

Email Ideas Brainstorming

1

Give me 100 ideas for educational and promotional emails for [your business]

2

Now group it by categories in a table format. For each category have 10 emails. For each email - give a click bait short subject head, outline the content and objectives.

3

Generate a downloadable spreadsheet



Analyze your style

Salutation: "Friend"

▶ Tone: exciting and engaging

▶ Language: informal and conversational

▷ Voice: friendly and enthusiastic, creates a sense of urgency and excitement

> Structure: mix of short, impactful sentences and longer ones, call to action

Prompt: Analyze the text I provided, describe my writing style, tone, vocabulary, sentence structure and other distinguishing characteristics. Summarize it in one sentence paragraph with specific details that I can use as a prompt to recreate my style, start with "my writing style is".



Value-focused emails

PROMPT: Do research and write an email as a specialist in the subject on this [topic]. Insert personal anecdotes if they help illustrate a point. It should be to the point, without fluff. Write in my style [style; tone; language; voice; structure]

