

Activity [1] – [What is an Elevator Pitch?] [English for Business I]

Software Development Engineering

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Introduction

In the business world, there has been a significant advancement in the digitalization of this economic activity that seeks to primarily generate profits from the sale or exchange of products or services that meet the needs of customers. The individuals responsible for carrying out communication and interaction with those they engage with in order to expand the business and successfully promote the service or product intended for the market must possess advanced communication skills. This is necessary to establish a positive and compelling connection for the project or idea presented to investors, customers, suppliers, or any potential individuals who may influence the business.

The world of commerce will continue to grow regardless of the events happening in the world, so it is necessary for people to continue acquiring knowledge that allows them to achieve more favorable results when negotiating. For example, proficiency in various languages is essential, with English standing out due to globalization increasingly connecting commercial interactions. English is often the language of communication, making it crucial to have a strong vocabulary and grammar in this language for a seamless and precise exchange of ideas. This helps highlight key points when sharing information. In this case, the information being provided will focus on improving the way of negotiating using the technique known as the elevator pitch.

Businesses are the fundamental cornerstone of each country's economy. Properly managing the execution of growth strategies will yield positive outcomes for their expansion. Societies are constantly interacting with businesses as they are the driving force behind economic activity, which necessitates individuals directly involved, such as administrators or businesspeople, to possess knowledge of how to foster business growth based on insights from systems or methods put into practice.

Description

Since the beginning of business in human history, the ability to convey key ideas or thoughts in business management or creation has been essential. Therefore, one way to generate business opportunities is through the use of a method called the Elevator Pitch. This method serves to increase the likelihood of encountering a client or investor who can

have a positive impact on the business by being well-prepared to present your ideas or proposals in a short and impactful manner.

This strategy is implemented in a way that an individual seeks to establish a connection with someone who holds a higher position in a particular business. This is achieved by sharing ideas through a message that can convey positive emotions in a short and streamlined time frame, along with strategic and optimized comments on processes that can be executed if accepted. The majority of individuals who decide whether to accept these proposals are executives who, based on the scenarios and history presented, will determine how to incorporate these proposals into their business context.

The primary purpose of delivering these messages through the elevator pitch is to generate solutions in a business context, as well as to present innovative ideas and make them intriguing. This is done by using examples and real data right from the outset of the conversation. It's important to note that this method should not prolong the interaction for an extended period and should leave the door open for a second interaction or meeting with the individuals who underwent this process.

Some key characteristics of the elevator pitch are:

- Being concise: It is a short presentation that should last between 30 seconds and 2 minutes.
- Being persuasive: You must convince the audience that your idea is valuable and deserves their attention.
- Providing clarity: The message should be easy to understand and avoid technical jargon that might confuse.
- Being original: Present something unique and innovative.
- Maintaining a clear and consistent message without generating confusion.
- Eliciting emotions from the audience.
- Including a call to action to facilitate future interaction with those who received the presentation and expressed interest.

Justification

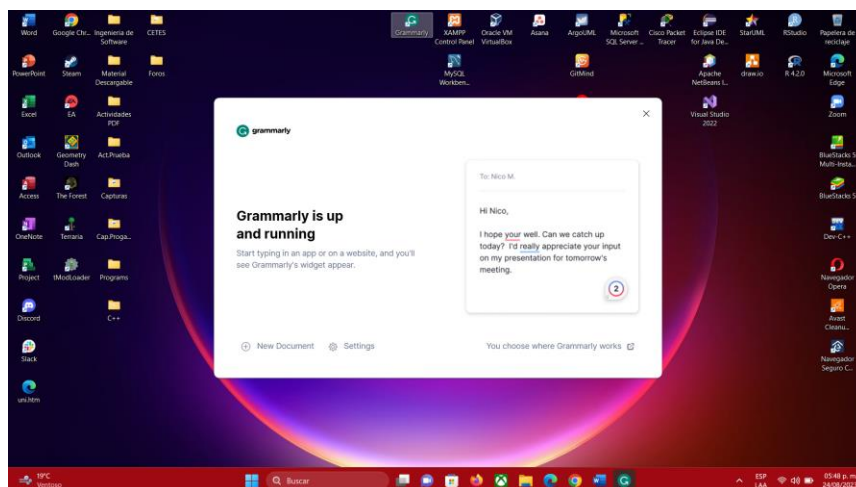
The business world raises many questions about how to generate new ideas and projects that enable businesses to grow in a society that is constantly evolving and expanding. The goal is to find ways to attract individuals who can provide insight into implementing improvements in the business and promote their successful execution.

