

Research job descriptions for Non-Technical Product Management roles online

Instructions:

1. Go to websites such as LinkedIn, Glassdoor, Indeed, or any other job search platform of your choice.
2. Search for "Non-Technical Product Manager" or "Product Manager (Non-Technical)" or a similar term.
3. Read through at least 3-5 job descriptions and take note of the following information:
 - a. Job responsibilities
 - b. Key skills required
 - c. Education and experience requirements

This assignment will help you get a better understanding of what a non-technical product management job entails, including the various skills and responsibilities required. By reviewing real job descriptions, you can better understand the expectations of a non-technical product manager and how you can prepare yourselves to be successful in this role.

All the best!