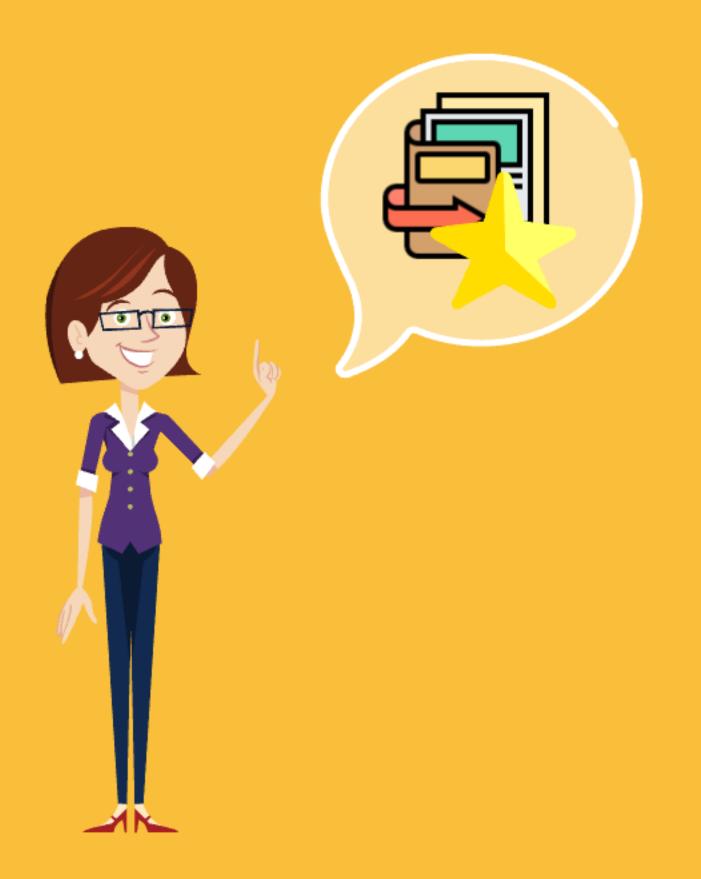
Tip 13 - Make your priorities strict





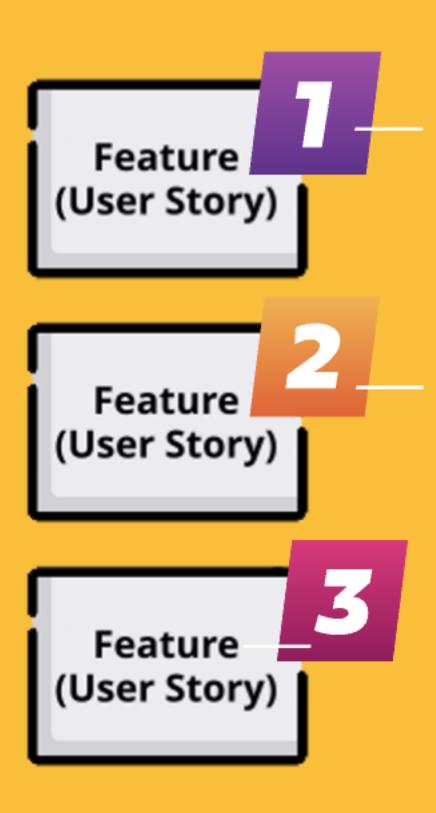
- You have the vision for the product and you know the most essential components of your product
- When you come up with your product backlog, make sure those items are on the top of the backlog



 Start with stuff that your users are likely to use every single day



- It is very critical that you focus only on the essentials first then you can incorporate flexibility and luxury later on
- The 80/20 rule tells us that focus on the top priorities will pay off!



Give each story a business value rating based on metrics such as user likeability, revenue, number of requests or similar.



- Prioritize high rated stories to the top of the backlog
- Ensure that work on items lower down the backlog only occurs if there is no way that items higher up can be started

In Summary

Make your priorities strict