The benefits of the Elevator pitch are:

- It offers a unique opportunity to capture the attention of a targeted audience and make the topic potentially interesting.
- It allows you to provide a general idea and develop it more concretely in a later meeting.
- It helps position you as an alternative to your competition.
- It enables you to make a good first impression.

There are many methods to execute an Elevator pitch, such as for services or products, using the attention of a potential customer to persuade them to buy, as well as for investment, networking, or personal branding. This method can be useful in a job setting as well as in various related fields because it allows for dynamic communication while delving into many aspects of the topic at hand. This presentation technique summarizes an idea clearly and concisely in a few seconds or minutes, serving as the starting point for the analysis of a new project.

Grammarly



Account Grammarly Essay

Introduction

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The world of commerce will continue to grow regardless of the events happening in the world, so people must continue acquiring knowledge that allows them to achieve more favorable results when negotiating. For example, proficiency in various languages is essential, with English standing out due to globalization increasingly connecting commercial interactions. English is often the language of communication, making it

Correct your spelling
Introduction

92 Overall score

Goals

GrammarlyGO

All suggestions

Correctness

Clarity

Engagement

Proficiency

Premium

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Plagiarism

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1 more suggestion

Wordy sentences

Passive voice misuse

Word choice

Unclear sentences

Intricate text

14

GO PREMIUM

"It's an online service that quickly and easily makes your writing better and makes you sound like a pro, or at least helps you avoid looking like a fool."

Forbes

92 Overall score

Goals

GrammarlyGO

All suggestions

Correctness

Clarity

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Premium

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Premium suggestions

We found **14 additional writing issues** in this text available only for Premium users.

- 4 Wordy sentences
- 4 Passive voice misuse
- 2 Word choice
- 2 Unclear sentences
- 2 Intricate text

14

GO PREMIUM

"It's an online service that quickly and easily makes your writing better and makes you sound like a pro, or at least helps you avoid looking like a fool."

Forbes

HIDE ASSISTANT >>

87 Overall score >

Goals >

GrammarlyGO

All suggestions

Correctness

Clarity

Engagement

Plagiarism

Premium

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Justification

The business world raises many questions about how to generate new ideas and projects that enable businesses to grow in a society that is constantly evolving and expanding. The goal is to find ways to attract individuals who can provide insight into implementing improvements in the business and promote their successful execution.

The benefits of the Elevator pitch are:

- It offers a unique opportunity to capture the attention of a targeted audience and make the topic potentially interesting.
- It allows you to provide a general idea and develop it more concretely in a later meeting.
- It helps position you as an alternative to your competition.
- It enables you to make a good first impression.

There are many methods to execute an Elevator pitch, such as for services or products, using the attention of a potential customer to persuade them to buy, as well as for investment, networking, or personal branding. This method can be useful in a job setting as well as in various

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Justification The business world raises many questions about h...

The Elevator pitch is a powerful tool for businesses looking to generate new ideas and projects that can help them grow in a constantly evolving and expanding society. Its benefits include capturing the attention of a targeted audience, providing a general idea that can be developed later, positioning yourself as an alternative to competitors, and making a good first impression. There are different methods for executing an Elevator pitch, such as for services or products, for investment, networking, or personal branding. This technique can be useful in a job setting as well as various related fields, allowing for dynamic communication and summarizing an idea clearly and concisely in a few seconds or minutes, serving as the starting point for the analysis of a new project.

Insert Rephrase

Make it persuasive

Utilizing an Elevator pitch can greatly benefit businesses in today's ever-changing society. This technique captures the attention of a targeted audience, provides a general idea for future development, positions you as an alternative to competitors, and makes a positive first impression. There are various methods for executing an Elevator pitch.

