

Mini Project – Bank_Personal_Loan

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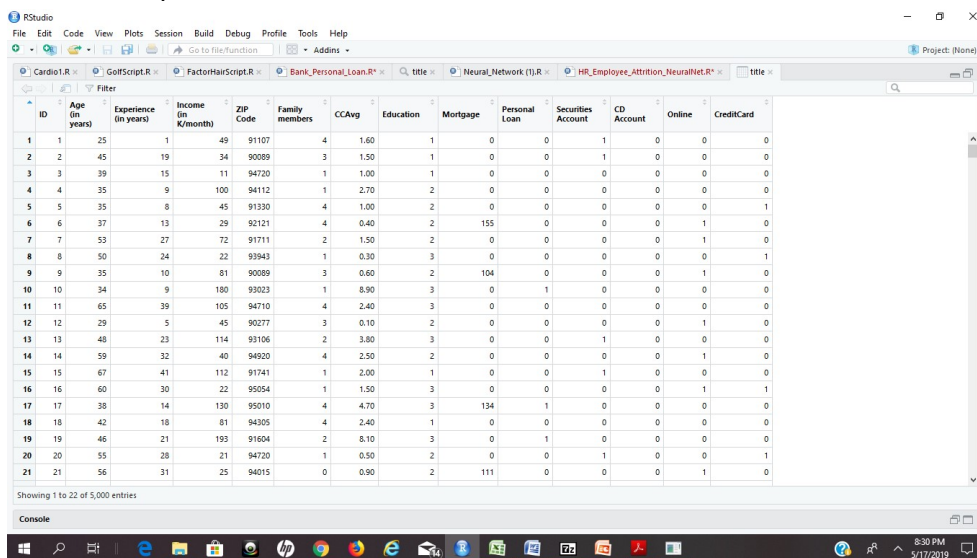
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1. Project Objective

The objective of the report is to explore the Bank_Personal_Loan_Modelling data set ("Bank_Personal_Loan_Modelling.xlsx") in R and prepare a Managerial Report by explaining the following points. This Managerial report consists of the following:

- Business Objective Statement
- Exploratory Data Analysis
- Hypothesis Statement
- Hypothesis Validation
- Splitting data in Train and Test dataset
- Feature Engineering / Derived Variable creation based on Hypothesis
- Some Charts and Graphs to show case the relationship between Independent and Dependent Variables
- Model Development (With the help of below techniques to be used)
 - CART
- Model Performance Measures
- Validation of Model
- Model Performance on Hold Out Sample
- Model Implementation / Deployment Strategy

The sample Factor-Hair dataset is:



ID	Age (in years)	Experience (in years)	Income (K/month)	ZIP Code	Family members	CCAvg	Education	Mortgage	Personal Loan	Securities Account	CD Account	Online	CreditCard
1	1	25	1	49	91107	4	1.60	1	0	0	1	0	0
2	2	45	19	34	90089	3	1.50	1	0	0	1	0	0
3	3	39	15	11	94720	1	1.00	1	0	0	0	0	0
4	4	35	9	100	94112	1	2.70	2	0	0	0	0	0
5	5	35	8	45	91330	4	1.00	2	0	0	0	0	1
6	6	37	13	29	92121	4	0.40	2	155	0	0	0	1
7	7	53	27	72	91711	2	1.50	2	0	0	0	0	1
8	8	50	24	22	93943	1	0.30	3	0	0	0	0	1
9	9	35	10	81	90089	3	0.60	2	104	0	0	0	1
10	10	34	9	180	93023	1	6.90	3	0	1	0	0	0
11	11	65	39	105	94710	4	2.40	3	0	0	0	0	0
12	12	29	5	45	90277	3	0.10	2	0	0	0	0	1
13	13	48	23	114	93106	2	3.80	3	0	0	1	0	0
14	14	59	32	40	94920	4	2.50	2	0	0	0	0	1
15	15	67	41	112	91741	1	2.00	1	0	0	1	0	0
16	16	60	30	22	95054	1	1.50	3	0	0	0	0	1
17	17	38	14	130	95010	4	4.70	3	134	1	0	0	0
18	18	42	18	81	94305	4	2.40	1	0	0	0	0	0
19	19	46	21	193	91604	2	6.10	3	0	1	0	0	0
20	20	55	28	21	94720	1	0.50	2	0	0	1	0	1
21	21	56	31	25	94015	0	0.90	2	111	0	0	0	1

Note: This is a sample data set of 22 rows. The actual provided data set has 5000 rows.

Business Objective: To build a model that helps bank to identify the potential customers who have higher probability of purchasing the loan.

2. Assumptions

Since, the data provided in the dataset is continuous and not appears on same scale, it is required to scale the data.

Please refer Appendix A for Source Code.

3. Step by step approach

We shall follow a step by step approach to arrive to the final conclusion as follows:

1. Environment set up and Data import
2. Identifying dependant and independent variables
3. Identify Correlation between independent and target variables
4. Divide the data into Train and Test Data sets.
5. Balance the Train Data Set
6. Build the CART Model
7. Predict Model performance using Train and Test data sets
8. Validate model
9. Conclusion

3.1. Environment Set up and Data Import

Please refer Appendix A for Source Code.

3.2. Variable Identification

In the given data set, first column is an ID column, which is not considered as a variable.

10th Column “**Personal Loan**” is the dependant variable.

