

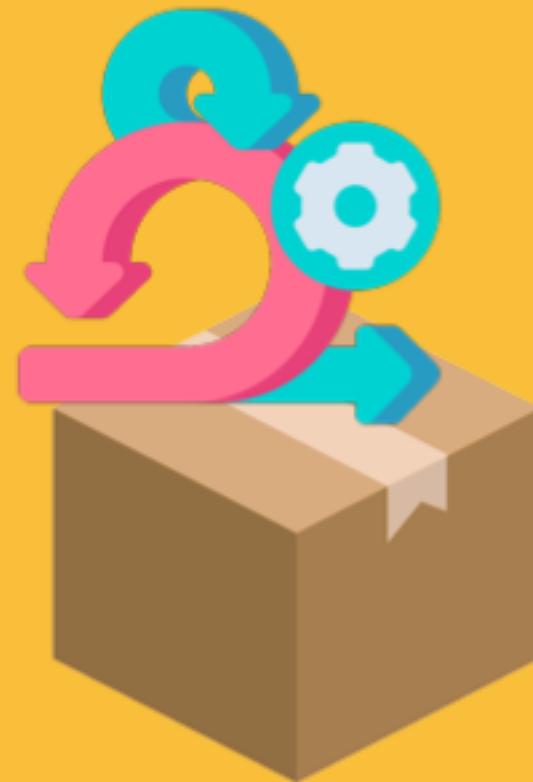
# **Scrum Master Roles: How to Improve Product Owner Efficiency**





- The roles of a Scrum Master and those of a product owner overlap in a few cases
- The individuals involved in those roles should collaborate effectively as co-workers

- The product owner has greater authority in achieving the goals of the business



Viable



The Scrum Master and product owner must collaborate in the following areas:

# Improve Product Backlog



- The product owner is responsible for the product backlog,
- The Scrum Master is in an ideal position to help the Product Owner spruce it up



**INPUT**

A large, stylized red arrow pointing to the right. Above the arrow, the word "INPUT" is written in bold, black, uppercase letters. The arrow has a thin blue outline and a slight gradient.

- It is much easier and more effective to give input when the results of each sprint retrospective are still fresh in his/ her mind



**Ensure the next sprint is efficient, which better places the team to achieve success**

# Boosting Team Communication



- The Scrum Master works more directly with the team every day
- The product owner who may go for days before seeing the team



- All necessary communications pertaining to the project and the product vision must be very clear to every member of the team

- A collaboration between the Scrum Master and the product owner leads to more effective delivery of necessary messages

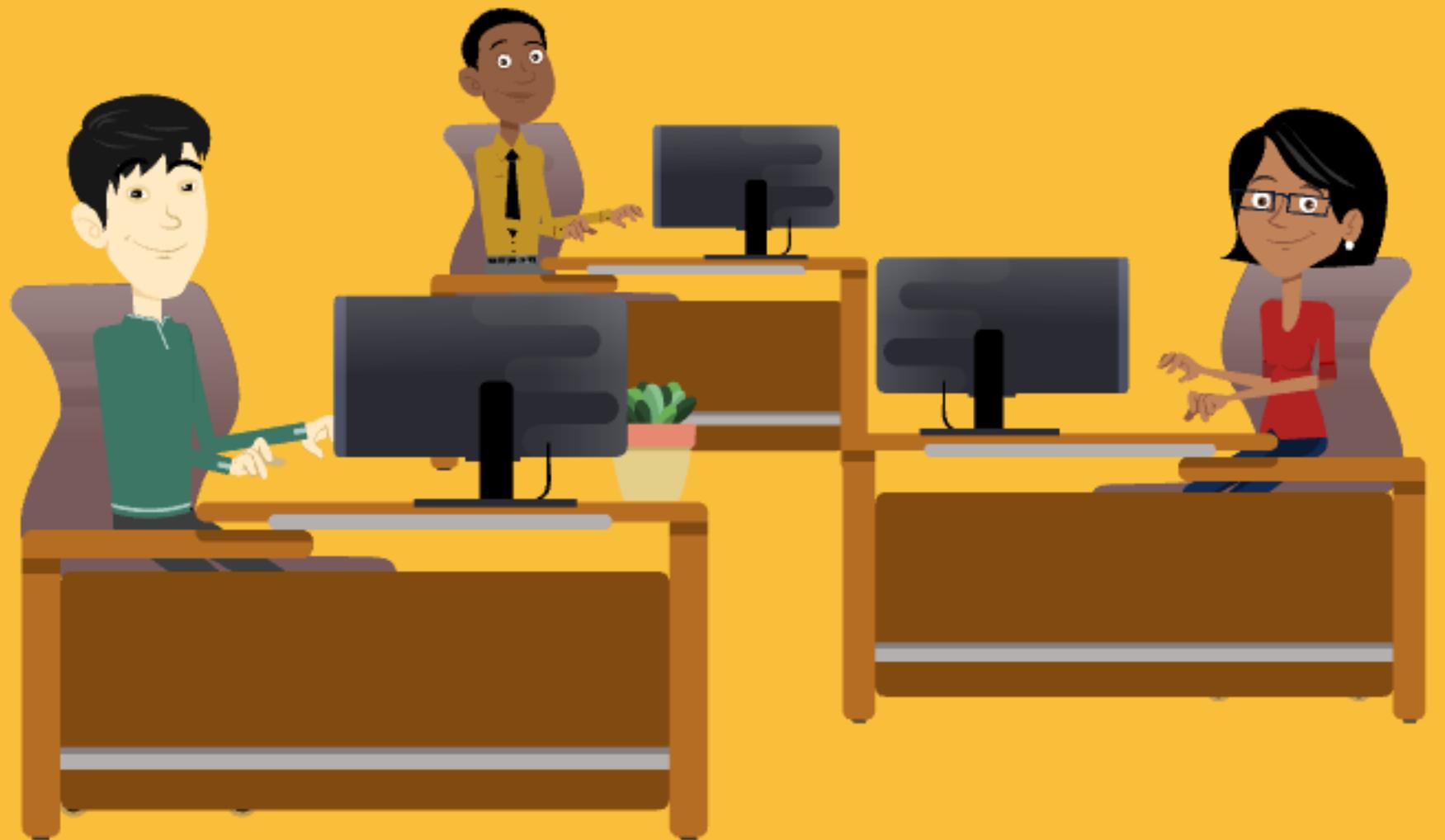


Levels

Teams

Departments

# Improving Team Morale





- **Collaboration can elevate a team's spirits and increase the team productivity**



**When the Scrum Master and the product owner effectively collaborate, lines of communication remain open**



**Set priorities based on what is practical for the team and not on impulsive business goals**

# Ensuring Inter-Dependencies with Other Teams





## ● Close relationships

Other teams

Product owners

Scrum Masters working  
on different projects

Past team  
members



- Help foster such relationships between the product owner and the team, and those of other groups

- Promotion of such relationships can help improve on the project they are working on and clear any impediments along the way

# **Assist in Product Vision Clarification**



- The product owner is responsible for effectively communicating the product vision
- Collaborative work can boost the clear and appropriate communication of that vision





The Scrum Master is responsible  
for bringing the team on board

Making the product vision that  
the product owner has a reality



- The Scrum Master can assist the product owner by bringing insight about the sprint to allow improvements on the next sprint