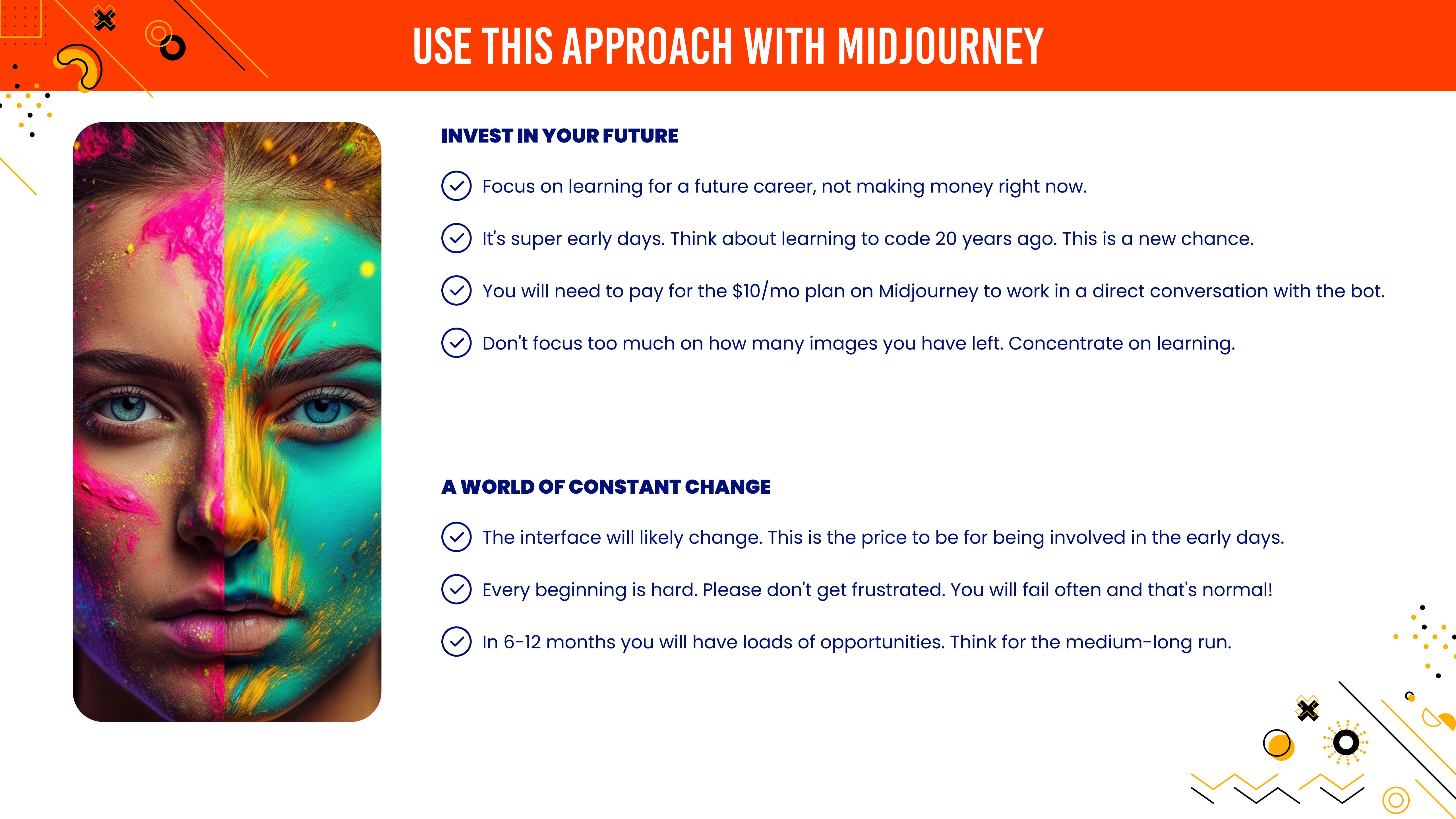


MIDJOURNEY FOR A 6-FIGURE CAREER

BY CHRIS BARIN
ADOBE CERTIFIED INSTRUCTOR



USE THIS APPROACH WITH MIDJOURNEY



INVEST IN YOUR FUTURE

- ✓ Focus on learning for a future career, not making money right now.
- ✓ It's super early days. Think about learning to code 20 years ago. This is a new chance.
- ✓ You will need to pay for the \$10/mo plan on Midjourney to work in a direct conversation with the bot.
- ✓ Don't focus too much on how many images you have left. Concentrate on learning.

