

**LECTURE** 

# WHAT IS A SCATTER DIAGRAM?

**SIX SIGMA WHITE BELT** 

#### WHAT IS A SCATTER DIAGRAM?

IS ALSO KNOWN AS THE SCATTERPLOT

IS A POWERFUL VISUAL TOOL

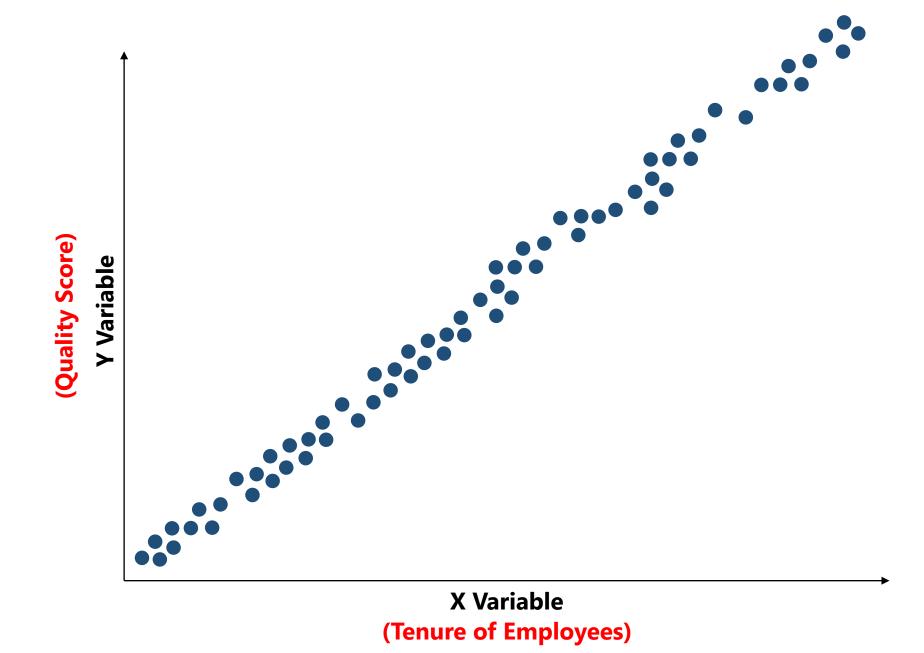
**DISPLAYS RELATIONSHIPS BETWEEN TWO VARIABLES** 

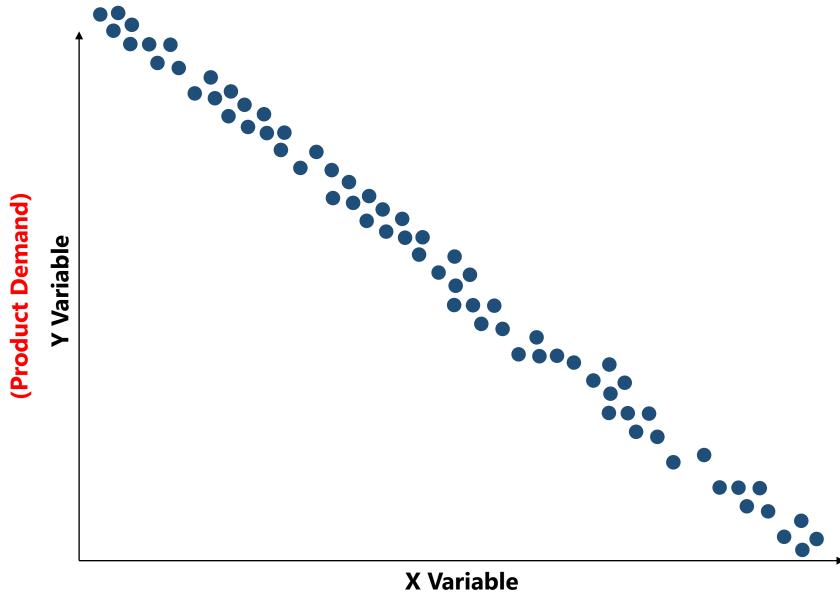
THE INDEPENDENT VARIABLE CORRESPONDS TO THE X AXIS (HORIZONTAL AXIS)

THE DEPENDENT VARIABLE CORRESPONDS TO THE Y AXIS (VERTICAL AXIS)

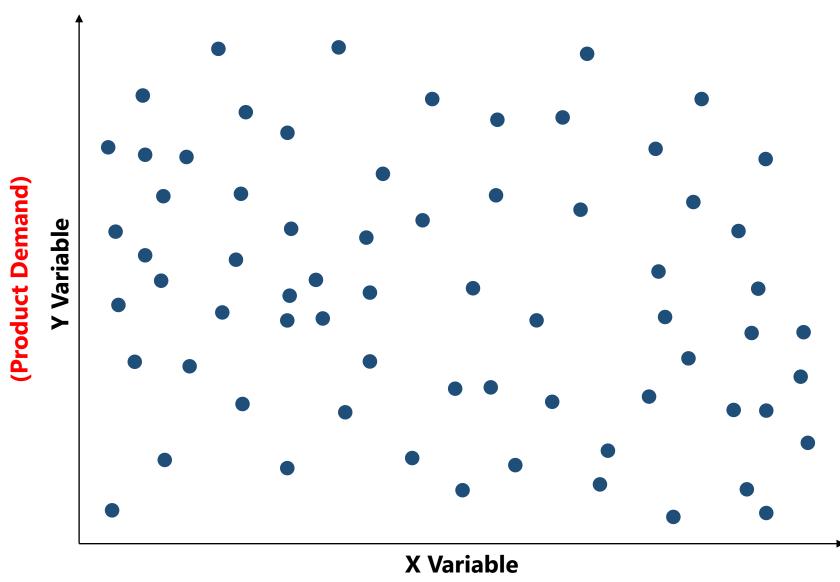
THE PATTERN IDENTIFIES WHETHER THERE IS ANY POSITIVE OR NEGATIVE OR NO CORRELATION

# WHAT IS THIS POSITIVE, NEGATIVE OR NO CORRELATION?





X Variable (Price of the Product)



(Price of the Product)

#### WHEN DO YOU USE A SCATTERPLOT?

#### WHEN TO USE A SCATTER DIAGRAM?

## WHEN YOU WANT TO IDENTIFY IF AN INDEPENDENT VARIABLE HAS AN IMPACT ON A DEPENDENT VARIABLE



#### WHEN TO USE A SCATTER DIAGRAM?

WHEN YOU WANT TO IDENTIFY IF AN INDEPENDENT VARIABLE HAS AN IMPACT ON A DEPENDENT VARIABLE

SCATTERPLOT CAN ONLY BE CONSTRUCTED WHEN BOTH THE X AND Y VARIABLES ARE CONTINUOUS

### SMART GROWTH HACKS

**DEDICATED TO YOUR CAREER SUCCESS**