of this change?
3. Identify both the formal and informal leaders within your organization whose backing is essential for the change to take hold. Who are they, and why is their support critical?