Tip 9 - Instill Focus

- **Be focused on what is on hand at all times during the sprint**

- **Whatever product story is being dealt with at that time is the priority**

Multi-Tasking

Feature (User Story)

Feature (User Story)

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- Your team has to know what is at stake right from the word 'go'

- Make sure your team understands that in the sprint planning and if you see the need, remind them as you proceed with development

The key times to re-enforce the sprint goal:

- Every day after the daily scrum

- At the beginning of the sprint planning meeting

- In conversations with individuals while working on requirements

- **Try to find non-repetitive ways to do this after the daily scrum**

- **If they are going off on tangents, remind them of the goal straight after the meeting**

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In Summary

- 🔴 **Instill Focus**