These are the Independent variables with their expansion in the given data set.

```

$ Age (in years)      : num  25 45 39 35 35 37 53 50 35 34 ...
$ Experience (in years): num   1 19 15 9 8 13 27 24 10 9 ...
$ Income (in K/month) : num  49 34 11 100 45 29 72 22 81 180 ...
$ ZIP Code           : num  91107 90089 94720 94112 91330 ...
$ Family members      : num   4 3 1 1 4 4 2 1 3 1 ...
$ CCAvg               : num   1.6 1.5 1 2.7 1 0.4 1.5 0.3 0.6 8.9 ...
$ Education           : num   1 1 1 2 2 2 2 3 2 3 ...
$ Mortgage            : num   0 0 0 0 0 155 0 0 104 0 ...
$ Personal Loan       : num   0 0 0 0 0 0 0 0 0 1 ...
$ Securities Account   : num   1 1 0 0 0 0 0 0 0 0 ...
$ CD Account          : num   0 0 0 0 0 0 0 0 0 0 ...
$ Online              : num   0 0 0 0 0 1 1 0 1 0 ...
$ CreditCard          : num   0 0 0 0 1 0 0 1 0 0 ...

```

The Summary statistics of the data is shown below.

ID	Age (in years)	Experience (in years)	Income (in K/month)	ZIP Code
Min. : 1	Min. :23.00	Min. : -3.0	Min. : 8.00	Min. : 9307
1st Qu.:1251	1st Qu.:35.00	1st Qu.:10.0	1st Qu.: 39.00	1st Qu.:91911
Median :2500	Median :45.00	Median :20.0	Median : 64.00	Median :93437
Mean :2500	Mean :45.34	Mean :20.1	Mean : 73.77	Mean :93153
3rd Qu.:3750	3rd Qu.:55.00	3rd Qu.:30.0	3rd Qu.: 98.00	3rd Qu.:94608
Max. :5000	Max. :67.00	Max. :43.0	Max. :224.00	Max. :96651

Family members	CCAvg	Education	Mortgage	Personal Loan	Securities Account
Min. :0.000	Min. : 0.000	Min. :1.000	Min. : 0.0	Min. :0.000	Min. :0.0000
1st Qu.:1.000	1st Qu.: 0.700	1st Qu.:1.000	1st Qu.: 0.0	1st Qu.:0.000	1st Qu.:0.0000
Median :2.000	Median : 1.500	Median :2.000	Median : 0.0	Median :0.000	Median :0.0000
Mean :2.389	Mean : 1.938	Mean :1.881	Mean : 56.5	Mean :0.096	Mean :0.1044
3rd Qu.:3.000	3rd Qu.: 2.500	3rd Qu.:3.000	3rd Qu.:101.0	3rd Qu.:0.000	3rd Qu.:0.0000
Max. :4.000	Max. :10.000	Max. :3.000	Max. :635.0	Max. :1.000	Max. :1.0000

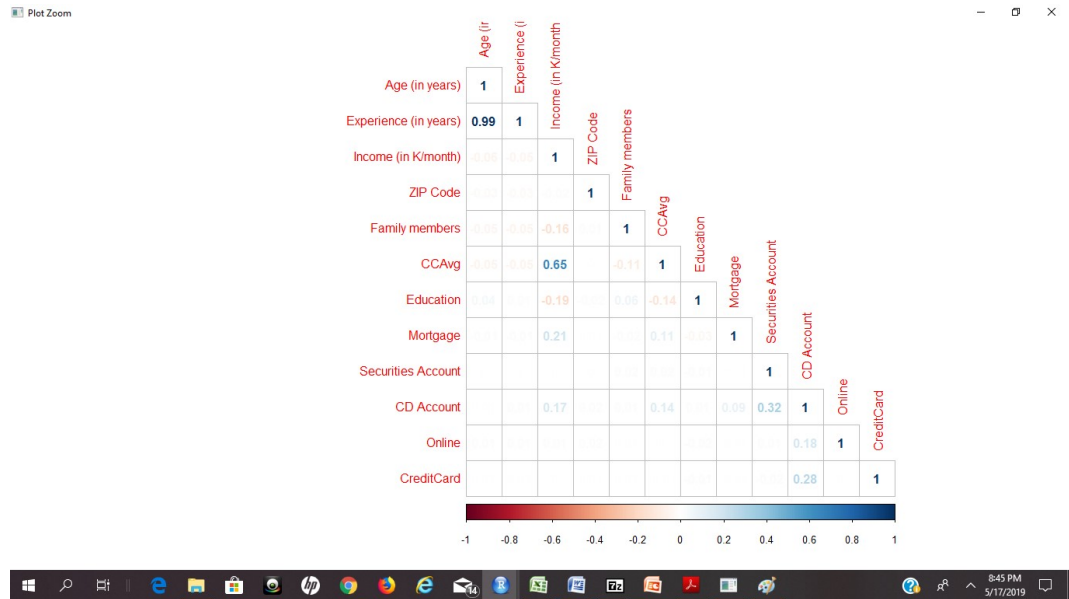
CD Account	Online	CreditCard
Min. :0.0000	Min. :0.0000	Min. :0.000
1st Qu.:0.0000	1st Qu.:0.0000	1st Qu.:0.000
Median :0.0000	Median :1.0000	Median :0.000
Mean :0.0604	Mean :0.5968	Mean :0.294
3rd Qu.:0.0000	3rd Qu.:1.0000	3rd Qu.:1.000
Max. :1.0000	Max. :1.0000	Max. :1.000

3.3. Identify Correlation between Independent variables

A Correlation matrix gives the correlation scores of each variable against each variable. Also, "corrplot" method of "corrplot" Package is used to obtain the correlation diagram with the correlation scores as shown below.

