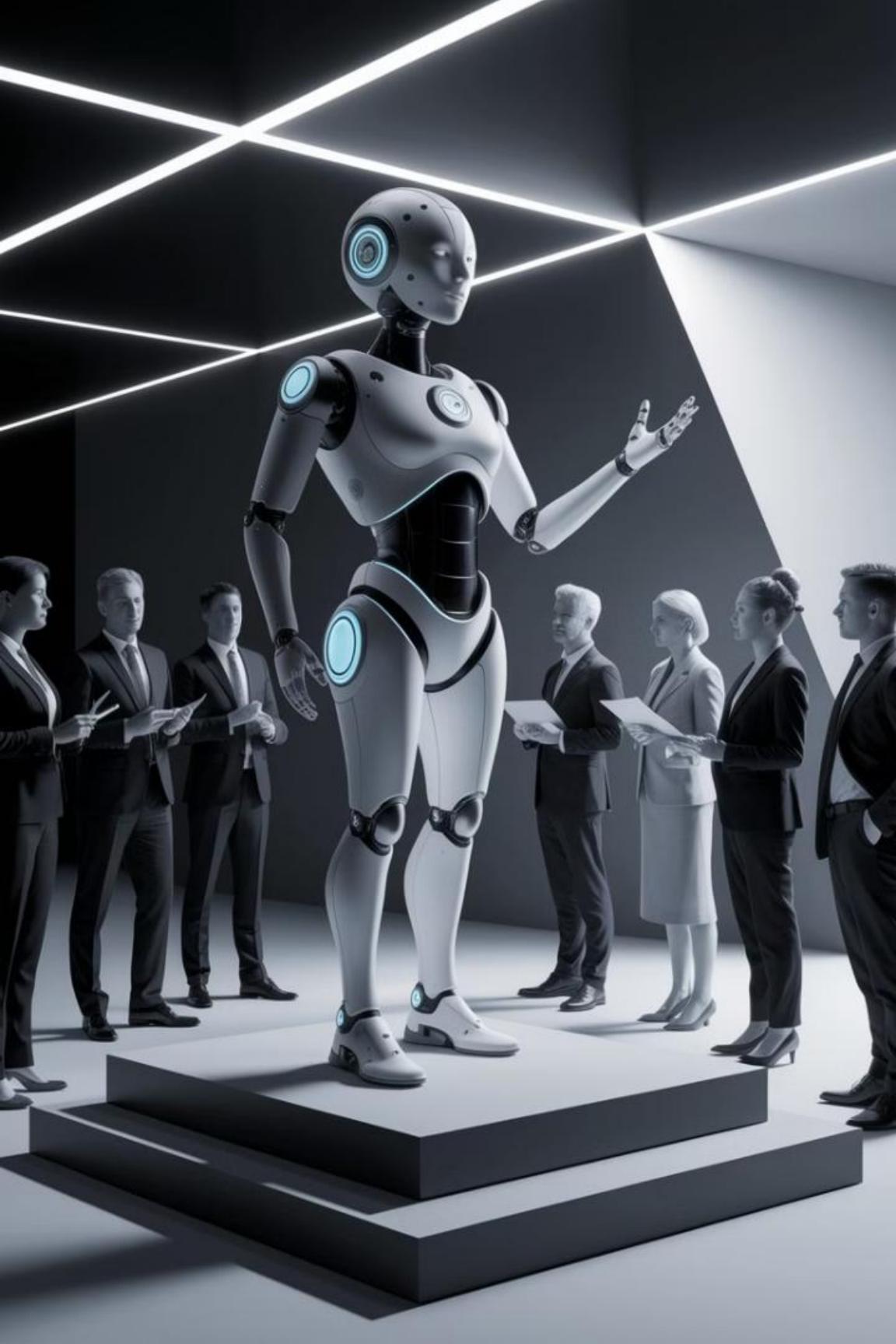


Artificial Intelligence in SAP BTP



por Mayko Silva



AI in SAP BTP: Your Super-Smart Business Assistant



Design New Products

AI can help design new products like superhero capes, adapting to market trends.



Predict Trends

AI analyzes data to predict future fashion trends and market demands.



