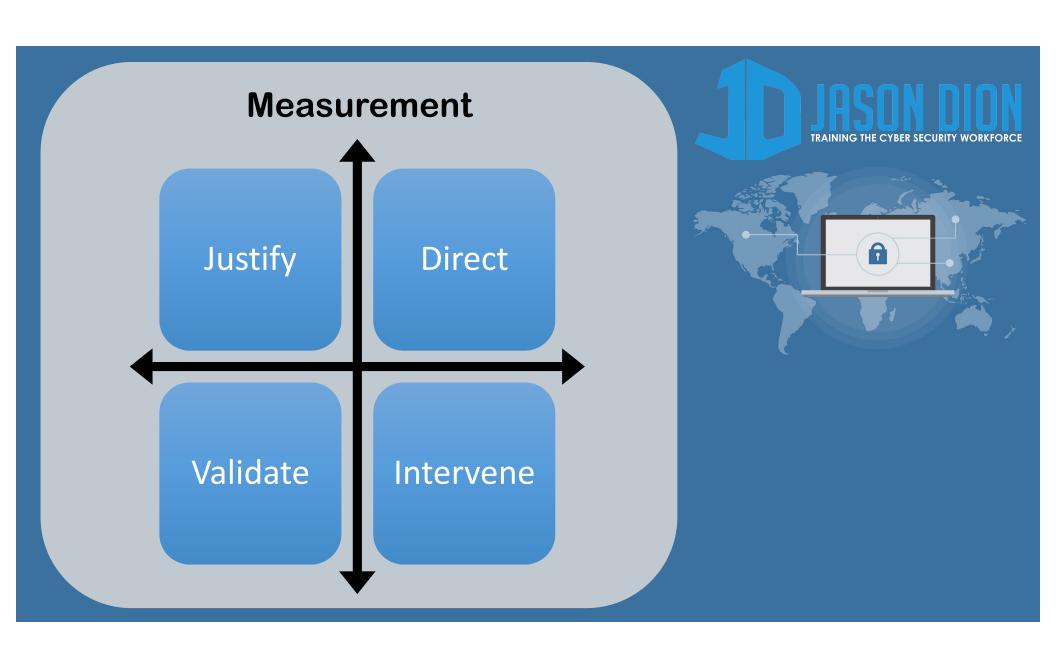


Measurement

- To validate previous decisions
 - Provide evidence that we are doing things right
- To direct activities by setting targets
 - Are we meeting the SLAs?
- To justify a course of action
 - Provides evidence that a path is the right one
- To course correct errors
 - What do we do when a threshold is breached in Event Management?





Metrics

- Measure that is captured and reported on a given service, process, or activity
- Technology Metrics
 Component or application-based like server availability or application performance
- Process Metrics
 Capture using process workflow management tools
- Service Metrics
 Measures end-to-end experience using service management tools



Key Performance Indicator (KPI)

- Metric used to help manage an IT service, process, or activity
- Quantitative or Qualitative
- KPIs are supported by metrics



Critical Success Factor (CSF)

 Something that MUST happen for an IT service, process, or activity to succeed

CSFs are supported by related KPIs

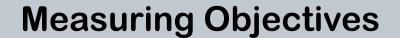


Objectives

Establish the reason for measurement

 Measurements themselves have no value, their only value is to support achievement of a specific objective



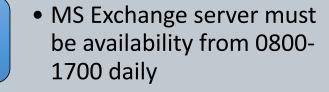


KPI

Objective

• Provide email services that are available during business hours

CSF



• Server uptime

Metric