The highlighted values in the correlation diagram shows the dependency between target variable and independent variables. As per the correlation diagram, Experience is highly correlated with Age, hence, we remove the Experience variable from the data set.

Please refer Appendix A for Source Code.



3.4. Divide data into Train and Test Data Sets

Please refer Appendix A for Source Code.

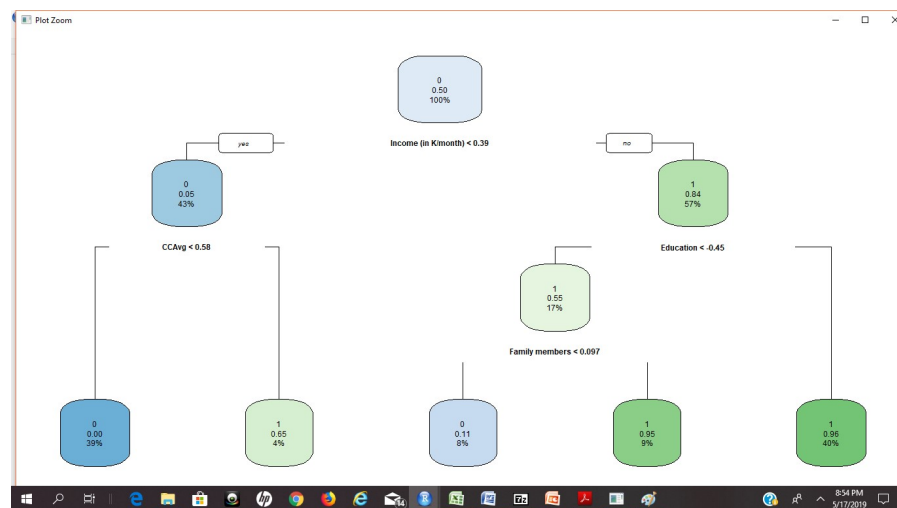
3.5. Balance the Train Data Set

Please refer Appendix A for Source Code.

3.6. Build CART Model

Please refer Appendix A for Source Code to build the CART model using Train Data set.

The CART model is



3.7. Predict Model performance using Train and Test Data Sets

The CP table for the CART model is shown below.

```
> DTModel$cptable
      CP nsplit rel error   xerror   xstd
1 0.7656250      0 1.000000 1.112500 0.03927753
2 0.0640625      1 0.234375 0.253125 0.02628503
3 0.0218750      3 0.106250 0.209375 0.02420331
4 0.0000000      4 0.084375 0.175000 0.02233883
```

The predicted model with Train and Test Data sets is shown below(with few rows)

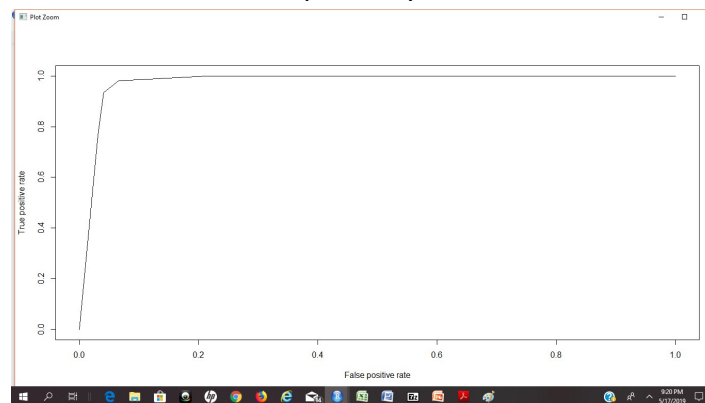
	0	1
3652	0.03921569	0.9607843
2062	0.03921569	0.9607843
2542	0.03921569	0.9607843
4147	1.00000000	0.0000000
1632	0.03921569	0.9607843
3129	1.00000000	0.0000000
1547	0.88679245	0.1132075
2197	0.03921569	0.9607843
3557	1.00000000	0.0000000
1667	0.03921569	0.9607843

	0	1
1	1.00000000	0.0000000
10	0.03921569	0.9607843
21	1.00000000	0.0000000
23	1.00000000	0.0000000
25	0.88679245	0.1132075
26	1.00000000	0.0000000
29	1.00000000	0.0000000
37	0.88679245	0.1132075
43	0.03921569	0.9607843
47	1.00000000	0.0000000

Please refer Appendix A for Source Code.

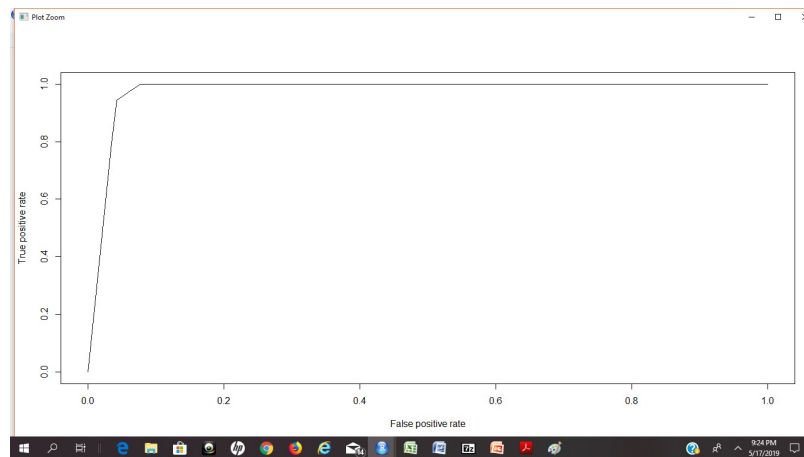
3.8. Validate Model

ROCR Confusion matrix is built using Train and Test Data sets and their plots have been shown below respectively.



