



Apple Intelligence

Apple Intelligence
Managing Apple Intelligence with MDM

What Is Apple Intelligence?

Lecture

What Is Apple Intelligence ?



AI + Siri

What Is Apple Intelligence ?

- Greatly Improved / Enhanced Siri capabilities
- Generative AI Capabilities
- Private & On Device or in Apple's Cloud
- Extensible with ChatGPT (with approval)
- Rolling Out Over 2024/25 - iOS 18.1 - 18.4 & macOS 15.1+
- Can be controlled/managed via MDM Payloads.

Device Support

- ✦ Requires Apple Silicon
- ✦ Extensive Device List Attached in Lecture Resources
- ✦ Example Minimum Supported Devices
 - ✦ iPhone 15 Pro / Pro Max (A17 Pro)
 - ✦ iPad Pro 11-inch (3rd gen - M1)
 - ✦ MacBook Pro 13-inch (2020 - M1)

Generative AI

- ✦ Features
 - ✦ Writing Tools
 - ✦ Image Playground
 - ✦ Intelligent Summary (Notifications, etc)
 - ✦ More Capable Siri with Context & 'Type To' Support...
 - ✦ Machine Learning Research & Documentation

Private Cloud Compute

- ✦ Privacy
- ✦ On Device with Context - Your Phone Knows You Best!
- ✦ Off Device - Apple's Private Cloud
 - ✦ Verifiable Privacy
 - ✦ Data is Never Stored
 - ✦ Used only for Your Requests

Managing Apple Intelligence

Practical Exercise