

Watch Tip

An user focussed recommendation engine

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Challenge



Current recommendation engines



Solution & objectives

Solution

Make recommendations
focussed on user
preferences

Objective

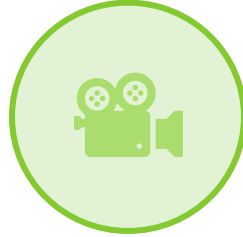
Recommendation engine
proposing more
matching movies



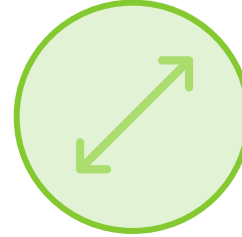
Market opportunities



PROFIT BY
ADVERTISEMENT



WATCHING MORE
MOVIES

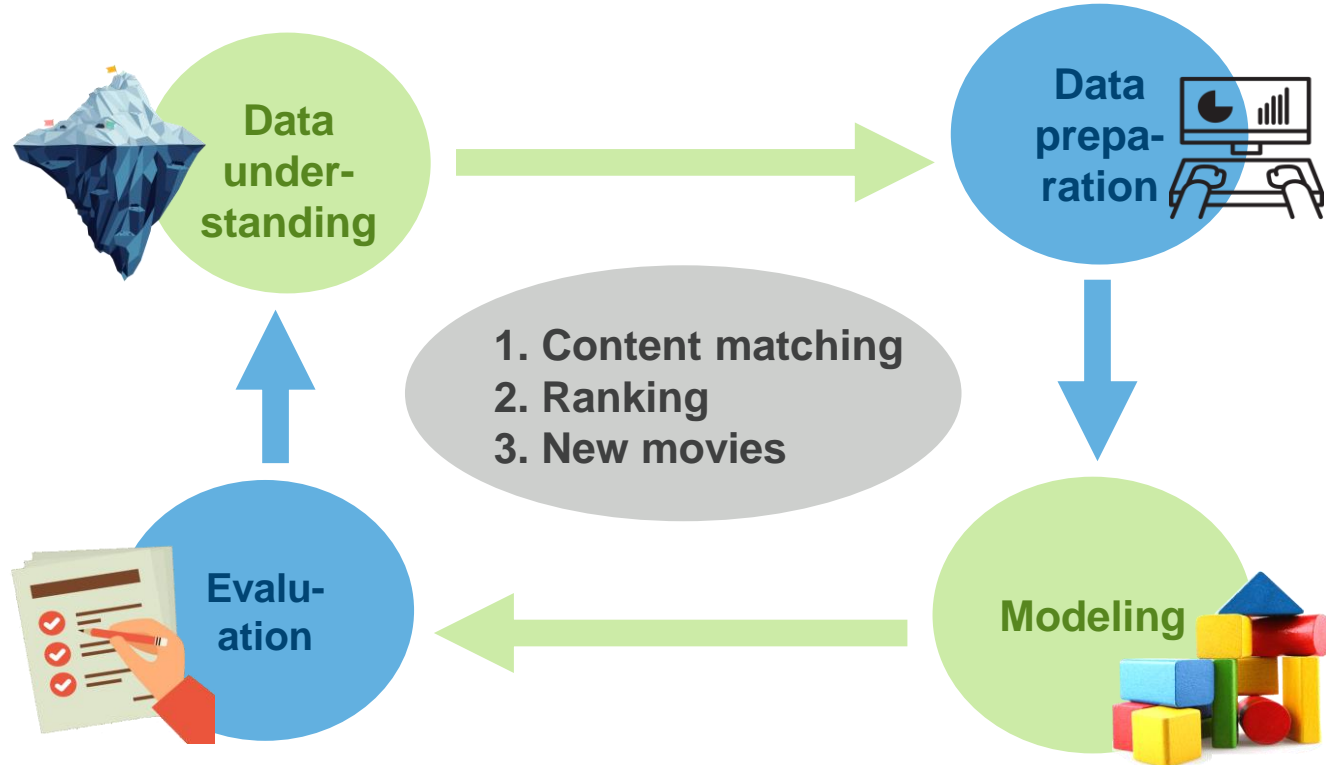


EXPANDABLE TO
SERIES



EXPANDABLE TO
OTHER CUSTOMER
BASES

Roadmap



Thank you for your attention!

References

<https://external-content.duckduckgo.com/iu/?u=https%3A%2F%2Fuser-images.githubusercontent.com%2F33485020%2F108069438-5ee79d80-7089-11eb-8264-08fdda7e0d11.jpg&f=1&nofb=1&ipt=d1276bb0aec725de15b67f3b7837131c832ee36cf7469ab49def5879f8df259e&ipo=images>

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