The AUC calculated as per the above plot for Train Data set is: 0.976875

Which means, 97% times we can differentiate between True Positive Rate and False Positive Rate.



The AUC calculated as per the above plot for Test Data set is: 0.9773298

Which means, 97% times we can differentiate between True Positive Rate and False Positive Rate.

Both AUC values are almost equal which shows the model fits well.

Please refer Appendix A for Source Code.

KS values for Train and Test Data are shown below.

```
> #KS on Train
> KS = max(attr(perf1, 'y.values')[[1]]-attr(perf1, 'x.values')[[1]])
> KS
[1] 0.915625
> #KS on Test
> KS = max(attr(perf, 'y.values')[[1]]-attr(perf, 'x.values')[[1]])
> KS
[1] 0.9231343
```

As per the above values, the model seems to be over fitting.

Gini Values for Train and Test Data are shown below.

```
> #Gini For Train
> gini = ineq(predTrain[,2], type = "Gini")
> gini
[1] 0.476875
> #Gini for Test
> gini = ineq(predDT[,2], type="Gini")
> gini
[1] 0.8035083
```

Gini Value for Train data set seems to be a good fit, however, on test data set, it seems to be over fitting.

RandomForest model and Neural Network models are also built with the above Train and Test Data Sets and the model performance measures are shown below.

Random Forest model built with Train data set is:

```
> print(RFmodel1)

Call:
  randomForest(formula = PersonalLoan ~ ., data = train.new[, -12],      mtry = 3, nodesize = 10, ntree = 100, importance = TRUE)
      Type of random forest: regression
      Number of trees: 100
No. of variables tried at each split: 3

      Mean of squared residuals: 0.03552027
      % Var explained: 85.79

> |
```

Random Forest model built with Test data set is:

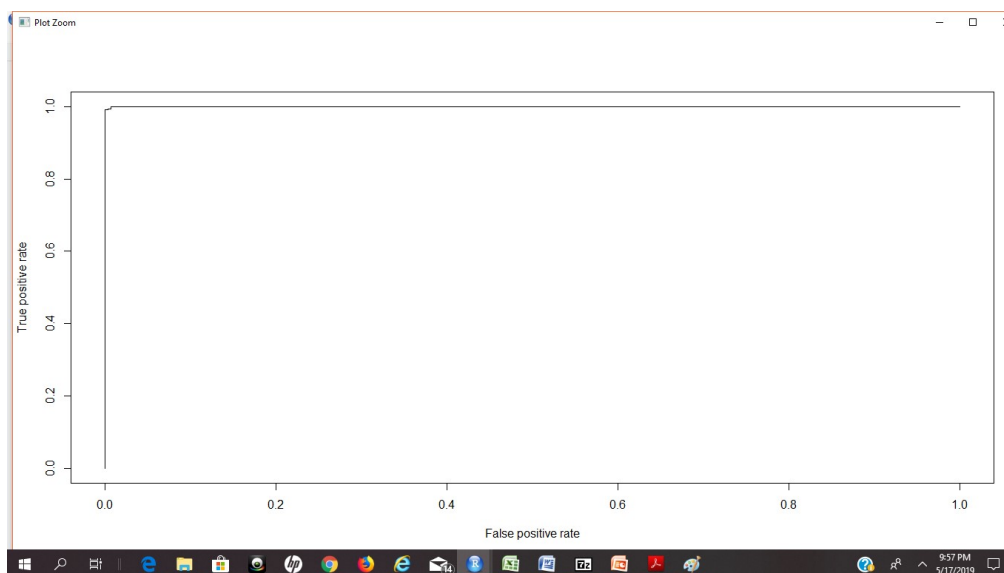
```
> print(RFmodel1)

Call:
  randomForest(formula = PersonalLoan ~ ., data = test_bank_data,      mtry = 3, nodesize = 10, ntree = 100, importance = TRUE)
      Type of random forest: regression
      Number of trees: 100
No. of variables tried at each split: 3

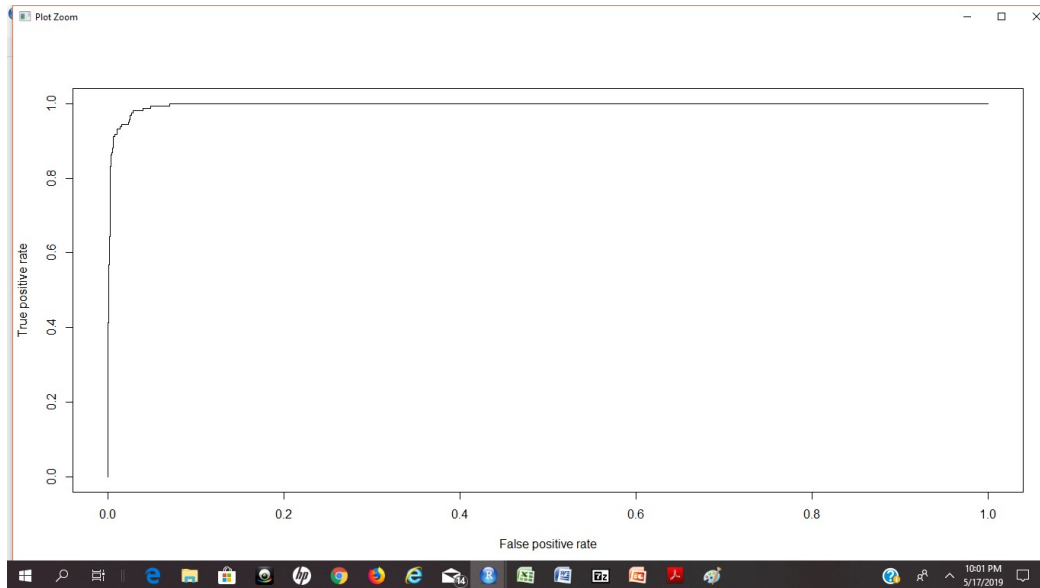
      Mean of squared residuals: 0.01875294
      % Var explained: 80.32

. |
```

