

# **Tip 18: Motivate the Team to Reach For the Stars**



**You should be that  
push for your team**

**Remind them they are capable of  
much better results if they open  
themselves up to possibilities**



**If they are capable of more than they are  
letting on; if they are, encourage them**





**The difference between mediocrity and exceptionalism is the effort one puts in**

**Motivating and encouraging the scrum team should not be a one-man role**





- ▶ **Sticking to their commitments**
- ▶ **Hold each other accountable to high standards of work**
- ▶ **Challenge each other to grow more and strive for more**



# In Summary

A top-down view of a wooden desk. In the center is a spiral-bound notebook with a blank, lined page. A hand is holding a pen over the notebook. To the right of the notebook is a white cup of dark coffee on a matching saucer. The background is a warm, textured wooden surface.

- **Encourage your team to motivate and encourage each other to reach for and go beyond the sky. Encouragement coming from team members can be a welcome change.**
- **Train them to be accountable to each other to achieve high levels of performance.**