Multilingual Customer Service

AI-powered assistants can communicate with customers in any language.

AI in SAP BTP is not about robots taking over jobs. Instead, it's like having a team of incredibly smart helpers that make your job easier and more interesting. These AI assistants can design new products, predict trends, and even chat with customers in any language, revolutionizing how businesses operate.



Key Players in SAP's AI Game

Joule

SAP's AI-powered digital assistant. It understands plain language questions and provides smart answers based on your business data, like having a super-smart friend who knows everything about your business.

SAP AI Services

A collection of AI tools that can be easily integrated into applications. These services can add capabilities like document reading, image recognition, and language understanding without requiring deep AI expertise.

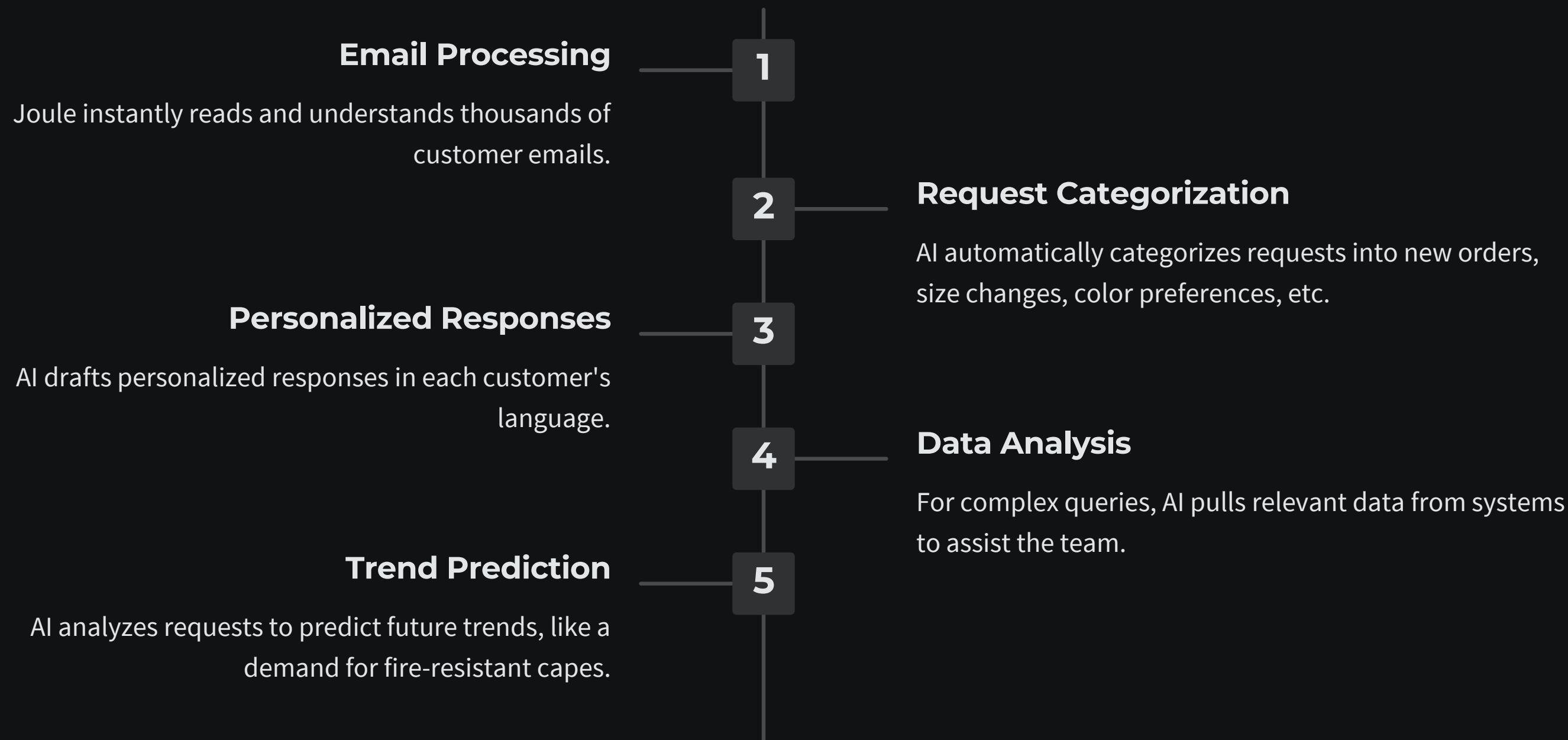
SAP AI Launchpad

The control center for all AI projects. It helps manage AI models from training to deployment, acting as a high-tech lab for creating and controlling AI solutions.

