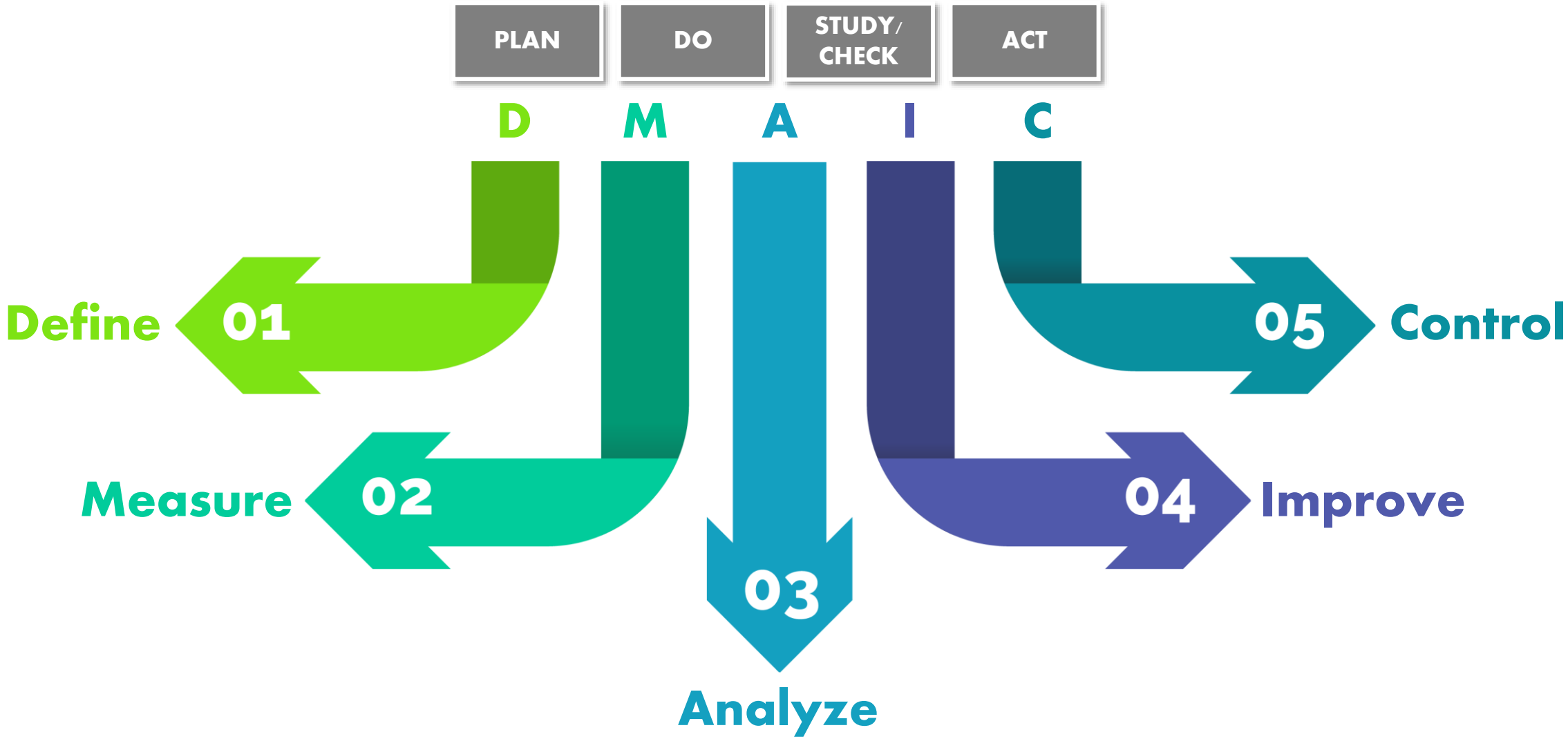
LECTURE

# THE SIX SIGMA DMAIC MODEL

SIX SIGMA WHITE BELT




| Define | Measure | Analyze | Improve | Control |
|---|---|---|---|---|
| Capture VOC & Identify Customer Needs and Wants | Collect Data for the identified Customer Issue | Identify Root Causes using Graphical & Statistical Techniques | Create Action Plans & Pilot Them | Implement the Actions and Sustain the Gains |

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# WHAT IS CONTINUAL IMPROVEMENT &
# HOW IS IT DIFFERENT FROM CONTINUOUS IMPROVEMENT?

