



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size** pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizza Sold



21350

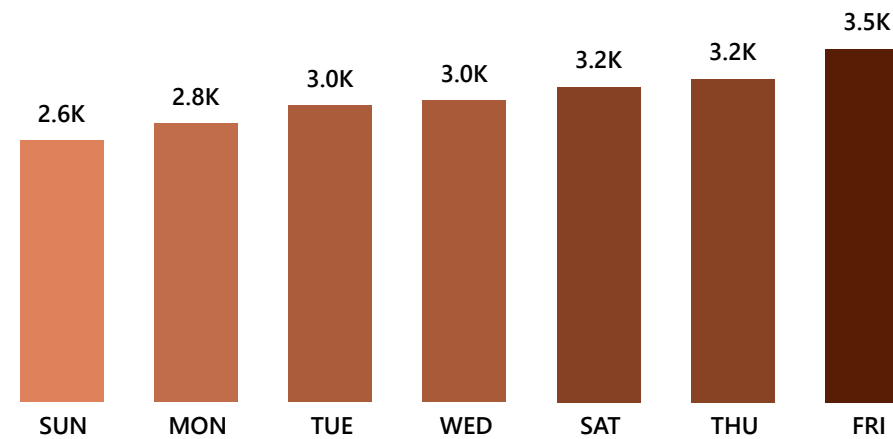
Total Orders



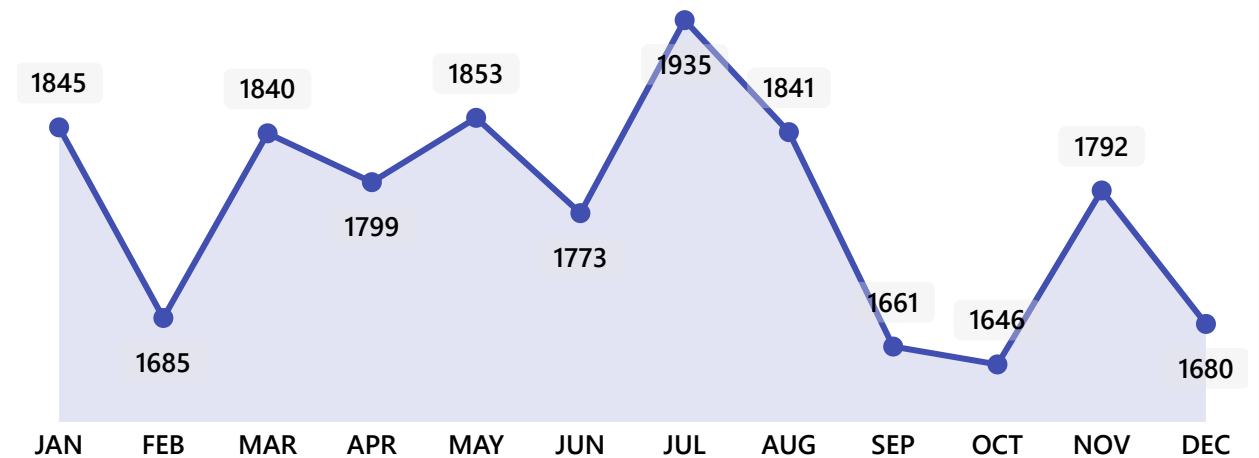
2.32

Avg Pizza Per Orders

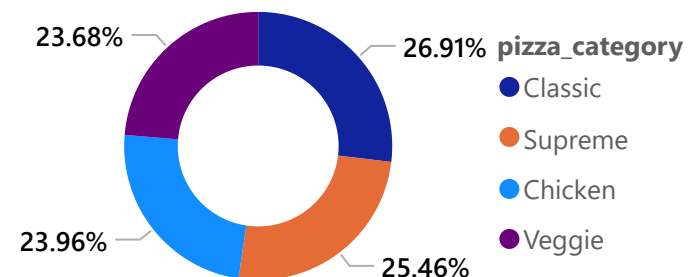
### Daily trend for Total Orders



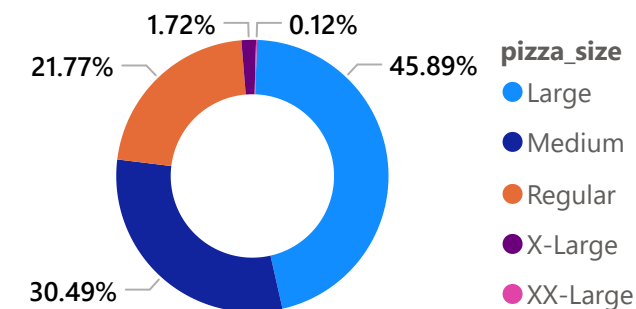
### Monthly trend for Total Orders



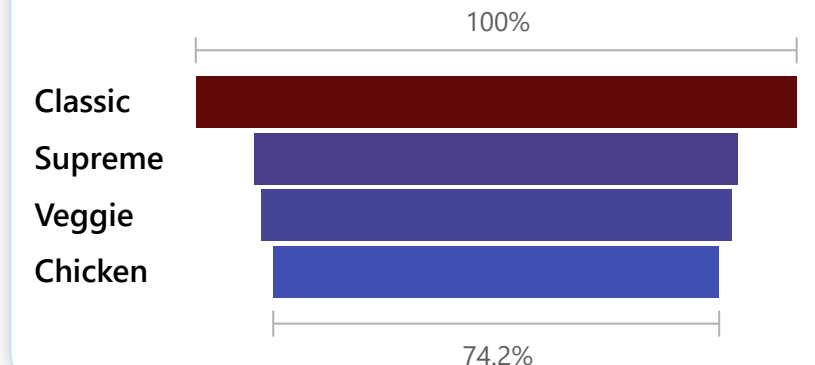
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza Sold by Pizza Category





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28-12-2015



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Best/worst Sellers



## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contribution to maximum Revenue.

