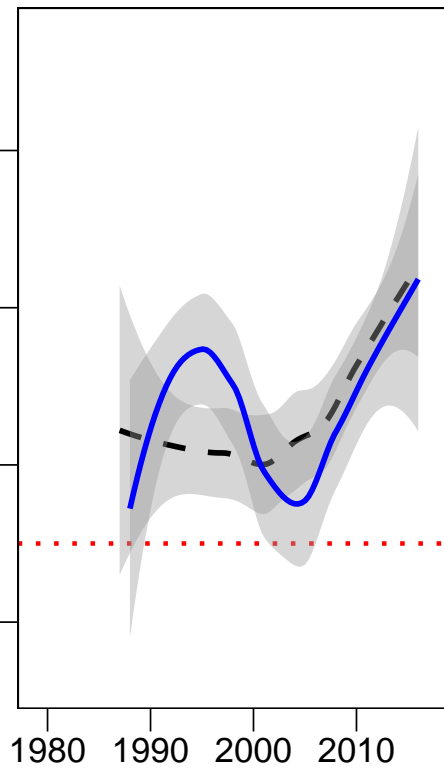
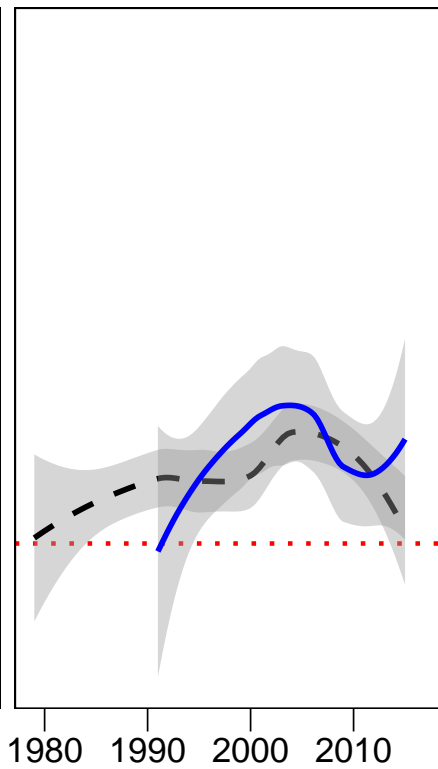


Ratio of broken to fulfilled promises  
(and 95% CIs)

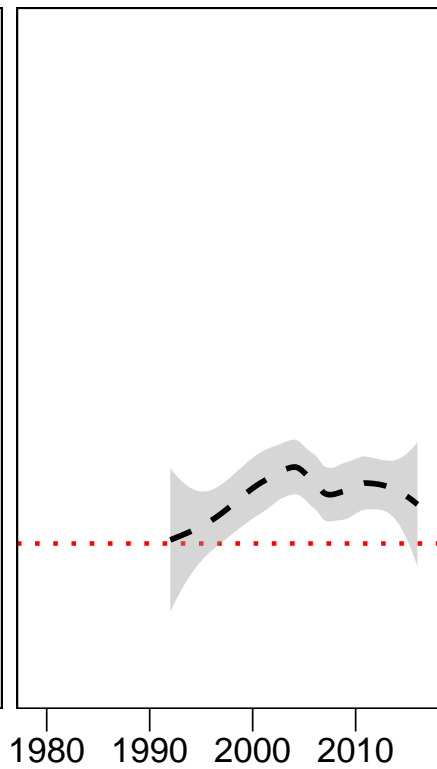
Australia



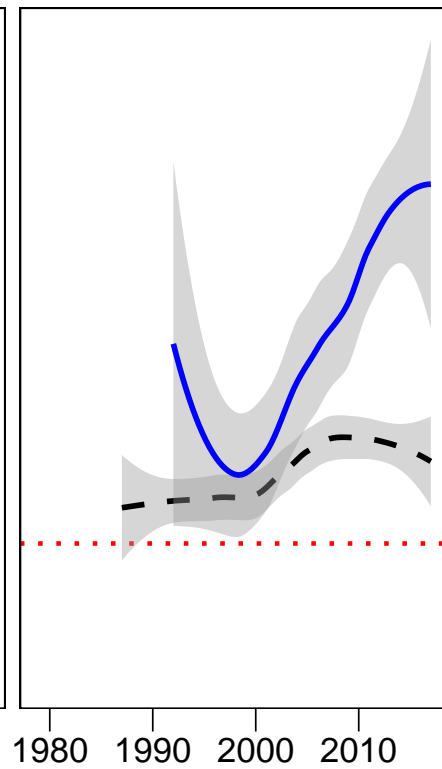
Canada



Ireland



United Kingdom



— Broadsheet — Tabloid