

# Data Viz Idea Generation

Project: \_\_\_\_\_

## Key Terms and Phrases:

_____	_____	_____
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## Data Visualization Categories

### Comparisons

Key Terms: before, after, categories, compare/contrast, over time, peaks/valleys, ranks, types, ratio, KPI

Chart Types: Bar | Line | Combo | Bump | Slope | Funnel | Small Multiples | Gauge | Bullet | Sparkline

### Distributions

Key Terms: cluster, distributed, from/to, plotted, points, spread, relative to, transfer, variation, deviation

Chart Types: Histogram | Bubble | Scatter | Alluvials | Sankey

### Compositions

Key Terms: components, groups, makes up, of the whole, parts, percentage, pieces, portion, subsections, total

Chart Types: Stacked Bar | Stacked Area | Treemap | Mekko | Waffle | Tornado | Waterfall | Stream

### Relationships/Maps/Network/Logic

Key Terms: cluster, complex, connections, group, hierarchy, if/then, network, space, yes/no, path, related, correlated, independent, dependent

Chart Types: Geography | Flow Chart | Hierarchies | Network | Force | 2x2 | Scatter | Bubble

For further insight, go to <http://www.datavizcatalogue.com/>