

Tip 13 - Make your priorities strict





- **You have the vision for the product and you know the most essential components of your product**
- **When you come up with your product backlog, make sure those items are on the top of the backlog**



- **Start with stuff that your users are likely to use every single day**



- It is very critical that you focus only on the essentials first then you can incorporate flexibility and luxury later on
- The 80/20 rule tells us that focus on the top priorities will pay off!

1
Feature
(User Story)

2
Feature
(User Story)

3
Feature
(User Story)

- Give each story a business value rating based on metrics such as user likeability, revenue, number of requests or similar.



- **Prioritize high rated stories to the top of the backlog**
- **Ensure that work on items lower down the backlog only occurs if there is no way that items higher up can be started**

In Summary

- **Make your priorities strict**