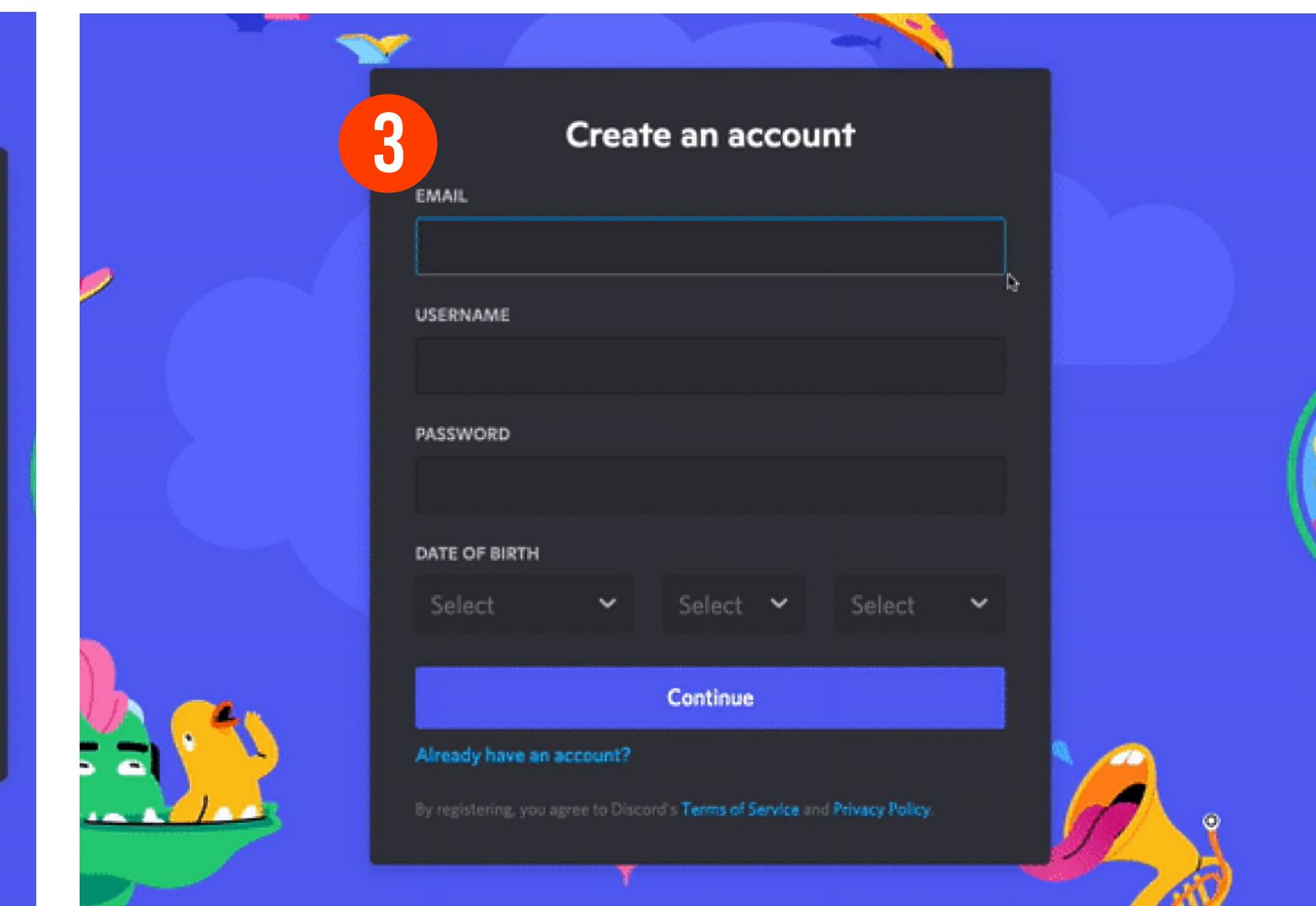
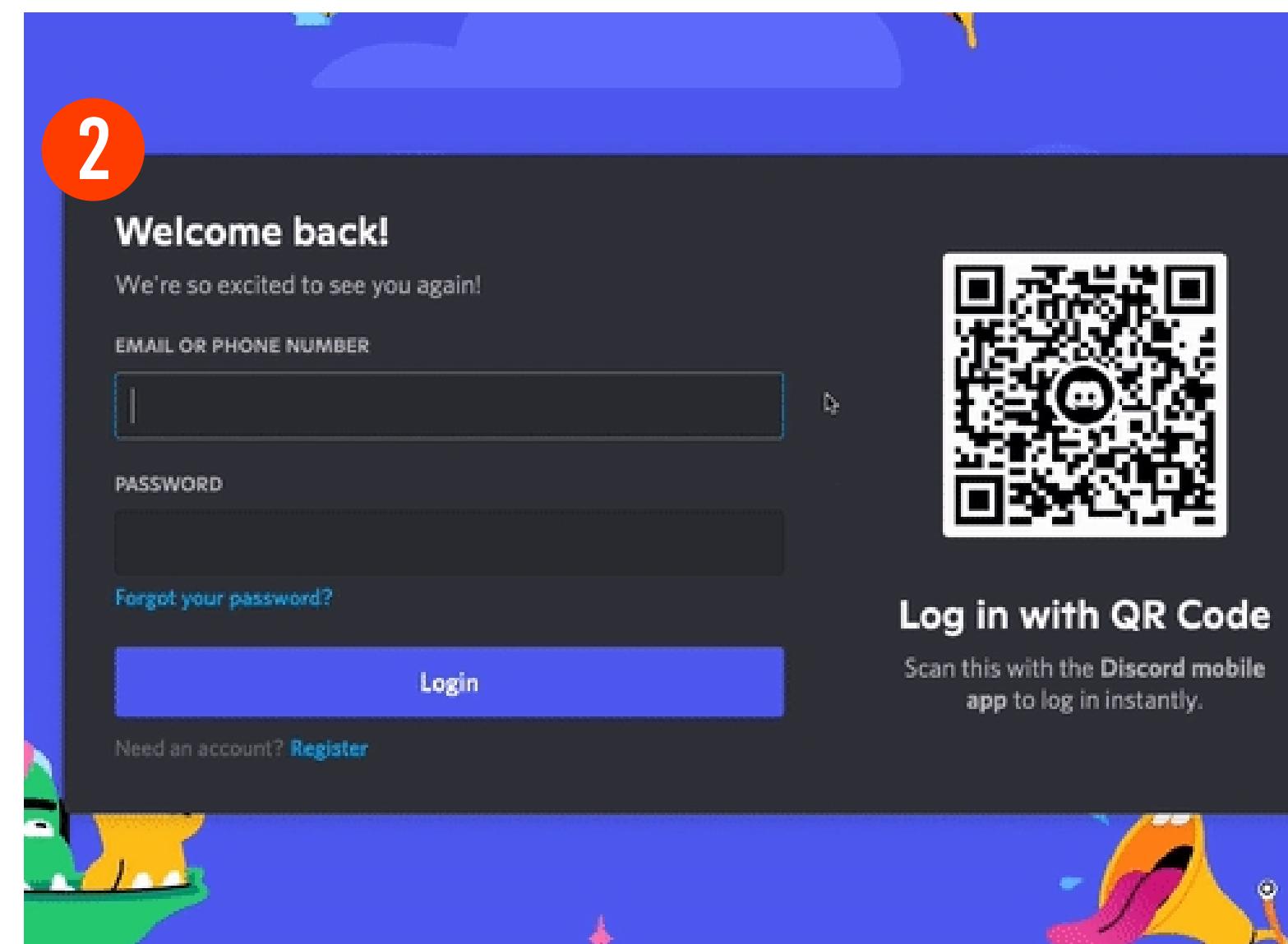
A WORLD OF CONSTANT CHANGE

- ✓ The interface will likely change. This is the price to be for being involved in the early days.
- ✓ Every beginning is hard. Please don't get frustrated. You will fail often and that's normal!
- ✓ In 6-12 months you will have loads of opportunities. Think for the medium-long run.

