AUTOMATA

Technology Services

Apple Intelligence

Introduction to Apple Intelligence

Managing Apple Intelligence on Device

Intro to Apple Intelligence

Lecture

What is Apple Intelligence?

AI + Siri

What is Apple Intelligence?

- Greatly Improved / Enhanced Siri capabilities
- Generative AI Capabilities
- Private & On Device or in Apple's Cloud
- Extensible with ChatGPT (with approval)
- Rolling Out Over 2024/25 - iOS 18.1 - 18.4 & macOS 15.1+
- Can be controlled/managed via MDM Payloads.

Device Support

- Requires Apple Silicon
- Extensive Device List Attached in Lecture Resources
- Example Minimum Supported Devices
  - iPhone 15 Pro / Pro Max (A17 Pro)
  - iPad Pro 11-inch (3rd gen - M1)
  - MacBook Pro 13-inch (2020 - M1)

Private Cloud Compute

- Privacy
- On Device with Context - Your Phone Knows You Best!
- Off Device - Apple's Private Cloud
  - Verifiable Privacy
  - Data is Never Stored
  - Used only for Your Requests

Managing Apple Intelligence

Practical Exercise