

Introduction to SAP Business Technology Platform

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Why SAP BTP is a Big Deal

1 Rapid Adaptation

SAP BTP helps businesses adapt quickly to market demands and customer needs, much like how companies had to pivot during the COVID-19 pandemic.

2 Future-Ready Businesses

It gives businesses the tools to become 'future-ready,' enabling them to thrive in an ever-changing digital landscape.

3 Competitive Edge

Companies using SAP BTP are better equipped to face challenges and stay ahead in the game of business.





Key Aspects of Future-Ready Businesses

Continuous Digital Transformation

Like a smartphone updating with new features, businesses need to keep evolving, getting smarter, and finding new ways to improve.

Agile Operating Models

Businesses need to be flexible, able to adapt quickly to changing circumstances and market demands.

Resilience

Companies must be tough and ready for anything, able to withstand sudden changes in the business world.

How SAP BTP Enables Future-Readiness



Rapid Adaptation

SAP BTP allows companies to quickly adapt to changes in the business environment.



Fast Application Development

It enables businesses to build new applications faster than ever before.



Seamless Integration

SAP BTP helps connect different parts of a business seamlessly.



Smart Data Usage

It allows companies to use data intelligently to make better decisions.

The Big Picture: SAP BTP and Future-Readiness

Essential for Survival

In today's world, being future-ready is crucial for business survival.



Ultimate Toolkit

SAP BTP serves as the comprehensive toolkit for building a future-ready business.

Enabling Innovation

It empowers companies to innovate and adapt quickly to big changes.



Looking Ahead: Bridging Business and Technology

1

Current Introduction

We've covered the basics of SAP Business Technology Platform and its importance in creating future-ready businesses.

2

Next Lesson

We'll dive deeper into how SAP BTP bridges the gap between business needs and technology.

3

Exciting Developments

Prepare for even more exciting insights into the capabilities and applications of SAP BTP.