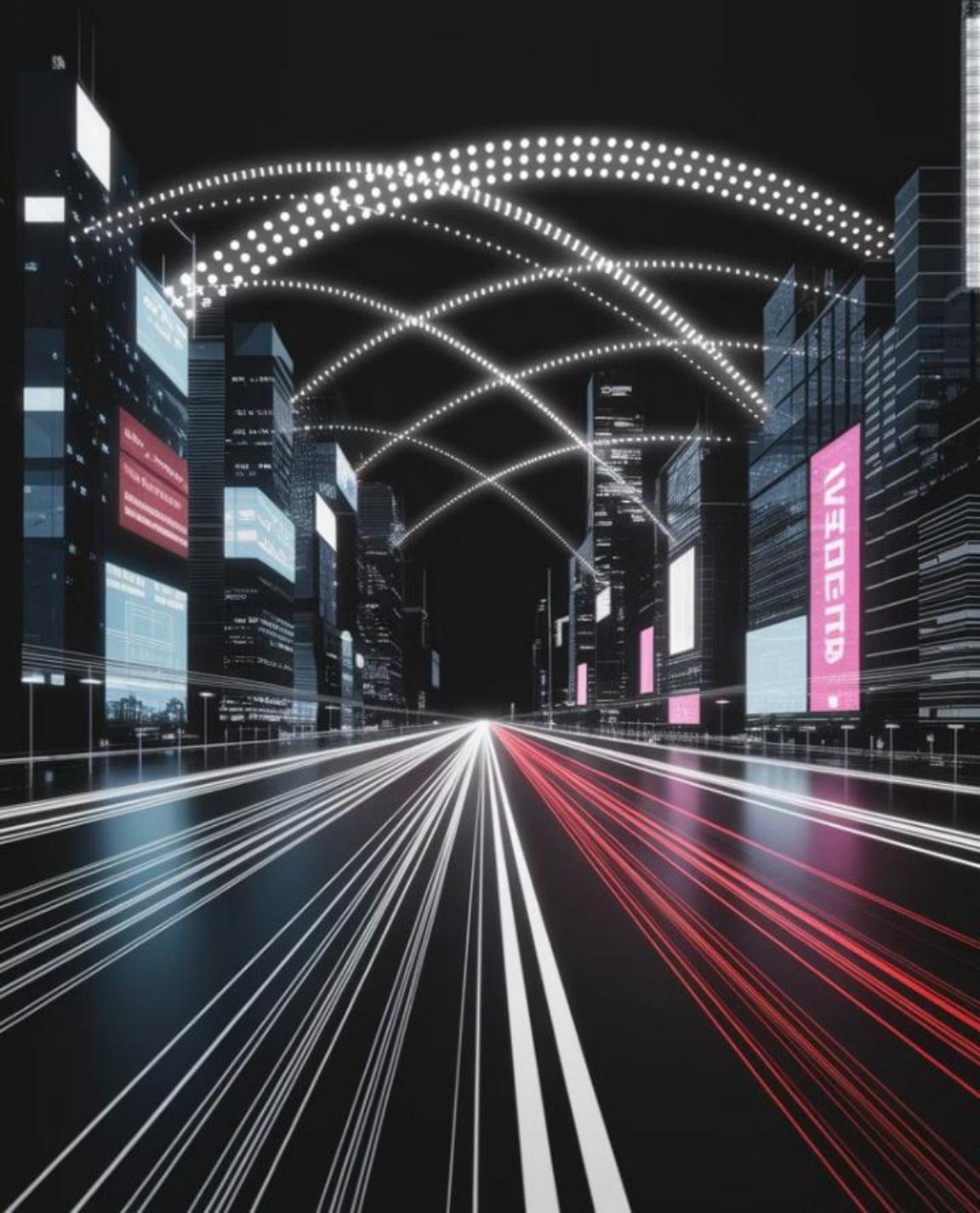


Intelligent Enterprise: Powering the Future of Business



por Mayko Silva





What is an Intelligent Enterprise?

1 Living, Breathing Organism

An Intelligent Enterprise is like giving your business a super-powered brain and nervous system.

2 Smarter Organization

It's about making your entire organization smarter, more responsive, and more adaptable.

3 Enhanced Decision-Making

Intelligent Enterprises use advanced technologies to improve overall business performance and decision-making processes.

Three Main Characteristics of an Intelligent Enterprise



Visibility

Like giving your business X-ray vision. See what's happening across the entire organization in real-time.



Focus

Knows where to put its energy, like focusing on the most important topics when studying for an exam.



Agility

Able to change direction quickly, like switching from playing chess to ping-pong in the blink of an eye.



The Technology Behind Intelligent Enterprises

AI
Artificial Intelligence powers advanced decision-making capabilities.



These technologies work together to enable Intelligent Enterprises to make better decisions faster, adapting to changing market conditions in real-time.

Machine Learning

Enables systems to learn and improve from experience.

Advanced Analytics

Provides deep insights from vast amounts of data.



Real-World Example: SmartShop

1

AI-Powered Predictions

Predict popular products for next season

2

Dynamic Pricing

Adjust prices in real-time based on demand

3

Supply Chain Optimization

Use machine learning to optimize the supply chain

4

Personalized Experiences

Provide tailored experiences based on customer behavior

SmartShop demonstrates how an Intelligent Enterprise operates seamlessly, with different parts of the business working together like a well-oiled machine.