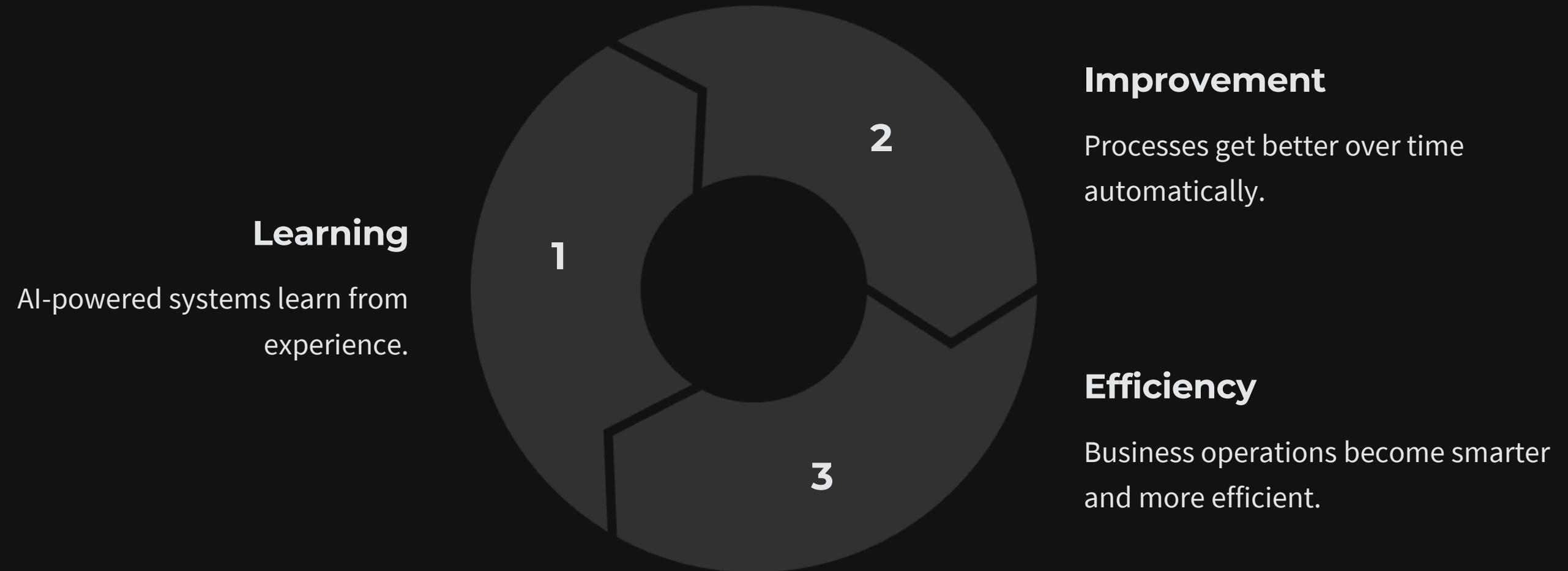
SAP AI Core

The powerhouse behind SAP's AI offerings. It handles the heavy-duty AI computations, serving as the super-computer that drives all AI functionalities.

AI in Action: The Cape Business Example



Intelligent Process Automation



SAP's AI tools also enable intelligent process automation. This concept is like having cape-making machines that learn from experience and improve over time, all by themselves. It's a simple yet powerful idea where your business processes become smarter and more efficient automatically, without constant human intervention.



User-Friendly AI Tools

1

Easy to Use

SAP has designed these AI tools to be user-friendly. You don't need to be a coding genius or an AI expert to use them.

