Quiz 1 – What you've learned so far in Section 1

1. What is a primary responsibility of a non-technical product manager?
    a. Writing code for the product
    b. Defining the product vision and strategy
    c. Creating Technical Specifications
    d. Managing the Development team

   Correct Answer: Option b – Defining the product vision and strategy

   Explanation: A non-technical product manager is responsible for defining the overall direction and goals of the product, including identifying target markets, determining product features, and setting pricing strategies. This requires a deep understanding of customer needs, market trends, and a competitive landscape.

2. A non-technical product manager plays a key role in which of the following processes?
    a. Hiring and managing a development team
    b. Determining the technical feasibility of product features
    c. Launching and promoting the product
    d. Designing User Interfaces

   Correct Answer: Option c – Launching and promoting the product

   Explanation: A non-technical product manager plays a key role in launching and promoting the product. This includes working with sales and marketing teams to create a go-to-market strategy, conducting market research to understand customer needs, and setting pricing and positioning strategies.

3. A non-technical product manager works closely with which teams to ensure the success of a product?
    a. Technical teams such as software engineers and testers
    b. Sales and marketing teams
    c. Human resources teams
    d. Both 'a' and 'b'

   Correct Answer: Option d – Both 'a' and 'b'

   Explanation: A non-technical product manager works closely with both technical teams, such as software engineers and testers, and sales and marketing teams to ensure the success of a product. The product manager communicates with technical teams to understand the technical feasibility of product features and with sales and marketing teams to launch and promote the product.