GET STARTED WITH MIDJOURNEY

MIDJOURNEY WORKS IN DISCORD

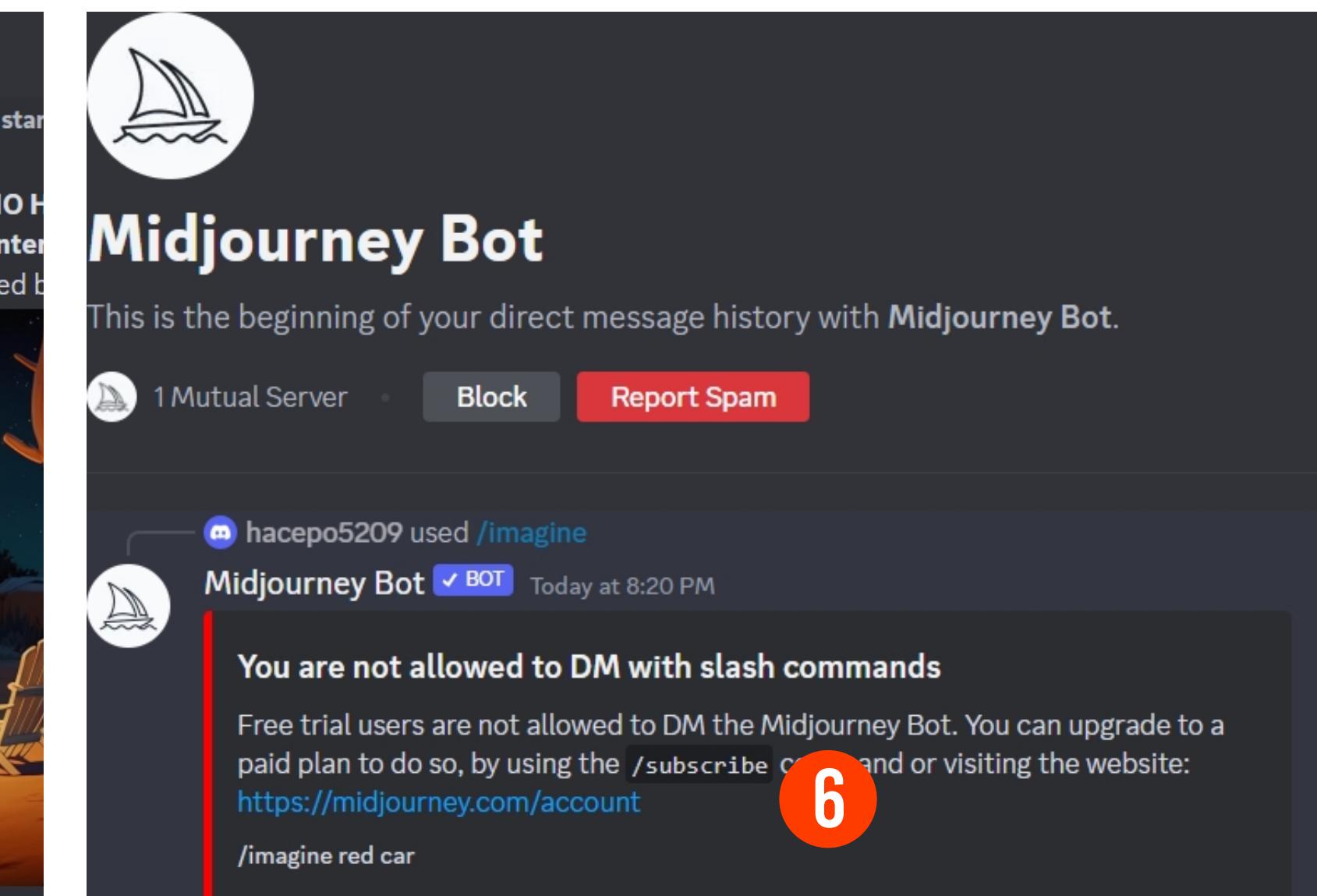
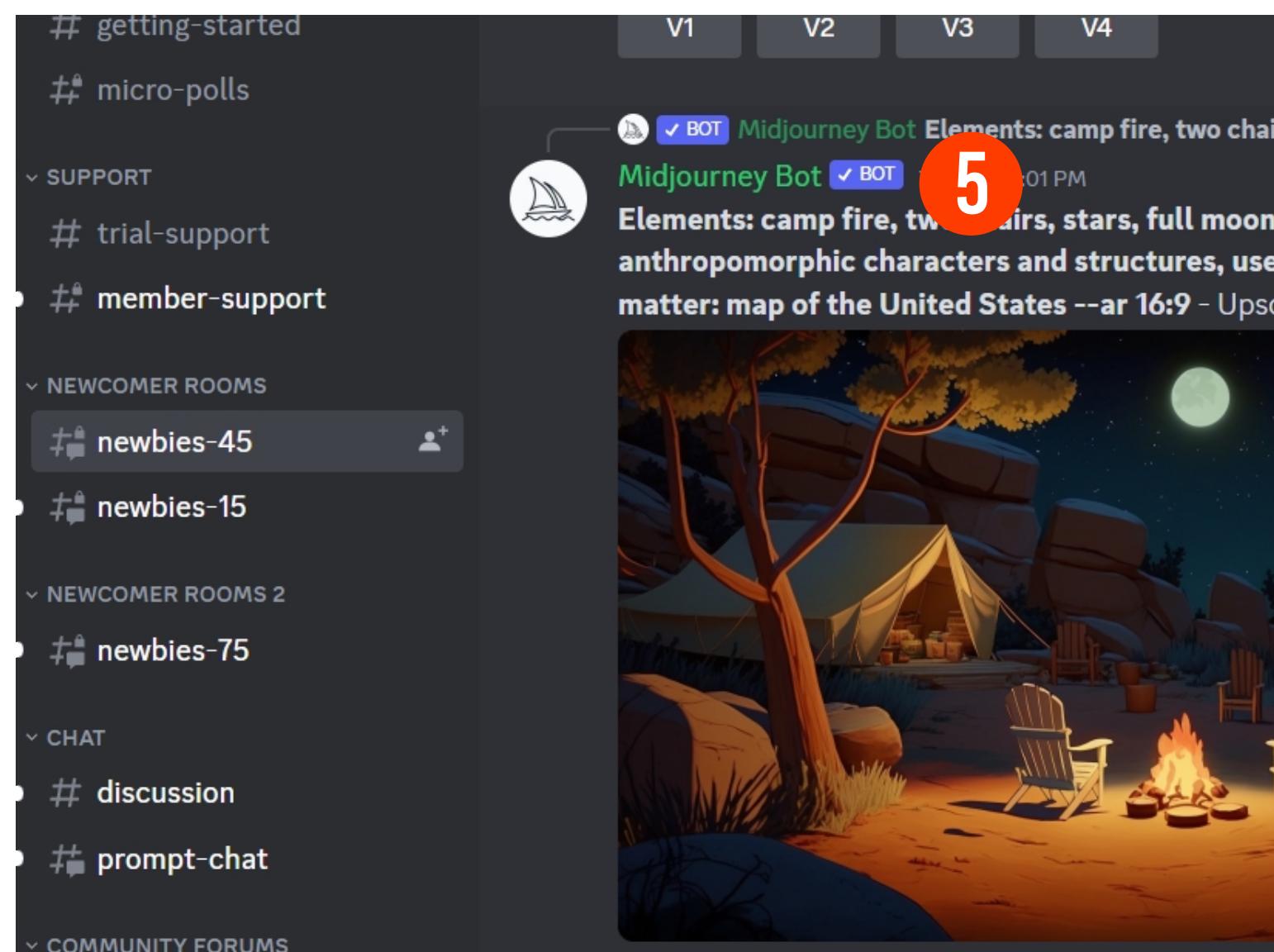
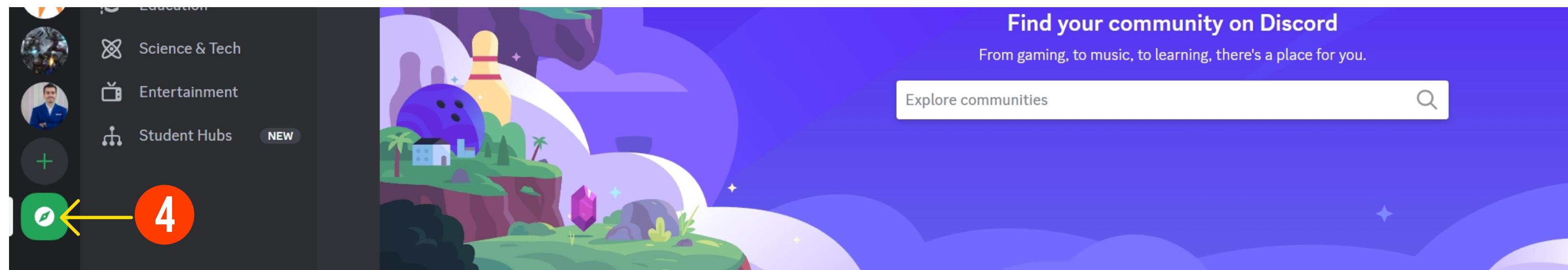
- ✓ Discord is a free chat program and Midjourney works inside it. Go through the steps: 1-2-3.



GET STARTED WITH MIDJOURNEY

MIDJOURNEY WORKS IN DISCORD

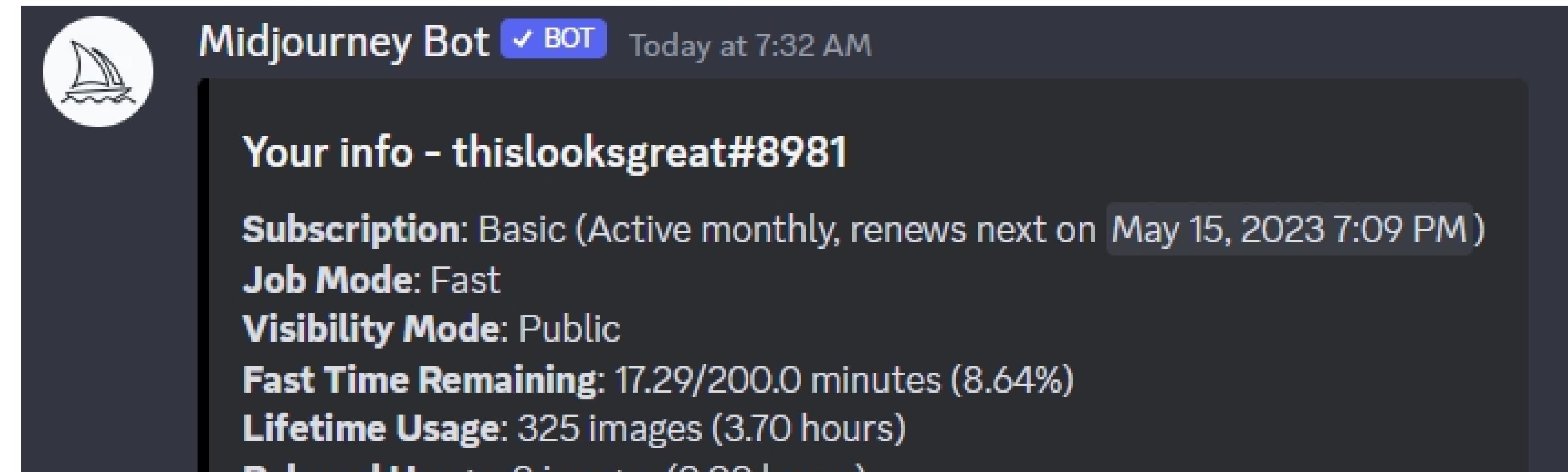
- ✓ Join the Midjourney server by using the compass icon on the left side of the screen (4).
- Message the Midjourney Bot (5). Pay for the basic \$10 plan to work directly with the bot (6)



THIS IS HOW YOU GET BETTER AT USING MIDJOURNEY

1. DON'T WORRY ABOUT HOW MANY CREDITS YOU HAVE LEFT

- ✓ The \$10/mo plan has a limited number of images/minutes, but you shouldn't worry about that. You need to focus on your learning and make sure you get better at working in Midjourney.