2

Magical Integration

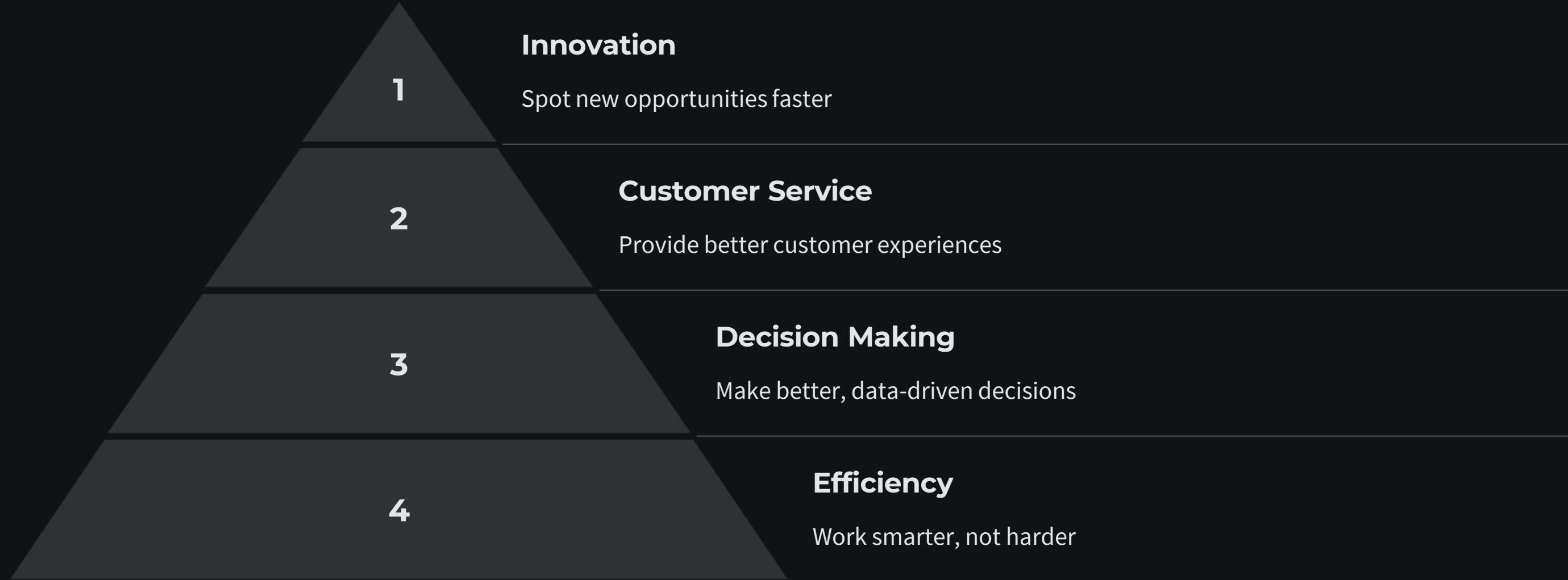
It's like having a magical wand that you can wave to add AI powers to your business processes!

3

Continuous Improvement

SAP is constantly improving and expanding its AI capabilities, like AI helpers going to superhero school and coming back with new powers all the time.

The Impact of AI on Businesses



AI in SAP BTP means businesses can work smarter, not harder. They can make better decisions, provide superior customer service, and identify new opportunities faster than ever before. It's like giving your business a superpower boost, enabling it to operate more efficiently and innovatively in today's fast-paced market.



Embracing the AI Revolution in Business

- 1
- 2
- 3

Transform Operations

AI revolutionizes how businesses operate, making processes more efficient and intelligent.

Drive Innovation

AI tools enable businesses to innovate faster and more effectively, staying ahead of the competition.

Become an AI Superhero

By leveraging AI, you can become the superhero your business needs to tackle complex challenges.

As we conclude our AI adventure in SAP BTP, remember that it's not just about having cool tech - it's about transforming how businesses operate and innovate. The next time you face a complex business challenge, think about how AI could help. You might just become the AI superhero your business needs! Stay tuned for our next lesson on Additional Solutions in SAP BTP.