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Goals >

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All suggestions

Correctness

Clarity

Engagement

Plagiarism

Premium

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Conclusion

It is crucial to observe how a simple Elevator pitch can encompass complex ideas and viewpoints, as well as general observations of improvement ideas, allowing businesses to have that margin for enhancement and growth within their respective areas. Elevator pitches involve certain technicalities that must be used correctly to avoid a poor execution of the elevator pitch. There are also disadvantages to executing this method of conveying ideas since improper communication can make it challenging to convey information in a well-detailed and precise manner. It can also generate anxiety and nervousness in the speaker, or the speech can become overly simplistic and somewhat difficult to address complex subjects and convey them to a demanding audience.

In conclusion, effective management of an elevator pitch is highly useful as long as all parameters are concise and simple to convey the message. Its usefulness can vary in different scenarios and contexts.

B I U H1 H2

169 words

It is crucial to observe how a simple Elevator pitch can encompass...

It's interesting how a simple Elevator pitch can capture complex ideas and viewpoints, as well as general observations of improvement ideas, providing businesses with the potential for growth and improvement in their respective areas. However, executing an elevator pitch can be tricky as it involves certain technicalities that must be used correctly to avoid a poor execution. Improper communication can lead to challenges in conveying information in a well-detailed and precise manner. Additionally, it can generate anxiety and nervousness in the speaker, or the speech can become overly simplistic, making it difficult to address complex subjects and convey them to a demanding audience.

In conclusion, managing an elevator pitch effectively is highly useful as long as all parameters are concise and simple to convey the message. The usefulness of an elevator pitch can vary based on different scenarios and contexts.

Insert Rephrase

Make it persuasive Acknowledge Grammarly gen AI use

Make it assertive More

Tell us to...

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Goals >

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All suggestions

Clarity

Engagement

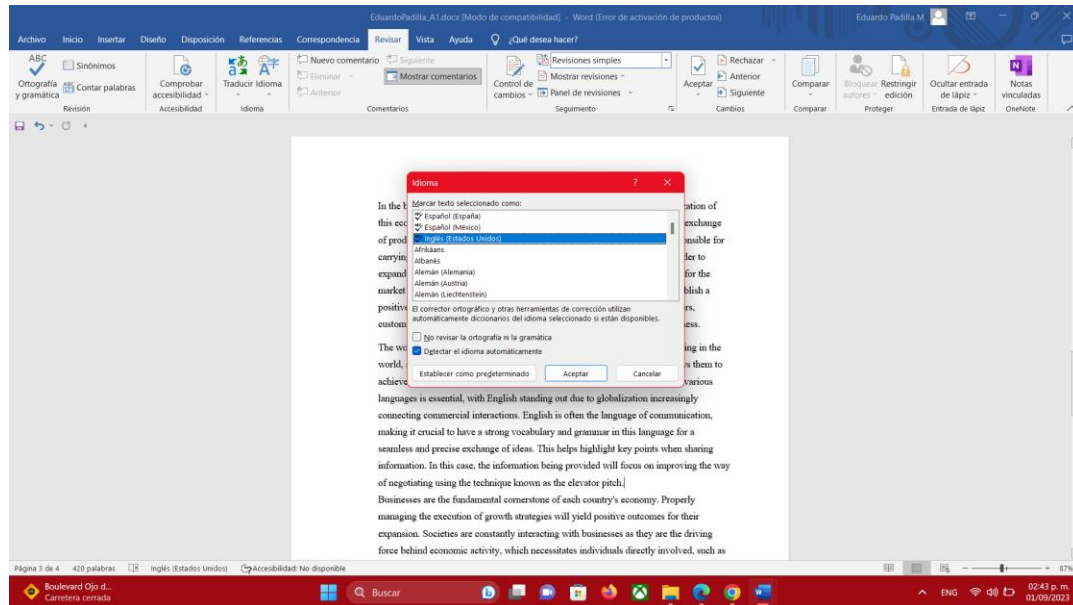
Delivery

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Get Expert Writing Help

Plagiarism

Revision language word in english



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