- ✓ Use /info to see the remaining time left in case you want to check from time to time

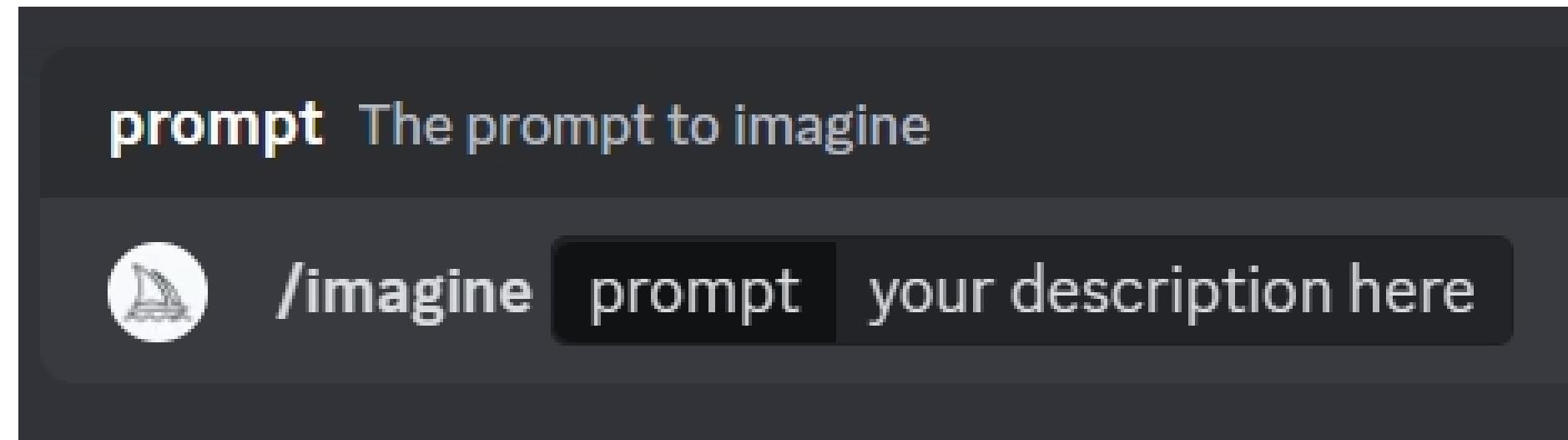
2. EXPLORE WHAT'S POSSIBLE

- ✓ Don't use Midjourney if you're on a tight deadline for a project and you need something very specific. It's best you explore ideas and get better through practice.
- ✓ If you need design resources I recommend **Freepik**, Envato Elements or **IconScout**

CREATE YOUR FIRST IMAGES IN MIDJOURNEY

THE MAIN COMMAND IS /IMAGINE

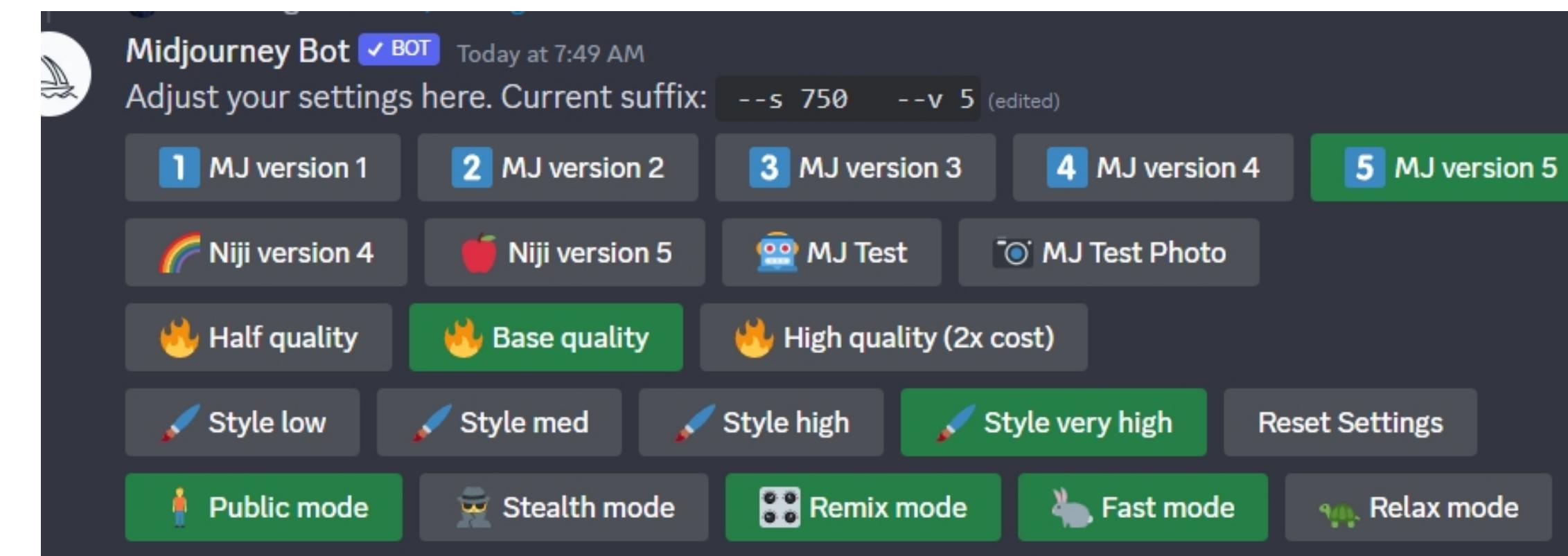
- ✓ Use /imagine and describe what type of image you want. It can be very short like "red car" or it can be incredibly long.



- ✓ After a short while you will get 4 results. U means you will get that single image, alone, high res. V means variation.



- ✓ If you don't like any results, use the blue refresh icon and you'll get 4 new versions.
- ✓ Use /settings and follow my options from underneath.



5 MONEY-MAKING EXAMPLES WITH MIDJOURNEY

✓ I don't recommend you jump into money-making right now, but know there are loads of options out there.

