The following device information variables are supported. Variables aren't validated in the UI, and are case sensitive. If you enter an incorrect variable, you can see profiles saved with incorrect input. For example, if you enter {{DeviceID}} instead of {{deviceid}} or {{DEVICEID}}, then the literal string is shown instead of the device's unique ID. Be sure to enter the correct information. All lowercase or all uppercase variables are supported, but not a mix.

- {{AADDeviceId}}: Microsoft Entra device ID
- {{AccountId}}: Intune tenant ID or account ID
- {{AccountName}}: Intune tenant name or account name
- {{AppleId}}: Apple ID of the user
- {{Department}}: Department assigned during Setup Assistant
- {{DeviceId}}: Intune device ID
- o {{DeviceName}}: Intune device name
- o {{domain}}: Domain name
- {{EASID}}: Exchange Active Sync ID
- {{EDUUserType}}: Type of user
- O {{IMEI}}: IMEI of the device
- {{mail}}: Email address of the user
- {{ManagedAppleId}}: Managed Apple ID of the user
- O {{MEID}}: MEID of the device
- o {{partialUPN}}: UPN prefix before the @ symbol
- o {{SearchableDeviceKey}}: NGC Key ID
- o {{SerialNumber}}: Device serial number
- {{SerialNumberLast4Digits}}: Last 4 digits of the device serial number
- {{SIGNEDDEVICEID}}: Device ID blob assigned to client during Company Portal enrollment
- {{SignedDeviceIdWithUserId}}: Device ID blob assigned to client with user-affinity during Apple
 Setup Assistant
- {UDID}}: Device UDID
- {{UDIDLast4Digits}}: Last 4 digits of the device UDID
- {{UserId}}: Intune user ID
- {{UserName}}: User name
- {{userPrincipalName}}: UPN of the user

Courtesy of Microsoft

https://learn.microsoft.com/en-us/mem/intune/configuration/ios-device-features-settings