SAP Business Technology Platform: The Enabler

Superhero Origin Story

BTP is like the special sauce that turns your business into a superhero, providing the tools and technologies to become an Intelligent Enterprise.

Comprehensive Toolkit

Offers a range of solutions for data management, analytics, AI, and application development.

Seamless Integration

Enables smooth connection of various business processes and systems.

The Journey to Becoming an Intelligent Enterprise

1

Rethink Processes

Evaluate and redesign business processes for optimal efficiency.

2

Upskill People

Invest in training and development to equip your workforce with new skills.

3

Embrace Innovation

Foster a culture that encourages creativity and continuous improvement.

4

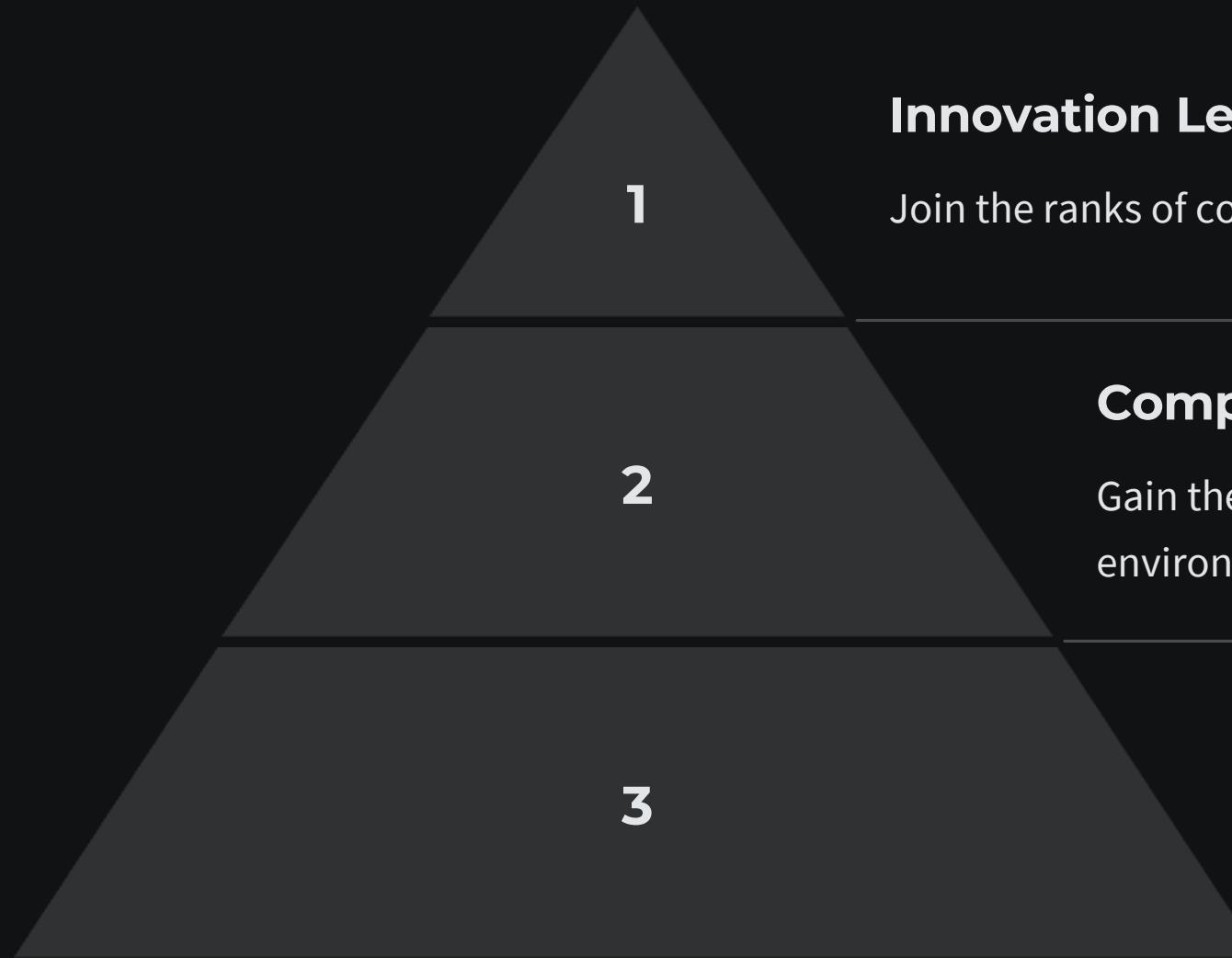
Reap Benefits

Enjoy increased efficiency, better customer experiences, and faster adaptation to change.

Becoming an Intelligent Enterprise is a journey, not a destination. It's becoming necessary for survival in today's fast-paced business world.



Embracing the Intelligent Enterprise Future



Innovation Leaders

Join the ranks of companies doing incredibly smart and innovative things.

Competitive Edge

Gain the ability to adapt and thrive in a rapidly changing business environment.

SAP BTP

Leverage the tools provided by SAP Business Technology Platform to start your journey.

As we conclude our exploration of the Intelligent Enterprise, remember that this is the future of business. With SAP BTP, you have the tools to join this exciting journey. Next up, we'll discuss 'Rise with SAP' - trust me, it's even more exciting than waking up early!