### QUANTITY

The Classic Deluxe Pizza Contribution to maximum total Quantities.

### TOTAL ORDERS

The Classic Deluxe Pizza Contribution to maximum total orders.

## WORST SELLERS

### REVENUE

The Brie Carre minimum Revenue.

### QUANTITY

The Brie Carre maximum total Quantities.

### TOTAL ORDERS

The Brie Carre Pizza Contribution to minimum total orders.



812.25K

Total Revenue



38.28

Average Order Value



49234

Total Pizza Sold



21218

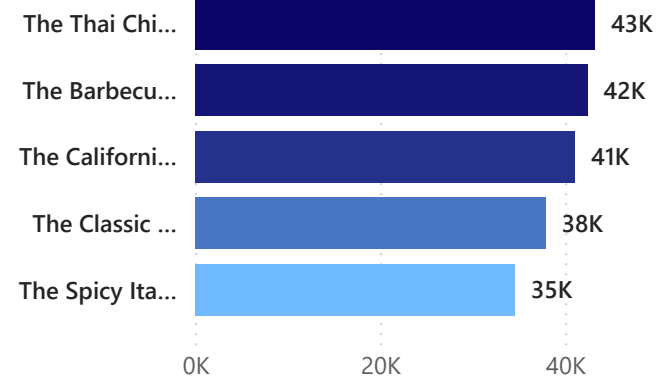
Total Orders



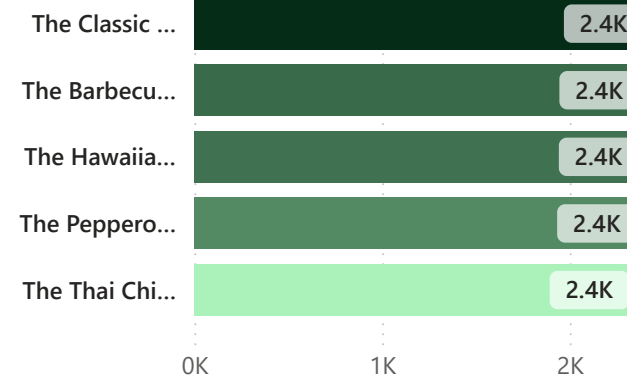
2.32

Avg Pizza Per Orders

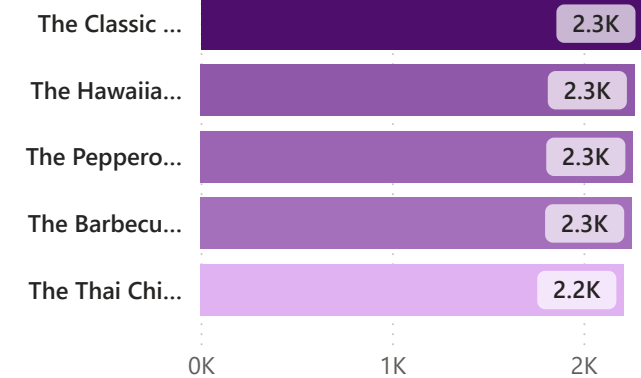
### Top 5 by Pizzas by Revenue



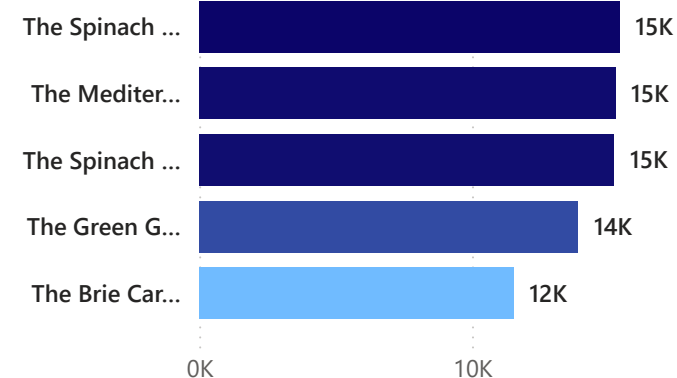
### Top 5 by Pizzas by Quantity



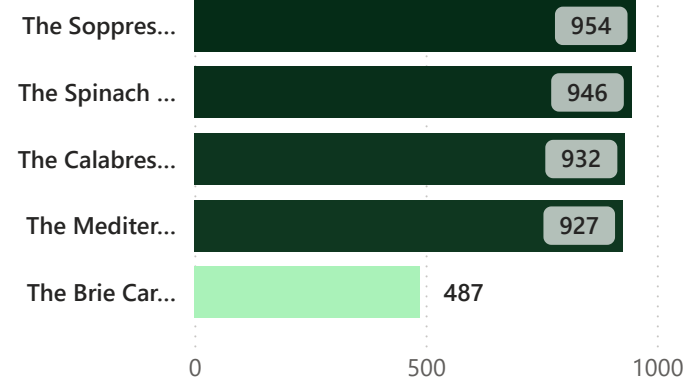
### Top 5 by Pizzas by Total Orders



### Bottom 5 by Pizzas by Revenue



### Bottom 5 by Pizzas by Quantity



### Bottom 5 by Pizzas by Revenue