Confusion matrix ROCR plots for Random Forest models of Train and Test data are shown below.



The AUC calculated as per the above plot for Test Data set is: 0.9999512



The AUC calculated as per the above plot for Test Data set is: 0.9966931

Both AUC values are almost equal which shows the model fits well.
Please refer Appendix A for Source Code.

KS values for Train and Test Data are shown below.

```
#KS on Train
> KS = max(attr(perf1, 'y.values')[[1]]-attr(perf1, 'x.values')[[1]])
> KS
0.99375
```

```
#KS on Test
> KS = max(attr(perf, 'y.values')[[1]]-attr(perf, 'x.values')[[1]])
> KS
0.9528918
```

As per the above values, the model seems to be over fitting.

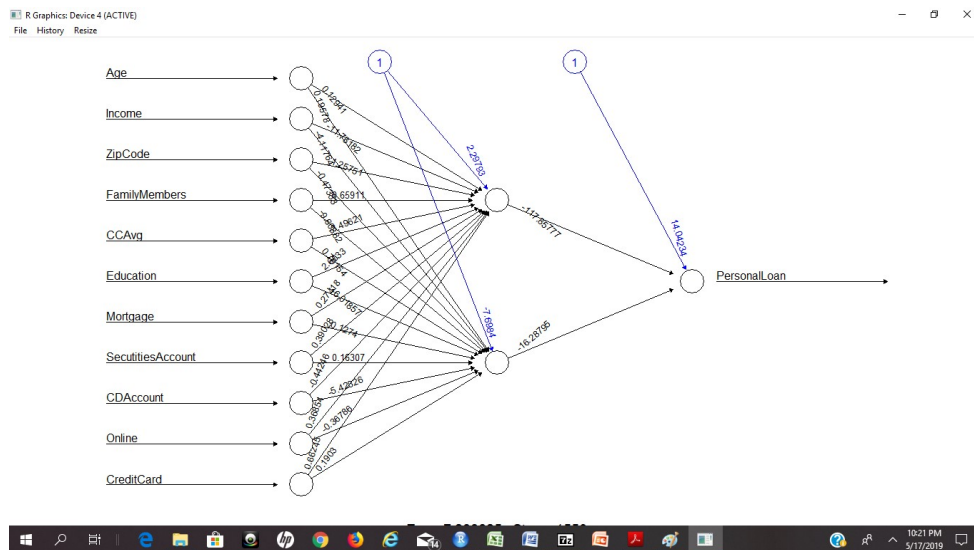
Gini Values for Train and Test Data sets are shown below:

```
#Gini For Train
> gini = ineq(predRF1, type = "Gini")
> gini
0.4767935
```

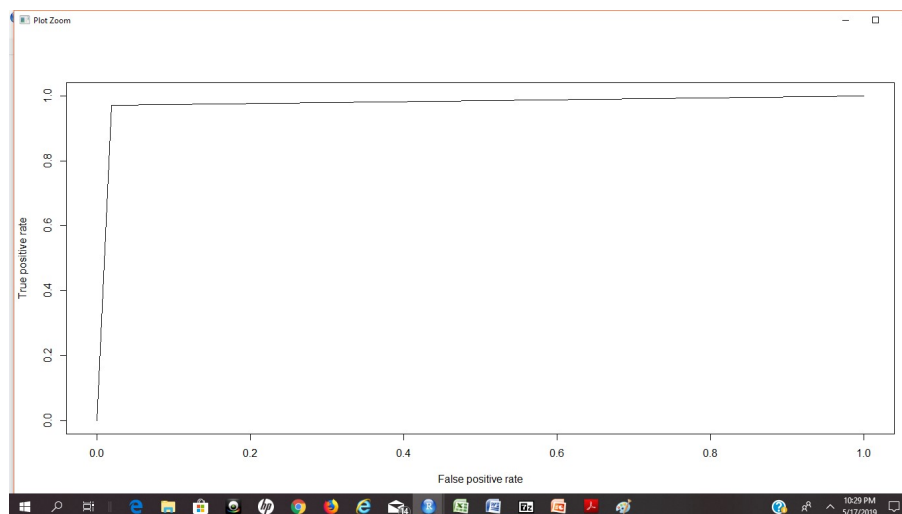
```
> #Gini For Test
> gini = ineq(predRF, type = "Gini")
> gini
0.7061141
```

Gini Value for Train data set seems to be a good fit, however, on test data set, it seems to be over fitting.