1. COLORING BOOKS



2. STICKERS



3. PRINT ON DEMAND



4. T-SHIRTS



5 MONEY-MAKING EXAMPLES WITH MIDJOURNEY

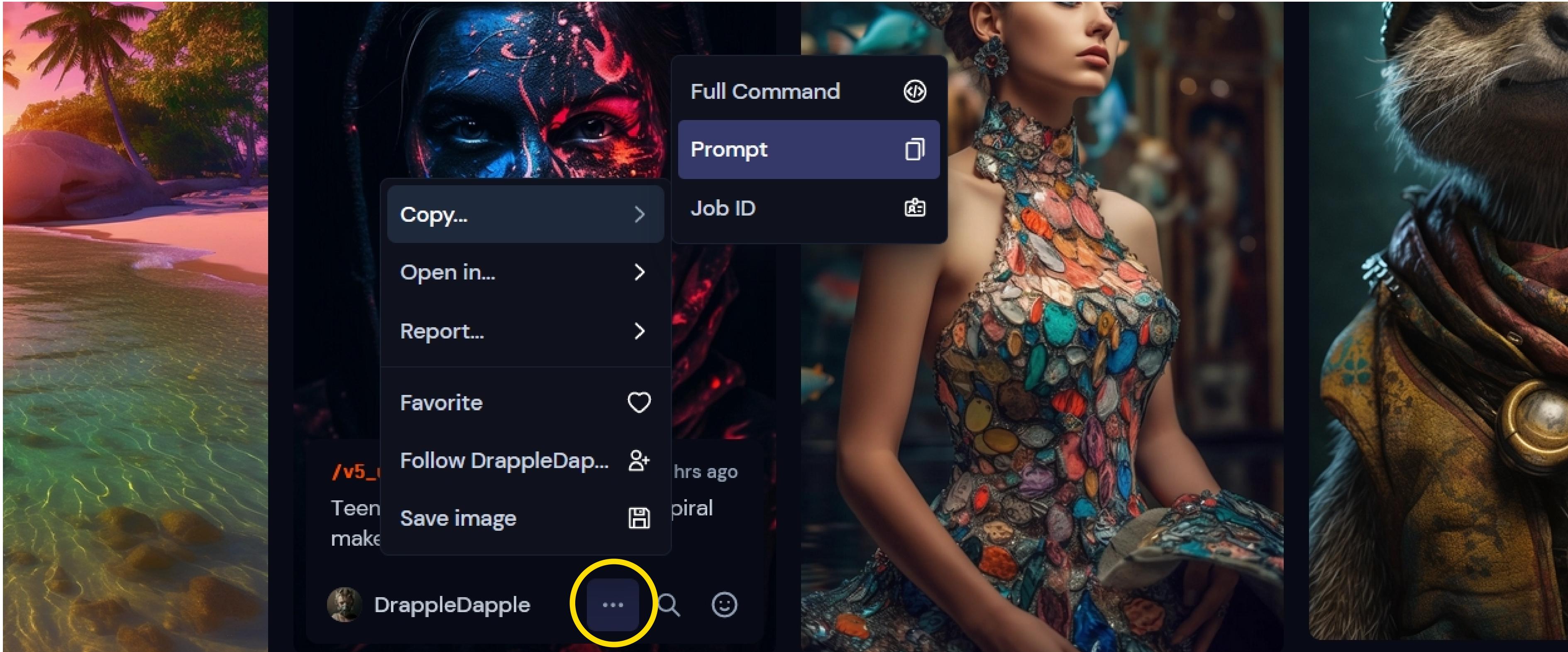
5. SOCIAL MEDIA POSTS FOR COMPANIES



✓ Posts without text made in Midjourney to promote a parenting course.

DISCOVER BETTER PROMPTS

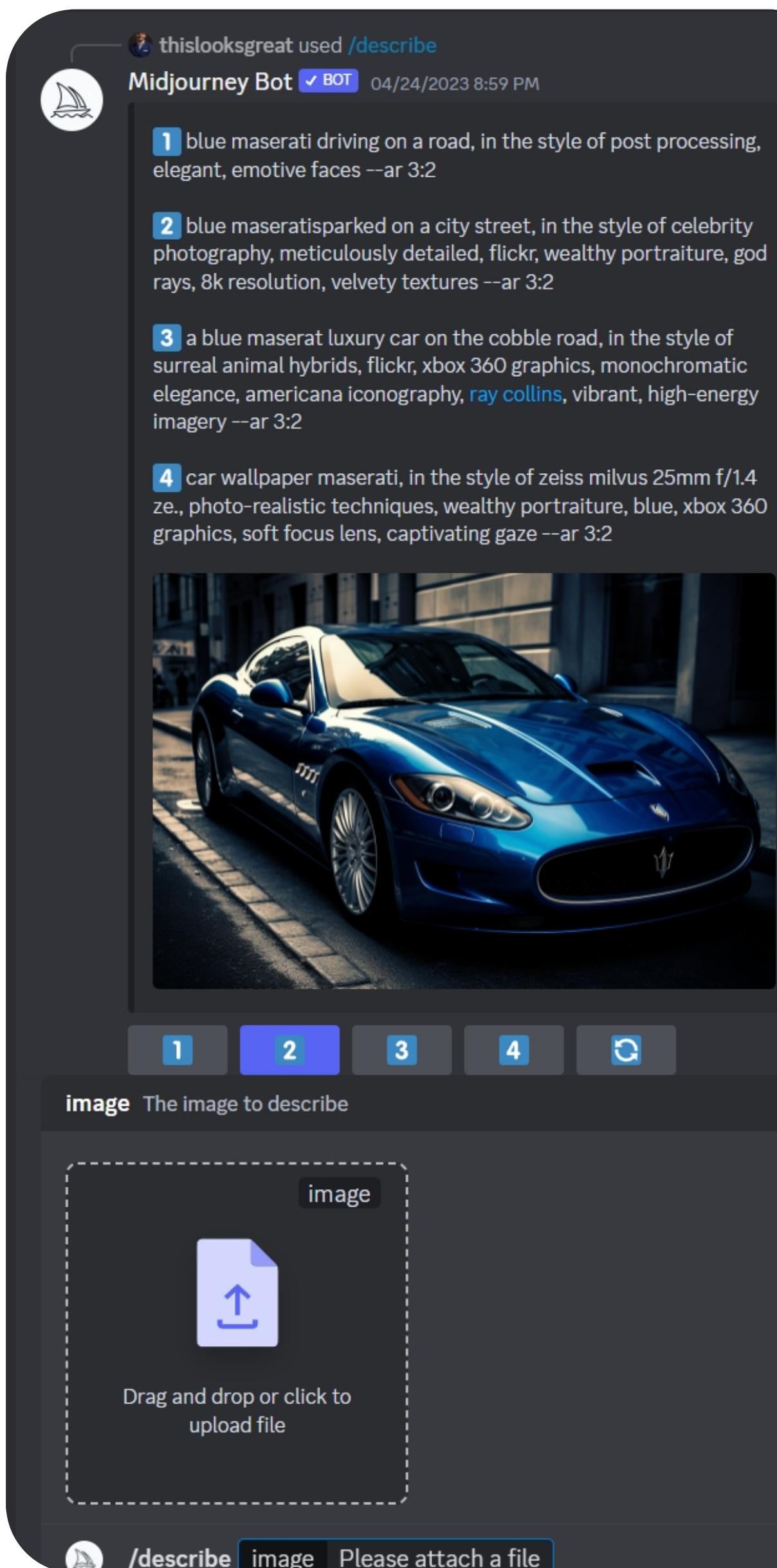
- ✓ Being logged in on midjourney.com, go to any image and click on the 3 dots -> copy -> prompt. Then you can use it or change it a bit.



teen boy wearing black and red spiral makeup 3.5 surreal:1.5 clean dark background:1.5 blacklight art:1.5

- ✓ This means you don't have to memorize anything. Just pick a style from the gallery and copy that prompt.

THE BEST SHORTCUT FOR GREAT RESULTS



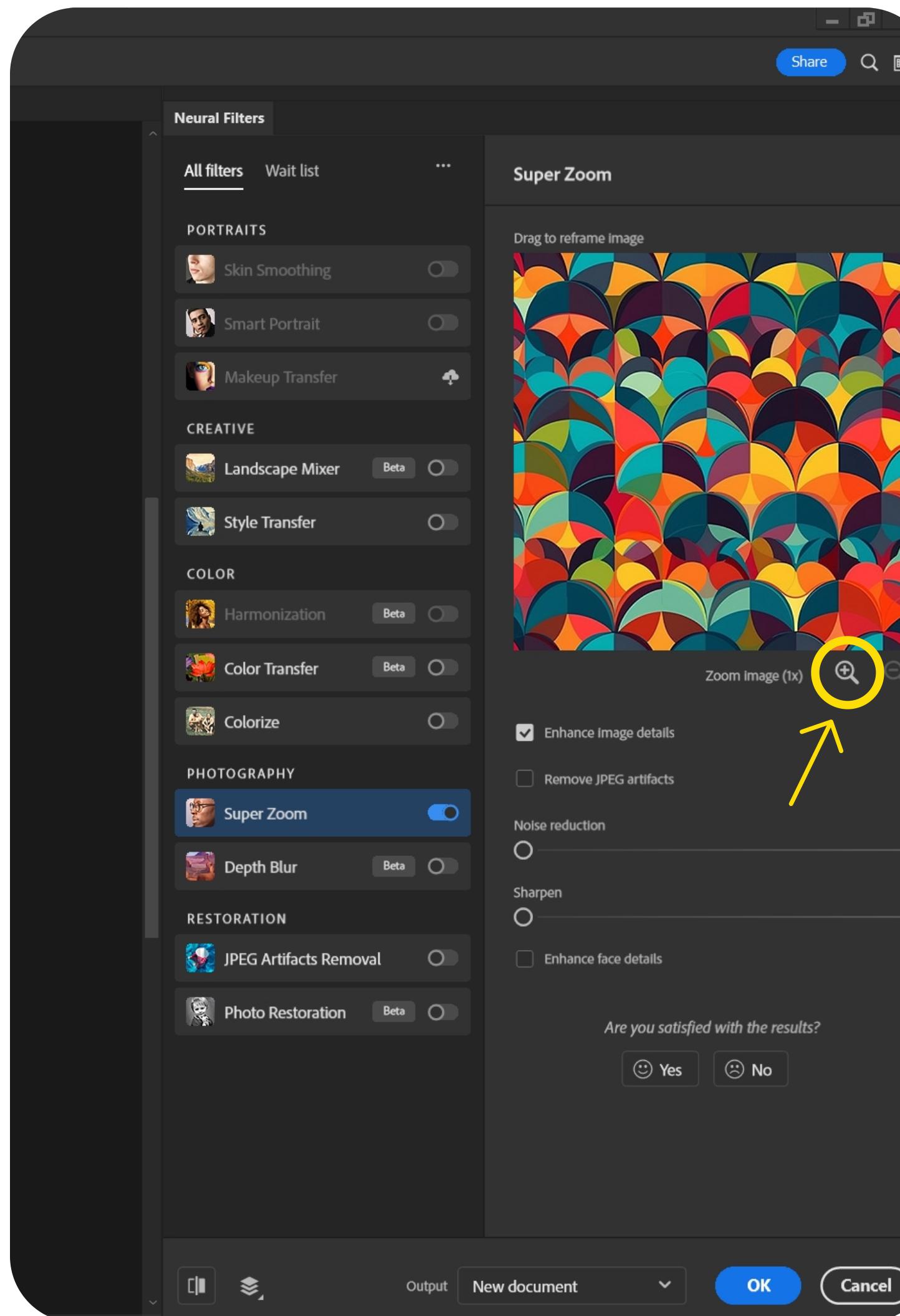
- ✓ Use /describe to see how Midjourney would describe your own images. You can upload any photos, from any places.
- ✓ Midjourney will give you 4 different versions of prompts. I like to generate all 4.
- ✓ If you have enabled **remix** mode, after you click on 1-2-3-4, you will be able to edit the prompt.
- ✓ This is one of the best ways to work in Midjourney!