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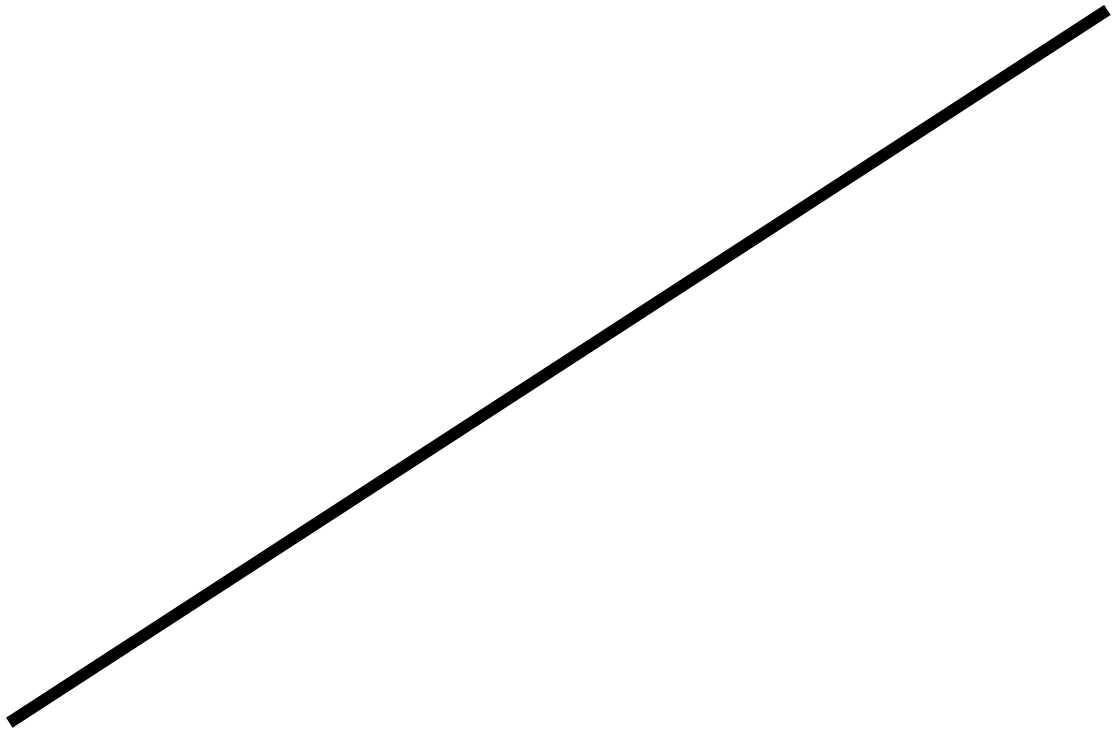


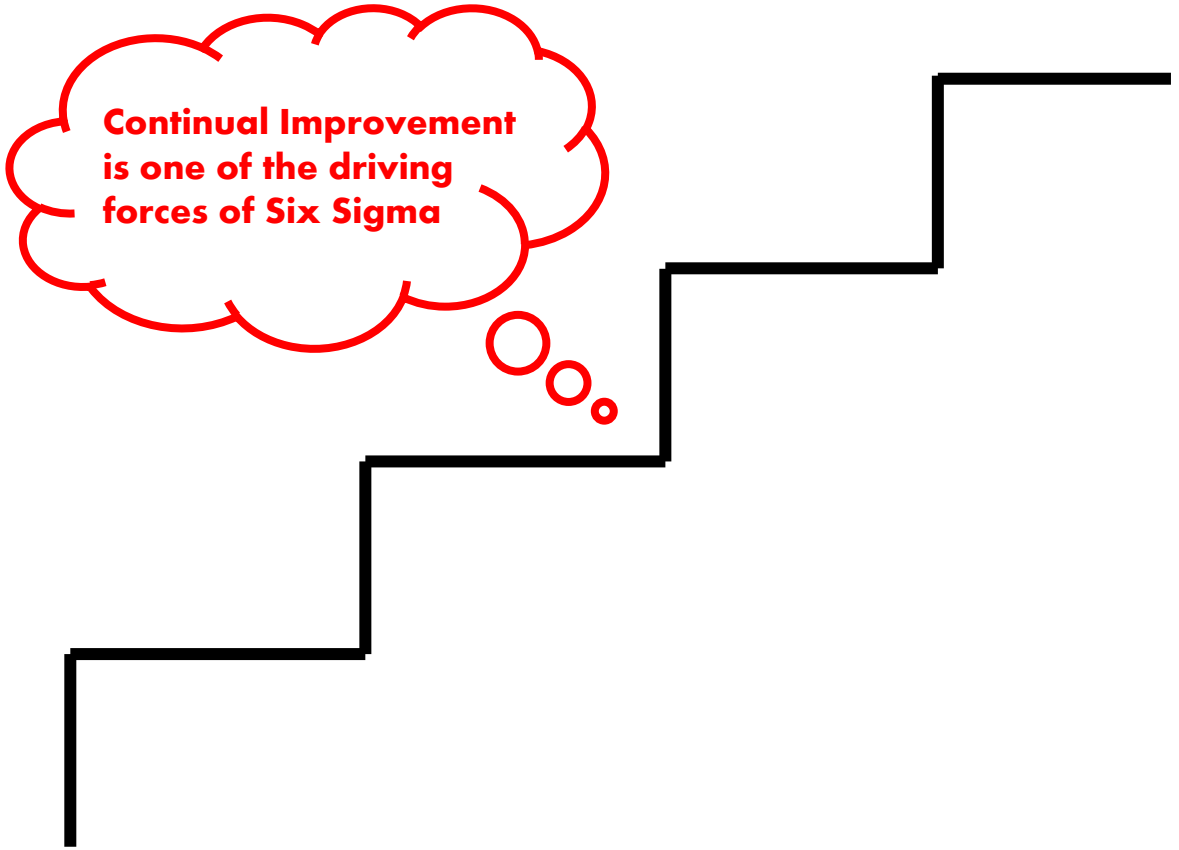
## CONTINUOUS IMPROVEMENT

**ADVANTAGE**

**The organization is on track for a very fast growth**

**DISADVANTAGE**

**The organization doesn't spend much time to stabilize its processes leading to its downfall**




## CONTINUAL IMPROVEMENT

**ADVANTAGE**

**The organization undergoes a steady and streamlined growth pattern**

**DISADVANTAGE**

**The organization doesn't grow as fast as continuous improvement**

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# OTHER DRIVING FORCES

GETTING EVERYONE IN THE ORGANIZATION INVOLVED

GETTING THE IT GROUP TO ASSIST IN SUPPLYING DATA MORE QUICKLY

GETTING FINANCIAL DATA IN THE FORM OF COST OF QUALITY ANALYSIS

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# SMART GROWTH HACKS

DEDICATED TO YOUR CAREER SUCCESS

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