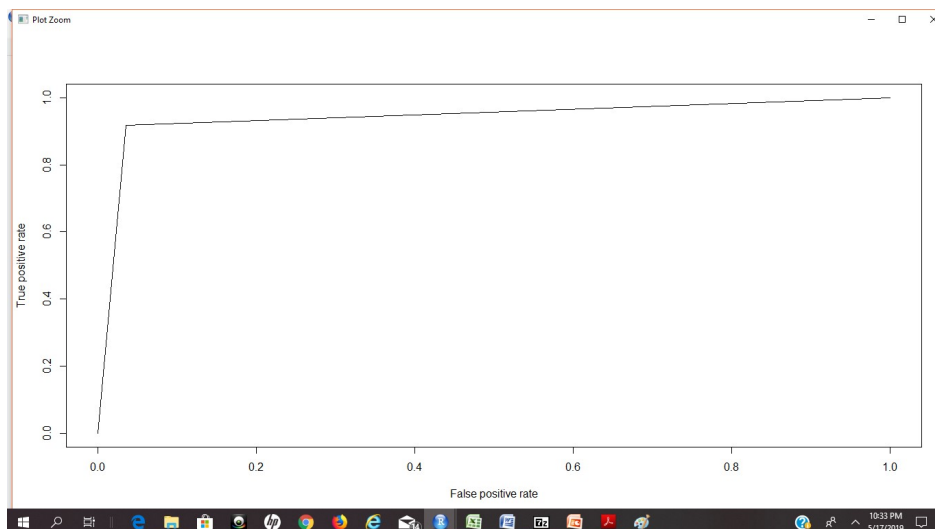
The Neural network built with Train Data is



The Neural Network built with Test data is



The AUC calculated as per the above plot for Train Data set is: 0.9765625



The AUC calculated as per the above plot for Test Data set is: 0.9765625

Both AUC values are almost equal which shows the model fits well.
Please refer Appendix A for Source Code.

KS values of Train Data set of NN model is

```
## deciling Train data
> train.new$deciles <- decile(predNN.round[,1])
> library(ineq)
> KS <- max(attr(perf, 'y.values')[[1]]-attr(perf, 'x.values')[[1]])
> KS
0.953125
```

KS values of Test Data set of NN Model is

```
test_bank_data$deciles <- decile(predNN1.round[,1])
>
> library(ineq)
> KS <- max(attr(perf1, 'y.values')[[1]]-attr(perf1, 'x.values')[[1]])
> KS
0.8836754
```

As per the above values, the model seems to be over fitting.

Gini Values for Train and Test Data sets are shown below:

```
#Gini for Train data
> gini = ineq(predNN.round[,1], type="Gini")
> gini
0.5046875
> #Gini for Test data
> gini = ineq(predNN1.round[,1], type="Gini")
> gini
0.8706667
```

Gini Value for Train data set seems to be a good fit, however, on test data set, it seems to be over fitting.

3.9. Conclusion

The model performance measures of the various models built are :

CART Model:

Model Performance measures	Train	Test
AUC	0.976875	0.9773298
KS	0.915625	0.9231343
Gini	0.476875	0.8035083

Random Forest Model:

Model Performance measures	Train	Test
AUC	0.9999512	0.9966931
KS	0.99375	0.9528918
Gini	0.4767935	0.7061141

Neural Network Model:

Model Performance measures	Train	Test
AUC	0.9765625	0.9765625
KS	0.953125	0.8836754
Gini	0.5046875	0.8706667

Above results show that the models being built are over fitting and hence there is need to improve the model performance in order meet the business objective.