MIDJOURNEY VS DALL-E 2 VS STABLE DIFFUSION VS ...



- ✓ There is no clear winner. Midjourney is one of the most used ones.
- ✓ Adobe XD vs Figma took a few years until one of them become the better choice
- ✓ You're not missing out on anything by using Midjourney
- ✓ The most important part is being active in the early days when it's a bit unpolished & tricky

10X THE SIZE OF ANY IMAGE



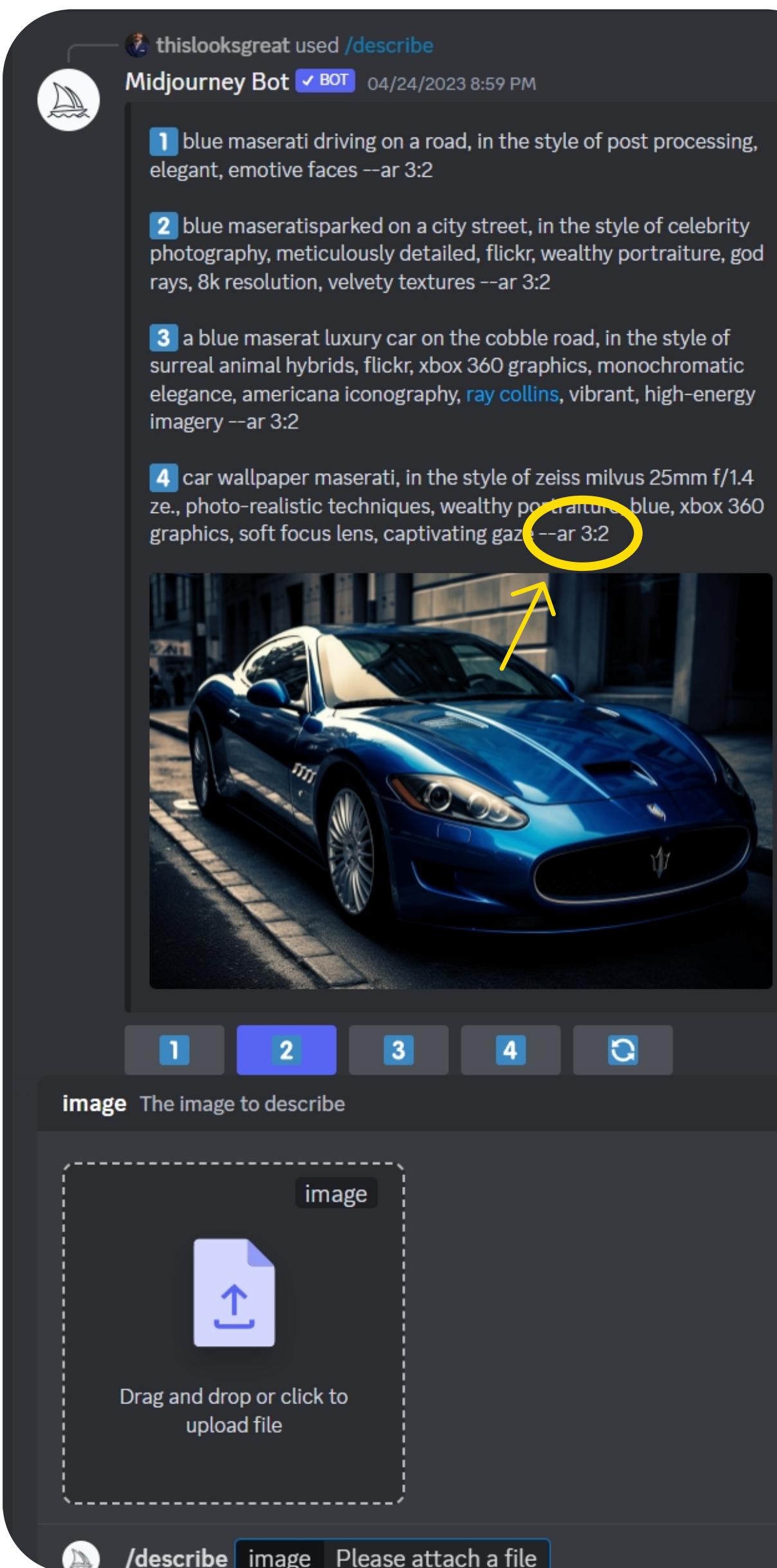
- ✓ Midjourney will give you images that are 1024 x 1024.
- ✓ **Photoshop** is the best choice to 10x your images because it's only \$10/mo and it has loads of other features. My advice is to stick to 3-4x for best results.
- ✓ Go to the top menu to Filter -> Convert for Smart Filters. Then Filter -> Neural Filters.
- ✓ Enable **Super Zoom** and use the 'plus' icon to set the multiplier
- ✓ Change 'Output' from the bottom to 'New document'
- ✓ Get the PNG/Jpeg by going to File -> Export -> Export as
- ✗ Don't use Topaz GigaPixel or other platforms

IMPROVE MIDJOURNEY PHOTOS



- ✓ Photoshop works very well with Midjourney. Use it to enhance your work!
- ✓ Go to the top menu to Filter -> Convert for Smart Filters. Then go to Filter -> Camera Raw Filter
- ✓ Use the 'Auto' function from the top right side
- ✓ Play with the sliders to get a better look
- ✓ There is no 'right' way to edit and there's no point where you will be 100% happy. That's normal!

