

A word cloud centered around the word "data". The word "data" is the largest and is colored teal. Other words are in dark blue and include "science", "information", "reality", "visualisation", "validity", "reliability", "process", "visualisations", "figure", "results", "images", "people", "scientists", "usefulness", "products", "story", "analysis", "business", "colours", "knowledge", "ensure", "colour", "measure", "sound", and "products". The words are arranged in a circular pattern around the central "data" word.

data

science

information

reality

visualisation

validity

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process

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