4. Appendix A – Source Code

```
1 #=====
2 # Data Analysis - Bank Personal Loan
3 #=====
4 #Environment Set up and Data Import
5 #Set up working Directory
6 setwd("C:/Users/Radhika/Desktop/R Programming/Project_DataMining")
7 getwd()
8 #
9 #Import the required packages and install them
10 #install.packages("readxl")
11 #install.packages("tidyverse")
12 #install.packages("dplyr")
13 #install.packages("ROCR")
14 #install.packages("caret")
15 #install.packages("ModelMetrics")
16 #install.packages("corrplot")
17
18 library(readxl)
19 library(tidyverse)
20 library(dplyr)
21 library(ROCR)
22 library(caret)
23 library(ModelMetrics)
24 library(corrplot)
25
26 #Read the input file
27 bank_data <- read_excel("Bank_Personal_Loan_Modelling.xlsx", sheet = "Bank_Personal_Loan_Modelling")
28 attach(bank_data)
29 view(bank_data)
30 sum(is.na(bank_data))
31 #Find the internal structure of the data
32 str(bank_data)
33 #Find the descriptive statistics of the data
34 summary(bank_data)
35 #Remove target variable before scaling the data
36 temp_data <- bank_data %>% select (-`Personal Loan`)
37 str(temp_data)
38 new_bank_data = scale(temp_data[,-1])
39 summary(new_bank_data)
40 new_bank_data = as.data.frame(new_bank_data)
41 str(new_bank_data)
42
43 cor.mat <- cor(new_bank_data)
44 corrplot(cor.mat, type = "lower", method = "number")
45
46 ### Experience is highly correlated with Age
47 ## For now we decide to remove Experience
48 new_bank_data <- new_bank_data %>% select (-`Experience (in years)`)
49 dim(new_bank_data)
50 names(new_bank_data)
51 view(new_bank_data)
52 #Add the Target variable that was removed while scaling the data
53 new_bank_data = cbind(new_bank_data, `Personal Loan` = bank_data$`Personal Loan`)
54 str(new_bank_data)
55 ### Check the proportion of data in bank_data
56
57 nrow(subset(new_bank_data, `Personal Loan` == 1))/nrow(new_bank_data)
58
59 set.seed(1000)
60 train_indx <- sample(c(1:nrow(new_bank_data)), round(nrow(new_bank_data) * 0.7,0), replace = FALSE)
```

```

60 train_idx <- sample(c(1:nrow(new_bank_data)), round(nrow(new_bank_data) * 0.7,0), replace = FALSE)
61 train_bank_data <- new_bank_data[train_idx, ]
62 test_bank_data <- new_bank_data[-train_idx, ]
63 sum(is.na(train_bank_data))
64 sum(is.na(test_bank_data))
65 dim(train_bank_data)
66 dim(test_bank_data)
67
68 train.pos <- subset(train_bank_data, `Personal Loan` == 1)
69 nrow(train.pos)
70
71 train.neg <- subset(train_bank_data, `Personal Loan` == 0)
72 nrow(train.neg)
73
74 dim(train.pos)
75 dim(train.neg)
76
77 set.seed(200) ## Set the seed
78
79 ## Take the sample subset from the major class (here negative)
80 train.neg.sub_idx <- sample(c(1:nrow(train.neg)), nrow(train.pos), replace = FALSE)
81 train.new <- train.neg[train.neg.sub_idx,]
82 dim(train.new)
83 sum(is.na(train.new))
84 train.new <- rbind(train.new, train.pos) ## Merge the negative and positive cases
85 dim(train.new)
86
87 train.new <- train.new[sample(1:nrow(train.new)),]
88
89 ### Now check the proportion of Attrition in the sample
90 ## in train_data
91 nrow(subset(train_bank_data, `Personal Loan` == 1))/nrow(train_bank_data)
92 ## in train.new
93 nrow(subset(train.new, `Personal Loan` == 1))/nrow(train.new)
94 nrow(subset(train.new, `Personal Loan` == 1))/nrow(train.new)
95
96 ##CART Model
97 library(rpart)
98 install.packages("rpart.plot")
99 library(rpart.plot)
100 r.ctrl = rpart.control(minsplit = 100, minbucket = 10, cp=0, xval=10)
101 DTModel = rpart(`Personal Loan`~.,data=train.new, method="class", control = r.ctrl)
102 attributes(DTModel)
103 DTModel$cptable
104 ptree = prune(DTModel, 0.0218750, "cp")
105 ptree$variable.importance
106 #CART Validation on Train Data
107 predTrain = predict(ptree, newdata = train.new)
108 view(predTrain)
109 predDT = predict(ptree, newdata = test_bank_data)
110 view(predDT)
111 #
112 library(ROCR)
113 #Validation on Train data
114 DTpredROC1 = ROCR::prediction(predTrain[,2], train.new$`Personal Loan`)
115 perf1 = performance(DTpredROC1, "tpr", "fpr")
116 plot(perf1)
117 as.numeric(performance(DTpredROC1, "auc")@y.values)
118 #
119 #Validation on Test Data
120 DTpredROC = ROCR::prediction(predDT[,2], test_bank_data$`Personal Loan`)
121 perf = performance(DTpredROC, "tpr", "fpr")
122 plot(perf)
123 as.numeric(performance(DTpredROC, "auc")@y.values)
124

```



```

124 #Decile code
125 decile <- function(x){
126   deciles <- vector(length=10)
127   for (i in seq(0.1,1,.1)){
128     deciles[i*10] <- quantile(x, i, na.rm=T)
129   }
130   return (
131     ifelse(x<deciles[1], 1,
132           ifelse(x<deciles[2], 2,
133                 ifelse(x<deciles[3], 3,
134                       ifelse(x<deciles[4], 4,
135                             ifelse(x<deciles[5], 5,
136                                   ifelse(x<deciles[6], 6,
137                                         ifelse(x<deciles[7], 7,
138                                               ifelse(x<deciles[8], 8,
139                                                     ifelse(x<deciles[9], 9, 10
140                                                     )))))))))))
141   )
142 }
143 train.new$deciles = decile(predTrain[,2])
144 predTrain[,2]
145 test_bank_data$deciles = decile(predDT[,2])
146 predDT[,2]
147 #KS on Train
148 install.packages("ineq")
149 library(ineq)
150 #KS on Train
151 KS = max(attr(perf1, 'y.values')[[1]]-attr(perf1, 'x.values')[[1]])
152 KS
153 #KS on Test
154 KS = max(attr(perf, 'y.values')[[1]]-attr(perf, 'x.values')[[1]])
155 KS
156 #Gini For Train
157 gini = ineq(predTrain[,2], type = "Gini")
158 gini
159 #Gini for Test
160 gini = ineq(predDT[,2], type="Gini")
161 gini
162 #RandomForest
163 install.packages("randomForest")
164 library(randomForest)
165 names(train.new)
166 sum(is.na(train.new$'Family members'))
167 train.new = train.new %>% select (-'deciles')
168 test_bank_data = test_bank_data %>% select (-'deciles')
169 colnames(train.new) = c("Age", "Income", "ZipCode", "FamilyMembers", "CCAvg", "Education", "Mortgage", "SecuritiesAccount", "CDAccount", "Online", "CreditCard")
170 colnames(test_bank_data) = c("Age", "Income", "ZipCode", "FamilyMembers", "CCAvg", "Education", "Mortgage", "SecuritiesAccount", "CDAccount", "Online", "CreditCard")
171 RFmodel = randomForest(PersonalLoan ~ ., data=train.new[,-12], mtry = 3, nodesize = 10, ntree = 100, importance = TRUE)
172 print(RFmodel)
173 names(test_bank_data)
174 view(test_bank_data)
175 RFmodel1 = randomForest(PersonalLoan ~ ., data=test_bank_data[,-12], mtry = 3, nodesize = 10, ntree = 100, importance = TRUE)
176 print(RFmodel1)
177
178 #Validate RF Model on Train Data
179 predRF1 = predict(RFmodel, newdata = train.new)
180 predRF1.round = round(predRF1, 0)
181 predRF1.round
182 table(train.new$PersonalLoan, predRF1.round)
183 mean(train.new$PersonalLoan==predRF1.round)
184
185 RFPredROC1 = ROC::prediction(predRF1, train.new$PersonalLoan)
186 perf1 = performance(RFPredROC1,"tpr","fpr")
187 plot(perf1)
188 as.numeric(performance(RFPredROC1, "auc")@y.values)
189 train.new$deciles = decile(predRF)
190
191 #Validate RF Model on Test Data
192 predRF = predict(RFmodel, newdata = test_bank_data)
193 predRF.round = round(predRF, 0)