GET THE RIGHT ASPECT RATIO



- ✓ AR = aspect ratio = the shape of the photo
- ✓ The first digit is the width, the second one is the height
- ✓ 16:9 is wide and short (also called landscape); 9:16 is tall and thin (portrait)
- ✓ If you don't use "--ar x:y" you will get a 1:1 aspect ratio meaning a square photo
- ✓ /imagine prompt red sports car in Paris at night --ar 3:2
notice the empty space

CREATE BEAUTIFUL PATTERNS

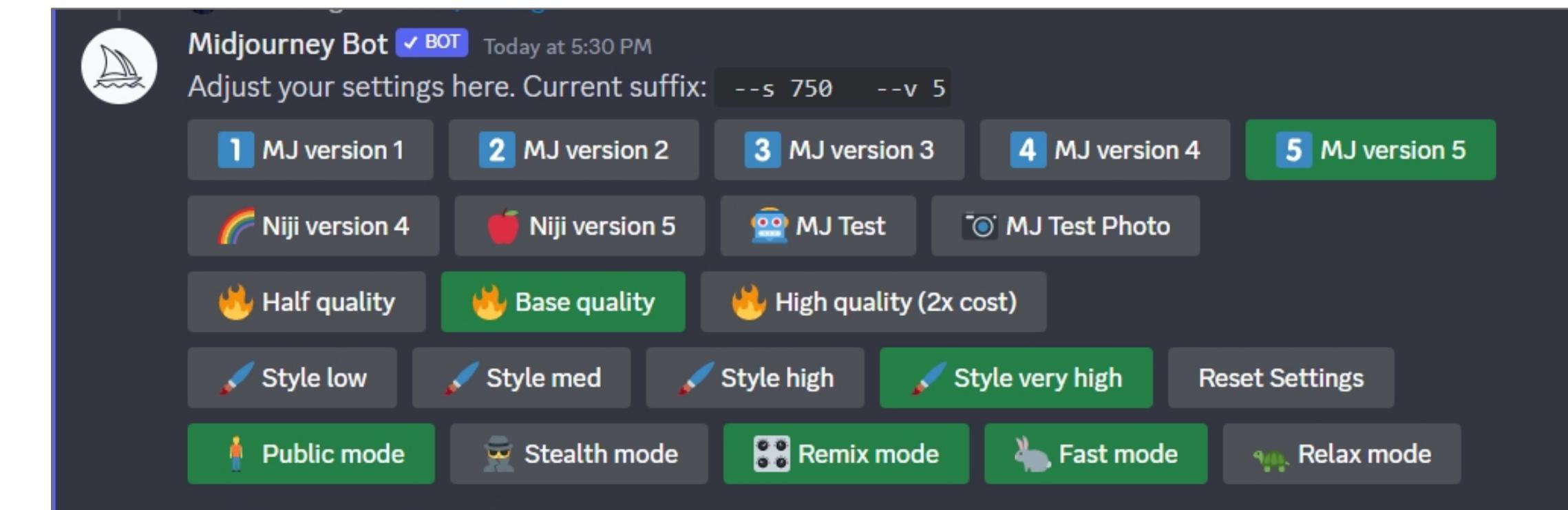


- ✓ You can create seamless, repeatable patterns by using --tile
- ✓ Use Photoshop! Go to Edit->Define Pattern. Then use the FX button and apply a **Pattern Overlay**
- ✓ Most people won't be able to tell that you've used Midjourney or any Ai Art Generator
- ✓ Most companies use these patterns on clothes, books, merch of all sorts!
- ✓ /imagine prompt fruit pattern outline --tile

GENERATE IMPRESSIVE ANIME ART



- ✓ Use /settings to change from MJ5 to Niji



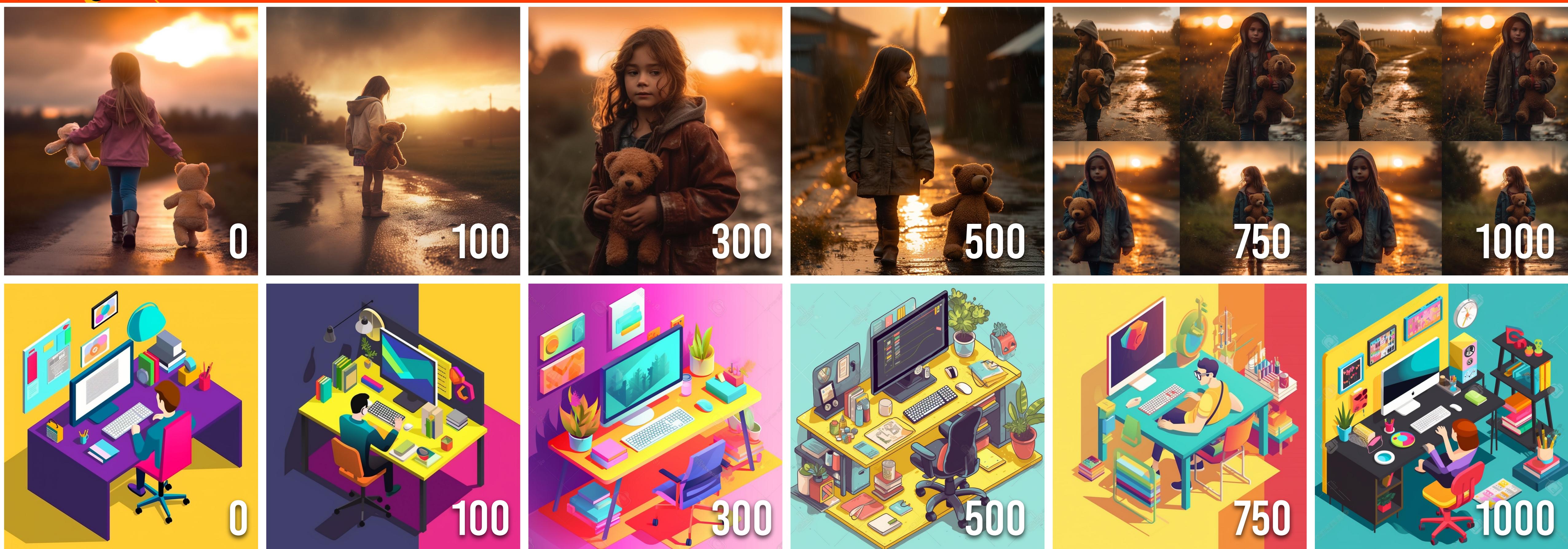
- ✓ Your results will be vastly different versus MJ
- ✓ It's best you reference certain anime / manga in terms of style to make something similar
- ✓ For most people I recommend MJ5 for more predictable results

CREATING CONSISTENT CHARACTERS



- ✓ There are tricks that can help you create somewhat similar characters...
- ✓ But as of Midjourney Version 5, the platform doesn't have a memory
- ✓ You can waste a lot of time and credits by trying to get the same face
- ✓ I recommend you use a style like SouthPark or Simpsons that doesn't require high details

HOW TO USE THE STYLIZE COMMAND



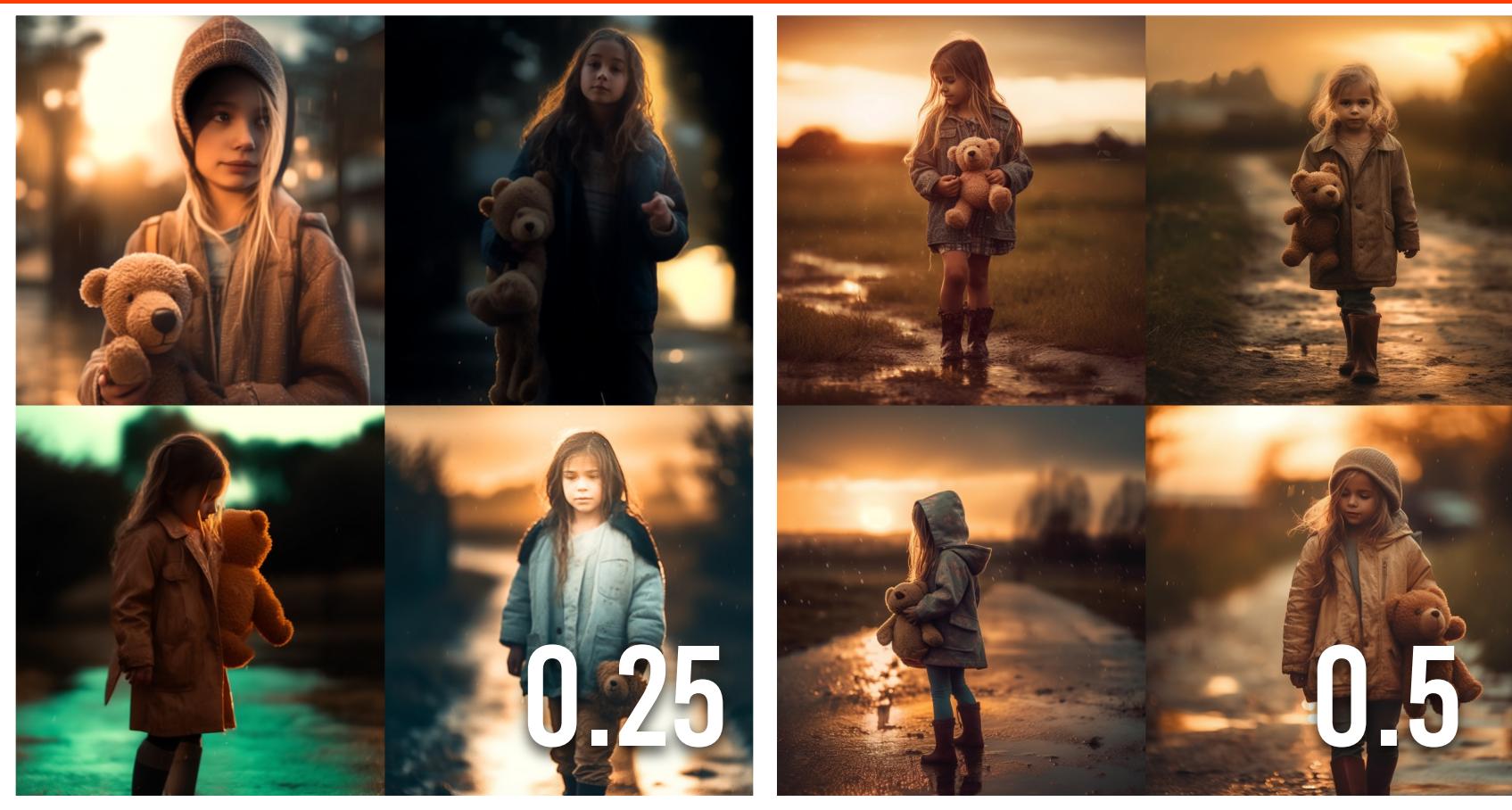
- ✓ It ranges from 0 to 1000. You can change it via /settings or by using --s 0
- ✓ Low values will follow your prompt more closely. High values will make the result more artistic.
- ✓ Starting from 300, you'll get decent results. I prefer to work with 750 most of the time.

