Ultimately, you and the product owner have one shared desire: to build an excellent product while maintaining value.

The product owner's concern lies in ensuring reception of the most visible value, you both need to understand each other to get the best product possible whilst maintaining the best development practices possible

Or for the team to skimp on the detail of features but focus on using best practices to deliver

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Reminding each role of the necessity of best practice balanced against delivering value for the business

In Summary

- **Work to sustain an applicable balance between your contribution to the process and the product owner's work with the product.**

- **Also work to sustain a balance so the team deliver maximum product value while maximizing the use of best practices.**