```



```

193 predRF.round = round(predRF, 0)
194 predRF.round
195 table(test_bank_data$PersonalLoan, predRF.round)
196 mean(test_bank_data$PersonalLoan==predRF.round)
197
198 RFPredROC = ROC::prediction(predRF, test_bank_data$PersonalLoan)
199 perf = performance(RFPredROC, "tpr", "fpr")
200 plot(perf)
201 as.numeric(performance(RFPredROC, "auc")@y.values)
202 test_bank_data$deciles = decile(predRF)
203
204 #KS on Train
205 install.packages("ineq")
206 library(ineq)
207
208 #KS on Train
209 KS = max(attr(perf1, 'y.values')[[1]]-attr(perf1, 'x.values')[[1]])
210 KS
211 #KS on Test
212 KS = max(attr(perf, 'y.values')[[1]]-attr(perf, 'x.values')[[1]])
213 KS
214 #Gini For Train
215 gini = ineq(predRF1, type = "Gini")
216 gini
217 #Gini For Test
218 gini = ineq(predRF, type = "Gini")
219 gini
220 #Neural Network model
221 install.packages("neuralnet")
222 library(neuralnet)
223
224 names(train.new)
225 attach(train.new)
226 attach(test_bank_data)
227 #NN Built with Train data
228 NNmodel = neuralnet(formula = PersonalLoan ~ Age+Income+ZipCode+FamilyMembers+CCAvg+Education+Mortgage+SecuritiesAccount+CDAccount+Online+CreditCard, data =
229                       linear.output = FALSE,
230                       lifesign = "full",
231                       lifesign.step = 10,
232                       threshold = 0.01,
233                       stepmax = 2000)
234 plot(NNmodel)
235
236 #NN built with Test data
237 NNmodel1 = neuralnet(formula = PersonalLoan ~ Age+Income+ZipCode+FamilyMembers+CCAvg+Education+Mortgage+SecuritiesAccount+CDAccount+Online+CreditCard, data =
238                      linear.output = FALSE,
239                      lifesign = "full",
240                      lifesign.step = 10,
241                      threshold = 0.01,
242                      stepmax = 2000)
243 plot(NNmodel1)
244 str(train.new)
245 names(test_bank_data)
246 #For Train data
247 predNN = neuralnet::compute(NNmodel, train.new)
248 predNN
249 predNN.round = round(predNN$net.result, 0)
250 predNN.round
251
252 table(train.new$PersonalLoan, predNN.round[,1])
253 mean(train.new$PersonalLoan==predNN.round)
254 library(ROC)
255 NNpredROC = ROC::prediction(predNN.round[,1], train.new$PersonalLoan)
256 perf = performance(NNpredROC, "tpr", "fpr")
257 plot(perf)
258 as.numeric(performance(NNpredROC, "auc")@y.values)
259 #For Test data
260 predNN1 = neuralnet::compute(NNmodel, test_bank_data)
261 predNN1

```

```

262 predNN1.round = round(predNN1$net.result, 0)
263 predNN1.round
264
265 table(test_bank_data$PersonalLoan, predNN1.round[,1])
266 mean(test_bank_data$PersonalLoan==predNN1.round)
267 library(ROCR)
268 NNpredROC1 = ROCR::prediction(predNN1.round[,1], test_bank_data$PersonalLoan)
269 perf1 = performance(NNpredROC1, "tpr", "fpr")
270 plot(perf1)
271 as.numeric(performance(NNpredROC, "auc")@y.values)
272 ## deciling Train data
273 train.new$deciles <- decile(predNN.round[,1])
274
275 library(ineq)
276 KS <- max(attr(perf, 'y.values')[[1]]-attr(perf, 'x.values')[[1]])
277 KS
278
279 ## deciling Test data
280 test_bank_data$deciles <- decile(predNN1.round[,1])
281
282 library(ineq)
283 KS <- max(attr(perf1, 'y.values')[[1]]-attr(perf1, 'x.values')[[1]])
284 KS
285 #Gini for Train data
286 gini = ineq(predNN.round[,1], type="Gini")
287 gini
288 #Gini for Test data
289 gini = ineq(predNN1.round[,1], type="Gini")
290 gini
291

```