TEST MODELS AND OTHER SETTINGS



- ✓ Avoid using test versions because they're unstable, temporary, unpredictable or all of them
- ✓ You only get 2 versions rather than 4
- ✓ Few results from the public showcase are made with test models

CHANGE THE QUALITY SETTINGS



- ✓ Quality ranges from 0.25 to 2. You can adjust it by using --q 0.25 or by using /settings
- ✓ For realistic photos, the default value of 1 is enough.
2 should be used if you really know exactly what you want and it will consume more credits.

USE CHAOS TO GET WHAT YOU WANT



- ✓ Chaos ranges from 0 to 100. You can change it by using --c 100. It's not shown in /settings.
- ✓ Low chaos values will give you little variation. High values will give you vastly different results.
- ✓ Start with high values to explore. Then lower the value as you get closer to what you want.

ASSIGN IMPORTANCE TO WORDS



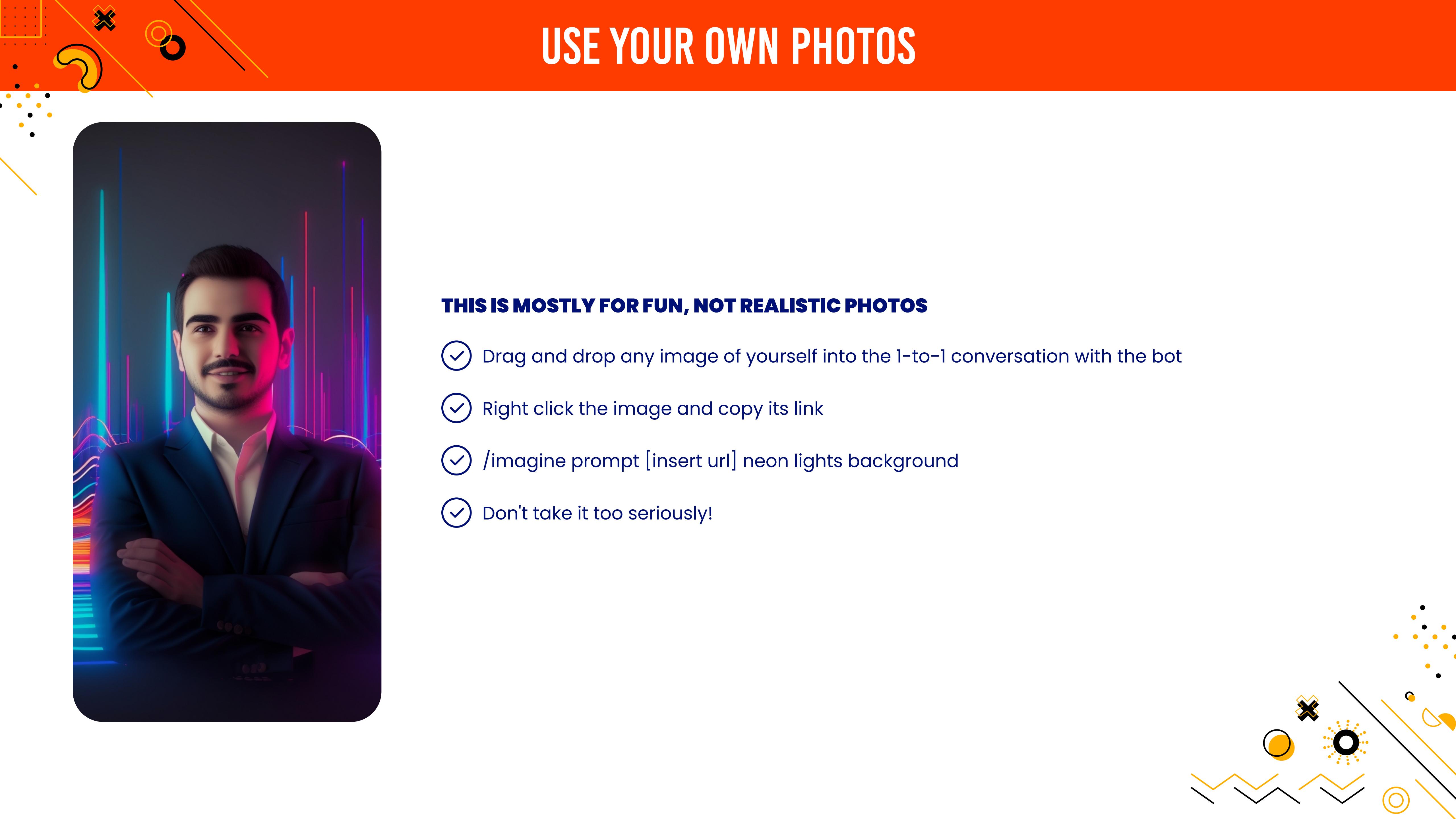
PRIORITIZE CERTAIN WORDS

- ✓ Weight is relative but most people use a range from ::-5 to ::5
- ✓ It's best used when you have multiple characters in a long prompt
- ✓ /imagine a girl::2 running through a city being chased by aliens::5 in a spaceship::3
- ✓ 100 and 50 are the same as 2 and 1
- ✓ I don't recommend you use this parameter in your first month
- ✓ **Pay super close attention to your empty space!**



EXCLUDE WORDS WITH THIS COMMAND

- ✓ The command is --no and it has the same weight as [word]:-0.5
- ✓ You can use 'no' to eliminate very common appearances like the Eiffel Tower if you write Paris
- ✓ You could use multiple 'no' commands but you may get odd results
- ✓ From my experience it's best you stick to word weights



USE YOUR OWN PHOTOS



THIS IS MOSTLY FOR FUN, NOT REALISTIC PHOTOS

- ✓ Drag and drop any image of yourself into the 1-to-1 conversation with the bot
 - ✓ Right click the image and copy its link
 - ✓ /imagine prompt [insert url] neon lights background
 - ✓ Don't take it too seriously!
- 

WHAT'S NEXT?



INVEST IN YOUR FUTURE

- ✓ Learn Photoshop! It works very well with Midjourney and I have a course with tons of 5 star reviews
- ✓ Use Midjourney as much as you can and upgrade to the \$30 plan after you finish your credits
- ✓ When you're using the \$30 plan make sure you switch to "relaxed mode" so you have unlimited photos
- ✓ Don't fixate on certain looks. Midjourney is far from perfect.