

Tip 21 - Build good relationships with your stakeholders





**Be sure you understand their needs as much
as you possibly can**





▶ **What are their long term goals**



▶ **What are there revenue goals**



▶ **What does the perfect product look like to them**

**Build a relationship
and create a relaxed
environment**

**Make it easier to
negotiate and get
your point across**



In Summary

- **Build good relationships with your stakeholders**