

# Introduction to SAP Business Technology Platform

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# Why SAP BTP is a Big Deal

## 1 Rapid Adaptation

SAP BTP helps businesses adapt quickly to market demands and customer needs, much like how companies had to pivot during the COVID-19 pandemic.

## 2 Future-Ready Businesses

It gives businesses the tools to become 'future-ready,' enabling them to thrive in an ever-changing digital landscape.

## 3 Competitive Edge

Companies using SAP BTP are better equipped to face challenges and stay ahead in the game of business.







# Key Aspects of Future-Ready Businesses

## Continuous Digital Transformation

Like a smartphone updating with new features, businesses need to keep evolving, getting smarter, and finding new ways to improve.

## Agile Operating Models

Businesses need to be flexible, able to adapt quickly to changing circumstances and market demands.

## Resilience

Companies must be tough and ready for anything, able to withstand sudden changes in the business world.

# How SAP BTP Enables Future-Readiness



## Rapid Adaptation

SAP BTP allows companies to quickly adapt to changes in the business environment.



## Fast Application Development

It enables businesses to build new applications faster than ever before.



## Seamless Integration

SAP BTP helps connect different parts of a business seamlessly.



## Smart Data Usage

It allows companies to use data intelligently to make better decisions.

# The Big Picture: SAP BTP and Future-Readiness

## Essential for Survival

In today's world, being future-ready is crucial for business survival.



## Ultimate Toolkit

SAP BTP serves as the comprehensive toolkit for building a future-ready business.

## Enabling Innovation

It empowers companies to innovate and adapt quickly to big changes.





# Looking Ahead: Bridging Business and Technology

1

## Current Introduction

We've covered the basics of SAP Business Technology Platform and its importance in creating future-ready businesses.

2

## Next Lesson

We'll dive deeper into how SAP BTP bridges the gap between business needs and technology.

3

## Exciting Developments

Prepare for even more exciting insights into the capabilities and applications of SAP BTP.